

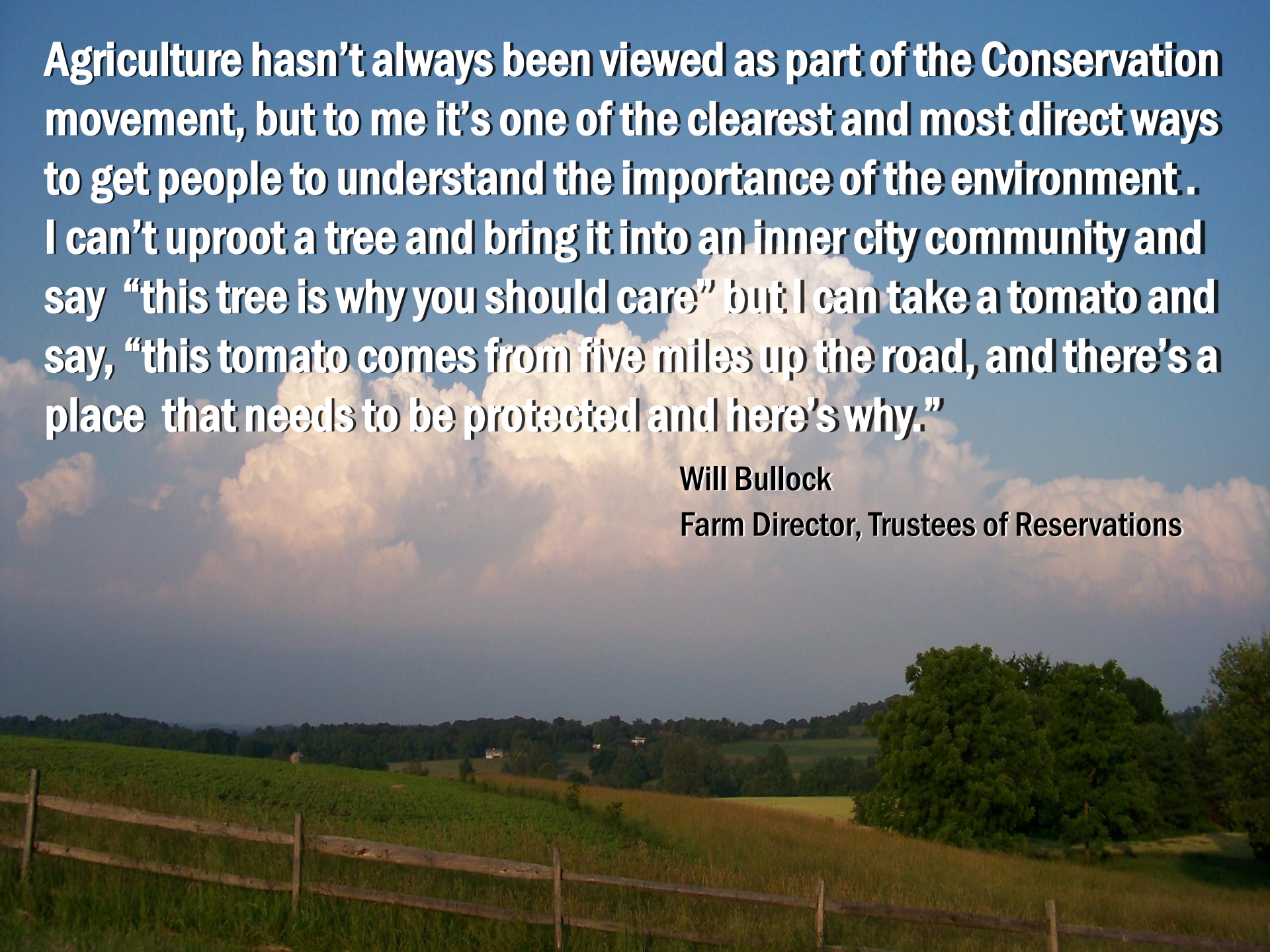
Promoting Access to Land, Knowledge, and Capital for a New Generation of Farmers

Greater Philadelphia
Food System Stakeholder
Committee Meeting

Marilyn Anthony, PASA
Patty Elkis, DVRPC
Amy Verbofsky, DVRPC



Transforming Open Space to Sustainable Farm Enterprises



Agriculture hasn't always been viewed as part of the Conservation movement, but to me it's one of the clearest and most direct ways to get people to understand the importance of the environment. I can't uproot a tree and bring it into an inner city community and say "this tree is why you should care" but I can take a tomato and say, "this tomato comes from five miles up the road, and there's a place that needs to be protected and here's why."

Will Bullock

Farm Director, Trustees of Reservations



Pennsylvania Association for Sustainable Agriculture



Transforming Open Space to Sustainable Farm Enterprises

**BUY FRESH
BUY LOCAL**

Western Pennsylvania

WWW.BUYLOCALPA.ORG

**BUY FRESH
BUY LOCAL**

Valleys of the Susquehanna

WWW.BUYLOCALPA.ORG/VALLEYS

**BUY FRESH
BUY LOCAL**

Centre County

WWW.BUYLOCALPA.ORG/CENTRECOUNTY

**BUY FRESH
BUY LOCAL**

South Central Pennsylvania

WWW.BUYLOCALPA.ORG/SOUTHCENTRAL

**BUY FRESH
BUY LOCAL**

Greater Philadelphia

WWW.BUYLOCALPA.ORG/PHILADELPHIA

**BUY FRESH
BUY LOCAL**

Northern Tier

WWW.BUYLOCALPA.ORG/NORTHERNTIER

**BUY FRESH
BUY LOCAL**

Lancaster County

WWW.BUYLOCALPA.ORG/LANCASTER

**BUY FRESH
BUY LOCAL**

Chester County

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**BUY FRESH
BUY LOCAL**

Greater Lehigh Valley

WWW.BUYLOCALPA.ORG/LEHIGHVALLEY



Transforming Open Space to Sustainable Farm Enterprises

Economic
Development

Sustainable Foodshed

Human Health

Environmental
Restoration



Transforming Open Space to Sustainable Farm Enterprises

Farm & Food IQ Test

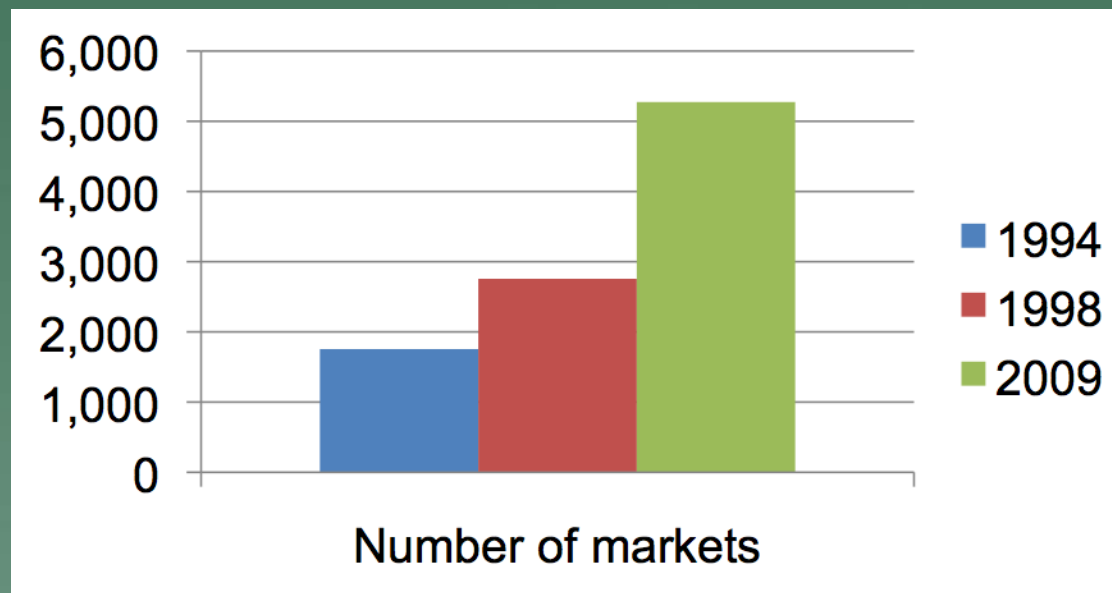
- a. Average age of US farmer • 500
- b. # of preserved acres of farmland in PA • 8,000
- c. % increase in SE PA farmers markets 2000-10 • 200,000
- d. High value crop revenue per acre, direct sale • 57
- e. Potential sales from new farms in 5 county area • 3
- f. PA rank in US direct sales • 50
- g. Most new farms are smaller than ____ acres • 200,000,000



What is Changing Farm Economics?

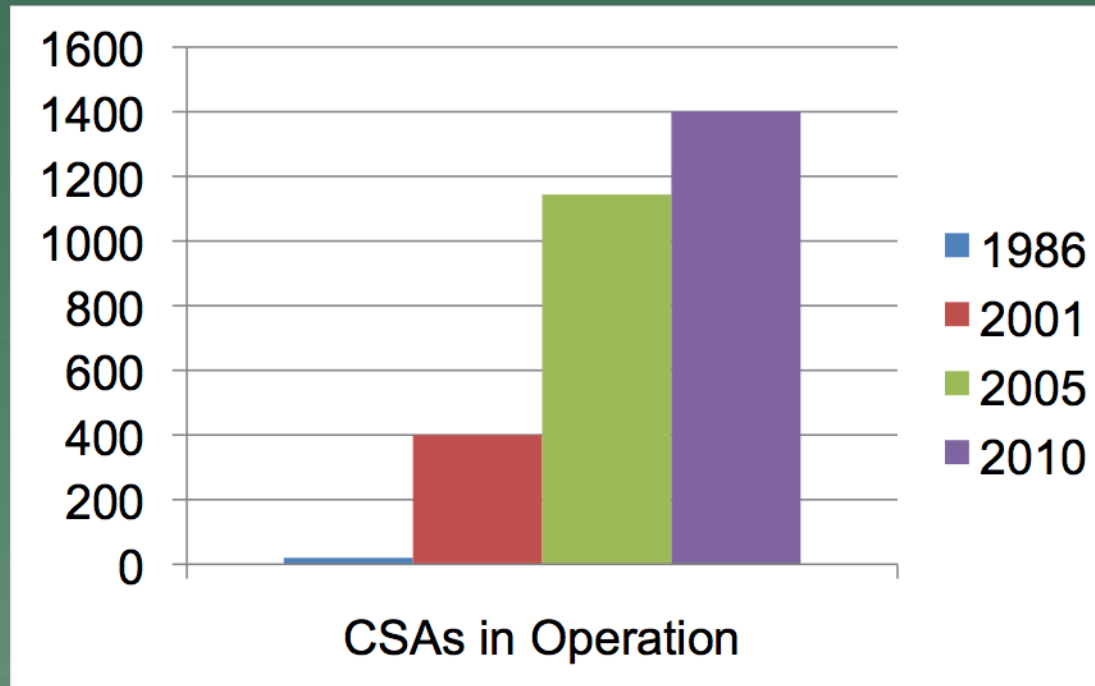
Demand for locally grown food is rising

Farmers' Markets in the U.S. (USDA)



New Entrepreneurs: CSA

Number of Community-Supported Agriculture Organizations in Operation (USDA)



Next Gen Farmers



What they lack:

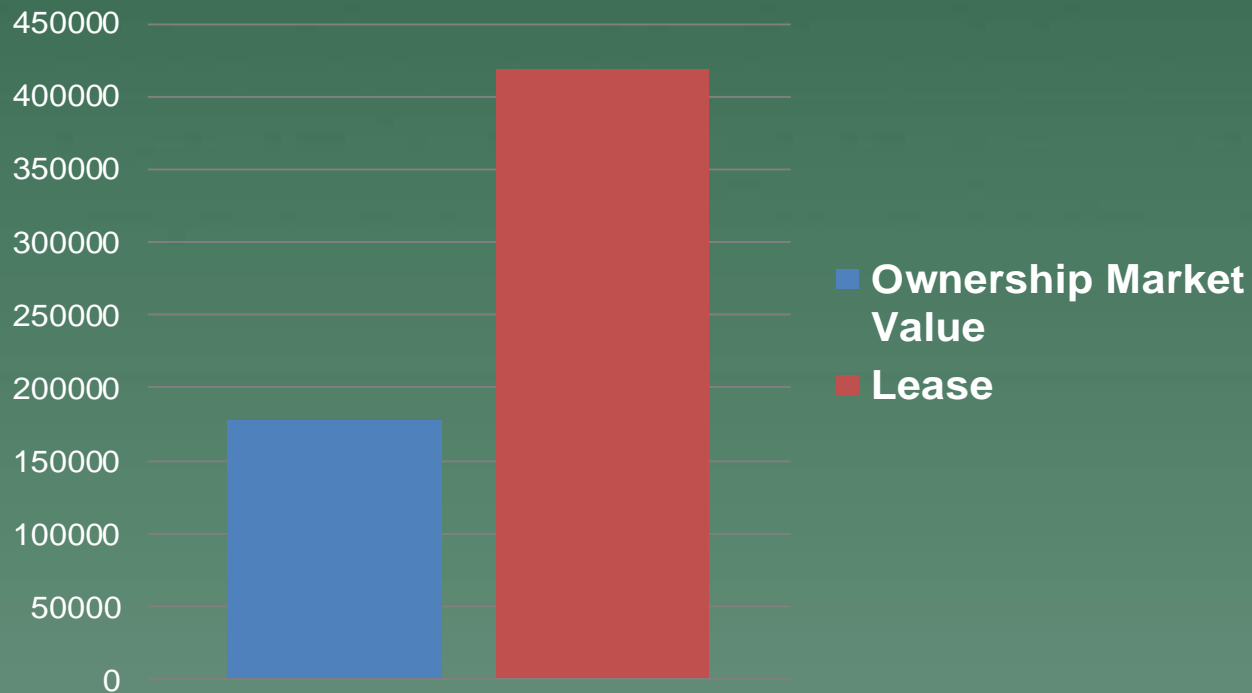
- Access to Information
- Access to Capital
- Access to Land

Mark Dornstreich,
Branch Creek Farm,
Field Day at Liberty Gardens,
Coopersburg PA



Equity Creation: Financials

Accumulated Equity for Farmer by Year 10



Growing is Better Than Mowing: New Farmers on Leased Lands



Lancaster Farm Fresh Cooperative Display
PASA Buyer Grower Event, Malvern, PA

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Intern and Tricia Borneman (rt), Owner
Blooming Glen CSA, Blooming Glen PA



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Farm Lease Connection

Growing Sustainable Farm Enterprises

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Farmers

Landowners

Events

Blog

Plan:
Have you developed a farm business plan or vision for your land?



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Promoting Profitable Farms that Produce Healthy Food for All People While Respecting the Natural Environment

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Lundale Farm, Pottstown, PA



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Sara Runkle (first from left), Farm Educator
Seed Farm, Emmaus, PA



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Turning Roots Farm
Source: Albert Yee





Clifford Farm, Montrose, PA



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Clodhopper Farm, Springville, PA



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Food



Economic
Development

Sustainable Foodshed

Human Health

Environmental
Restoration



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