

# TODAY – PANEL DISCUSSION

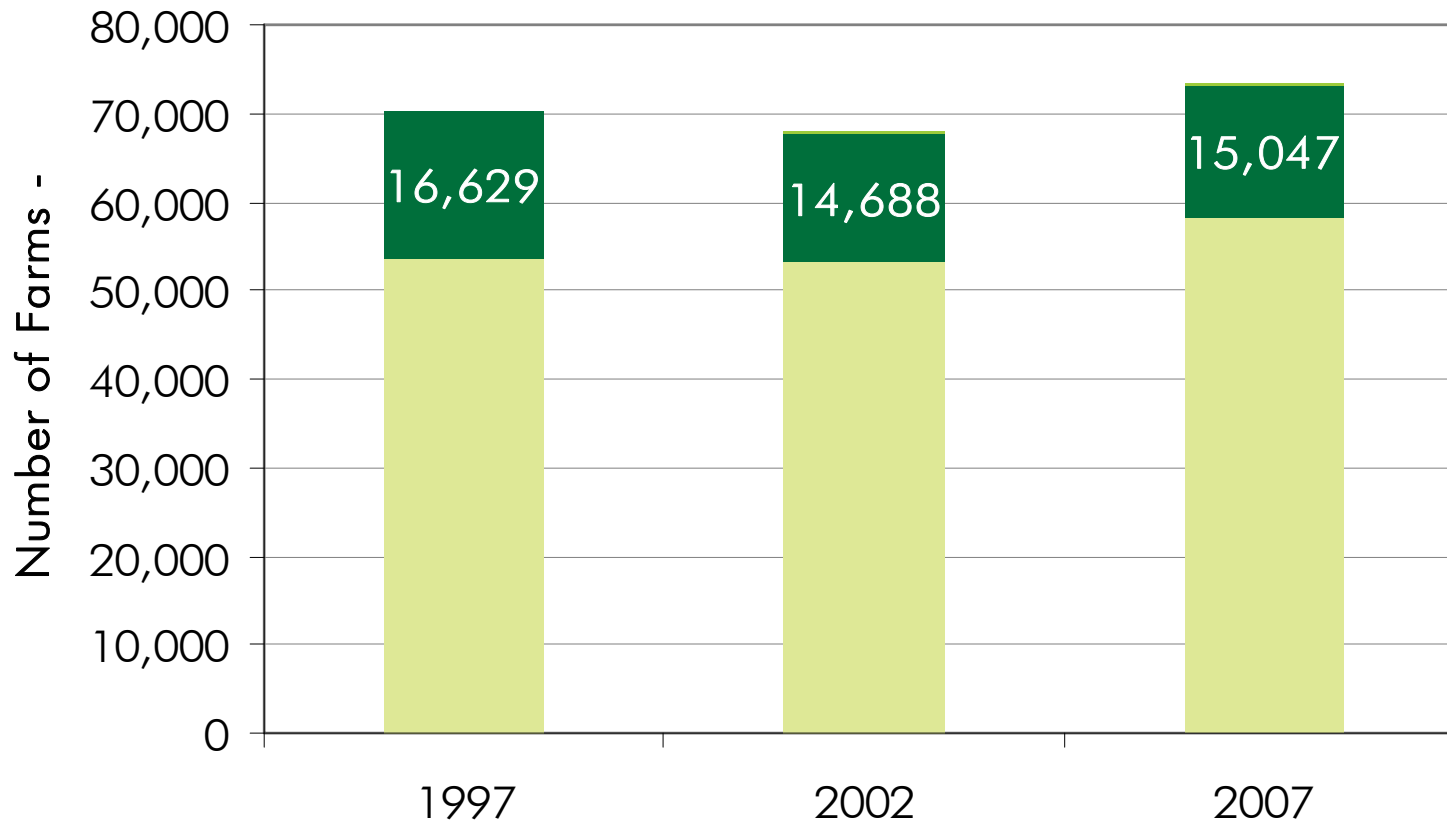
- Sustainable Agriculture and Farming –  
**Julia Freedgood**, American Farmland Trust
- Health, Healthy Eating, and Improved Relationship with Food –  
**Dr. Roni Neff**, Center for a Livable Future, Johns Hopkins School of Public Health
- Economic Development –  
**Dr. Jeremy Nowak**, The Reinvestment Fund
- Hunger and Food Access –  
**Geri Henchy**, Food Research and Action Center

# USING INDICATORS TO REFINE OUR RECOMMENDATIONS

# 10 INDICATORS

- (1) Number of economically-viable family farms
- (2) Improving surface water quality
- (3) Rate at which we are preserving farmland
- (4) Eligibility and Participation rate in federal food assistance programs
- (5) Increase in food and farmworker wages
- (6) Profitability of farming
- (7) Affordability of food
- (8) Health of the region's residents
- (9) Increase in the region's healthy food purchases
- (10) Increase in local food production and purchasing

# 1. Number of economically-viable family farms

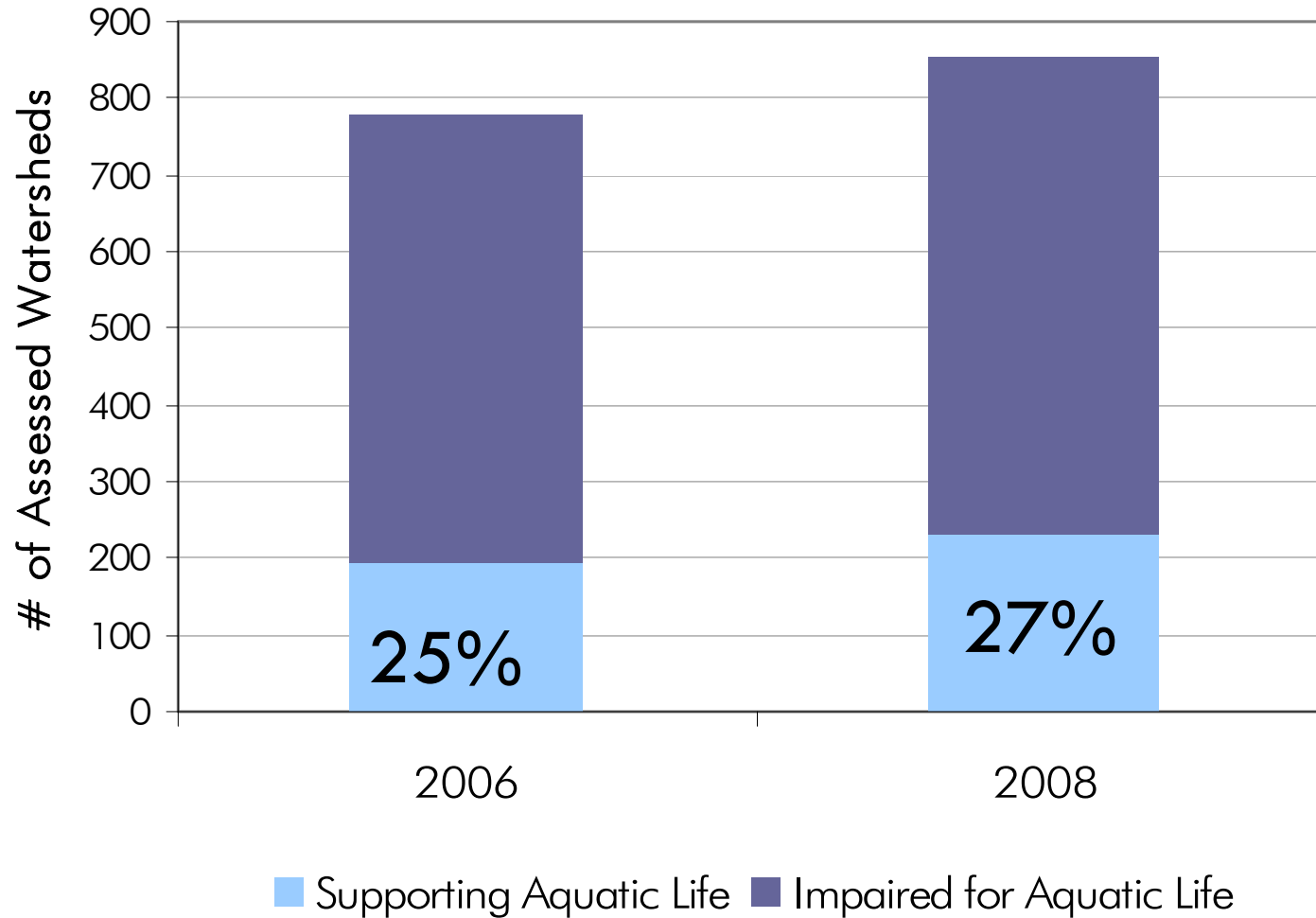


- Farms with Sales Greater than \$2.5 million
- Farms with sales between \$50,000 and \$2.5 million
- Farms with Sales from \$0 to \$49,999

Source: USDA Census of Ag

## 2. Improving surface water quality

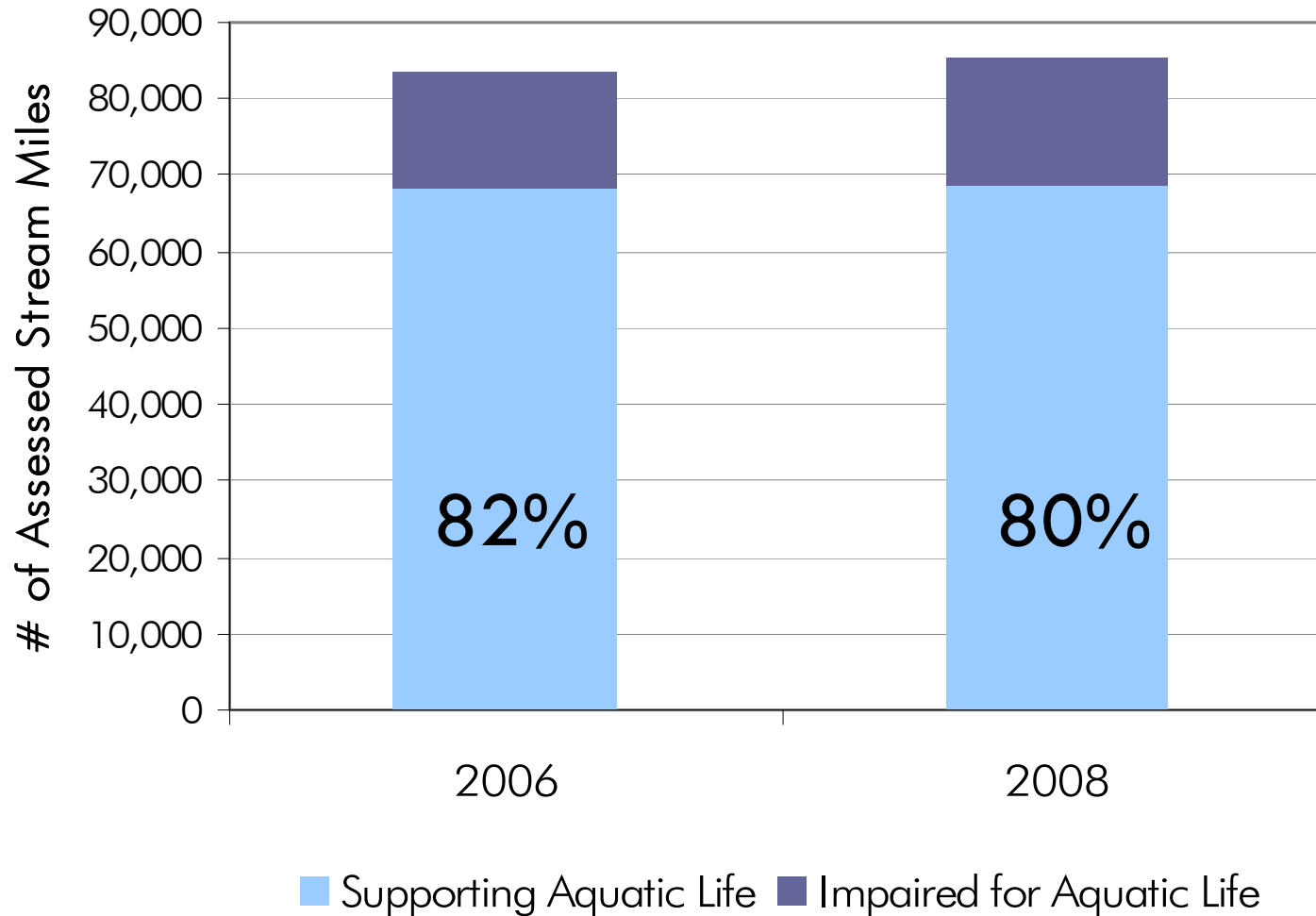
New Jersey



Source: NJDEP

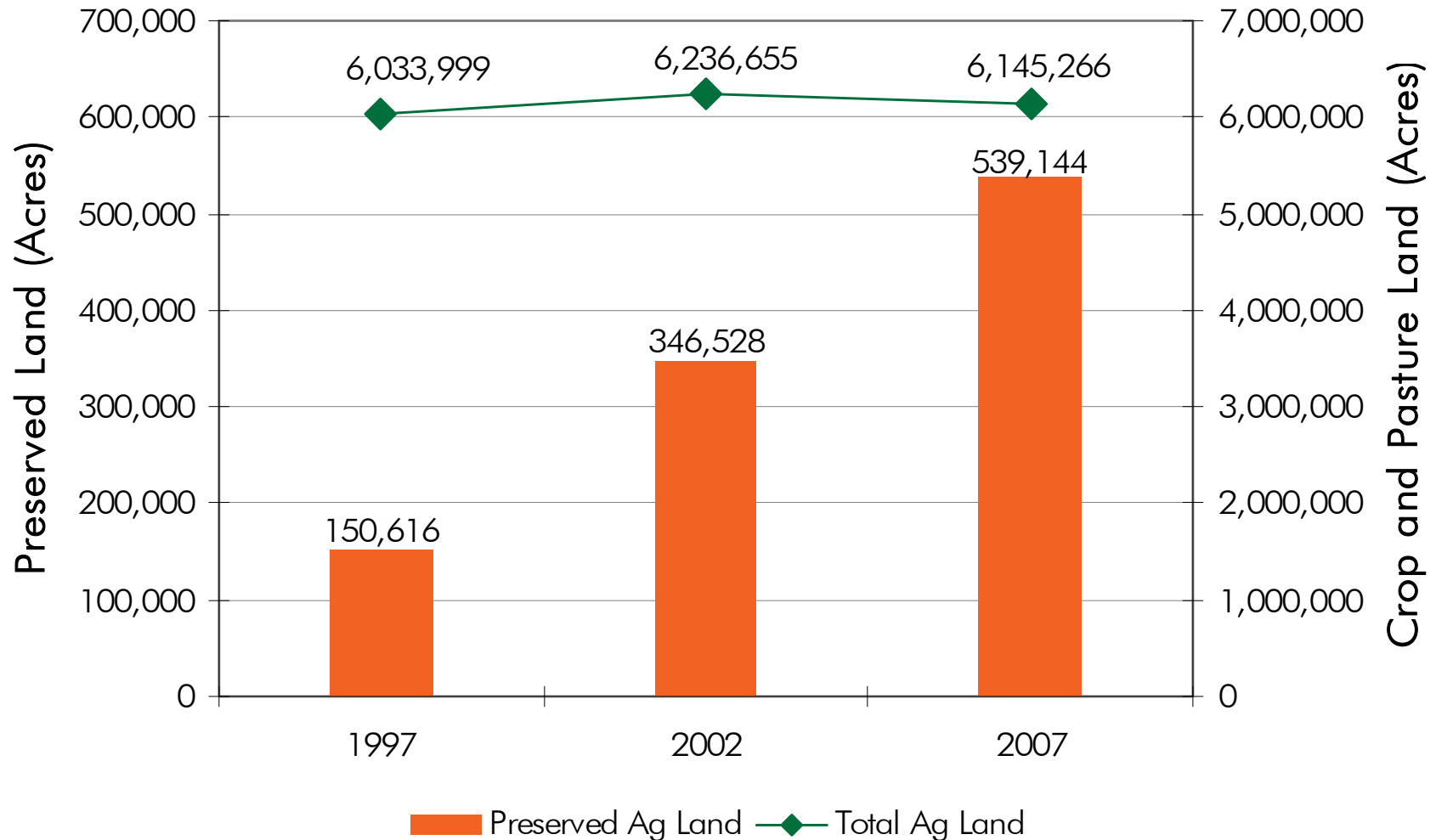
## 2. Improving surface water quality

Pennsylvania



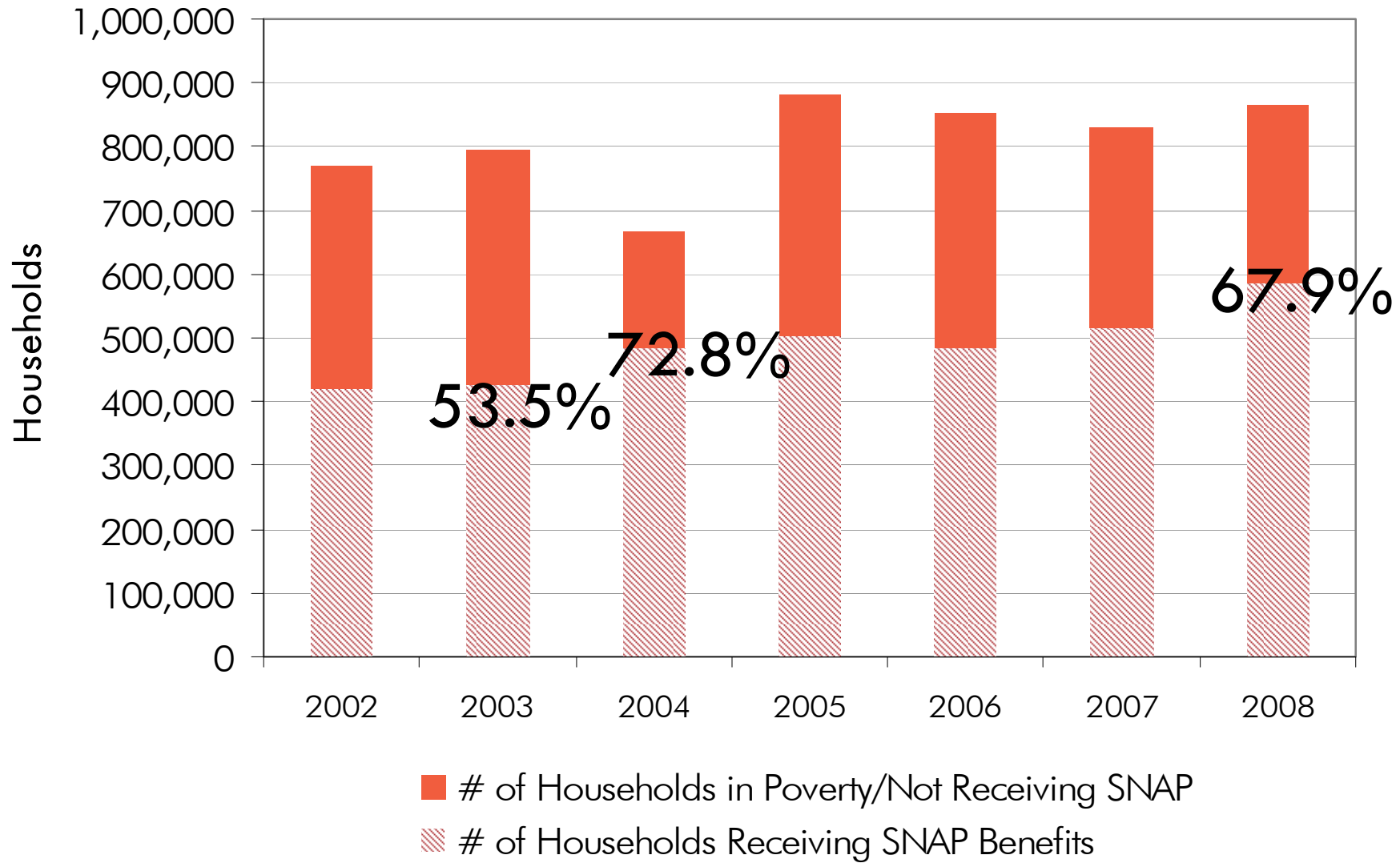
Source: PADEP

### 3. Rate at which we are preserving farmland



Source: NJDA & PDA

# 4. Eligibility and Participation rate in federal food assistance programs

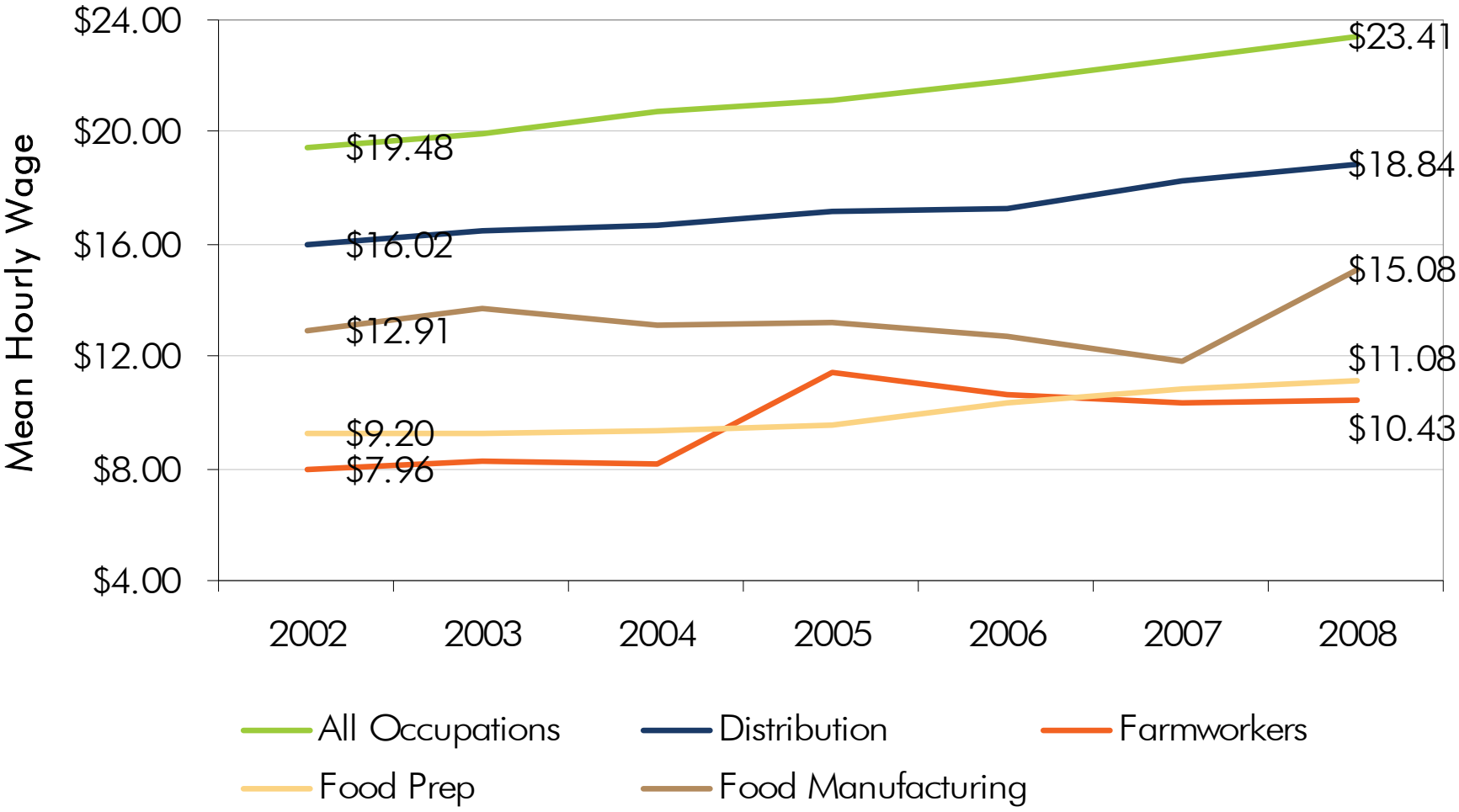


Source: American Community Survey



# 5. Increase in food and farmworker wages

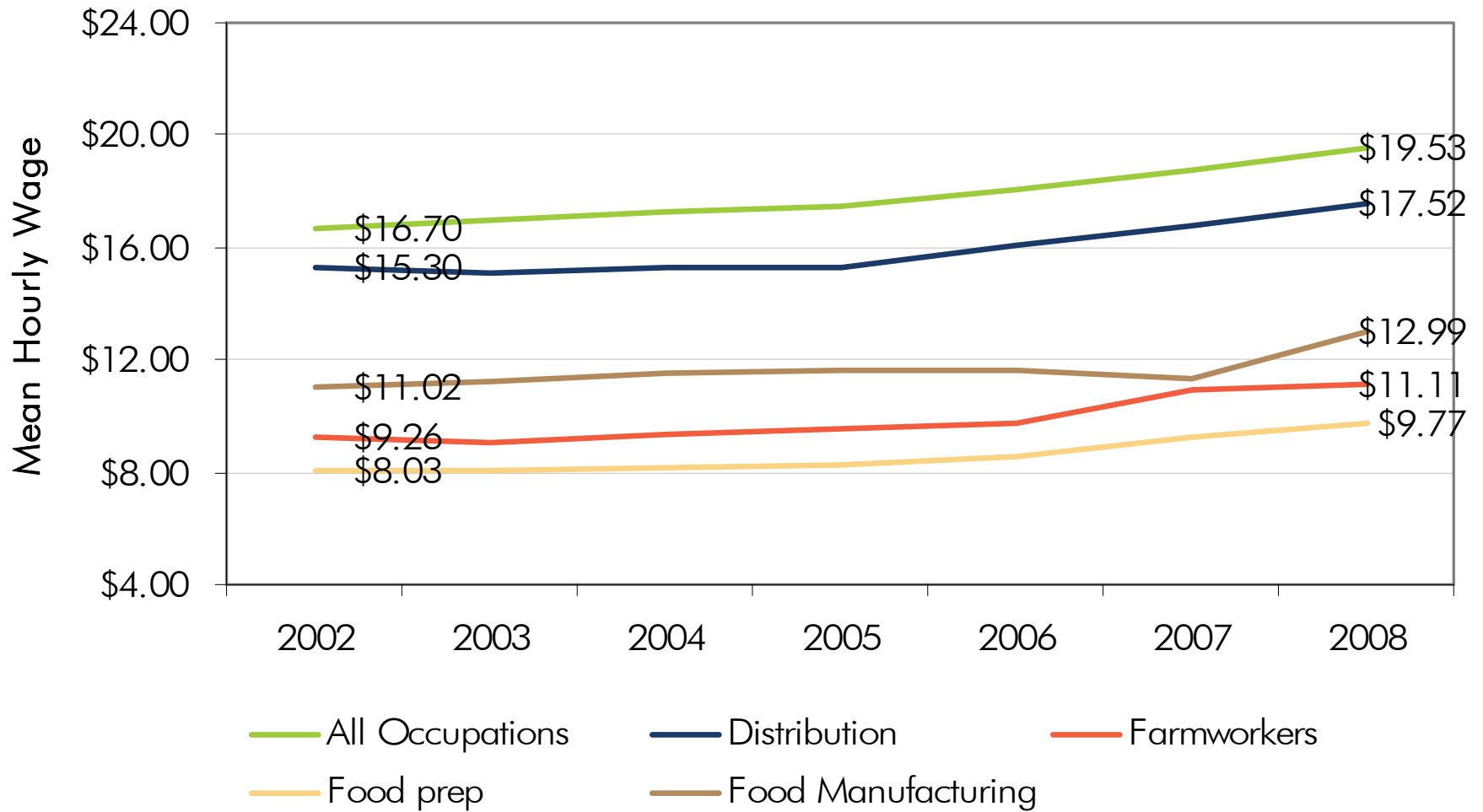
New Jersey



Source: Bureau of Labor Statistics

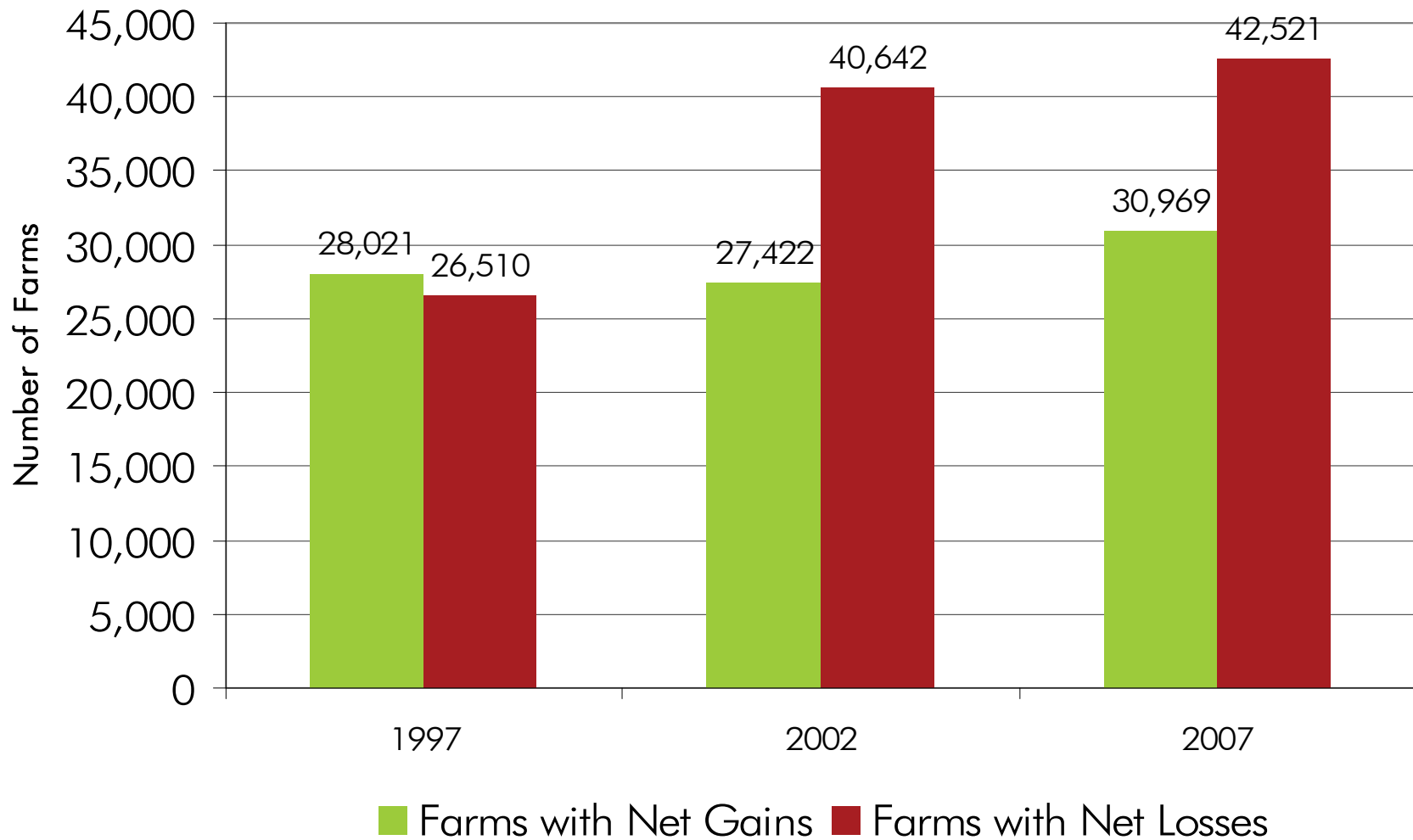
# 5. Increase in food and farmworker wages

Pennsylvania



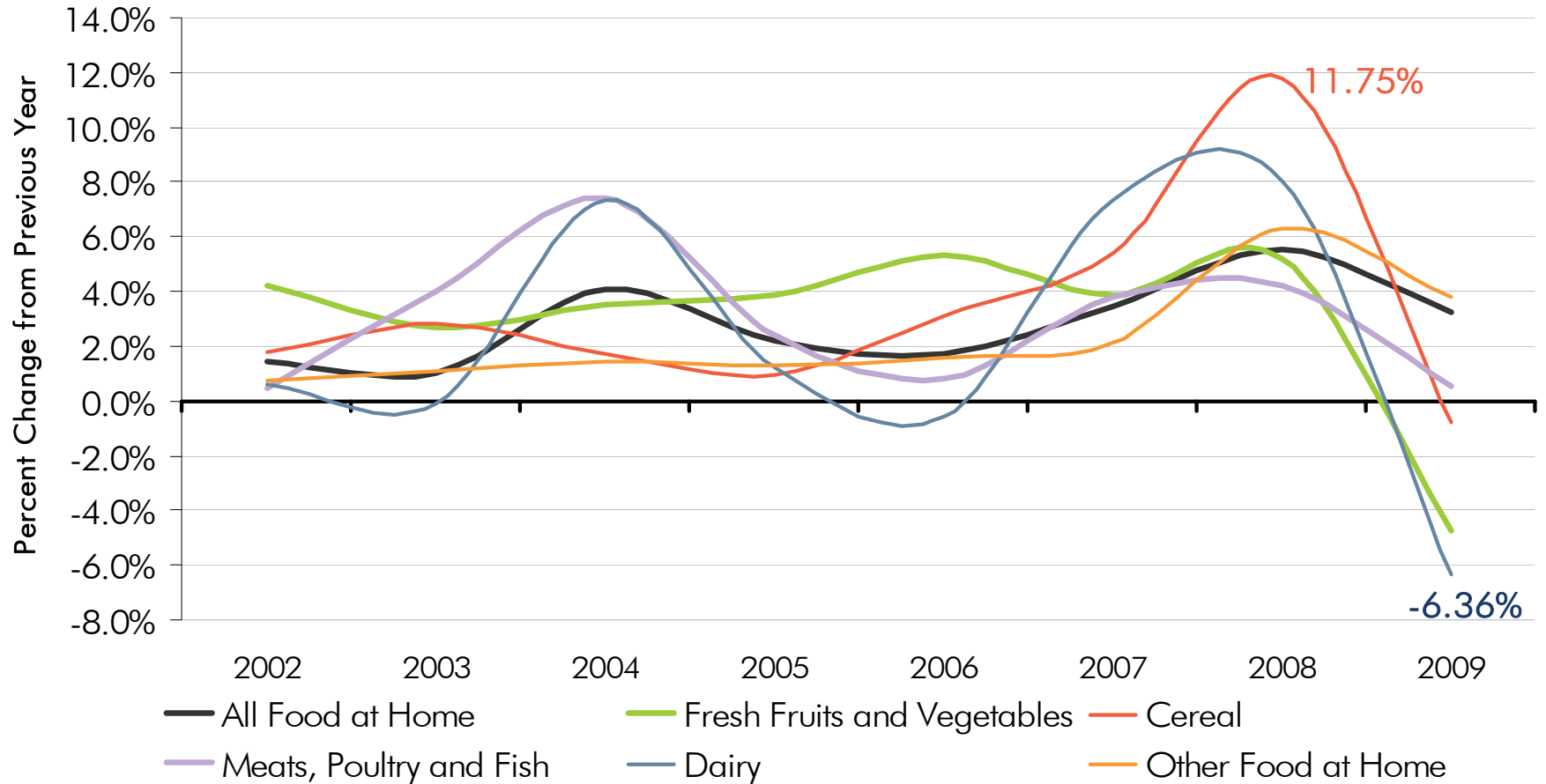
Source: Bureau of Labor Statistics

## 6. Profitability of farming



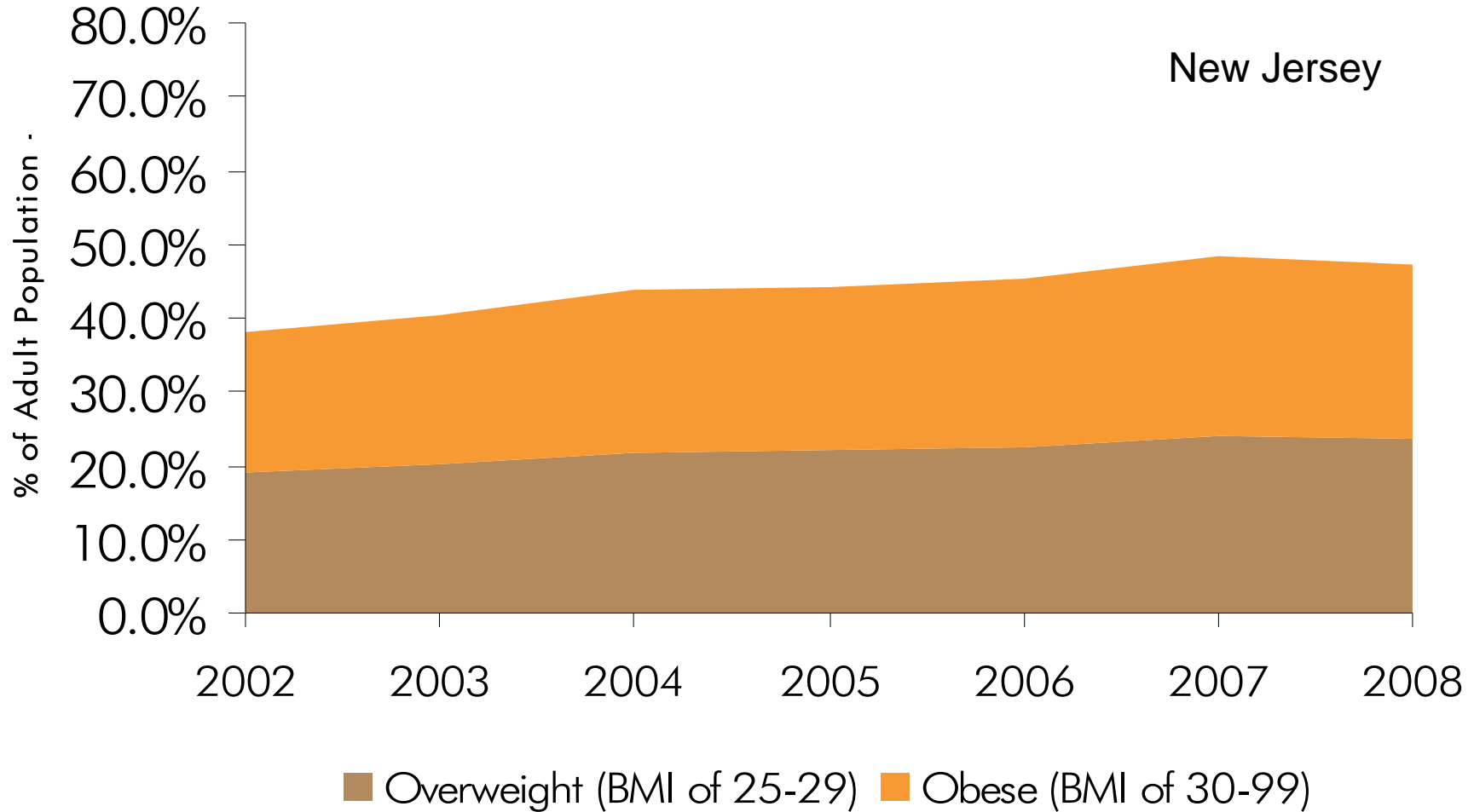
Source: USDA Census of Ag

# 7. Affordability of food



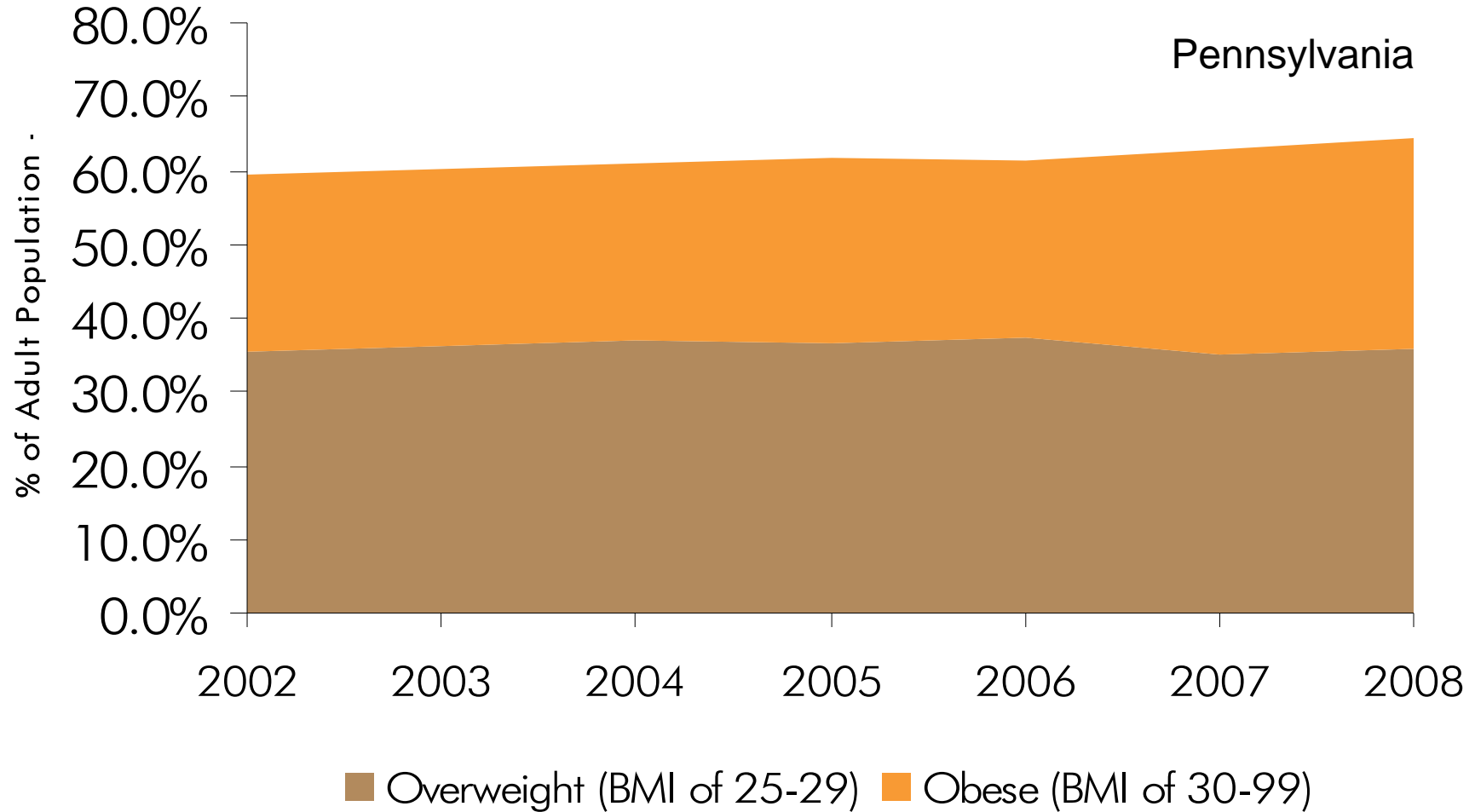
Source: Bureau of Labor Statistics

## 8. Health of the region's residents



Source: CDC

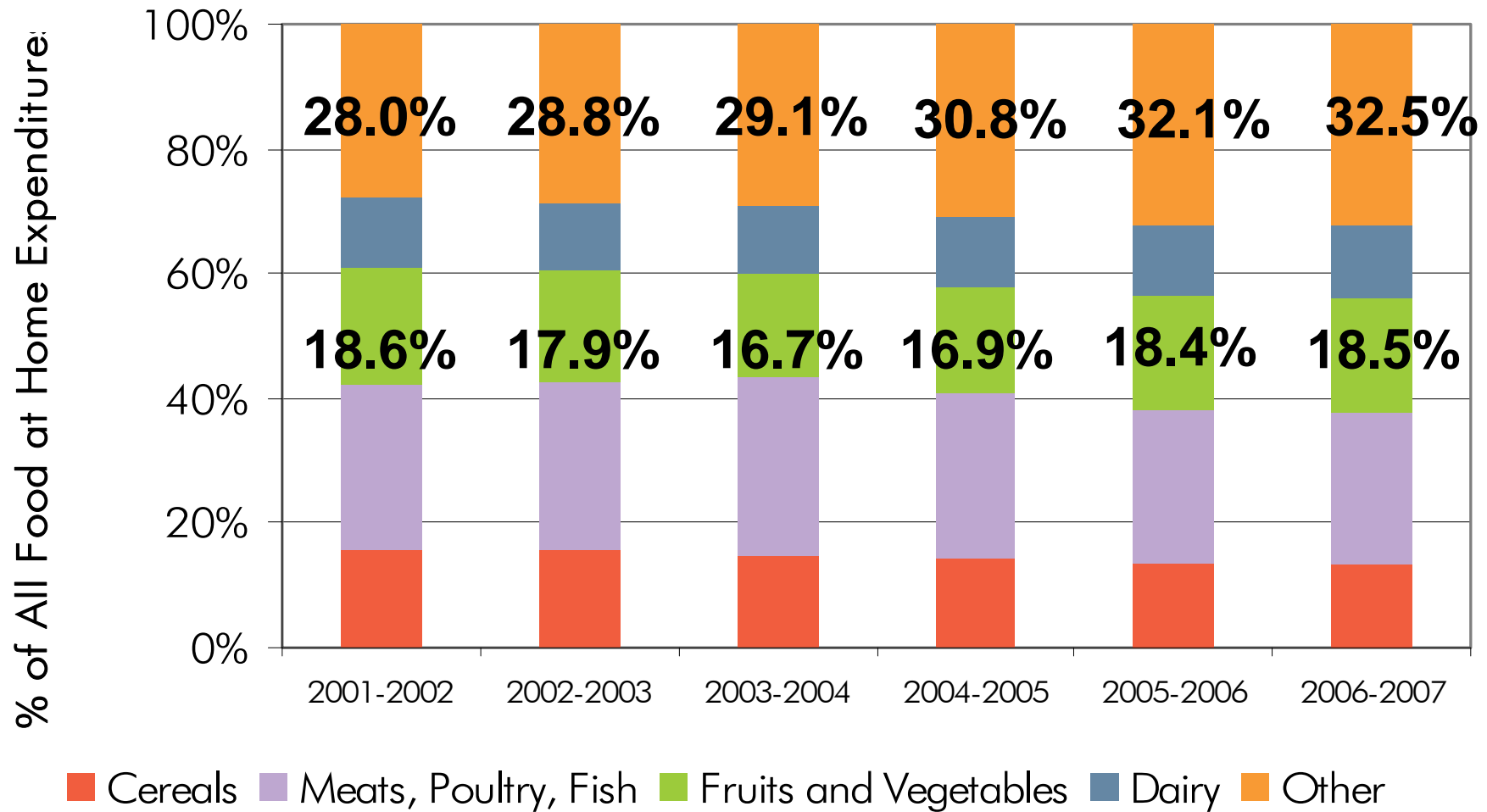
## 8. Health of the region's residents



Source: CDC

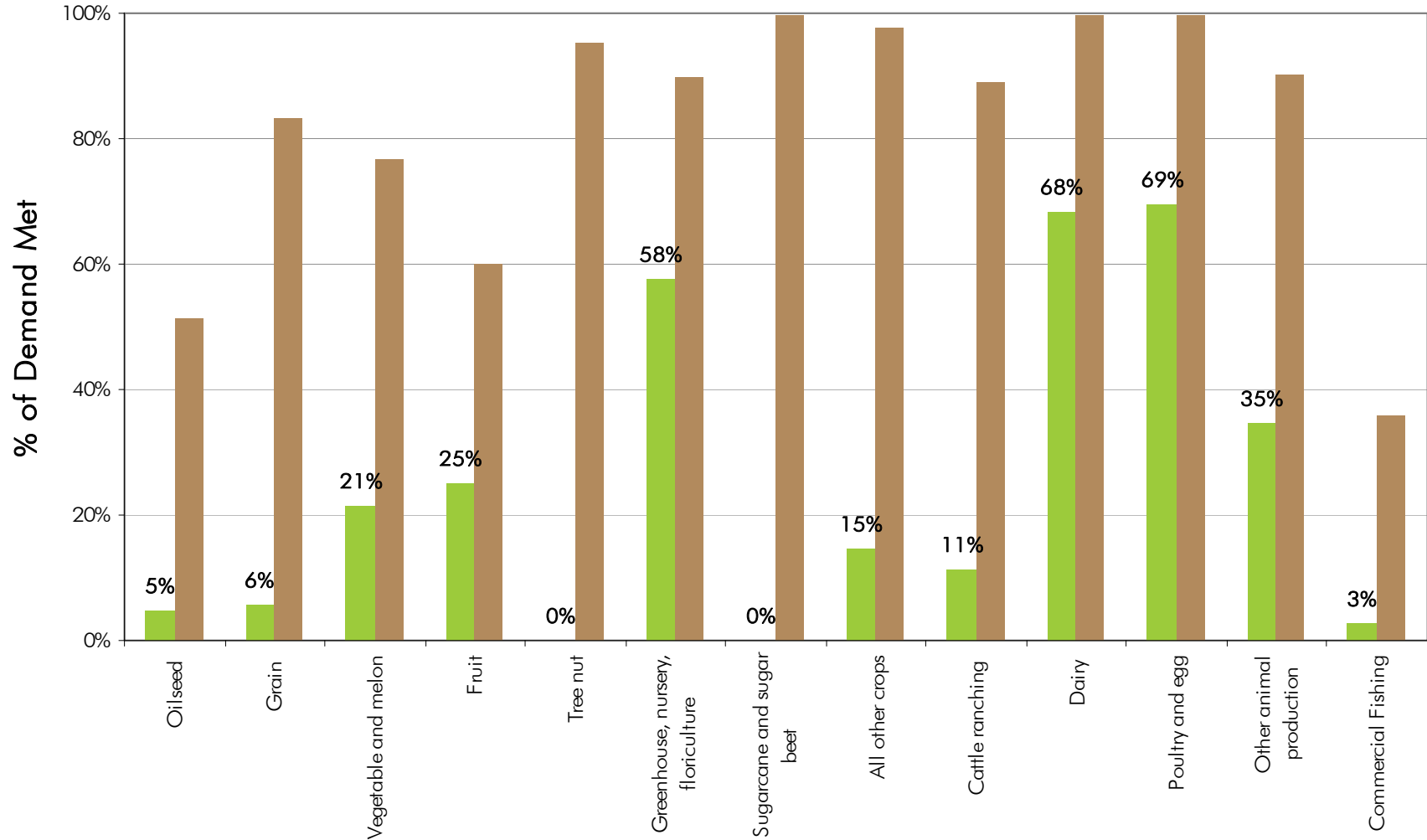
# 9. Increase in the region's healthy food purchases

Philadelphia MSA



Source: CDC

# 10. Increase in local food production and purchasing



■ 100-Mile Foodshed ■ United States

Source: IMPLAN, 2007



# QUESTIONS

# RECOMMENDATIONS

**healthy planning**





Photo by Lydia C  
Support for this  
The information


**HM Government**

**PolicyLink**  
Lifting Up What


**FOOD**  
How we



**Hea**  
Buildi  
Food S




**IPC** Building  
Connect  
to Health  
Health Promotion Cou



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*Devel*



**La**

**Chester**

Given the economic  
commitment to end o  
one of the first major  
hunger.


This strategy should  
the state and federal g  
ensure that the citizen  
active and healthy life

We call for the devel  
force should operate  
of relevant governme

**Recommendations**

- President Obama, U  
include major nutritio  
Nutrition and WIC R
- The United States D  
Universal Feeding P  
receive free meals at s
- The Pennsylvania's D  
for SNAP (Food Star

o o o o o o o o o o connecting the d  
<http://www.npscfp.org>



**GREENWORKS**  
PHILADELPHIA

Mayor Michael A. Nutter  
CITY OF PHILADELPHIA

ENERGY ENVIRONMENT EQUITY ECONOMY ENGAGEMENT

**vrpc**  
REGIONAL  
PLANNING COMMISSION

# Small Group Activities

Revised based on our last Stakeholder  
Committee meeting

Activity was designed around survey results

Discuss in detail TOP THREE recommendations  
per value category

30 minutes

# Small Group Activities

1. Sustainable Agriculture and Farming – Amy Miller, NJ Room
2. Health, Healthy Eating – Kim Korejko, Main Conference Room
3. Economic Development – Patty Elkis, PA Room
4. Hunger and Food Access – Amanda Wagner Main Conference Room



*Reconvene*

## NEXT STEPS

- Draft Food System Plan
- Identify Reviewers
- Make an announcement requesting proposals that implement some of our key recommendations.
- Plan to be released at a Future Food System Stakeholder Committee

# THANK YOU!

FOR MORE INFORMATION: [WWW.DVRPC.ORG/FOOD](http://WWW.DVRPC.ORG/FOOD)

