



This bulletin provides an annual snapshot of road safety in GLOUCESTER COUNTY and its 24 municipalities. It highlights and compares trends at the state, county, and local levels.

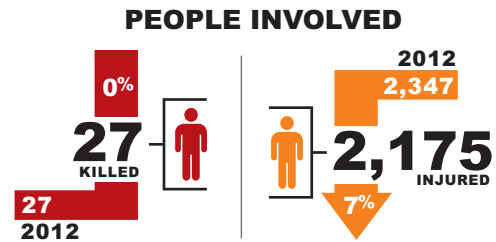
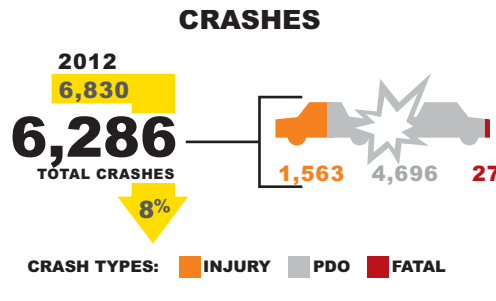
What Contributed to Fatalities in 2013?

Aggressive driving and vehicles leaving the road each contributed to nine of the 27 crash fatalities. In 2013, 19 percent of fatalities occurred at intersections, which is lower than last year's total of 44 percent. Improvements in the eight emphasis areas could significantly reduce crash fatalities, listed in descending order for Gloucester County.

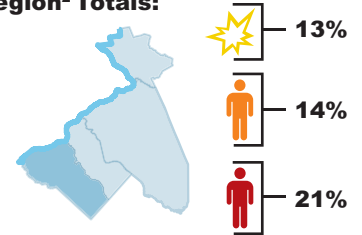
1. Curb Aggressive Driving
2. Keep Vehicles on the Roadway and Minimize the Consequences of Leaving the Roadway
3. Increase Seat Belt Usage
4. Ensure Pedestrian Safety
5. Improve the Design and Operation of Intersections
6. Sustain Safe Senior Mobility
7. Reduce Impaired and Distracted Driving
8. Ensure Young Driver Safety

2013 Quick Crash Stats: Gloucester County

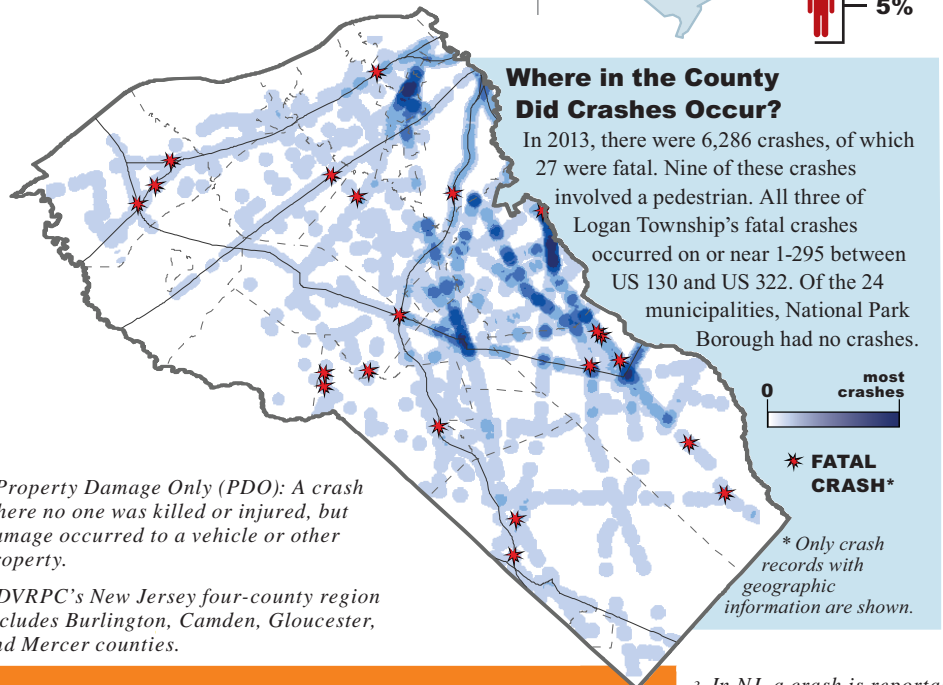
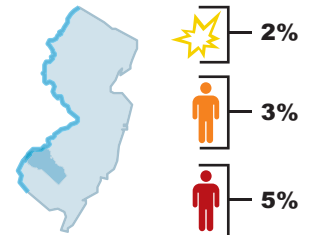
The following figures summarize total reportable³ crashes [🌟], number of people injured [👤] and killed [👤], and Property Damage Only (PDO)¹ crashes for Gloucester County in 2013. Compared to 2012, crashes and injuries are down, however fatalities remained the same.



Gloucester County, Compared to DVRPC's New Jersey Four-County Region² Totals:

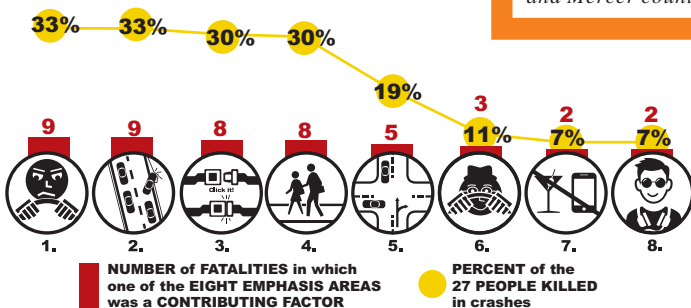


Gloucester County, Compared to the Rest of New Jersey's Totals:



¹Property Damage Only (PDO): A crash where no one was killed or injured, but damage occurred to a vehicle or other property.

²DVRPC's New Jersey four-county region includes Burlington, Camden, Gloucester, and Mercer counties.



These eight emphasis areas were identified in the 2015 Transportation Safety Action Plan: Improving Safety in the Delaware Valley, and were contributing factors in 97 percent of crash fatalities in the Delaware Valley, for the period 2010 through 2012.

³In NJ, a crash is reportable if it results in injury, fatality, or property damage of \$500 or more.

See the back for an inside look at crash trends for each municipality.



















Crashes often have multiple contributing circumstances.

What Are the Crash Trends in My Municipality?

 # of CRASHES

 # of PEOPLE INJURED

 # of PEOPLE KILLED

MUNICIPALITY	2009			2010			2011			2012			2013			TOTALS: 2009-2013		
																		
CLAYTON BORO.	133	50	1	122	39	1	91	26	0	36	18	0	111	41	0	493	174	2
DEPTFORD TWP.	1,424	512	1	1,386	487	3	1,389	455	3	1,066	350	2	309	92	1	5,574	1,896	10
EAST GREENWICH TWP.	183	60	1	183	54	0	168	80	1	155	54	0	169	76	2	858	324	4
ELK TWP.	214	87	0	239	129	4	219	71	0	195	58	1	194	91	3	1,061	436	8
FRANKLIN TWP.	505	202	2	497	231	3	521	220	3	444	214	7	488	228	4	2,455	1,095	19
GLASSBORO BORO.	607	232	2	596	187	0	511	161	1	484	145	0	584	194	1	2,782	919	4
GREENWICH TWP.	110	25	0	118	31	0	114	37	0	143	38	1	103	29	0	588	160	1
HARRISON TWP.	381	157	2	342	131	0	363	130	1	296	109	1	370	122	3	1,752	649	7
LOGAN TWP.	294	70	1	302	98	2	285	73	1	296	80	0	259	74	3	1,436	395	7
MANTUA TWP.	325	180	2	343	102	0	308	134	2	333	138	1	310	122	1	1,619	676	6
MONROE TWP.	739	277	6	840	368	3	735	306	9	777	334	4	781	304	7	3,872	1,589	29
NATIONAL PARK BORO.	31	7	0	1	0	0	0	0	0	1	0	0	0	0	0	33	7	0
NEWFIELD BORO.	1	0	0	3	0	0	13	1	0	7	3	0	14	2	0	38	6	0
PAULSBORO BORO.	102	41	0	113	41	0	105	36	0	114	29	0	98	31	0	532	178	0
PITMAN BORO.	140	37	0	116	25	0	103	33	0	97	17	0	106	14	0	562	126	0
SOUTH HARRISON TWP.	61	43	0	70	27	0	41	12	0	18	8	1	9	5	0	199	95	1
SWEDESBORO BORO.	4	1	0	0	0	0	7	4	0	0	0	0	1	0	0	12	5	0
WASHINGTON TWP.	1,642	624	2	1,584	476	4	1,466	571	2	1,341	431	5	1,311	439	1	7,344	2,541	14
WENONAH BORO.	1	0	0	31	10	0	7	5	0	0	0	0	18	7	0	57	22	0
WEST DEPTFORD TWP.	535	179	0	461	119	2	439	125	2	419	135	1	435	125	1	2,289	683	6
WESTVILLE BORO.	202	59	1	96	32	2	39	18	0	48	14	1	38	12	0	423	135	4
WOODBURY CITY	426	134	0	484	90	0	438	105	0	430	128	0	431	125	0	2,209	582	0
WOODBURY HEIGHTS BORO.	62	18	0	87	34	0	86	28	0	84	32	0	100	23	0	419	135	0
WOOLWICH TWP.	150	60	1	75	25	0	156	42	0	46	12	2	47	19	0	474	158	3
COUNTY-WIDE TOTALS	8,272	3,055	22	8,089	2,736	24	7,604	2,673	25	6,830	2,347	27	6,286	2,175	27	37,081	12,986	125

This bulletin provides an annual snapshot of road safety in Gloucester County and its 24 municipalities. It highlights and compares trends at the state, county, and local levels. This document complements the *2013 Annual Crash Data Bulletin for the Delaware Valley* (DVRPC Publication #15023) and is a supplement to the *2015 Transportation Safety Action Plan: Improving Transportation Safety in the Delaware Valley* (DVRPC Publication #15022). Analysis in this document was derived from the NJDOT crash database unless otherwise noted. For more information contact: Regina Moore at rmoore@dvrpc.org or 215.238.2862

