



Goal, Objectives, and Measurements of the RSTF

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The Regional Safety Task Force (RSTF) is a multi-disciplinary group of transportation safety professionals and stakeholders that enhances and promotes transportation safety in the Delaware Valley. This document includes its goal, objectives, and how it will measure progress toward its objectives.

GOAL

Advance transportation safety in the Delaware Valley through the sharing and pooling of information and resources.

OBJECTIVES

1. Build and maintain effective partnerships among traditional and non-traditional transportation safety stakeholders.
2. Reduce fatalities, injuries, and crashes across all key emphasis areas.

MEASURES

These measures track a combination of work by DVRPC staff and RSTF members all working together on this regional shared undertaking to improve safety.

Objective 1 - Build and maintain effective partnerships among traditional and non-traditional stakeholders

Output – How many tasks got done?

- Retain and increase attendance at RSTF meetings by having more people at each meeting than was the average for the four previous meetings.
- Recruit and retain participants from at least two agencies involved in each of the four E's and policy/legislative at each meeting. RSTF members can help reach out to groups they know, such as fire departments and other emergency responders.

Outcome – What result did they have?

- Active participation in each meeting by more than one agency in each of the 4 E's and policy/legislative as measured by substantial points in the meeting summaries.
- Survey of participants to find out what percent report increased and effective partnerships with traditional and non-traditional stakeholders as a result of RSTF meetings, with the measure being that the percent increases each year.

Objective 2 - Reduce fatalities, injuries, and crashes across all key emphasis areas.

Output – How many tasks got done?

- Continue to refine Safety Action Plan strategies into doable actions at each RSTF meeting and document progress in a table. The measure will be that two agencies complete actions and report back each quarter.
- Market and promote safe transportation practices to a broader public than RSTF participants through a brief e-mail newsletter on each emphasis area each cycle

Outcome – What result did they have?

- Based off the brief presentations of results for the Tracking Safety Actions Table, keep a list of the effects of actions taken as a result of the RSTF. For now, this will be a list of these outcomes. Some examples could be:
 - Information about another agency's event (such as a Click-it or Ticket) was written up in our newsletter for the first time and sent to 1,000 people.
 - We redid the signage at a dangerous intersection based on discussion at an RSTF meeting and here are the crash numbers from six months before and six months after.
 - At this year's event we spoke to (or ticketed) 5,000 people. We used a partnership developed at an RSTF meeting. The number was 1,000 more than last year when we ran a similar event.
- The RSTF will assist in a focused way with one program and a before-and-after analysis of the program being done by a participant agency per year. The outcome will be reduction in fatalities, major injuries, and crashes for a set time period or location. This will be a smaller effort in FY 2011 and could be written into the DVRPC Work Program as a bigger effort in FY 2012. The first effort could be coordinated with a Congestion Management Process before and after analysis task.

In addition, data on fatalities, injuries, and crashes will be tracked for the region and within the region, by state and county. While reducing these numbers is the real outcome, it is considered too difficult to know whether the RSTF influenced regional numbers at this time. The data that will be tracked includes:

- Road fatalities – Can we get this quarterly?
- Crashes – When possible, we would like to get this quarterly even if they are draft numbers
- Road injuries – If crash data is not available quarterly, what is? Would we be able to get past and ongoing quarterly information from a large hospital in each state?
- Fatalities, injuries, and crashes by emphasis area – This will probably need to stay annual