



Goal, Objectives, and Measurements of the RSTF

MISSION

The Regional Safety Task Force (RSTF) is a multi-disciplinary group of transportation safety professionals and stakeholders that enhances and promotes transportation safety in the Delaware Valley.

GOAL

To reduce roadway crashes, injuries, and fatalities in the Delaware Valley

OBJECTIVES

1. Build, maintain, and leverage partnerships among traditional and non-traditional transportation safety stakeholders.
2. Increase the effectiveness of the RSTF through strategies and actions.

MEASURES

These measures track a combination of work by DVRPC staff and RSTF members all working together on this regional shared undertaking to improve safety.

Objective 1 – Build, maintain, and leverage partnerships among traditional and non-traditional stakeholders

Output – How many tasks got done?

- Retain and increase attendance at RSTF meetings by having more people at each meeting than was the average for the four previous meetings.
- Recruit and retain participants from at least two agencies involved in each of the four E's and policy/legislative at each meeting.

Outcome – What result did they have?

- Active participation in each meeting by more than one agency in each of the four E's and policy/legislative, measured by substantial points in the meeting summaries.
- Survey of participants to find out what percent report increased and effective partnerships as a result of RSTF meetings, with the measure being that the percent increases each year.

Objective 2 - Increase the effectiveness of the RSTF through strategies and actions..

Output – How many tasks got done?

- Continue to refine *Safety Action Plan* strategies into doable actions at each RSTF meeting and document progress in a table. The measure will be that at least two agencies report back each quarter.
- Market and promote safe transportation practices to a broader public than RSTF participants through a brief e-mail newsletter on each emphasis area

Outcome – What result did they have?

- Keep a list of the effects of actions taken as a result of the RSTF based on the results for the Tracking Safety Actions Table. For now, this will be a list of these outcomes. Some examples could be:
 - Information about another agency's event (such as a Click-it or Ticket) was written up in our newsletter for the first time and sent to 1,000 people.
 - We redid the signage at a dangerous intersection based on discussion at an RSTF meeting and here are the crash numbers from six months before and six months after.
 - At this year's event we spoke to (or ticketed) 5,000 people. We used a partnership developed at an RSTF meeting. The number was 1,000 more than last year when we ran a similar event.
- The RSTF will assist with one program and a before-and-after analysis of the program being done by a participant agency per year. The outcome will be reduction in fatalities, injuries, and crashes for a set time period or location. This will be a smaller effort in FY 2011 and proposed in the DVRPC Work Program as a bigger effort in FY 2012. The first effort could be coordinated with a Congestion Management Process before and after analysis task.

OTHER ANALYSIS

In addition, data on fatalities, injuries, and crashes will be tracked for the region and within the region, by state and county. While reducing these numbers is the real outcome, it is considered too difficult to know whether the RSTF influenced regional numbers at this time. The data that will be tracked includes:

- Road fatalities – Preliminary numbers available quarterly from PennDOT, checking with NJDOT
- Crashes – Preliminary numbers available quarterly from PennDOT, checking with NJDOT
- Road injuries – If crash data is not available quarterly, what is? Would we be able to get past and ongoing quarterly information from a large hospital?
- Fatalities, injuries, and crashes by emphasis area – This may need to stay annual
- Other crash data, preferably available more than once a year.

The *Annual Crash Data Bulletin*, first produced with 2009 data, will be prepared each year when data is made available.

Draft RSTF Measurements and Status

Objective & Measures	Status November, 2011	Winter, 2012	Spring, 2012	Summer, 2012
Build, maintain, and leverage partnerships				
Retain and increase attendance at RSTF meetings by having more people at each meeting	Attendance: __ Average of last four meetings: __			
Recruit and retain participants from at least two agencies involved in each of the four E's and policy/legislative at each meeting.	Education: __, Enforcement __, Engineering __, Em. Response __, Policy/Legislative __			
Active participation in each meeting by more than one agency in each of the four E's and policy/legislative, measured by substantial points in the meeting summaries.	Education: __, Enforcement __, Engineering __, Em. Response __, Policy/Legislative __			
Survey to find out what percent of participants report increased and effective partnerships as a result of RSTF meetings	This year: __ Last year: __			
Increase the effectiveness of the RSTF through strategies and actions.				
Continue to refine <i>Safety Action Plan</i> strategies into doable actions at each RSTF meeting and document progress in Tracking Progress table	Did at least two agencies report on actions? Y/N			
Market and promote safe transportation practices to a broader public than RSTF participants	E-mail newsletter sent for last meeting? Y/N			
List of the effects of actions taken as a result of the RSTF based on the Tracking Safety Actions Table	What was done and what did it do? This is a list.			
The RSTF will assist with one program and a before-and-after analysis of the program being done by a participant agency per year.	Assisted with a program? Y/N Completed before and after analysis? Y/N			