



# Reducing Impaired & Distracted Driving in the Delaware Valley

# **General Background**

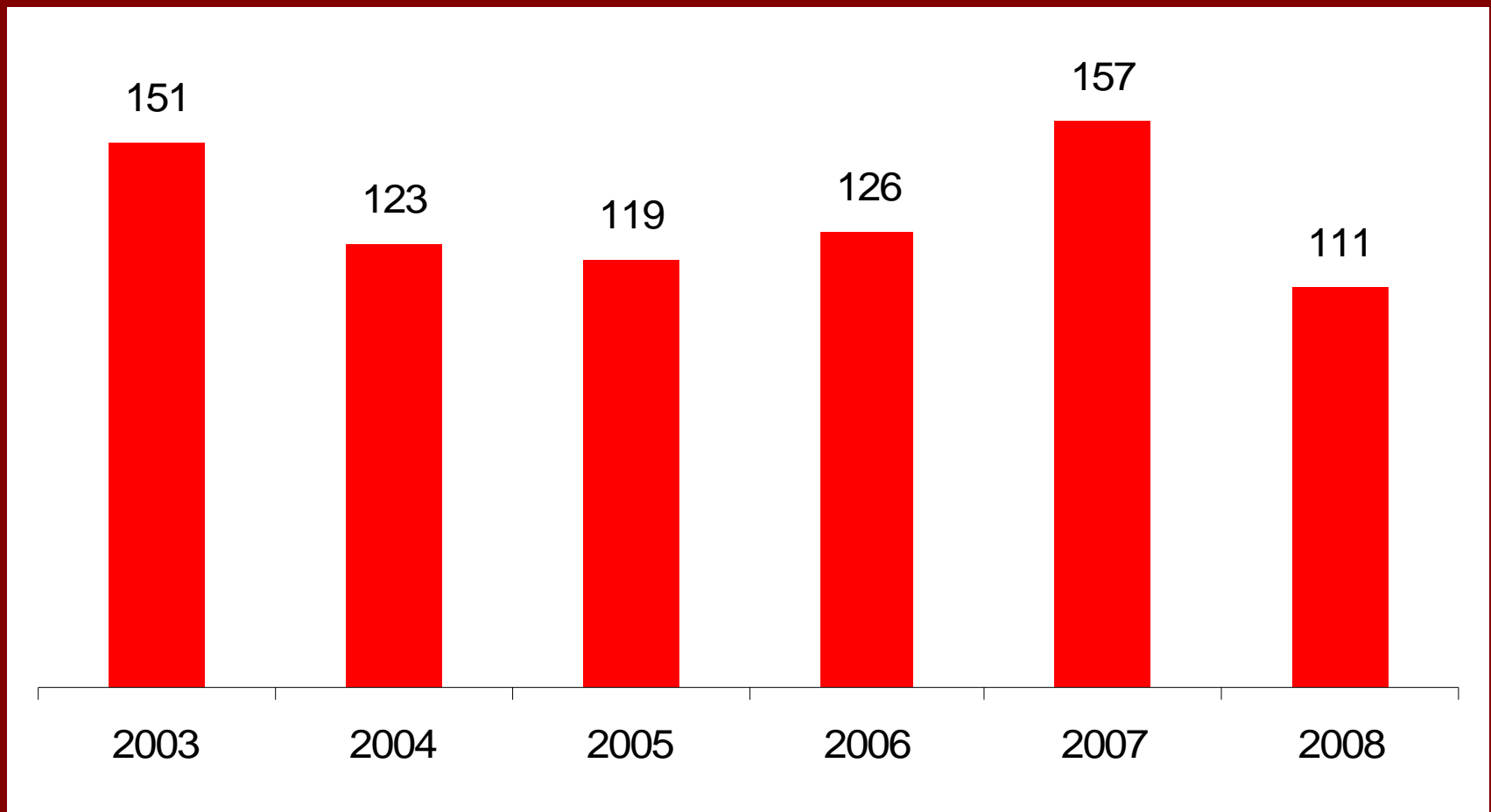
- **Updated Safety Action Plan for the Delaware Valley completed in 2009**
  - Data memo
  - Safety Action Plan
  - Summary cards
- **RSTF focusing on one emphasis area per meeting for implementation**

# **Impaired & Distracted**

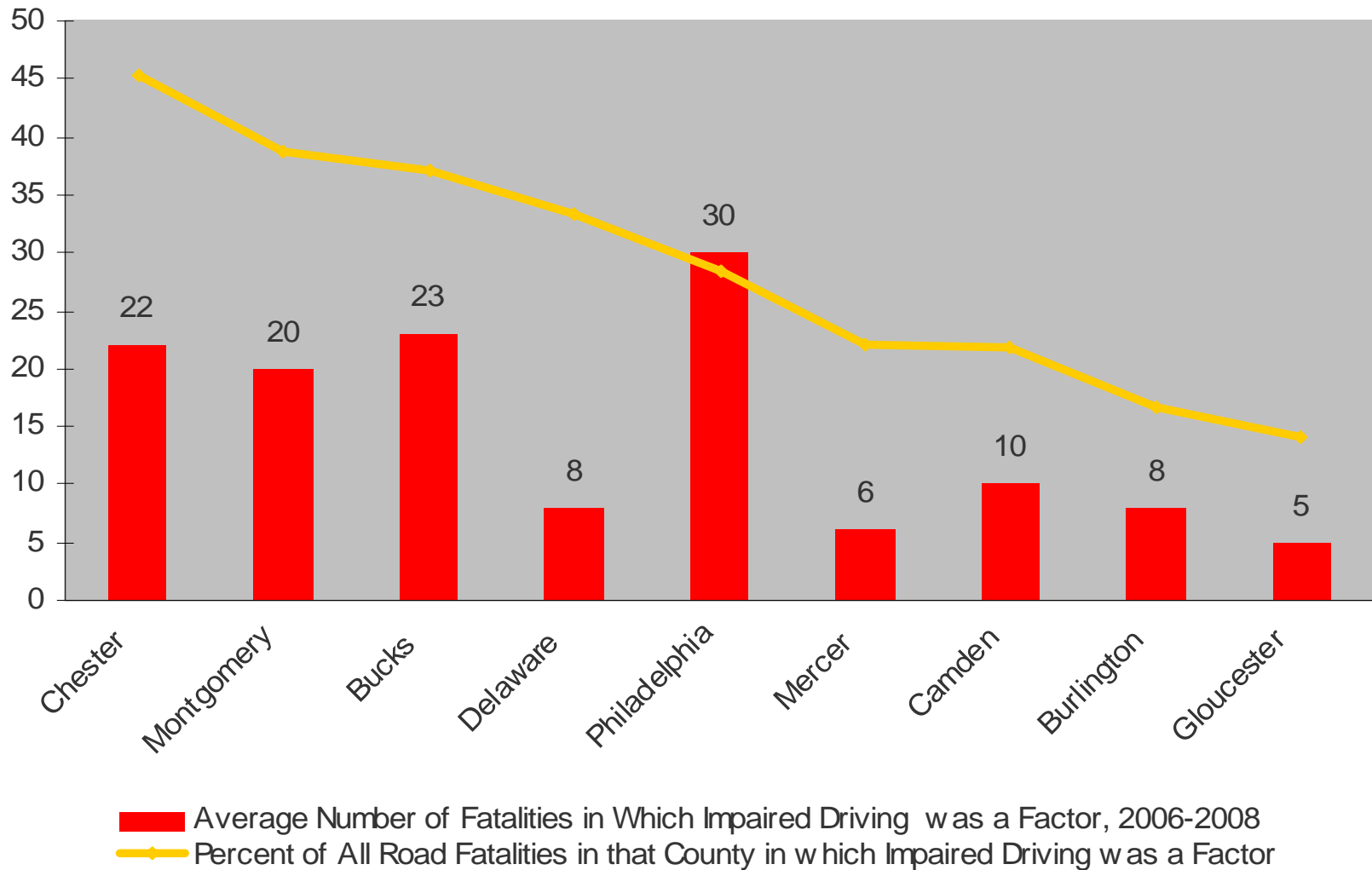
- **Driving under the influence of alcohol**
- **Driving under the influence of drugs (legal or illegal)**
- **Drowsy driving**
- **Distracted driving (including due to speaking on a cell phone or texting)**

# Impaired Driving Fatalities

**Crash Fatalities in Which Alcohol was a Contributing Factor in the Delaware Valley – Preliminary Update**



# Importance of Reducing Impaired Driving - Preliminary



# Priority Strategies

1. Promote legislation to include distracted and drowsy driving as impaired driving
2. Increased manpower and funding for enforcement
3. Maintain education/awareness programs

Source: Safety Action Plan, pps. 47-48

# Resources

- All of you in the room
- Safety Action Plan and data memo
- DOT SHSPs, including District 6 Summit materials
- [www.stopimpaireddriving.org](http://www.stopimpaireddriving.org) (NHTSA)
- [www.nsc.org/safety\\_road/Pages/safety\\_on\\_the\\_road.aspx](http://www.nsc.org/safety_road/Pages/safety_on_the_road.aspx) (NSC)

# Starting Thoughts from...

- **Joe Ucciferro, Chairman of the Board of Directors, National Safety Council**
- **Pam Fisher, Director & Governor's Representative, NJ Division of Highway Traffic Safety**
- **Bonnie Weiner, Affiliate Executive Director, Mothers Against Drunk Driving-Southeast PA**
- **Lt. Neil Brosnan, Assistant Bureau Chief, Operations Safety Bureau, NJ State Police**