

Crash Responder Safety Week Social Media Toolkit

Protect Those Who Protect You | November 13-17, 2023



Purpose

Both PA and NJ have passed Move Over laws, which require motorists to move over or slow down to provide a safe distance for responders on roadsides.

Crash Responder Safety Week is an opportunity to educate road users about the risks responders take and keep them safe, and to make the all-important request to every road user, **“Protect Those Who Protect You.”**

Help us encourage every driver to move over and slow down to by spreading awareness through social media activity.

Daily Calendar

Please click on the theme for each day to access sample social media postings and supporting resources.

Monday	Protect Those Who Protect You
Tuesday	Driver Education
Wednesday	Responder Training
Thursday	More Than a Crash
Friday	Slow Down, Move Over

Social Media Messages

November 13-17 is Crash Responder Safety Week. #CRSW #MoveOver or slow down for emergency vehicles. It's the law. @dvrpc

When you see lights, vests, or reflectors on the roadside, #MoveOverSlowDown. #ProtectThoseWhoProtectYou @dvrpc

Graphic to Share



Videos to Download or Link




["Slow Down Move Over"](#)



["It's No Picnic Out Here"](#)

To Share Videos:

1. Click on the blue hyperlink below the thumbnail.
2. Click on the  icon in the right-hand corner of the video.
3. Share to your social media platforms.

To Download Videos:

1. Click on the blue hyperlink below the thumbnail.
2. Click on the "Download Video" button.

To Save Graphics:

1. Highlight the graphic.
2. Right click and select copy.
3. Paste into your word processor and share.