



ADVISORY COMMITTEE MEETING #2

Healthy Food Access Strategies

Individual Priorities – Part 1 (5 minutes)

- Rank your strategies. We'll collect all of the worksheets at the end.
- If you have an idea, write it down!
- If you don't like an idea, cross it out!
- You'll be asked to share your Top (#1) Strategy with your group.

Strategy	Rank (#1 through #6) 1 = Highest	Any Comments?
<p>Expand equitable access to healthy food outlets Sample actions include:</p> <ul style="list-style-type: none"> • Support the development of a full-service grocery store in the city by identifying priority locations and providing incentives through the zoning code. • Improve walking, biking, and public transit to healthy food outlets by conducting safe routes to food audits. 		
<p>Reduce food insecurity and hunger Sample actions include:</p> <ul style="list-style-type: none"> • Work with partners to expand retail locations that accept SNAP, WIC, and/or SFMNP benefits. • Support SNAP incentives or “food bucks”. • Support the expansion of the Virtua Mobile Market into more Camden neighborhoods. 		
<p>Promote healthy eating and food literacy Sample actions include:</p> <ul style="list-style-type: none"> • Continue and expand school-based programs that integrate nutrition and gardening. • Support Heart Bucks and other incentive programs tied to nutrition education. • Restrict outdoor advertisements of certain foods within x blocks of a school. 		

<p>Support urban agriculture and community gardening</p> <p>Sample actions include:</p> <ul style="list-style-type: none">• Support the implementation of CFP's Urban Ag analysis.• Adopt an "Urban Ag" Zoning District or Overlay to allow small-scale agricultural use and food production in certain areas.		
<p>Write-in:</p>		
<p>Write-in:</p>		
<p>Write-in:</p>		



ADVISORY COMMITTEE MEETING #2

Clean Environment Strategies

Individual Priorities – Part 1 (5 minutes)

- Rank your strategies. We'll collect all of the worksheets at the end.
- If you have an idea, write it down!
- If you don't like an idea, cross it out!
- You'll be asked to share your Top (#1) Strategy with your group.

Strategy	Rank (#1 through #6) 1 = Highest	Any Comments?
<p>Reduce air pollution from stationary and mobile sources</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Limit truck traffic and idling in residential neighborhoods and near sensitive uses such as schools and childcare centers. • Support efforts to reduce vehicle use through implementation of smart growth mixed land use patterns, expanding public transit and active transportation modes. 		
<p>Continue to explore opportunities to remediate and redevelop brownfield sites</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Develop guidelines to maximize assets (economic, social, environmental, infrastructure) when contaminated sites are remediated to support the City's goal for sustainability, resiliency, and quality of life improvements (<i>Source: Camden Collaborative Initiative</i>) 		
<p>Foster greater community resilience to risks from climate change</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Include climate change projections and adaptation measures in city plans, policies, and ordinances. • As the city vehicle fleet is replaced, the city will increase the share of climate-friendly vehicles and use of climate-friendly fuels in city-owned and operated vehicles. 		

Maintain and improve the quality of water resources

Sample actions include:

- Ensure access to clean drinking water (either campaign to dispel negative perceptions or installation of filtered water fountains in public locations).
- Promote the use of green stormwater infrastructure on public and private lands.

Write-in:

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Write-in:



ADVISORY COMMITTEE MEETING #2

Access to Healthcare Strategies

Individual Priorities – Part 1 (5 minutes)

- Rank your strategies. We'll collect all of the worksheets at the end.
- If you have an idea, write it down!
- If you don't like an idea, cross it out!
- You'll be asked to share your Top (#1) Strategy with your group.

Strategy	Rank (#1 through #6) 1 = Highest	Any Comments?
<p>Reduce transportation barriers to healthcare services. Sample actions include:</p> <ul style="list-style-type: none"> • Encourage all Camden hospitals (and possibly primary care providers) to provide ride-sharing services to their patients (See <i>Virtua Ride Health</i>). • Establish a healthcare access task force with local hospitals, healthcare providers, and other community stakeholders. 		
<p>Promote and support non-traditional settings for healthcare services. Sample action includes:</p> <ul style="list-style-type: none"> • Examine the routing and use of Camden County Health Connection, specifically investigate the feasibility of regularly scheduled, recurring visits. 		
<p>Expand and integrate mental, behavioral, and substance abuse health care services in primary care settings in the community. Sample action includes:</p> <ul style="list-style-type: none"> • Work with partners to ensure mental health services in the City are culturally and linguistically appropriate to meet the needs of Camden's diverse population. This should include: programs to recruit and retain staff members who reflect the diversity of Camden's population; expanded use of interpreter services and bilingual providers for patients with limited English proficiency; and cultural competency training for mental health providers practicing in the City. 		

Increase enrollment in and utilization of health insurance through Medicaid, CHIP, and the Health Insurance Marketplace.

Sample actions include:

- Use data to identify uninsured residents and target outreach efforts.
- Partner with local universities or research organization to conduct interviews to identify specific barriers to obtaining coverage.

Write-in:

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ADVISORY COMMITTEE MEETING #2

Safe & Complete Neighborhood Strategies

Individual Priorities – Part 1 (5 minutes)

- Rank your strategies. We'll collect all of the worksheets at the end.
- If you have an idea, write it down!
- If you don't like an idea, cross it out!
- You'll be asked to share your Top (#1) Strategy with your group.

Strategy	Rank (#1 through #6) 1 = Highest	Any Comments?
<p>Promote walkable districts with a mix of uses, amenities, and community facilities</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Develop localized incentives for business creation to fill commercial service gaps. • Encourage the formation of business improvement districts (BIDs). • Designate one or more Main Streets through the state's reestablished assistance program. 		
<p>Reduce crime citywide and in key neighborhood focal points</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Set up a Crime Prevention through Environmental Design (CPTED) committee to review/advise on development proposals. • Expand violence prevention programs to reach all neighborhoods (Cure4Camden). • Review lighting requirements and guidelines and amend ordinance as needed; work with property owners to ensure compliance. 		
<p>Ensure health-promoting operations at schools and public facilities</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Renovate community centers and reduce asthma triggers in public school buildings. • Replace pipe systems in public facilities. • Develop a Comprehensive School Physical Activity program. 		

Expand/enhance city and county park systems, recreational programs, and open/green spaces

- Develop joint use agreements that open park, recreational, and school sites for public use by all residents.
- Add multigenerational and ability-inclusive features to parks and recreational spaces.
- Become a Tree City USA Community.

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ADVISORY COMMITTEE MEETING #2

Health & Housing Strategies

Individual Priorities – Part 1 (5 minutes)

- Rank your strategies. We'll collect all of the worksheets at the end.
- If you have an idea, write it down!
- If you don't like an idea, cross it out!
- You'll be asked to share your Top (#1) Strategy with your group.

Strategy	Rank (#1 through #6) 1 = Highest	Any Comments?
<p>Promote home maintenance and reduce substandard housing conditions Sample actions include:</p> <ul style="list-style-type: none"> • Launch a comprehensive “Healthy Homes” initiative that expands financial assistance for home improvement/rehab projects and increases outreach/education for good maintenance and healthy living conditions. • Adopt or amend healthy building guidelines to promote good indoor air quality, moisture and pest control, safety from injury, etc. 		
<p>Generate opportunities to provide affordable, mixed-income, and age-friendly housing Sample actions include:</p> <ul style="list-style-type: none"> • Work with local healthcare institutions to initiate place-based efforts that rehabilitate existing housing, build on blighted or vacant lots, and offer rent-to-own homes. • Encourage large private sector employers to launch down payment assistance programs for city residents. • Work with NJ HMFA to develop “live where you work” benefits for long-term renters. • Review city policies to identify barriers to development of nontraditional housing types. 		

Integrate housing support with health and other services

Sample actions include:

- Co-locate new affordable housing communities with neighborhood health clinics and other wraparound service hubs.
- Expand housing support within the Camden Coalition's Medical-Legal Partnership.
- Link homeless programs with supportive services such as mental health and substance abuse care.

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ADVISORY COMMITTEE MEETING #2

Transportation & Mobility Strategies

Individual Priorities – Part 1 (5 minutes)

- Rank your strategies. We'll collect all of the worksheets at the end.
- If you have an idea, write it down!
- If you don't like an idea, cross it out!
- You'll be asked to share your Top (#1) Strategy with your group.

Strategy	Rank (#1 through #6) 1 = Highest	Any Comments?
<p>Design and operate safe streets to ensure that people of all ages and abilities can walk, bike, use transit, and drive safely</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Secure public commitment to becoming a Vision Zero city with a plan for eliminating traffic fatalities and severe injuries. • Implement community slow zones in areas with high pedestrian activity, on small neighborhood streets, and in areas with vulnerable road users. • Prioritize outreach and efforts in communities that have traditionally been underserved. 		
<p>Provide safe and convenient pedestrian access and encourage walking as a transportation option</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Continue to improve pedestrian facilities throughout the city, prioritizing areas that provide access to health-promoting destinations (eg. Parks, grocery stores, healthcare providers). • Establish Safe Routes to School plans and programming for all city schools. 		
<p>Expand bicycle infrastructure and encourage bicycling as a transportation option</p> <p>Sample actions include:</p> <ul style="list-style-type: none"> • Promote biking through trainings, open street events, bike-to-work days, etc. • Develop a permanent bikeshare system in collaboration with neighboring municipalities in Camden County or Philadelphia. 		

<p>Improve access to affordable and reliable transit Sample actions include:</p> <ul style="list-style-type: none">• Cluster future development and healthcare services within walkable distance of transit stations.• Work with transit providers to reorganize and improve bus routes and facilities, prioritizing areas with limited vehicle ownership.		
Write-in:		
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ADVISORY COMMITTEE MEETING #2

Education and Employment Strategies

Individual Priorities – Part 1 (5 minutes)

- Rank your strategies. We'll collect all of the worksheets at the end.
- If you have an idea, write it down!
- If you don't like an idea, cross it out!
- You'll be asked to share your Top (#1) Strategy with your group.

Strategy	Rank (#1 through #6) 1 = Highest	Any Comments?
<p>Strengthen and expand job training programs that prepare all residents for living wage jobs Sample actions include:</p> <ul style="list-style-type: none"> • Target support for residents who have barriers to employment (people with disabilities, returning citizens, older adults, and other groups). • Improve the accessibility of workforce development opportunities. 		
<p>Develop diverse employment opportunities to serve all Camden residents Sample actions include:</p> <ul style="list-style-type: none"> • Encourage large employers to hire locally and to invest in surrounding communities. • Support the development of local businesses to ensure that economic gains remain within the community and local economy. • Encourage environmentally progressive businesses to thrive in Camden. 		
<p>Strengthen the role of neighborhood schools as centers for community and social experiences Sample actions include:</p> <ul style="list-style-type: none"> • Offer every child the opportunity to participate in a variety of activities through neighborhood schools. • Establish comprehensive and coordinated out-of-school time opportunities that will engage students academically, socially, and physically. 		

Ensure that families are able to access resources related to childhood development

Sample actions include:

- Support the expansion of access to prenatal services, parenting workshops, and early childhood development programs.
- Improve the affordability and quality of child care for working and job-seeking parents.

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