



MEETING HIGHLIGHTS:

Try It Before You Buy It: Planning for Quick Build Projects

Thursday, October 12, 2023

2 PM – 4 PM

Presented Via Zoom; 93 attendees

All presentations and related meeting materials are available on the [RSTF Website](#).

Welcome Remarks

The meeting was called to order at 2 PM by Kaylen Phillips, DVRPC. Rebecca Wetzler, a new member of DVRPC's Office of Safe Streets, introduced herself. RSTF co-chair Christine Norris, Communications Manager for the Center for Injury Research and Prevention at Children's Hospital of Philadelphia (CHOP), went over the agenda and reminded attendees of the RSTF's primary goal: to reduce roadway crashes and eliminate serious injuries and fatalities from crashes in the Delaware Valley. This goal was humanized by highlighting the fatalities of two individuals on White Horse Pike in New Jersey. Christine then highlighted a completed action item by Omar Al-Sheikh. Omar conducted a literature review of Green Stormwater Infrastructure's impacts on crash severity and found that there is need for studies that explore this topic more deeply. Attendees were later directed to the RSTF safety [action items tracking list](#), a spreadsheet for cataloging and tracking safety action items proposed in previous meetings. Volunteers can claim any unclaimed items and ask for more information by contacting Kaylen Phillips.

Kevin Murphy, DVRPC, transitioned to an overview of the Safe System Approach and presented crash data trends in the region. In our region, traffic fatalities have gone down 11% in PA counties and 32% in NJ counties between 2022 and 2023, according to preliminary year to date data.

Kaylen Phillips, DVRPC, then presented an introduction to Quick Build projects by defining terms that will be used throughout presentations and discussion. Kaylen also tied back the meeting topic to the Safe Streets and Roads for All (SS4A) grant, which promotes the use of quick-build strategies as an eligible activity under the [supplemental planning and demonstration grant](#). Attendees then completed a poll that asked about their familiarity with quick-build projects. Roughly half of the group answered "I'm working on a quick-build project now or hope to in the future" and the other half answered "I'm brand new to quick-build projects or am not sure how I could be involved."

Kaylen then introduced guest speakers Jasmine Grossmann and Cassidy Boulan.

Presentation 1: Jasmine Grossmann, NJTPA

Jasmine began her presentation by giving an overview of the North Jersey Transportation Planning Authority. Jasmine introduced NJTPA's Complete Streets Demonstration Library. The library was created in 2022 in collaboration with Hudson Transportation Management Association to reduce barriers to quick-build projects. The library kicked off with a project in Collingswood in partnership with Cross County

Connection TMA, and now numbers at 8 projects and counting. Jasmine then detailed the logistics of setting up the library program, such as funding, collaboration needs, program guidance, testing, and the borrowing process. She then detailed the roles and responsibilities of the borrower and of NJTPA. Jasmine closed out by sharing how the lending library can be paired with other NJTPA services.

Presentation 2: Cassidy Boulan, DVRPC

Cassidy began her presentation by showing a map of past and ongoing projects under DVRPC's Experimental Pop-Up ("Expo") program and what the program looks for in a project. Cassidy used case studies from West Chester, Narberth, Media, Collingswood, and East Trenton to work through the principles behind what makes a good quick-build project. DVRPC's expo team provides conceptual plans, traffic counts, and other technical assistance for quick-build projects. Cassidy suggested that quick-build projects can also improve placemaking, not just transportation safety. Cassidy then discussed logistics, including maintenance, budget, lead time, project lifetimes, promotion/outreach, and liability. Cassidy closed out with some necessary ingredients for a successful quick-build project.

A facilitated Q&A session was moderated by Kaylen Phillips before transitioning to breakout sessions.

Breakout Rooms

Each of the breakout groups discussed their reactions to the presentations and potential "action items," with a focus on the Safe Systems Approach, that each person could take on to support the RSTF goal of eliminating KSI in the region. These action items were recorded and are being tracked by DVRPC, which will check in on progress before future meetings. Breakout group discussion lasted approximately 30 minutes and each began by discussing reactions to the presentations, following with discussion on potential action items and implementation of quick-build projects.

In reaction to the presentations, breakout groups reiterated the importance of the following points:

- Quick-build projects are a great opportunity to show the community and other stakeholders how a roadway improvement can improve safety, placemaking, and traffic calming. However, it's also important that these projects come from the community, in order to make sure it has tangible support.
- There may be a perception that quick-build projects popping up in low-income or underserved communities means that they don't get the "real thing" in terms of permanent projects. This may lead to equity concerns.
- Because quick-build projects are supposed to be planned and deployed quickly, there is a need to right-size a project. Even paint and plastic takes a lot of planning!
- Ongoing discussions around MUTCD compliance are needed.

Some of the proposed action items included:

- Create a means to share quick-build project updates in the region.
- Create street smarts brochures (or templates) for local crash info and tailor to a specific geographic public audience.
- Create guidelines for tying education into quick-build projects.
- Present the concept of quick-build projects to the Public Participation Task Force.
- Research and facilitate conversation around the interaction between quick-build projects and transit.

After the breakout sessions finished, RSTF members left their groups and returned to the main session. One person from each group reported back on their discussion.

Closing Remarks

RSTF co-chair Sean Meehan, Senior Research Specialist at Voorhees Transportation Center, concluded the meeting with gratitude to the attendees for participating in the program and asked attendees to complete the meeting survey.

As attendees filled out the survey, Sean invited Sharang Malaviya, former RSTF co-chair and PennDOT Traffic Safety Supervisor from District 6, to share an overview of an ongoing safety project on Lincoln Drive, in the City of Philadelphia.

Next, Sean invited RSTF members to share any announcements they may have. These included:

- Philly VZ [Annual Report 2023](#) released
- October - [Pedestrian Safety Awareness Month](#)
- Oct 18-20 - [Vision Zero Cities Conference](#)
- Oct 24 - NJ Strategic Highway Safety Plan 2023 [Safety Summit](#)
- Nov 1 - [NJDOT Complete Streets Summit](#)
- Nov 14-18 - [Crash Responder Safety Week](#)
- Nov 19 - [World Day of Remembrance for Traffic Victims](#)
- DVRPC is looking for [feedback](#) on the Long-Range Plan for Greater Philadelphia.

Sean reminded attendees that the next RSTF meeting is scheduled for December 2023.

Meeting Attendee List

Alex Sankaran, Chester County
Alyson Dressman, DVRPC
Alyssa Driscoll, DVRPC
Andrew Thompson, Kittelson
Anne Mitchell, Thomas Jefferson University
Anne Trifiletti, DRPA
Brian Bockius, NJDOT
Cassidy Boulan, DVRPC
Cathy Spahr, Delaware County
Christian Regosch, Bucks County
Christine Norris, CHOP
Christopher Mulroy, DVRPC
Cindy Yoo, Cross County Connection TMA
Clara Iodice, City of Philadelphia
Cynthia Burch, Baltimore Metro
Dan Hutton, Urban Engineers
Daniel McArdle, Rowan University
Danielle Baer, Urban Engineers
Darrell Merritt, PennDOT
David Verdia, McCormick Taylor
Drew Nagel, NJ Division of Highway Traffic Safety
Eliza Bower, City of Philadelphia
Emelin Corado, NJ Division of Highway Traffic Safety
Emily Gates, Avenues in Motion
Eric Power, Deerfield Beach
George Thiel, SICK inc.
Greg Woltman, Rutgers University
Hailey Graf, NJ Transit
Ian Schwarzenberg, DVRPC
James Bergman, Bike Delaware County
James Sinclair, Rutgers University
Jasmine Bailey, DOT
Jasmine Grossmann, NJTPA
jeffrey Perlman, NJTPA
Jennifer Marandino, SJTPO
Jerrett Johnson, PPTF
Jesse Buerk, DVRPC
Joe Rapp, NJDOT
Jon Dugan, Rutgers University
Kate Pellegrini, DVRPC
Katie Kuffner, Chester County
Kayla Bancone, DVRPC
Kaylen Phillips, DVRPC
Keith Hamas, NJTPA
Kendra Nelson, DVRPC
Kevin Murphy, DVRPC
Kristen McLaughlin, Cross County Connection TMA
Leigh Ann Von Hagen, Rutgers University
Lisa Serieyssel, Princeton Ped & Bike Advisory Committee

Lois Goldman, NJTPA
Lucas Oshman, Montgomery County TMA
Marco Gorini, City of Philadelphia
Marissa Rodriguez, NJ Division of Highway Traffic Safety
Marissa Volk, DVRPC
MaryAnn Sandone, Delaware County TMA
Matthew Lawson, Mercer County
Meredith Ellison, Fairmount CDC
Michael Clifford, DVRPC
Michael Drumm, DRPA
Michael Sawyer, City of Richmond
Mihir Rastogi, Delaware County
Mohammad A Islam, NJDOT
Montez Devine-James, Tacony-Frankford Watershed Partnership
Noah Lustig, NJTPA
Noelle Santos, Brain Injury Alliance
Parker Frohlich, Bucks County
Patricia Kidd, PPTF
Payenda Anwari, City of Richmond
Reba Oduro, NJDOT
Rebecca Wetzler, DVRPC
Richard Brahler, Bucks County
Samuel Rosenthal, Rutgers University
Sarah Moran, DVRPC
Sayed Adel, City of Richmond
Scott Deeck, McCormick Taylor
Sean Meehan, Voorhees Transportation Center
Sharang Malaviya, PennDOT
Shereyl Snider, Urban Promise Trenton
Stephen Baron, City of Philadelphia
Stephen Noll, Bucks County TMA
Steven daCosta, Greater Mercer TMA
Terrell Brown, City of Philadelphia
Tom Stanuikynas, Burlington County
Tonyelle Cook-Artis, DRPA
Tracy Barusevicius, Delaware County TMA
Tracy Nerney, Jersey Regional Trauma Center
Viraj Desai, McCormick Taylor
Vittorio Anepete, McCormick Taylor
Will Brugger, Towamencin Township
William Riviere, NJDOT
William Yarzab, NJTPA
Yuriy Assekritov, NJDOT