



Designing Heritage Walking Tours

Highlighting African American History in Philadelphia



PRESENTED BY:

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Project Beginnings

- Public participation process
- Why this project?
- Steering committee formation
- Researching precedents

Tour Development Principles

1. An organizing theme
2. Presentation of historical information
3. Map of sites, selected by mode and guidance
4. Promotional or coordination materials

Our Project Principles

Self-sustaining or revenue neutral

- Historic African American themes unique to Philadelphia
- Use existing resources
- Self-guided tour by foot
- A digital/printed promotional piece would be one of the project deliverables

A Replicable Process

1

Identify key anchor sites

Philadelphia

1. Johnson House

2. Aces Museum

3. Underground Railroad Museum at Belmont Mansion

4. Paul Leroy Robeson House

5. Philadelphia Doll Museum

6. Charles L. Blockson Afro-American Collection

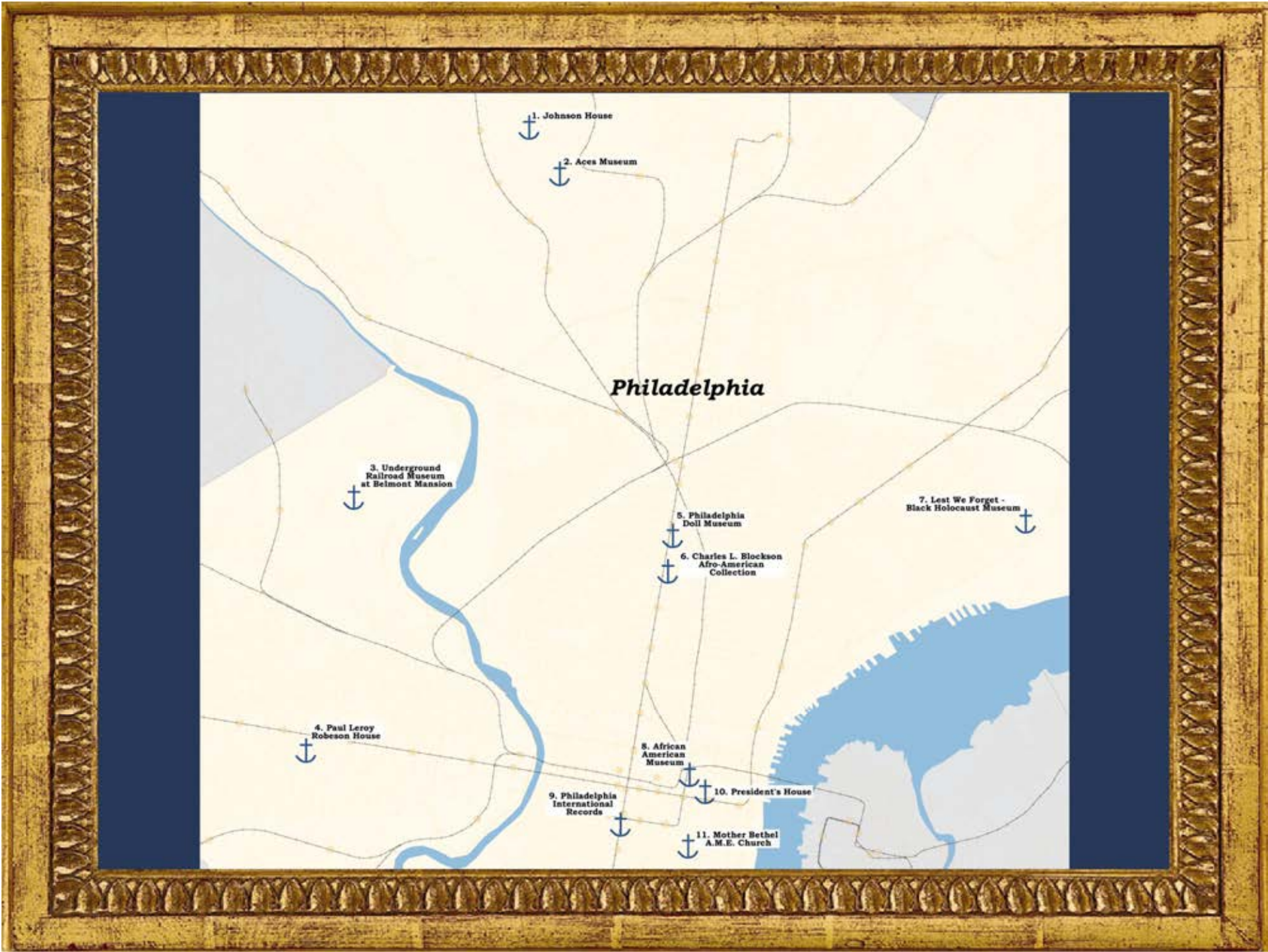
7. Lest We Forget - Black Holocaust Museum

8. African American Museum

9. Philadelphia International Records

10. President's House

11. Mother Bethel A.M.E. Church





2

Assemble list of all other
historic sites and map using
GIS

Philadelphia

1. Johnson House

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4. Paul Leroy Robeson House

9. Philadelphia International Records

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6. Charles L. Blockson Afro-American Collection

10. President's House

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7. Lest We Forget - Black Holocaust Museum



3

Map one-mile buffers
around each anchor.
Identify site clustering.

Philadelphia

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7. Lest We Forget - Black Holocaust Museum

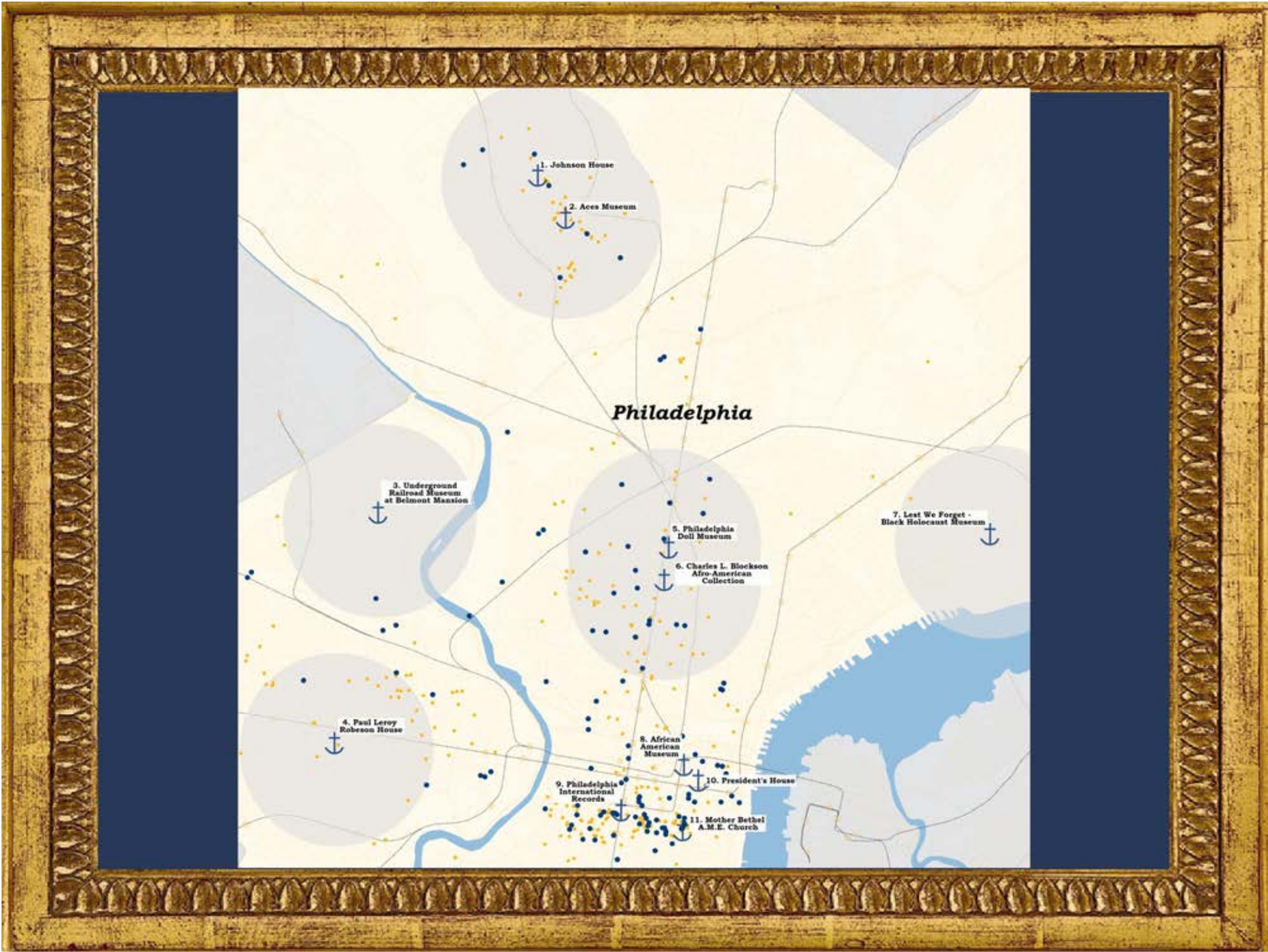
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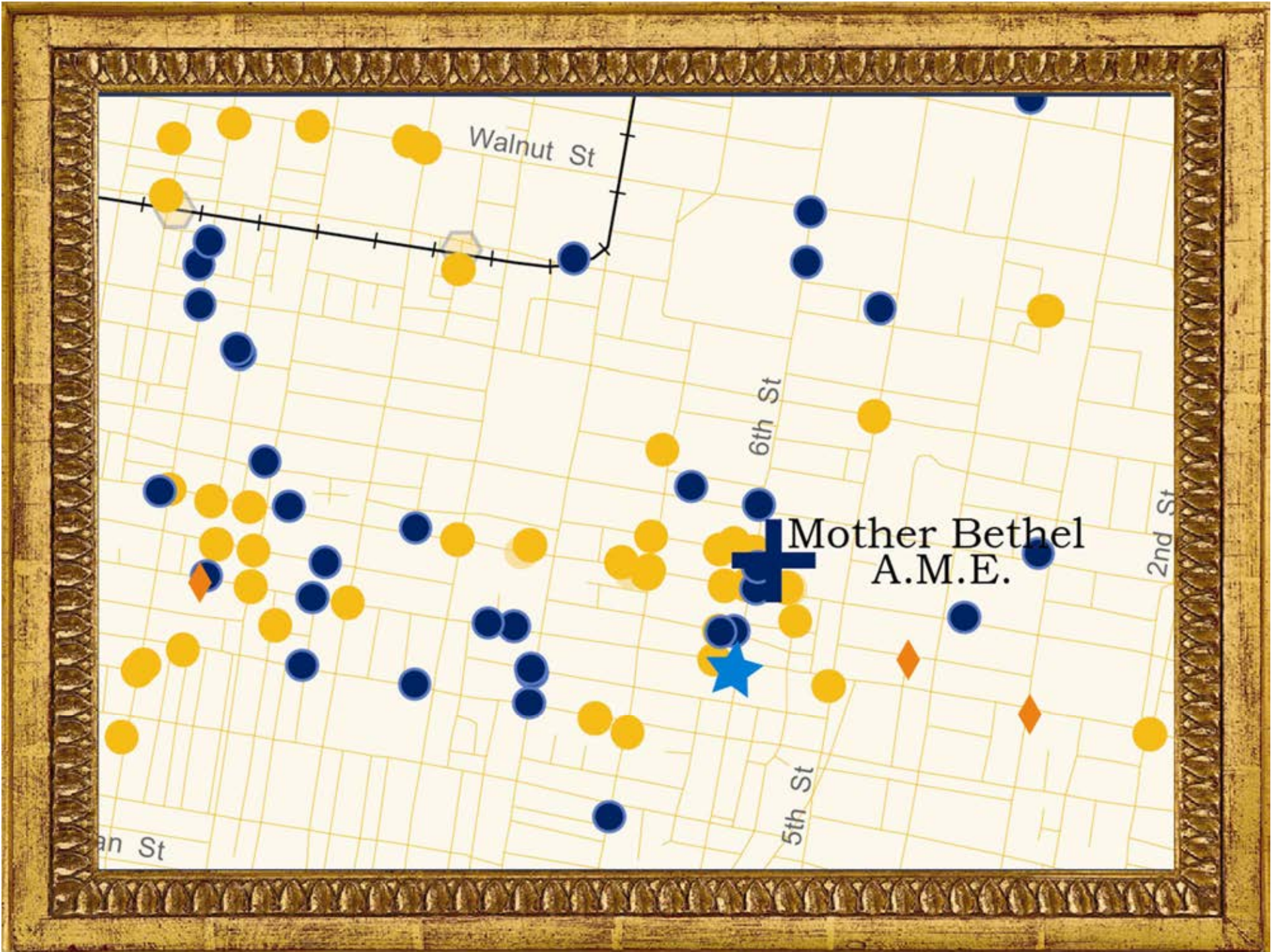
9. Philadelphia International Records

11. Mother Bethel A.M.E. Church



4

Conduct field views for
chosen anchor sites and
areas. Map draft concept
tour(s).



Walnut St

6th St

2nd St

Mother Bethel
A.M.E.

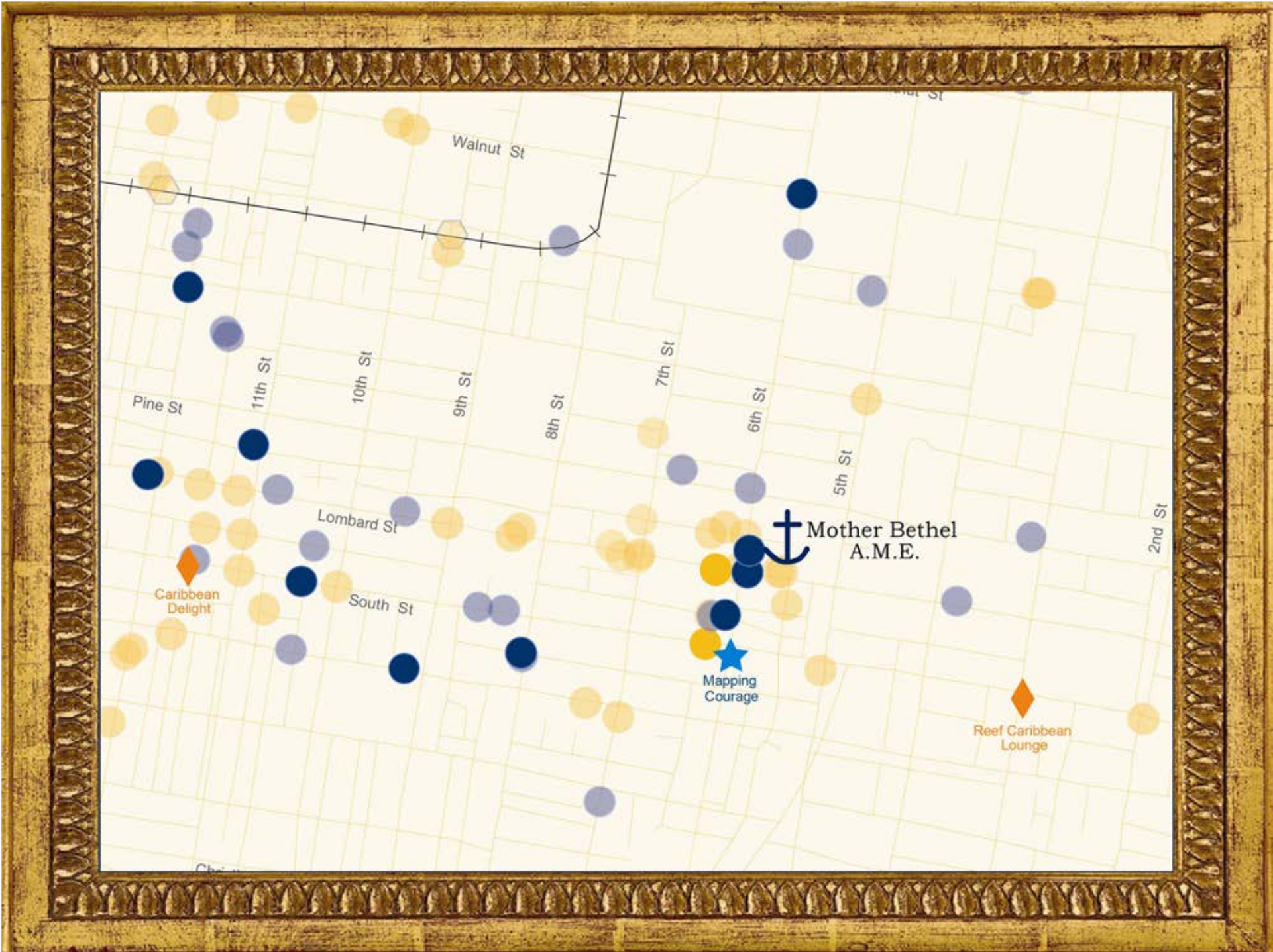
5th St

an St





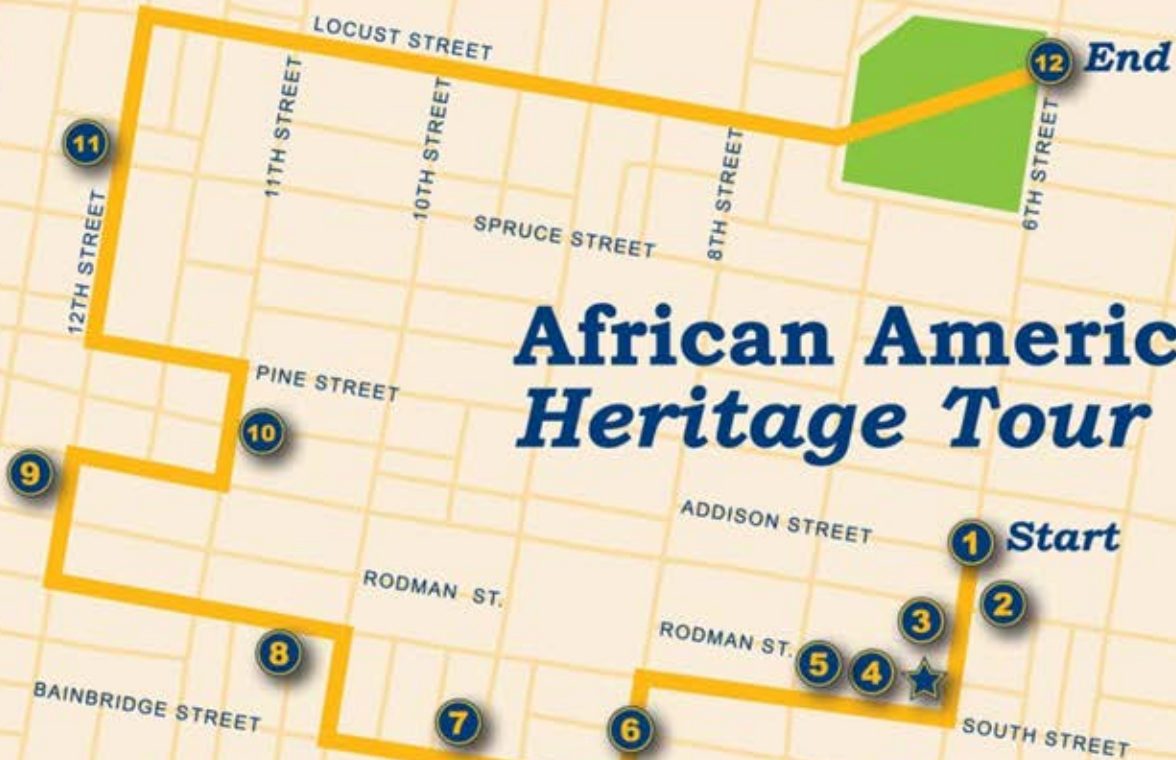




5

Finalize and illustrate walking routes, while looking for issues related to feasibility.

African American Heritage Tour



1.75 MILES = APPROXIMATELY 1 HOUR

Lessons Learned (So Far)

- Be realistic about budget and existing capacity
- Getting a sense of on the ground conditions is key



Thank You!



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