



# ADVISORY COMMITTEE MEETING

Campbell Soup Company  
1 Campbell Place, Camden, NJ  
Tuesday, October 23, 2018 | 9:30am to 11:30am

## WELCOME & INTRODUCTIONS

Patty Elkis, PP, AICP, Director of Planning, Delaware Valley Regional Planning Commission (DVRPC)

## PRESENTATIONS

- 1. Overview of CHE Outreach and Vision Statement**  
Amy Verbofsky, Senior Planner, Office of Environmental Planning, DVRPC
- 2. Introduction to Goals and Strategies**  
Derek Lombardi, Planner, Office of Smart Growth, DVRPC

## GOAL & STRATEGY EXERCISE

Shoshana Akins, Public Participation Planner, Office of Communications and Engagement, DVRPC

- 3. Small Group Discussion Round 1**
  - Healthy Food Access
  - Clean Environment
  - Mobility and Active Transportation
  - Housing and Homelessness
- 4. Small Group Discussion Round 2**
  - Healthy Food Access
  - Access to Healthcare
  - Safe and Complete Neighborhoods
  - Education and Employment
- 5. Report Out**

## NEXT STEPS

Amy Verbofsky, DVRPC

- 6. Community Engagement**
  - Healthy Community Open House
  - Surveys & Boards
  - How you can be involved
- 7. Closing**

# DRAFT VISION STATEMENT



Camden will be a leading example of a healthy city, where residents are empowered and equipped to improve their well-being; where rates of chronic disease, including substance abuse, have reached their lowest levels in decades; and where cleaner air and water reflect strong stewardship of and commitment to a sustainable environment. Camden will be a city transformed by investments in its people and places. The City of Camden, in partnership with the County, State, and a variety of stakeholders, will work together to provide high-quality public spaces, programs, and opportunities that will enable healthier lifestyles for all community members.

By embracing and leveraging its diverse population, ongoing economic revitalization, and existing neighborhood assets and amenities, Camden will become a community where residents have access to:

- Affordable and healthy food options throughout the city;
- A healthy and sustainable natural environment;
- Comprehensive medical care, including effective prevention and treatment services for physical, mental, and substance abuse conditions;
- An efficient and sustainable multi-modal transportation system with safe and affordable options for all users;
- Safe and complete neighborhoods, where residents have access to community resources and feel safe pursuing healthy activities;
- Affordable, healthy, and safe housing for residents of all ages and income levels; and
- Educational and economic opportunities that offer the resources necessary to lead healthy lives.