

Aggressive Driving Study and Intervention

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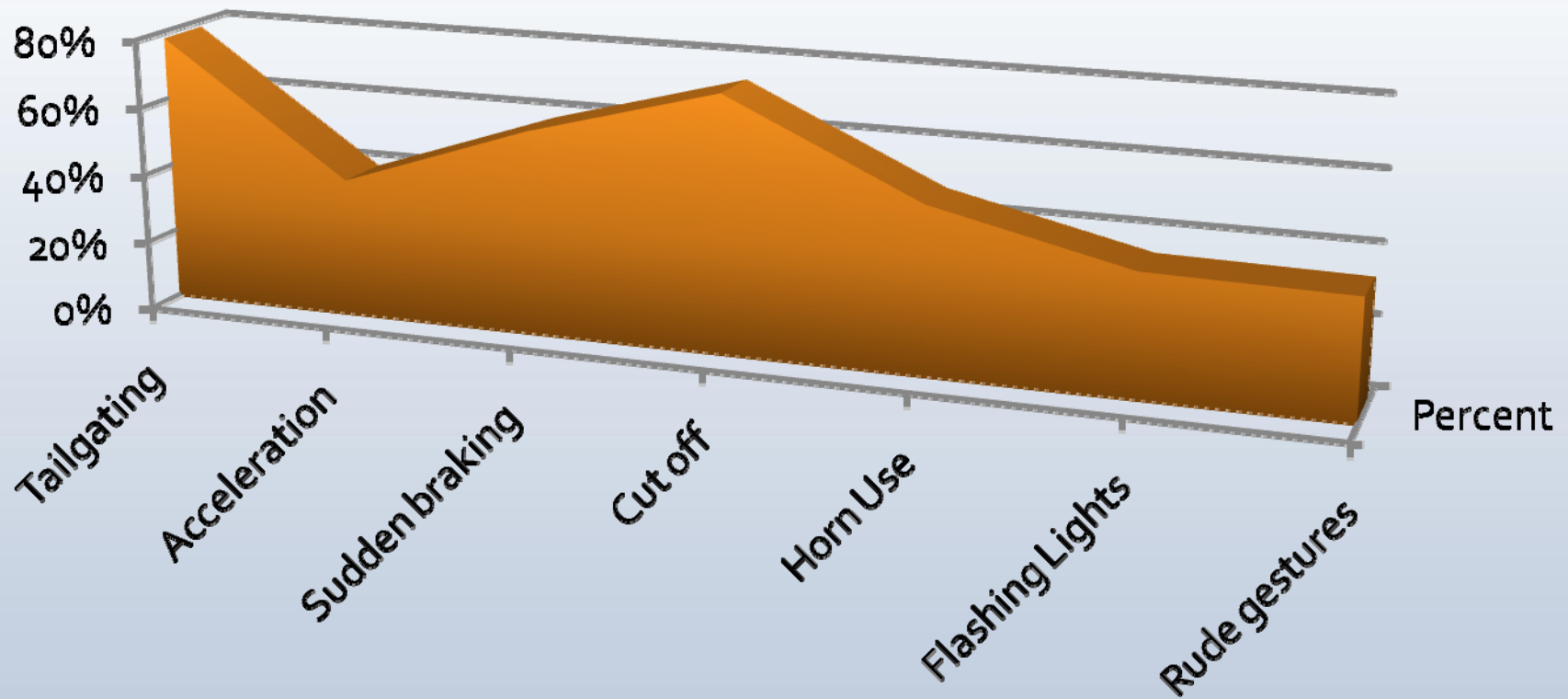
- Approximately 56 % *of deadly vehicle crashes* involve one or more unsafe driving behaviors associated with aggressive driving
- Speeding contributes for approximately “30% of deadly crashes”
- 80% of people polled believe aggressive driving is a serious problem
 - *Source: PROFESSIONAL SAFETY (June 2009)*

Aggressive Driving Statistics

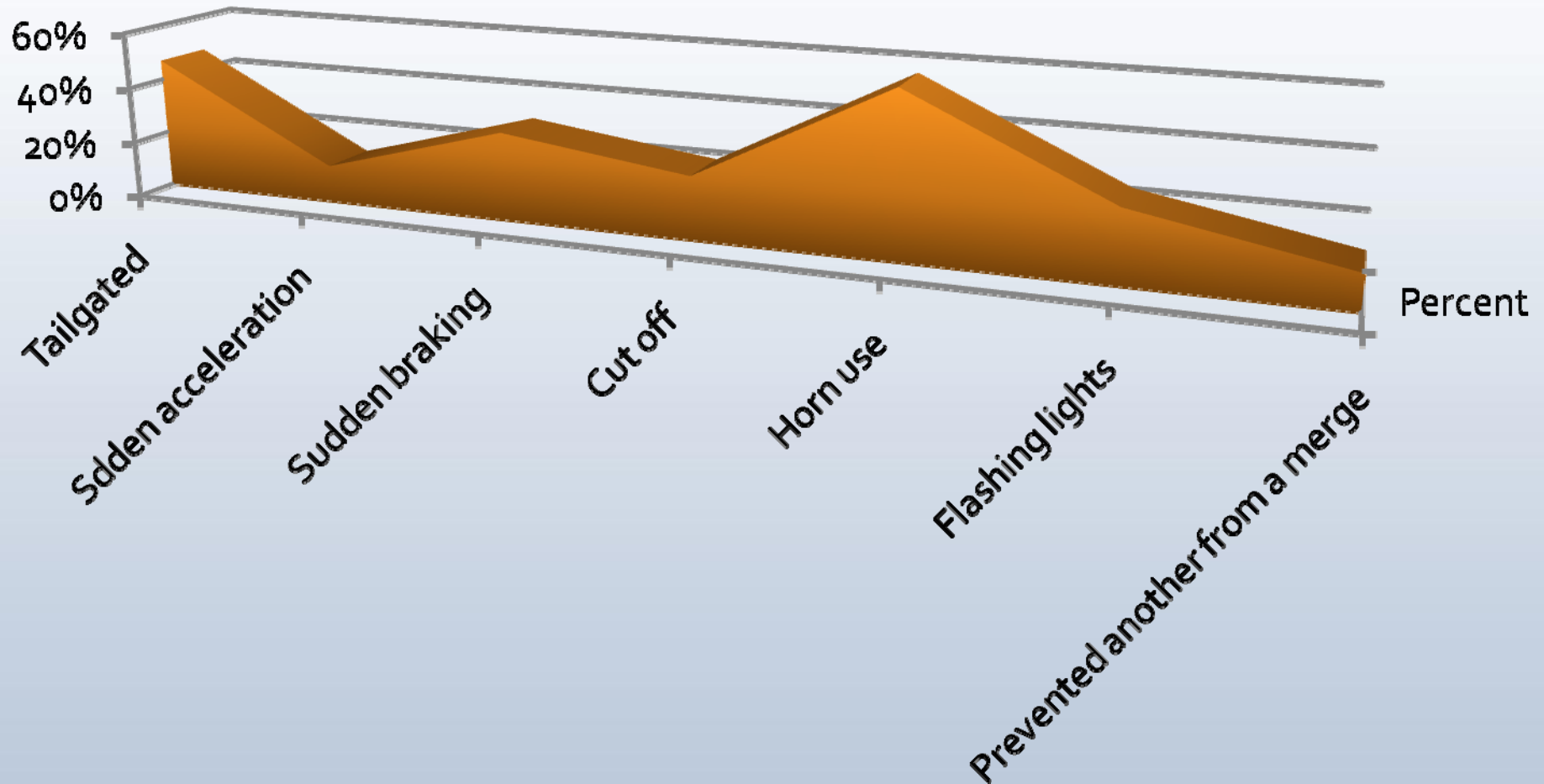
Study

- Participants—702 College students
- 65% female, 35% male
- About 50% drive during the rush hours

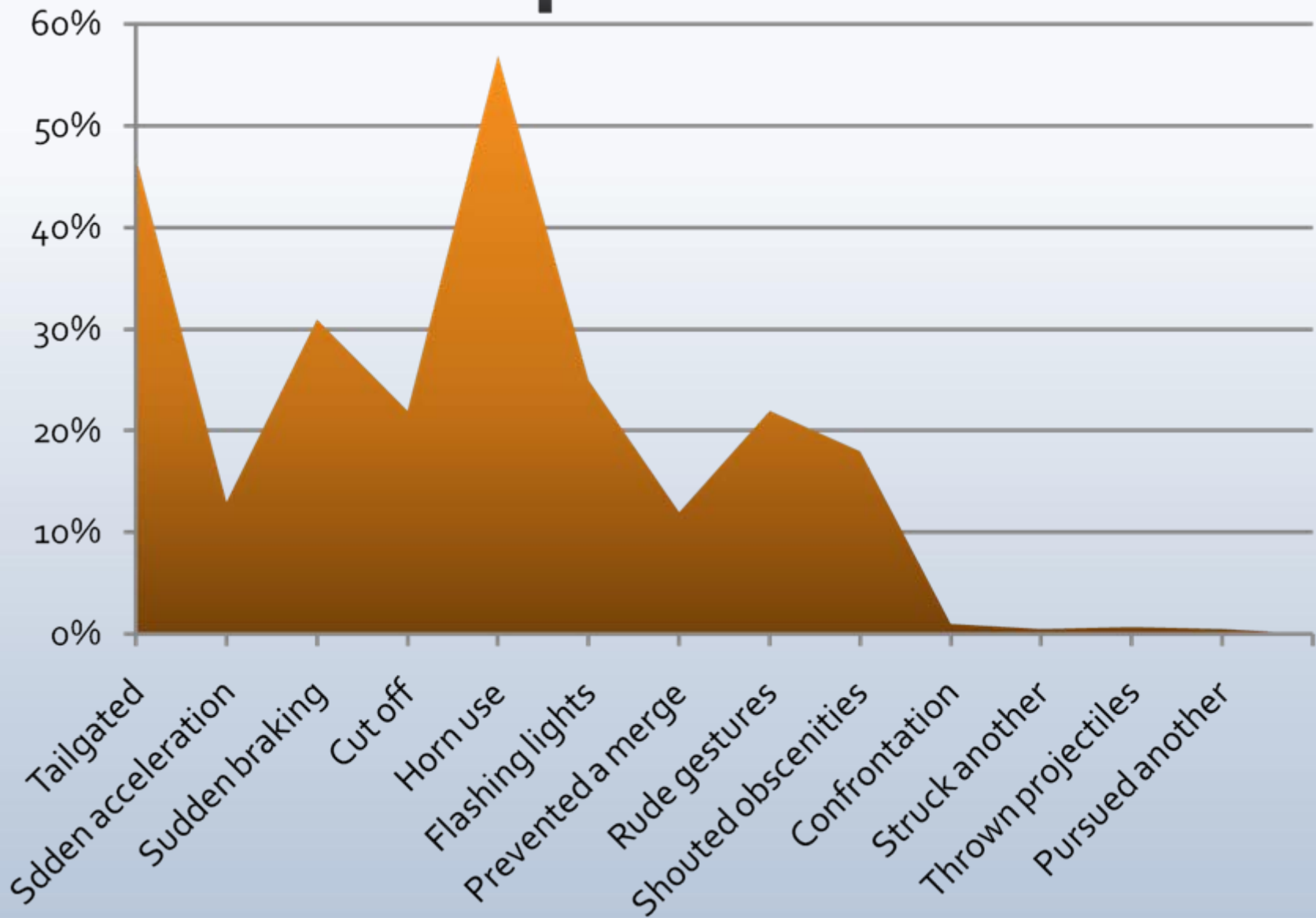
Have you been a target?



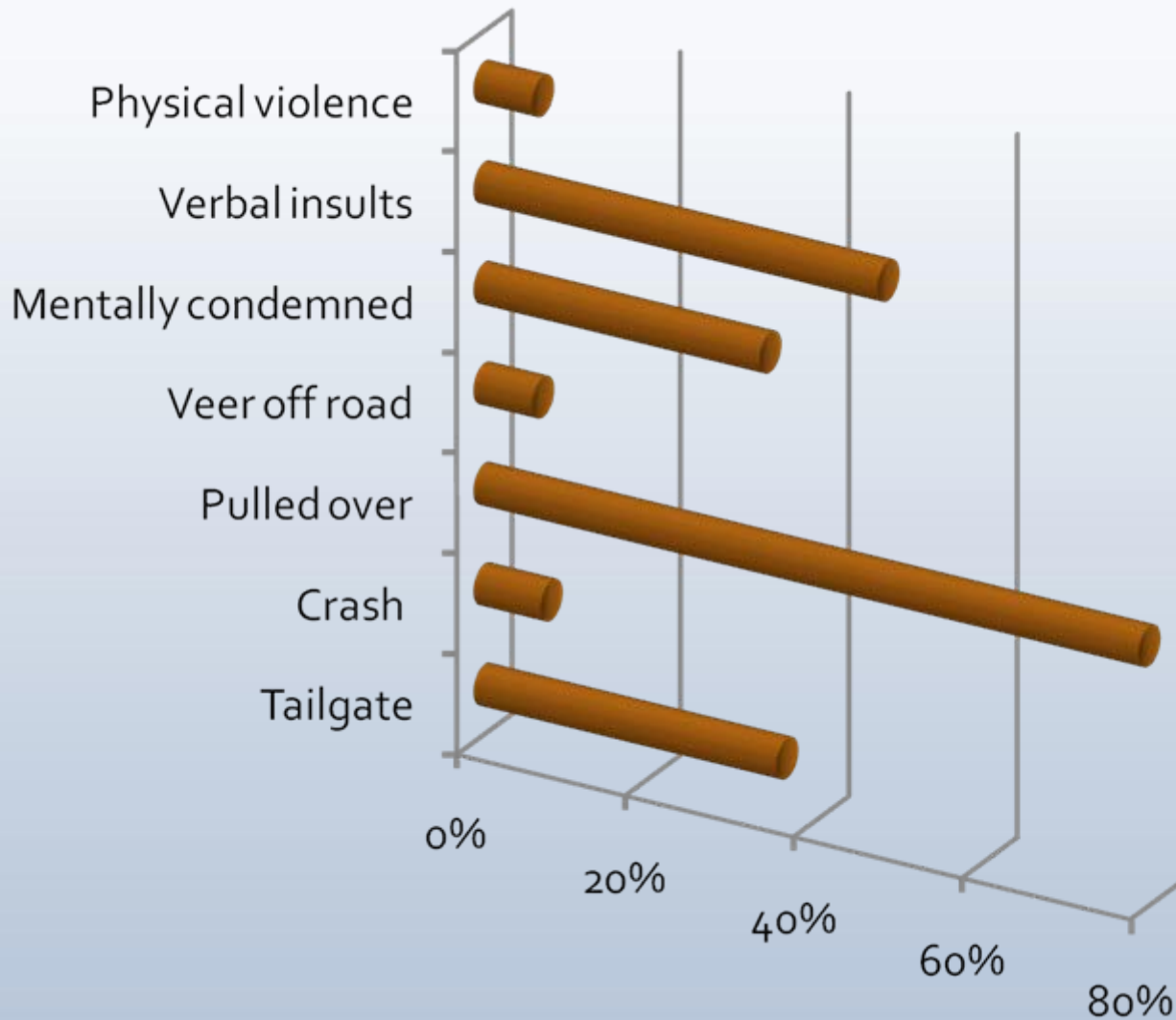
Have you been a target?



Perpetutated



Fantasized About?



Intervention

- Based upon Albany Model
- 5 two hour sessions over 5 weeks
- More integrated stress management techniques and practice
- Groups of 10

- The way two drivers think about and interpret an event can be very different.
- Rethink.