

# ***Nutrition That's Fun!***



# The Froose® Brands Solution!



Froose Brands, LLC Innovative Nutritious Snacks and Beverages for the Healthy Growth and Development of Children  
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# FROOSE® PRODUCTS



# Current Products & Selling Configurations

**4.23 oz. - Aseptic  
Juice Box**

Coordinated Brand Packaging – 6/11



**Gummy Snacks  
5ct - Cartons**



New Config. For Existing .9oz.  
Pouches – 6/11

**15ct – POS Caddy**



**120ct – Bulk**



**36 - Carton Shipper Displays**



# Meaningful Product Attributes





# Perfect Pear<sup>®</sup>

## Nutrition Facts

Serving Size 4.2 fl oz (137 g)  
Servings Per Container 1

### Amount Per Serving

**Calories** 80 Calories from Fat 0

### % Daily Value\*

<b>Total Fat</b> 0g	<b>0%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 15mg	<b>1%</b>
<b>Potassium</b> 55mg	<b>2%</b>
<b>Total Carbohydrate</b> 18g	<b>6%</b>
Dietary Fiber 3g	<b>12%</b>
Sugars 5g	
<b>Protein</b> 0g	

Vitamin A 0%   ?   Vitamin C 25%

Calcium 0%   ?   Iron 0%

\*Percent Daily Values are based on a 2,000 calorie

Each serving of Froose<sup>®</sup> contains:

- Whole Organic Grains and Fruit
- Complex Carbohydrates Energy
- 3 grams of Fiber (Soluble & Insoluble)
- Naturally Low in Sugar
- Wheat and Gluten Free
- Made with Organic Ingredients
- Pasteurized
- Kosher Certified
- Unique Whole Food Innovation

## INGREDIENTS

Water, Organic Brown Rice Syrup, Pear Juice Concentrate, Organic Apple Juice Concentrate, Organic Brown Rice Flour, Inulin, Natural Pear Flavor (WONF), Xanthan Gum, Citric Acid, Eldeberry (For Color), Ascorbic Acid (Vitamin C)





- ✓ Reduced Sugar\*
- ✓ Good Source of Fiber (3 grams per serving)
- ✓ Supports Digestive Health
- ✓ Gluten Free

MADE WITH WHOLE GRAINS  
CAPTURING WHOLE FOOD NUTRITION ON-THE-GROW®

# FROOSE®

100% NATURAL FRUIT FLAVORED GUMMY SNACK



ASSORTED  
FRUIT FLAVORS

5-0.9 oz (25.5g) Pouches  
NET WT 4.50 oz (127.6g)

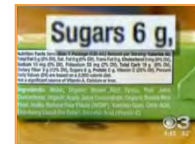
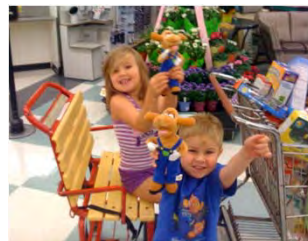
# Froose Brands – A Universal Connection

**Froose Brands has proven its ability to stimulate a universal connection with;**

- Consumers, Retailers, Distributors, Thought Leaders/ Influencers, Media, Supply Chain



**Mom Invents Nutritious New Drink for Kids**



*Innovative Whole Food Snacks & Beverages for the Healthy Growth and Development of Young Children*



# Froose Brands Products – Multi-Channel Acceptance & Success

- Froose® Products - Multi-Channel Placements**

The Froose Gummy Snacks are being sold in Conventional/ Natural Grocery Stores/ Marquee Venues, such as Whole Foods Markets, Giant, Price Chopper, Safeway, Kroger; Gyms, College Campuses, (i.e. University of Notre Dame), Camps, Stadiums; Citizens Bank Park (Phillies) Sea World, Bush Gardens, Children’s Museums, Preschools, etc.



- Froose Brands Founder, Denise Devine** – Nominated by Senator Casey (PA) and Governor Ed Rendell (PA) as part of Michelle Obama’s Let’s Move Campaign



- The Alliance for a Healthier Generation**, a partner of the William J. Clinton Foundation and the American Heart Association, recognized the FROOSE® Gummy Snacks as the only gummy snacks meeting its high nutritional standards as a healthier choice snack. [www.healthiergeneration.org](http://www.healthiergeneration.org)