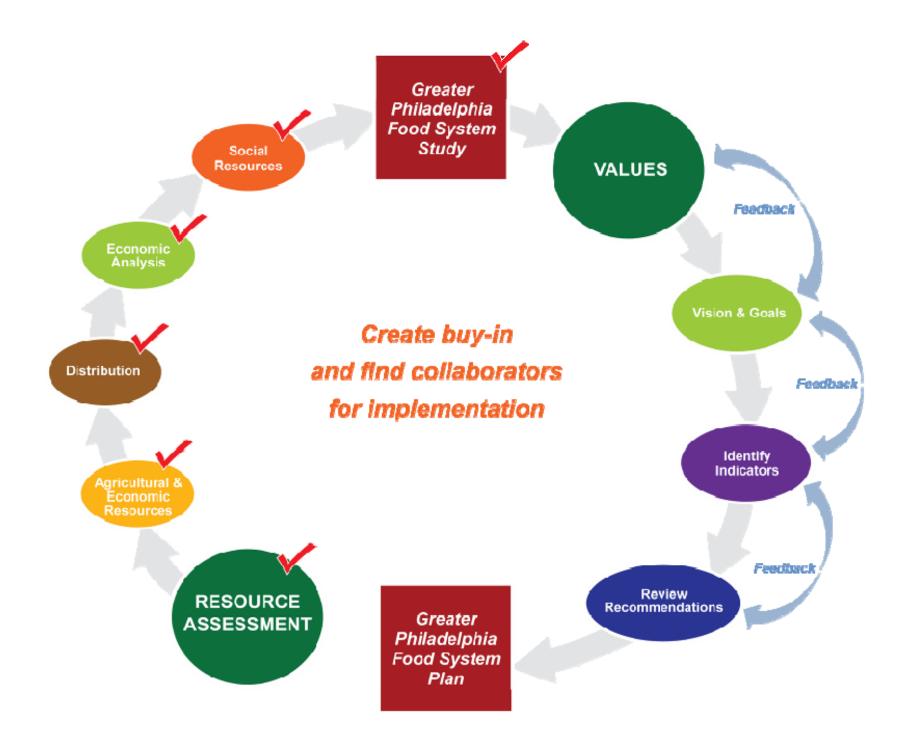
GREATER PHILADELPHIA FOOD SYSTEMS PLAN





7 VALUES

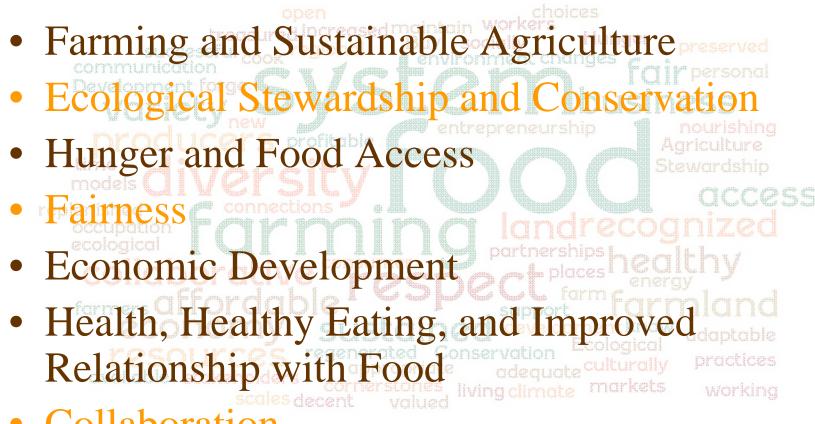


7 VALUES



Collaboration

7 VALUES



Collaboration

9 GOALS

- Food and farm workers have fair working conditions and earn a living wage;
- Ecological resources are sustained, replenished and regenerated;
- People have access to, can afford to buy and know how to cook healthy foods;
- Diversity is recognized;
- Farmland is preserved; and
- Stakeholders contribute.





10 INDICATORS

- (1) Number of economically-viable family farms
- (2) Improving surface water quality
- (3) Rate at which we are preserving farmland
- (4) Eligibility and Participation rate in federal food assistance programs
- (5) Increase in food and farmworker wages
- (6) Profitability of farming
- (7) Affordability of food
- (8) Health of the region's residents
- (9) Increase in the region's healthy food purchases
- (10) Increase in local food production and purchasing

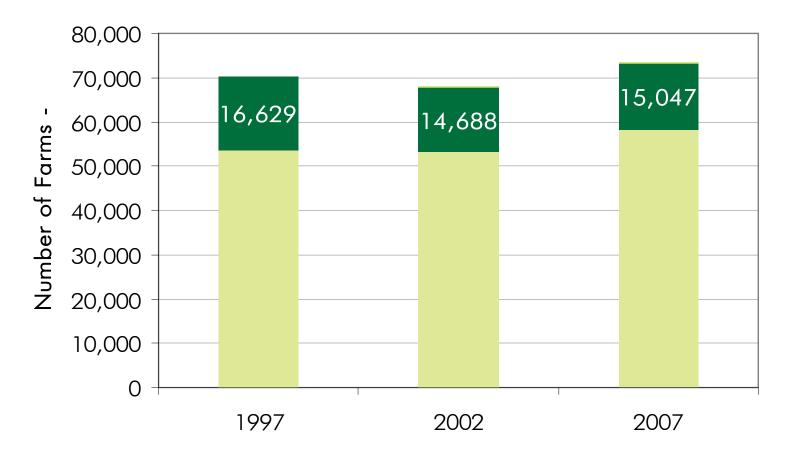
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1. Number of economically-viable family farms



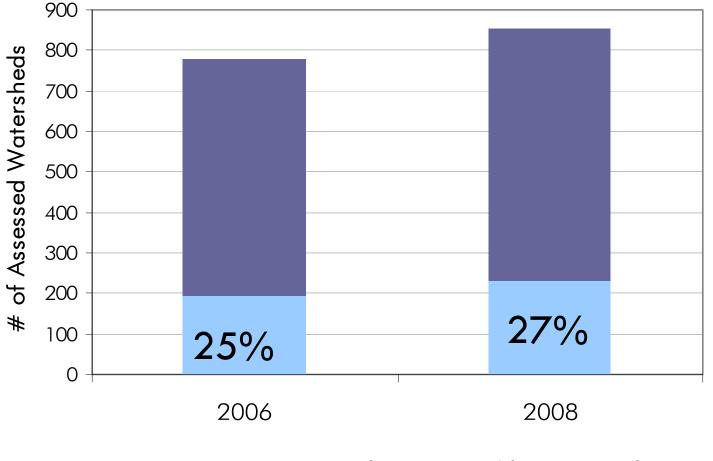
Farms with Sales Greater than \$2.5 million

Farms with sales between \$50,000 and \$2.5 million

Farms with Sales from \$0 to \$49,999 Source: USDA Census of Ag

2. Improving surface water quality

New Jersey

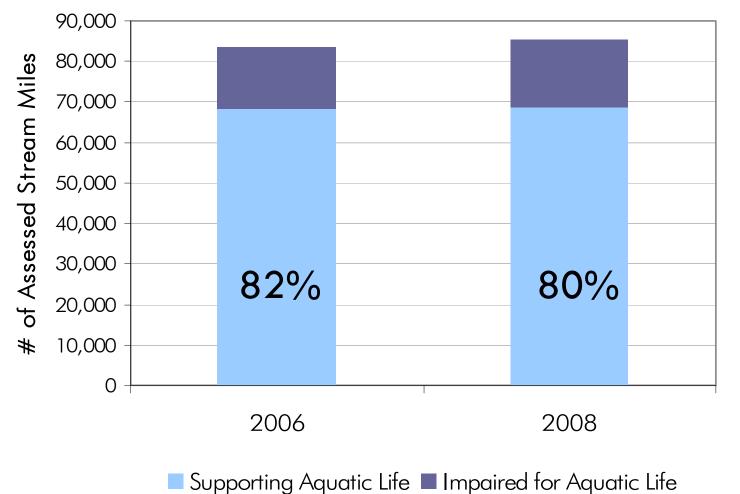


Supporting Aquatic Life Impaired for Aquatic Life

Source: NJDEP

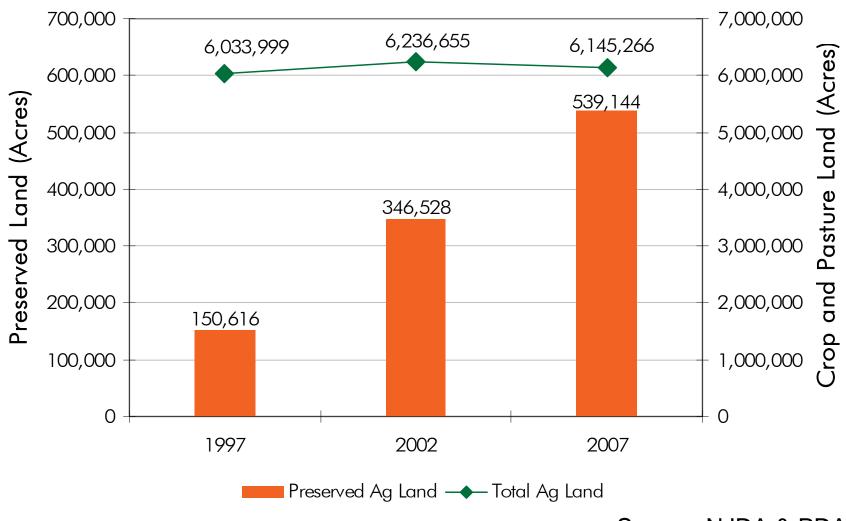
2. Improving surface water quality

Pennsylvania



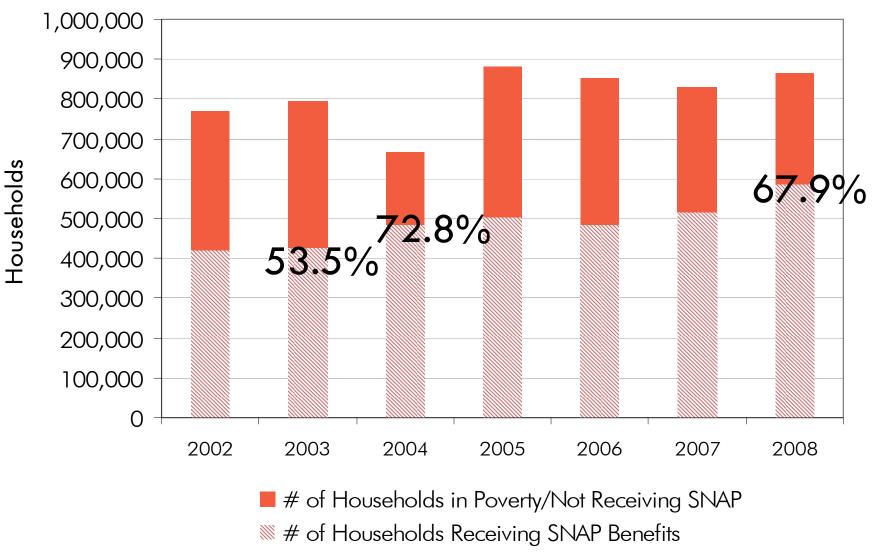
Source: PADEP

3. Rate at which we are preserving farmland



Source: NJDA & PDA

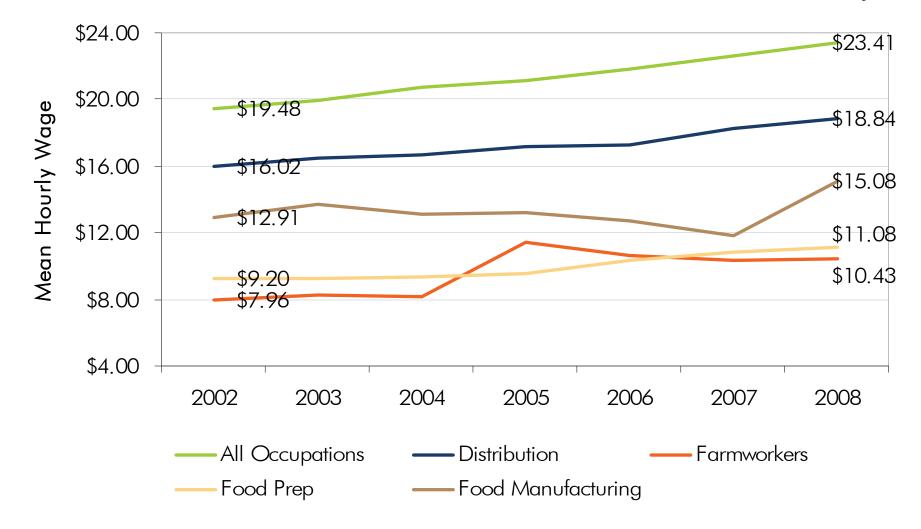
4. Eligibility and Participation rate in federal food assistance programs



Source: American Community Survey

5. Increase in food and farmworker wages

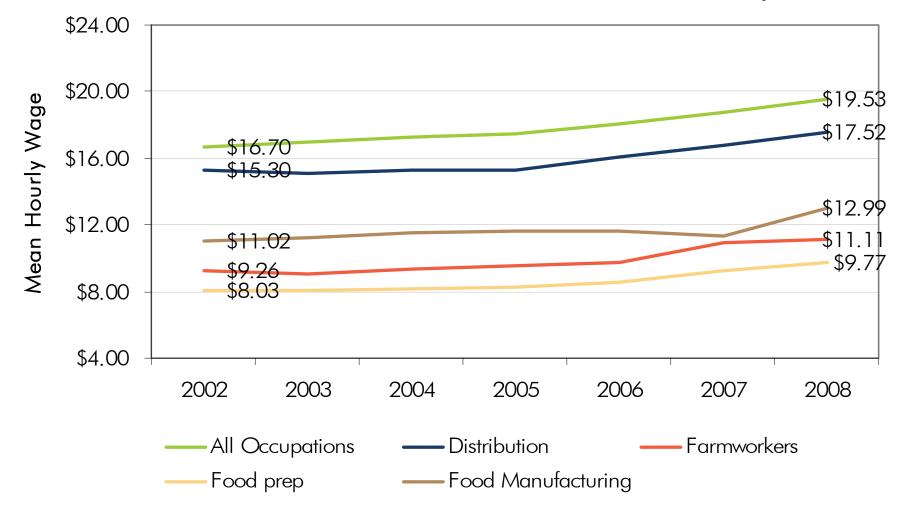
New Jersey



Source: Bureau of Labor Statistics

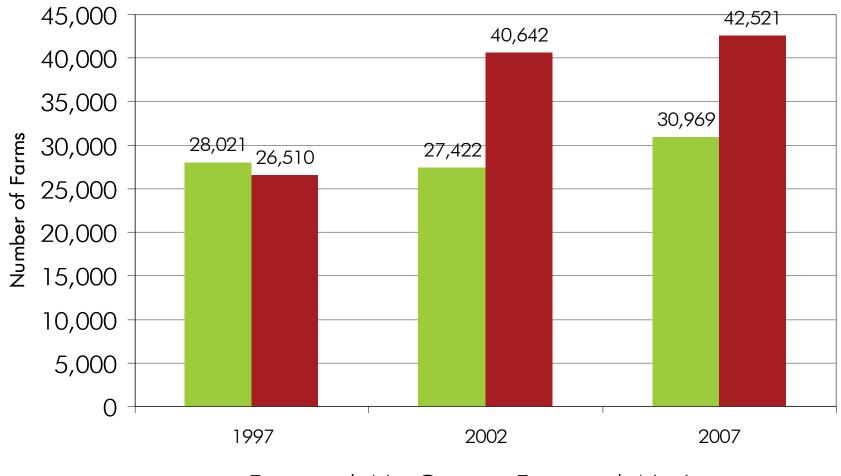
5. Increase in food and farmworker wages

Pennsylvania



Source: Bureau of Labor Statistics

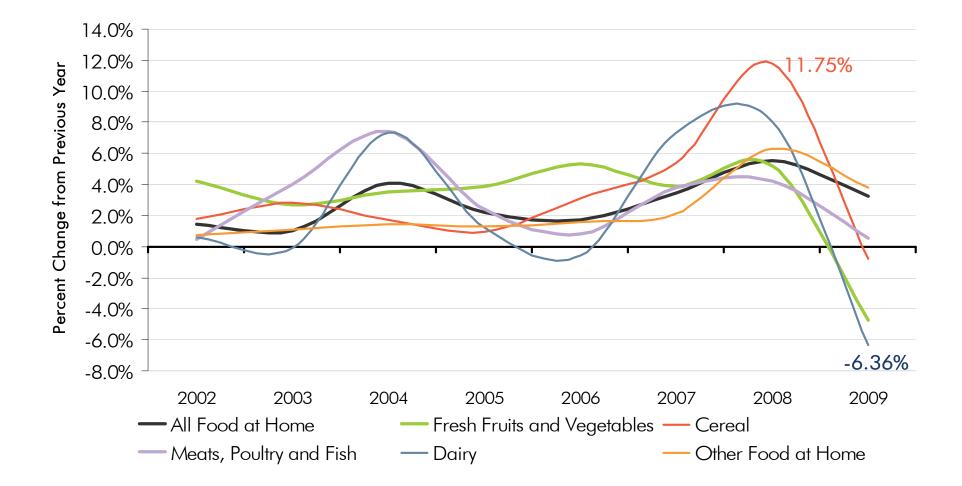
6. Profitability of farming



Farms with Net Gains Farms with Net Losses

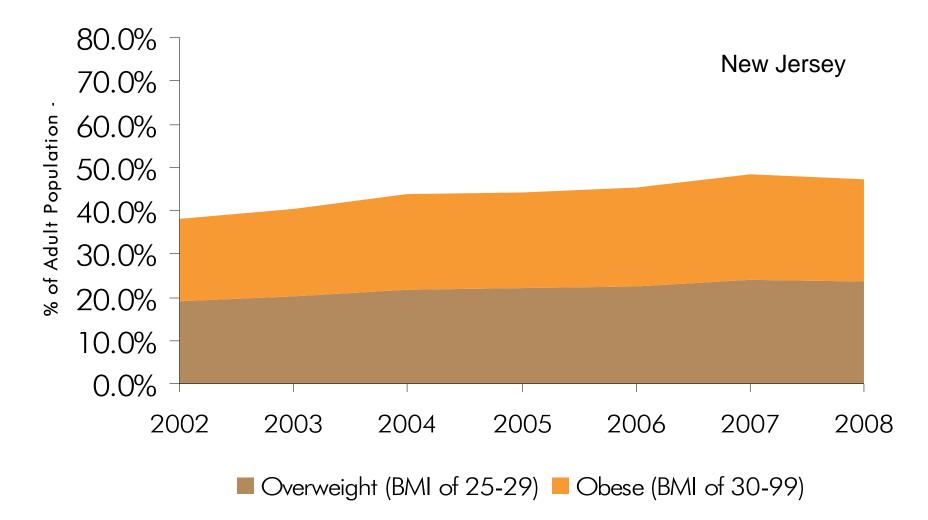
Source: USDA Census of Ag

7. Affordability of food



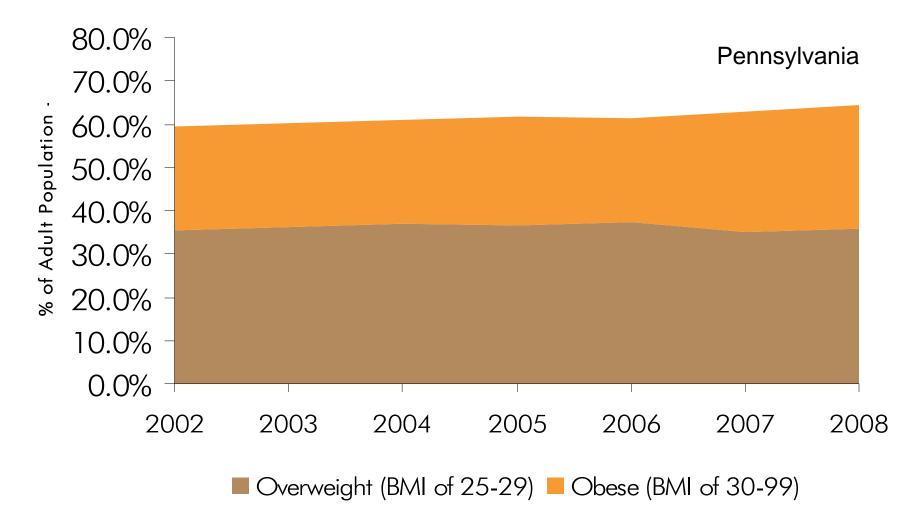
Source: Bureau of Labor Statistics

8. Health of the region's residents



Source: CDC

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Source: CDC

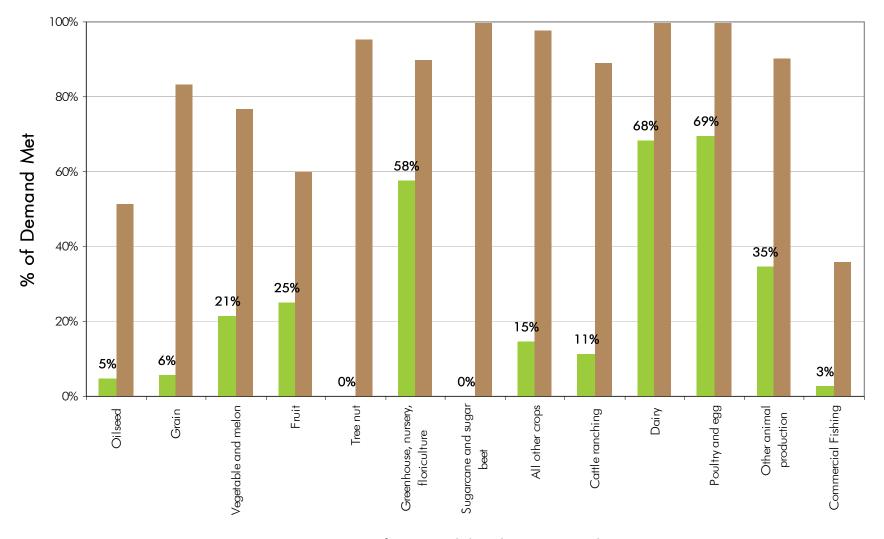
9. Increase in the region's healthy food purchases Philadelphia MSA

100% 2<mark>8.0</mark>% 2<mark>8.8</mark>% 2<mark>9.1</mark>% 3<mark>0.8</mark>% **32.1**% **32.5**% 80% 60% 16.7% 16.9% 18.4% 18.6% 17.9% **18.5**% 40% 20% 0% 2001-2002 2002-2003 2003-2004 2004-2005 2005-2006 2006-2007 Cereals Meats, Poultry, Fish Fruits and Vegetables Dairy Other

% of All Food at Home Expenditure:

Source: CDC

10. Increase in local food production and purchasing



■ 100-Mile Foodshed ■ United States

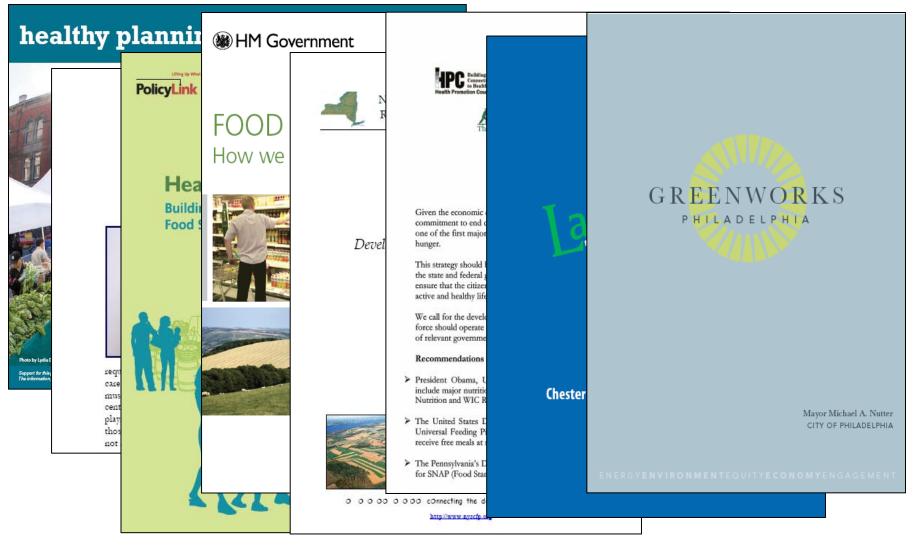
Source: IMPLAN, 2007

QUESTIONS





RECOMMENDATIONS



TODAY – PANEL DISCUSSION

- Ecological Stewardship and Conservation Beth Ciuzio, New Jersey Audubon Society
- Collaboration Kimberley Hodgson, American Planning Association
- Fairness Nelson Carrasquillo, CATA The Farmworkers Support Committee

