**This Little Piggy Went to Market:**
A Panel Discussion on the Challenges and Opportunities in the Supply Chain To Bring Local, Humanely-Raised Meats to the Consumer

Friday, October 7, 2011
10 AM to 12 PM
Coffee and Tea available at 9 AM
Lunch served after meeting

Delaware Valley Regional Planning Commission
The ACP Building - 8th Floor
190 N. Independence Mall West
Philadelphia, PA 19106-2582

Agenda

I. Welcome
   Alison Hastings, Senior Environmental Planner, DVRPC

II. Opening Remarks
   Ann Karlen, Executive Director, Fair Food

III. Panel Discussion
   Moderated by Marilyn Anthony, Eastern Regional Director, Pennsylvania Association for Sustainable Agriculture
   - Prof. Tom Parsons, New Bolton Center at Pennsylvania School of Veterinary Medicine
   - Phil Landis, Sweet Stem Farm, Lititz, PA
   - Jay Smucker, Smucker’s Meat, Mount Joy, PA
   - Jason Bellau, Whole Foods Market

IV. Questions & Answers
   Moderated by Ann Karlen and Marilyn Anthony

V. One-Minute Reports
   Stakeholder Committee Members

Travel arrangements for visiting speakers are made possible with the generous support of the Geraldine R. Dodge Foundation.

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