

# Destination: Delaware Valley

*A Regional Visit Shed Analysis for Tourist Destinations in Greater Philadelphia*

## Bucks County, Pennsylvania

August 2024

As a part of its ongoing commitment to enhance travel and tourism, in FY24, DVRPC investigated regional visitation trends for select tourist destinations throughout the Greater Philadelphia area. Staff used the Buxton Scout platform to gather visitation data, focusing on sites in the region's eight suburban counties. Most of the selected sites are historical in nature, in an effort to highlight transportation access trends and needs at attractions that may solicit increased interest during the 2026 celebration of the nation's semiquincentennial, or the 250th anniversary of the 1776 signing of the United States Declaration of Independence in Philadelphia.

Buxton is a software service that gathers location and demographic data from mobile phone users, and provides analytic tools to evaluate consumer behaviors and preferences. The Scout platform can trace visits made to any location back to the home block group of the visitor. The project team used the anonymized outputs for each of its selected tourist sites to create an in-region "visit shed" by mapping the count of visits from each block group within the nine DVRPC counties.

The resulting analysis provides fresh context for tourism and transportation planning at the local, county, and regional scale. Transportation officials can use the data to understand where visitors are traveling from today and identify opportunities to enhance transit and multi-modal access in the future. Local visitation trends might also reveal new submarkets in which tourism site operators or economic development planners could target future advertising campaigns. Alternatively, they may highlight known areas where existing marketing investments could be deepened. Organizers of the region's semiquincentennial celebration might notice overlooked assets that could deserve an elevated profile due to their ease of access by alternative travel modes.

The individual site analyses are compiled together by county and each receive a one-page profile highlighting their visit shed, transportation context, and other key data and information. Additional tourist destinations within each county are highlighted on their respective maps. Other sources consulted for these profiles include Replica and Walk Score.

More information can be found at:

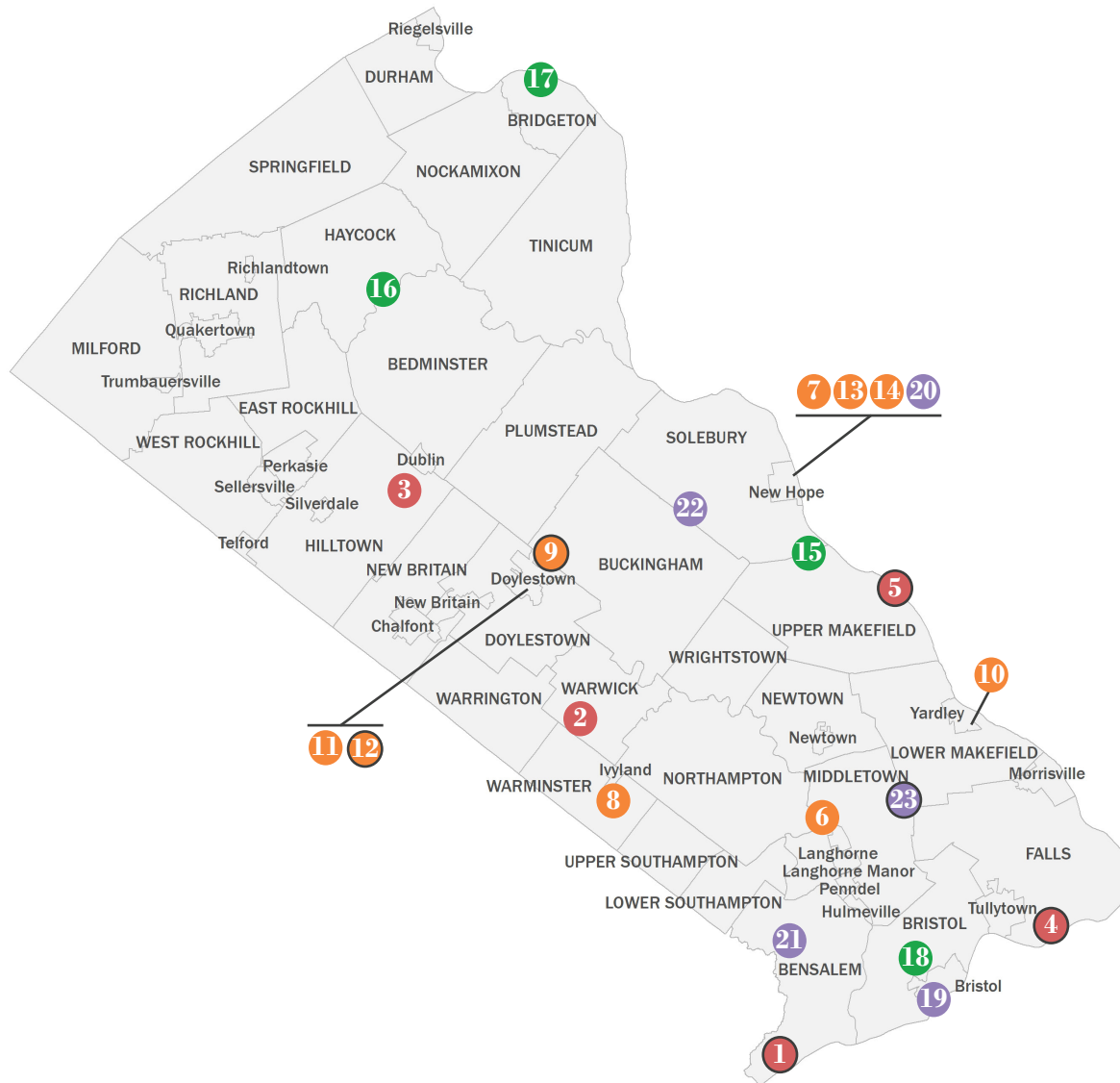
<http://www.dvrpc.org/economic/tourism>.



Top: Mercer Museum (Credit: DVRPC),  
Bottom: Sesame Place (Credit: CoStar)

# SELECTED DESTINATIONS: BUCKS COUNTY, PA

This map identifies selected tourist destinations in Bucks County. 2023 visitation data was gathered for the six destinations that feature a dark gray outline. The pages that follow highlight detailed visitation data and other transportation trends for each site.



## HISTORIC SITES / LANDMARKS

- 1 Andalusia Historic House, Gardens & Arboretum
- 2 Moland House
- 3 Pearl S. Buck National Historic Landmark
- 4 Pennsbury Manor
- 5 Washington Crossing Historic Park

## MUSEUMS / EDUCATIONAL FACILITIES

- 6 African American Museum of Bucks County
- 7 Bucks County Children’s Museum
- 8 Craven Hall/John Fitch Steamboat Museum
- 9 Fonthill Castle
- 10 Gather Place Museum
- 11 James A. Michener Art Museum
- 12 Mercer Museum
- 13 Parry Mansion Museum
- 14 The Locktender’s House/Del. Canal State Park

## OUTDOOR / NATURAL SITES

- 15 Bowman’s Hill Tower
- 16 Nockamixon State Park
- 17 Ringing Rocks County Park
- 18 Silver Lake Nature Center

## ENTERTAINMENT

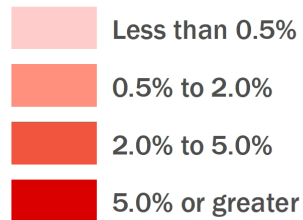
- 19 Bristol Riverside Theatre
- 20 Bucks County Playhouse
- 21 Parx Casino
- 22 Peddler’s Village
- 23 Sesame Place

# ANDALUSIA HISTORIC HOUSE, GARDENS & ARBORETUM

Bensalem Township, Bucks County

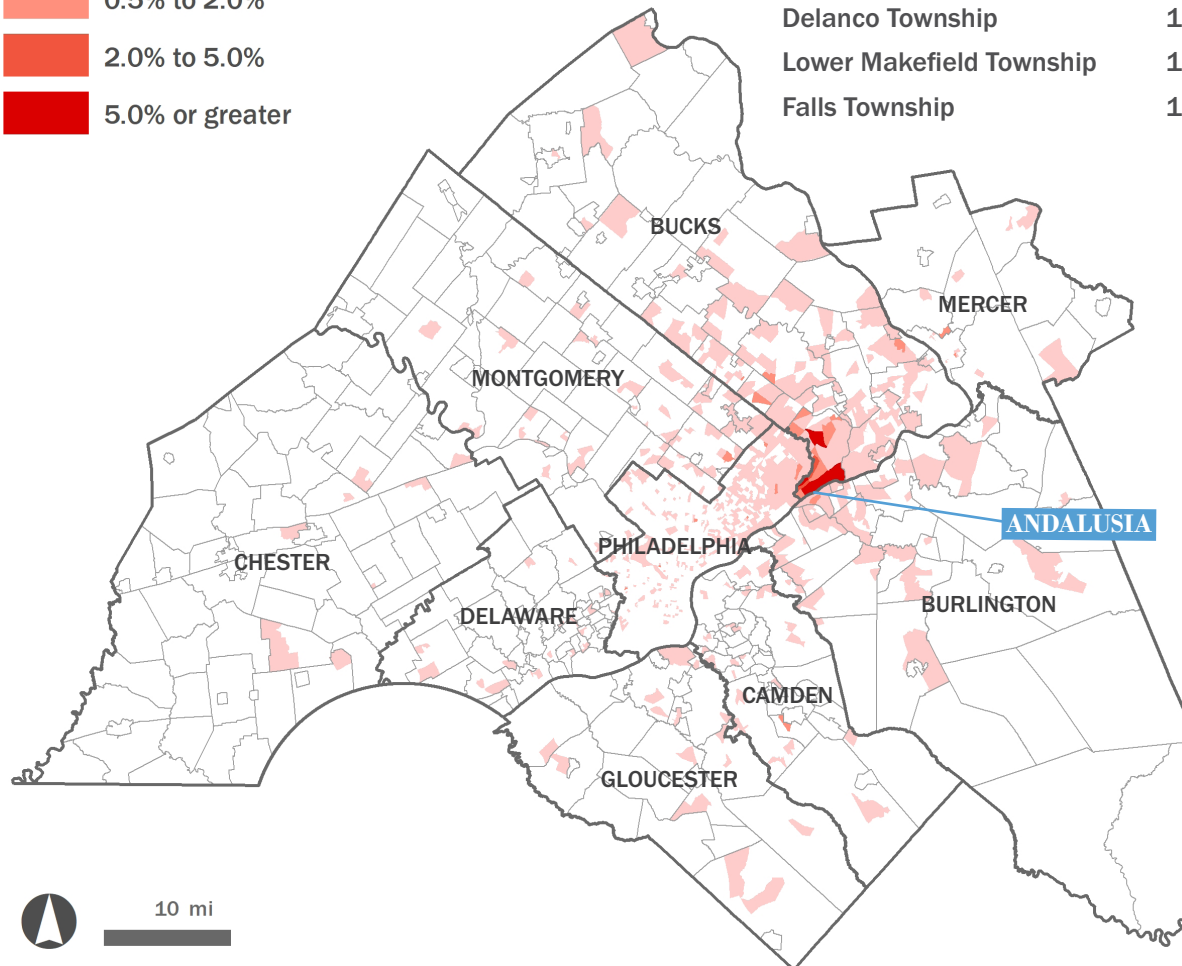
## REGIONAL VISIT SHED ANALYSIS

### Share of 2023 Visits by Block Group



### Top Five Municipalities by Visits

Bensalem Township	60.8%
Philadelphia	18.6%
Delanco Township	1.6%
Lower Makefield Township	1.6%
Falls Township	1.4%



IN-REGION VISITS COUNTED (2023): 16,393  
SOURCE: BUXTON

## DESTINATION TYPE



## TRANSPORTATION CONTEXT

- Nearest Rail Station: 0.9 mi**  
Cornwells Heights
- Nearest Bus Stop: 0.7 mi**  
SEPTA Route 133
- Walk Score: 20**  
Car-Dependent
- Bike Score: 33**  
Somewhat Bikeable
- Nearest Circuit Trail: 0.1 mi**  
East Coast Greenway (*planned*)

## TRAVEL BEHAVIOR

- 8% of weekend trips ending in this tract were by transit, walking, or biking
- 5% of weekend trips ending in this tract were made by zero-vehicle households

SOURCE: REPLICA

For more info, visit [dvrpc.org/economic/tourism](http://dvrpc.org/economic/tourism)

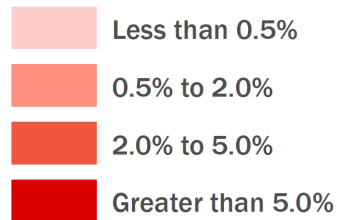


# PENNSBURY MANOR

Falls Township, Bucks County

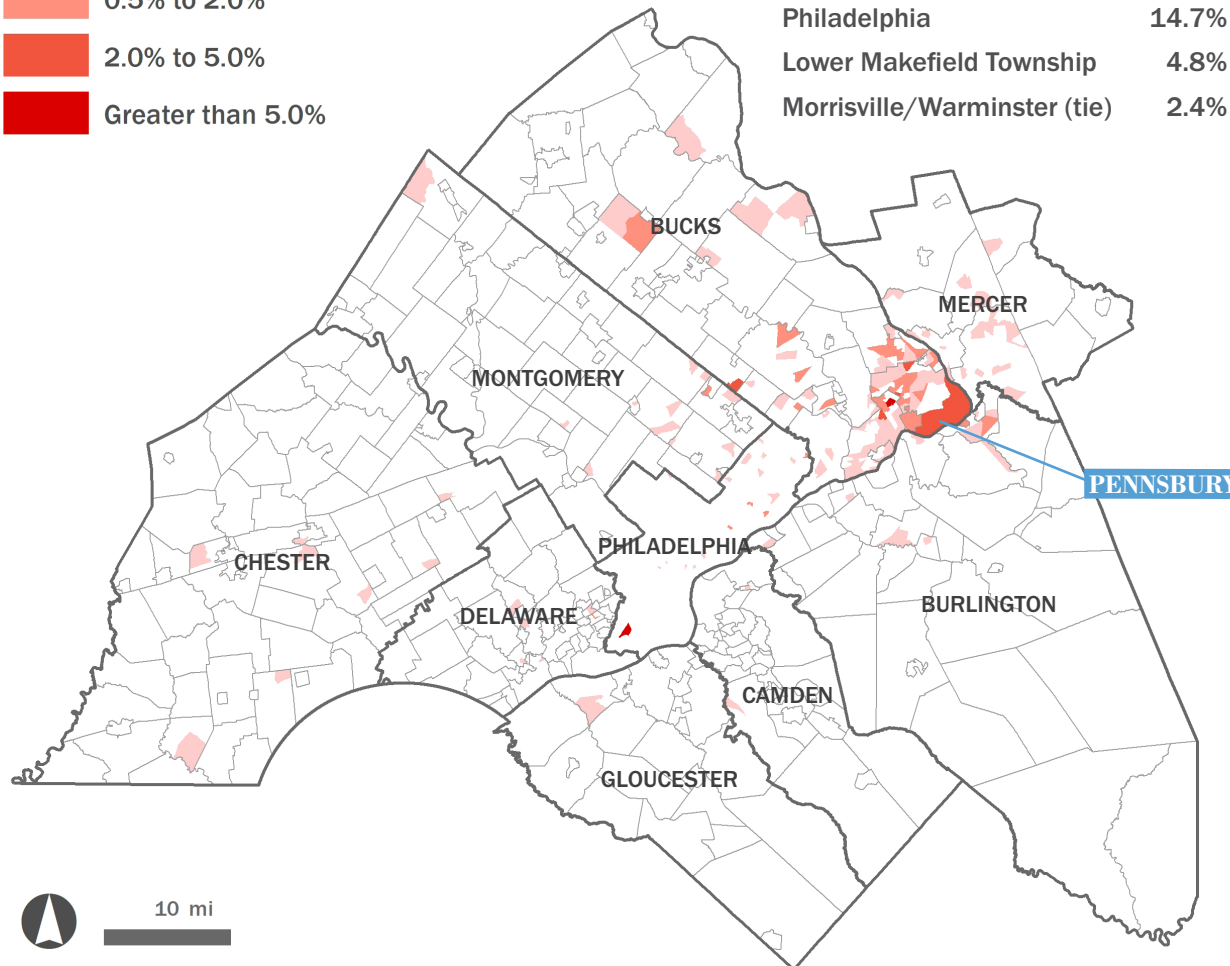
## REGIONAL VISIT SHED ANALYSIS

### Share of 2023 Visits by Block Group



### Top Five Municipalities by Visits

Falls Township	23.7%
Bristol Township	21.5%
Philadelphia	14.7%
Lower Makefield Township	4.8%
Morrisville/Warminster (tie)	2.4%



10 mi

IN-REGION VISITS COUNTED (2023): 414  
SOURCE: BUXTON

## DESTINATION TYPE



## TRANSPORTATION CONTEXT

- Nearest Rail Station: 4.1 mi**  
Levittown
- Nearest Bus Stop: 4.1 mi**  
SEPTA Route 127/128
- Walk Score: 3**  
Car-Dependent
- Bike Score: 26**  
Somewhat Bikeable
- Nearest Circuit Trail: 4.1 mi**  
D&L Trail

## TRAVEL BEHAVIOR

1% of weekend trips ending in this tract were by transit, walking, or biking

7% of weekend trips ending in this tract were made by zero-vehicle households

SOURCE: REPLICA

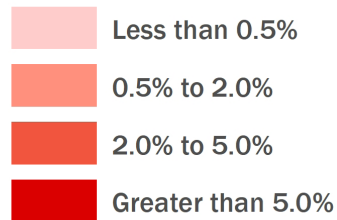
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# WASHINGTON CROSSING HISTORIC PARK

Upper Makefield Township, Bucks County

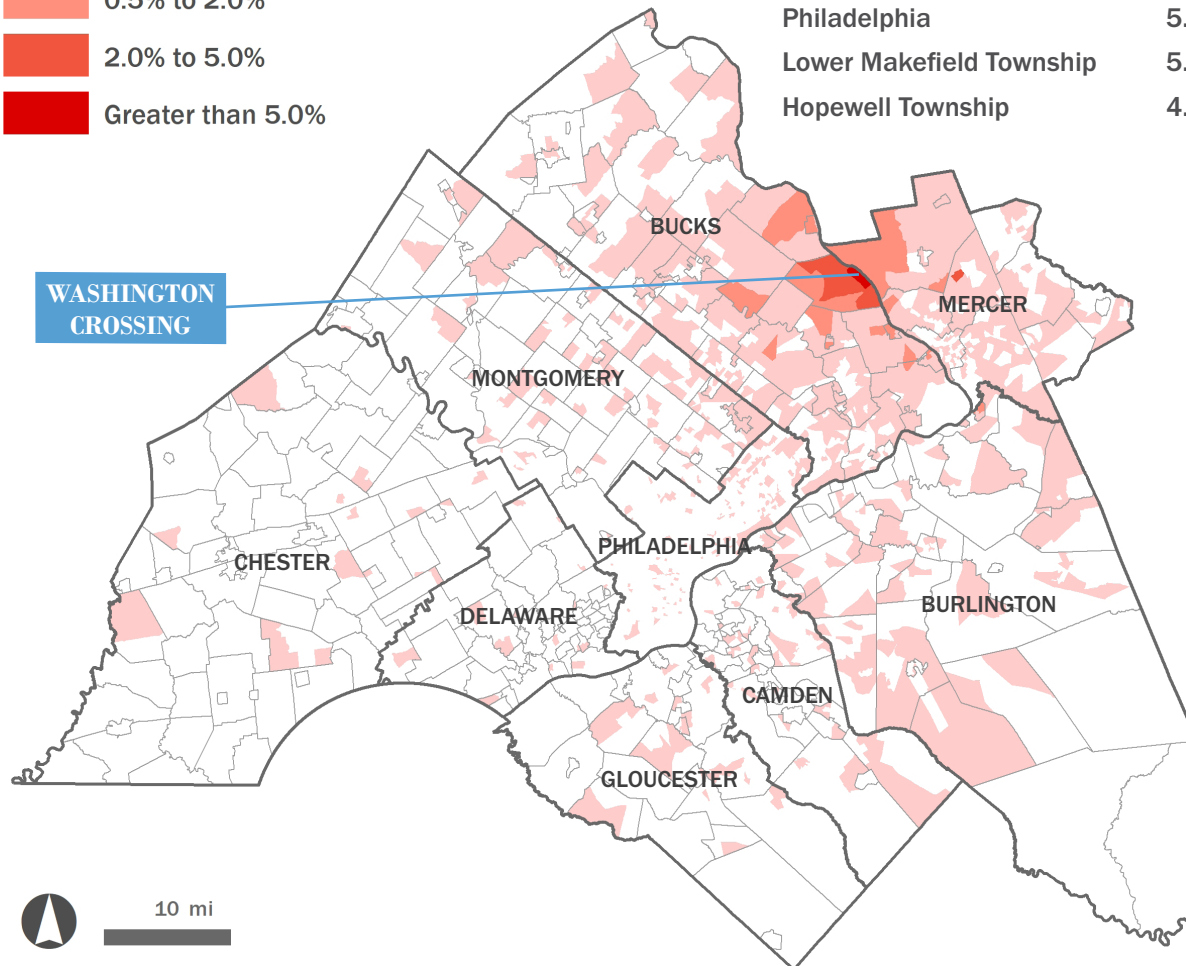
## REGIONAL VISIT SHED ANALYSIS

### Share of 2023 Visits by Block Group



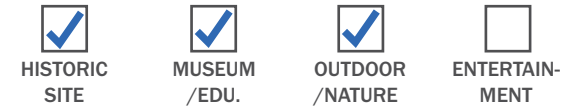
### Top Five Municipalities by Visits

Upper Makefield Township	21.2%
Lawrence Township	5.3%
Philadelphia	5.4%
Lower Makefield Township	5.2%
Hopewell Township	4.6%



IN-REGION VISITS COUNTED (2023): 3,023  
SOURCE: BUXTON

## DESTINATION TYPE



## TRANSPORTATION CONTEXT

- Nearest Rail Station: 5.0 mi**  
Yardley
- Nearest Bus Stop: 4.6 mi**  
NJT Route 607/608
- Walk Score: 34**  
Car-Dependent
- Bike Score: 62**  
Bikeable
- Nearest Circuit Trail: 0.4 mi**  
D&R Canal Towpath North

## TRAVEL BEHAVIOR

10% of weekend trips ending in this tract were by transit, walking, or biking

1% of weekend trips ending in this tract were made by zero-vehicle households

SOURCE: REPLICA

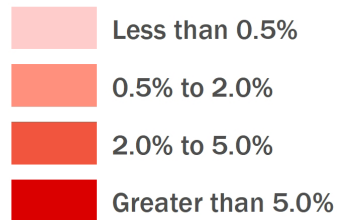
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# FONTHILL CASTLE

Doylestown Township, Bucks County

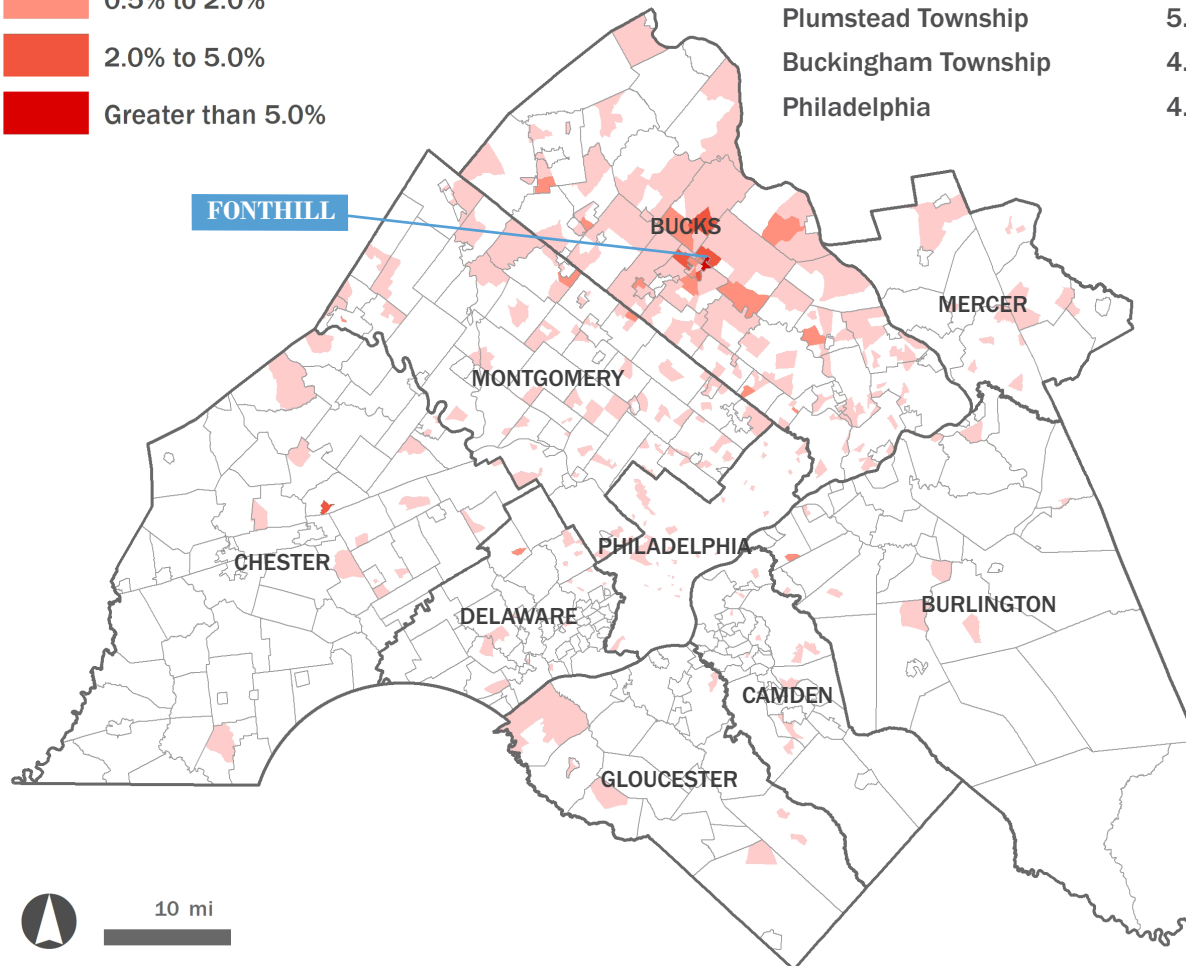
## REGIONAL VISIT SHED ANALYSIS

### Share of 2023 Visits by Block Group



### Top Five Municipalities by Visits

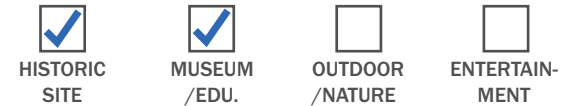
Doylestown Borough	23.3%
Doylestown Township	6.5%
Plumstead Township	5.1%
Buckingham Township	4.9%
Philadelphia	4.6%



10 mi

IN-REGION VISITS COUNTED (2023): 879  
SOURCE: BUXTON

## DESTINATION TYPE



## TRANSPORTATION CONTEXT

- Nearest Rail Station: 1.2 mi**  
Doylestown
- Nearest Bus Stop: 0.7 mi**  
SEPTA Route 55
- Walk Score: 54**  
Somewhat Walkable
- Bike Score: 37**  
Somewhat Bikeable
- Nearest Circuit Trail: 1.2 mi**  
202 Trail

## TRAVEL BEHAVIOR

11% of weekend trips ending in this tract were by transit, walking, or biking

2% of weekend trips ending in this tract were made by zero-vehicle households

SOURCE: REPLICA

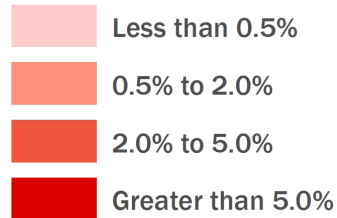
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# MERCER MUSEUM

Doylestown Borough, Bucks County

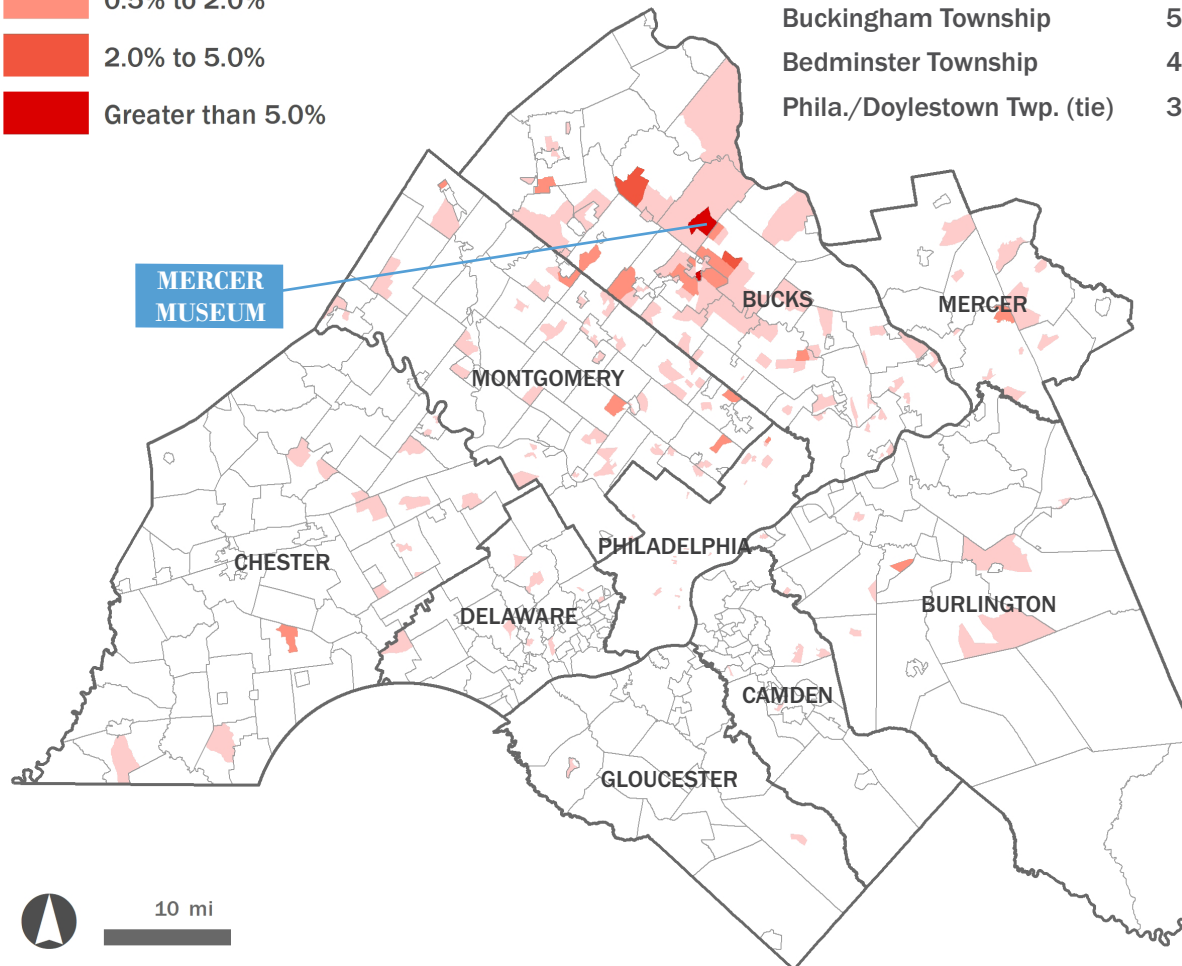
## REGIONAL VISIT SHED ANALYSIS

### Share of 2023 Visits by Block Group



### Top Five Municipalities by Visits

Doylestown Borough	32.1%
Plumstead Township	12.2%
Buckingham Township	5.7%
Bedminster Township	4.8%
Phila./Doylestown Twp. (tie)	3.6%



IN-REGION VISITS COUNTED (2023): 714  
SOURCE: BUXTON

## DESTINATION TYPE



## TRANSPORTATION CONTEXT

- Nearest Rail Station: 0.3 mi**  
Doylestown
- Nearest Bus Stop: 0.2 mi**  
SEPTA Route 55
- Walk Score: 92**  
Walker's Paradise
- Bike Score: 48**  
Somewhat Bikeable
- Nearest Circuit Trail: 0.6 mi**  
202 Trail (pipeline)

## TRAVEL BEHAVIOR

- 14% of weekend trips ending in this tract were by transit, walking, or biking
- 2% of weekend trips ending in this tract were made by zero-vehicle households

SOURCE: REPLICA

For more info, visit [dvrpc.org/economic/tourism](https://dvrpc.org/economic/tourism)

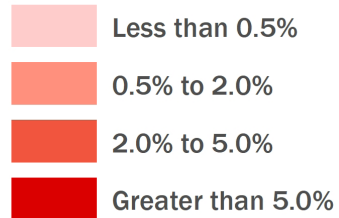


# SESAME PLACE

Middletown Township, Bucks County

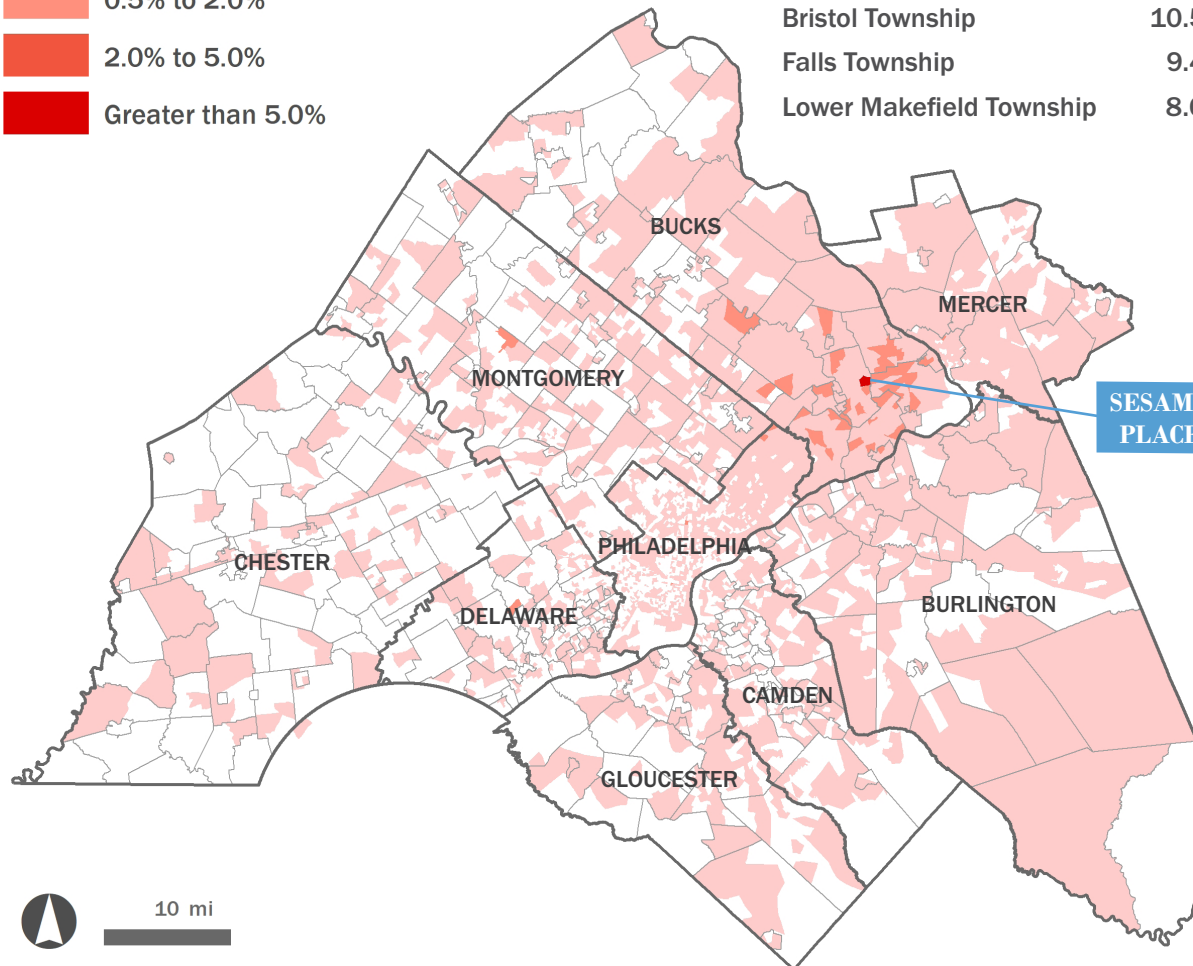
## REGIONAL VISIT SHED ANALYSIS

### Share of 2023 Visits by Block Group



### Top Five Municipalities by Visits

Philadelphia	18.8%
Middletown Township	14.6%
Bristol Township	10.5%
Falls Township	9.4%
Lower Makefield Township	8.0%



10 mi

IN-REGION VISITS COUNTED (2023): 28,744  
SOURCE: BUXTON

## DESTINATION TYPE



## TRANSPORTATION CONTEXT

- Nearest Rail Station: 1.6 mi**  
Woodbourne
- Nearest Bus Stop: 0.0 mi**  
SEPTA Route 14/127
- Walk Score: 48**  
Car-Dependent
- Bike Score: 40**  
Somewhat Bikeable
- Nearest Circuit Trail: 3.9 mi**  
Neshaminy Creek Trail (*planned*)

## TRAVEL BEHAVIOR

7.5% of weekend trips ending in this tract were by transit, walking, or biking

4% of weekend trips ending in this tract were made by zero-vehicle households

SOURCE: REPLICA

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