

GREATER PHILADELPHIA FUTURES GROUP

DIALOGUE. COLLABORATION. KNOWLEDGE-SHARING.



Scenario Planning to Inform Long-Range Plans

June 16, 2020, 10:00am – 12:00pm

Virtual Meeting

Please Register for the Zoom Webinar [HERE](#)

AGENDA

Welcome and Introductions

Keynote Speaker

Robert Goodspeed, PhD, AICP—Assistant Professor of Urban Planning, University of Michigan—will discuss some key points from his latest book, *Scenario Planning for Cities and Regions: Managing and Envisioning Uncertain Futures*. Robert will provide his perspective on collaborative planning processes, discuss how scenario planning is consistent with and adds to a collaborative approach, and give an overview on how planners can evaluate scenarios and long-range plans.

Dispatches from Alternate Futures: Exploratory Scenarios for Greater Philadelphia

Thanks to the many months of participation in scenario-planning exercises by members of DVRPC's Futures (Working) Group, and for feedback provided in response to the draft report. A designed draft is ready to share, and staff will walk participants through the scenarios included in the report, which includes some slight revisions to reflect the current COVID-19 crisis and its potential future implications.

Connections 2050 Long-Range Plan Visioning Workshop

You helped us think of what MIGHT happen, now tell us what SHOULD happen. DVRPC is engaging in virtual visioning workshops in its next step of the Long-Range Planning process. Join us in a 30-minute exercise to discuss your values, concerns, and goals for Greater Philadelphia.

Connecting People, Places & Prosperity in Greater Philadelphia

The Delaware Valley Regional Planning Commission (DVRPC) fully complies with Title VI of the Civil Rights Act of 1964 and related nondiscrimination statutes in all activities. For more information, visit www.dvrpc.org/GetInvolved/TitleVI.

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SPEAKER BIO

ROBERT GOODSPEED

Assistant Professor in Urban and Regional Planning, University of Michigan



Robert Goodspeed is an Assistant Professor of Urban Planning. He teaches in the areas of geographic information systems (GIS), collaborative planning, and scenario planning theory and methods. His research investigates how new information technologies can be used to improve the planning process and planning outcomes, and involves mixed-methods studies of innovative urban planning practice, the use of GIS to develop novel methods, and theoretical analysis of sociotechnical practices like crowdfunding and smart cities. He was named a Leading Thinker in Urban Planning and Technology by the website Planetizen.

He holds a Ph.D. in urban and regional planning from the Massachusetts Institute of Technology, an M.C.P. from the University of Maryland, and a B.A. in history from the University of Michigan. His dissertation, which examined the use of planning support systems in spatial planning, received the 2013 Donald Schön Award for Excellence in Learning from Practice from the Association of Collegiate Schools of Planning. His undergraduate thesis, a case study of Detroit's Gratiot Area Redevelopment Project from the early 1950s, sparked his interest in cities and urban planning.

He is a member of the American Institute of Certified Planners (AICP), and serves as a board member of the Consortium for Scenario Planning, and initiative of the Lincoln Institute of Land Policy. Prior to pursuing a Ph.D., Goodspeed worked as a research analyst at the Boston Metropolitan Area Planning Council, and co-founded three award-winning websites, ArborUpdate, DCist, and Rethink College Park.