



GREATER PHILADELPHIA  
**FOOD SYSTEM STUDY**

**Study Advisory Committee Meeting**

**June 5, 2008**

**1:00 pm – 3:00 pm**

**I. Introductions**

The Project team from DVRPC introduced themselves and their areas of expertise including comprehensive planning, GIS, environmental justice, economic development, freight and transportation and environmental planning.

**II. Scope of Work Presentation**

Alison Hastings, Project Manager, presented an overview of DVRPC's work, the reason for the organization's interest in food systems, and the scope of work for this project.

The Food System Study will look at a 70 county region within 100 miles of the City of Philadelphia and collect data to evaluate the region's food needs, assess agricultural resources, estimate transportation efficiency and plan for increased local production amidst rising food and energy costs.

The first part of the study, to be completed this summer, is a Policy Network Analysis that will interview key food and farming stakeholders and start to figure out strengths, weaknesses, opportunities and challenges in the food system.

**III. Small Group Discussion**

The participants were randomly assigned to 4 small groups, led by Project Team members, to brainstorm the content, process and possible contacts for forthcoming food system interviews.

They were asked to think about three questions:

1. What do we ask?: participants came up with questions for a particular interview group (i.e., farmers, processors, distributors, retailers, policymakers, non-profits, suppliers, etc). There was a vote for the three most important questions that was reported back to the full group.
2. How do we ask?: brainstorm of the best ways to contact different groups (email, phone, in-person, etc)
3. Who do we ask?: each person had to come up with five contact that should be interviewed

**IV. Next Steps**

DVRPC will begin to conduct the surveys, collect literature for a literature review, organize field trips (open to SAC members to attend), and develop a FY10 Scope of work.

**Next Study Advisory Meetings:**

Friday, September 12, 2008 – 10:00am to 1:00 pm (with lunch)

Friday, December 12, 2008 – 10:00am to 1:00pm (with lunch)

**Field Trips:**

Friday, August 1, 2008 – Lancaster Tour



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**Meeting Participants**

<b>Attendee</b>	<b>Affiliation</b>
Angela Allen	CBPI Agriculture
Claire Baker	Pennsylvania Horticultural Society
Beverlee Barnes	Delaware County Planning Department
Jean Barrett Ortiz	Food Routes Network
Steven Beckley	Delaware County Planning Department Fairmount Park, Environment Stewardship & Education Division
Joan S. Blaustein	East Coast Transportation & Logistics
Thomas Carolan	New Jersey Farm Bureau
Ben Casella	
Roxanne Christensen	Institute for Innovations in Local Farming
Cliff David	Heritage Conservancy
Justin Dickey	First Pioneer Farm Credit
Ed Fox	Camden County Improvement Authority
Octavia Hall	Philadelphia City Planning Commission
Mami Hara	Wallace Roberts & Todd, LLC
Haile Johnston	The Common Market
Ann Karlen	White Dog Community Enterprises
Dan Kennedy	Burlington County
Hillary Krummrich	Chester County Agricultural Development Council
Anne Leavitt- Gruberger	Montgomery County Planning Commission
Sean Metrick	Montgomery County Planning Commission
Joanna Pernick	Farm to City
Donna Pitz	Green Space Alliance
Cheryl Reardon	ANJEC
Robin Rifkin	Philadelphia Health Promotion Council- PUFFA
Annie Rojas	White Dog Community Enterprises
Jay Shannon	MidAtlantic Farm Credit
Domenic Vitiello	Penn Design, Dept of City & Regional Planning
Gerry Wang	William Penn Foundation
Sylvia Waters	Cooperative Extension of Gloucester County
John Weidman	The Food Trust
Nancy Weissman	Philadelphia Water Department
Walker Allen	DVRPC
Ted Dahlburg	DVRPC
Patty Elkis	DVRPC
Eric Grugel	DVRPC
Alison Hastings	DVRPC
Kim Korejko	DVRPC
Suzanne McCarthy	DVRPC
Amanda Wagner	DVRPC