



### **This Little Piggy Went to Market:**

A Panel Discussion on the Challenges and Opportunities in the Supply Chain  
To Bring Local, Humanely-Raised Meats to the Consumer

Friday, October 7, 2011

10 AM to 12 PM

Coffee and Tea available at 9 AM

Lunch served after meeting

#### **Delaware Valley Regional Planning Commission**

The ACP Building - 8th Floor

190 N. Independence Mall West

Philadelphia, PA 19106-2582

### **Agenda**

#### **I. Welcome**

*Alison Hastings, Senior Environmental Planner, DVRPC*

#### **II. Opening Remarks**

*Ann Karlen, Executive Director, Fair Food*

#### **III. Panel Discussion**

*Moderated by Marilyn Anthony, Eastern Regional Director, Pennsylvania Association for Sustainable Agriculture*

- *Prof. Tom Parsons, New Bolton Center at Pennsylvania School of Veterinary Medicine*
- *Phil Landis, Sweet Stem Farm, Lititz, PA*
- *Jay Smucker, Smucker's Meat, Mount Joy, PA*
- *Jason Bellau, Whole Foods Market*

#### **IV. Questions & Answers**

*Moderated by Ann Karlen and Marilyn Anthony*

#### **V. One-Minute Reports**

*Stakeholder Committee Members*

Travel arrangements for visiting speakers are made possible with the generous support of the Geraldine R. Dodge Foundation.