



ACTIVE TRANSPORTATION SUMMIT

BUILDING OUR REGIONAL TRAIL NETWORK

Agenda

June 23, 2011

**The Hub at the Cira Centre
2929 Arch Street, Philadelphia, PA**

(Revised 5/19/11)

8:00 am Registration

8:30 am Welcome

- **Barry Seymour**, Executive Director, DVRPC
- Former US Congressman, Montgomery County, PA Commissioner **Joe Hoeffel**, representing Delaware Valley Regional Planning Commission
- Philadelphia Mayor **Michael Nutter**
- **Patrick Starr**, Senior Vice-President PEC

9:30 am What is the Regional Trail Network?

- Spencer Finch, Director at PEC
- Diane Kripas, Division Chief, Conservation Partnerships, PA DCNR (Invited)

10:00 am Break

10:15 am Panel 1 – COMING ATTRACTIONS

Learn how the vision for a regional trail network is being realized through new trail and bikeway projects being built this year and next. Trail developers from across the region will showcase new trail projects and discuss the barriers they have had to overcome. Michael DiBerardinis, Philadelphia Deputy Mayor for Environmental and Community Resources, will provide remarks and lead a discussion with the panelists.

Moderator: Michael DiBerardinis, City of Philadelphia Deputy Mayor for Environmental & Community Resources

Presentations:

Schuylkill River Trail Boardwalk: Extending the trail to the South Street Bridge
Joe Syrnick – President and CEO, Schuylkill River Development Corporation (SRDC)

The Camden GreenWay: Bringing greener streets and bike lanes to the heart of Camden
Anthony J. Perno III, Esq. – President and CEO, Cooper’s Ferry Development Association (CFDA)

Doylestown Route 202 Trail and Doylestown to New Hope Bike Lanes: A new Node for Bike Transportation and Recreation, at the center of Bucks County
Phil Ehlinger – Doylestown Borough – Deputy Borough Manager & Planning Director

Chester Valley Trail: Connecting residents to retail and offices along a green corridor
Natasha Manbeck – Director of Transportation Services, Chester County Planning Commission

58th Street Greenway: A community-driven design process connecting open spaces and creating safer, greener streets
Speaker TBD

Remarks and Discussion led by Deputy Mayor DiBerardinis

11: 50 am Lunch

12:15 pm Lunch Keynote

Joyride: Pedaling Toward a Healthier Planet - 12 Keys to Success

Mia Birk, President of Alta Planning + Design, former Portland, Oregon Pedestrian & Bicycle Coordinator, and author of *Joyride: Pedaling Toward a Healthier Planet*

1:15 pm Panel 2 – INVESTING IN OUR HEALTH AND ECONOMY

Trails and bikeways are not just for recreation. Investing in a rich network of active transportation options promotes healthier lifestyles, helps corporations in the region attract a talented workforce, and builds new jobs and businesses within our growing tourism industry. Experts and practitioners will share evidence of these successes and explain ways we can realize these benefits in our region.

Moderator: Tom Morr, President & CEO, Select Greater Philadelphia

Presentations:

- Jackie Epping, Lead Public Health Scientist in the Physical Activity and Health Branch, Division of Nutrition, Physical Activity and Obesity, at the U.S. Centers for Disease Control and Prevention

When Bicyclists Need Services and Small Towns Need Jobs: Trail Town Program® strategy and results in nine trailside towns along the Great Allegheny Passage

- David Kahley, President & CEO, Progress Fund

Local Response:

- Giridhar Mallya, MD, MHSP, Director of Policy and Planning for the Philadelphia Department of Public Health
- Paul Levy, President and CEO, Center City District

Remarks and Discussion led by Tom Morr

2:30 pm Break

2:45 pm Panel 3 – OVERCOMING CHALLENGES

Despite the recent gains that have been made, several obstacles stand in our way to completing the regional trail network. This panel will explore strategies other regions are using to attract funding, coordinate across a large region, and cut through the red tape that burdens large scale projects.

Moderator: Andy Johnson, Program Officer, Environment & Communities, William Penn Foundation

- Peter Sortino – President, Danforth Foundation, St. Louis
- Lisa Gordon – Chief Operating Officer, Atlanta Beltline

Local Responses:

- Alex Doty, Executive Director, Bicycle Coalition Greater Philadelphia
- Chris Linn, Manager, Office of Environmental Planning, DVRPC

Remarks and Discussion led by Andy Johnson

4:00 pm MOVING FORWARD TOGETHER

Spencer Finch, Director of Sustainable Development, PEC

Small Group Sessions

Summit participants will have an opportunity to work in small groups to address several challenges that face the network and contribute ideas for moving the Regional Trail Network forward.

4:45 pm Concluding Remarks

5:00 pm Departure for Manayunk Bridge Tour