

## Speaker Biographies

### **The Honorable Louis Cappelli, Jr., Freeholder Director, Camden County Board of Chosen Freeholders and member, DVRPC Board**

A graduate of Rutgers Law School, Cappelli first began his public service with a six-year stint on the Collingswood School Board. In 1993, he was elected to the Collingswood Board of Commissioners. Cappelli was first elected to the Freeholder Board in 2003. He has pushed for shared services and consolidation and has encouraged economic development. He was unanimously elected Freeholder Director in 2006, a position he still holds today.

The Freeholder Director is the liaison to the Economic Development & Business Services team. The team consists of a variety of agencies such as the Camden County One-Stop, Workforce Investment Board, Camden County Improvement Authority, Camden County College and municipalities. These entities work together to attract new business and grow existing industries in Camden County through workforce readiness programs, business growth incentives, financing and other community improvement programs.

He joined the law firm of Florio Perrucci Steinhardt & Fader L.L.C in 2008 and is a Managing Partner, bringing his experience in a wide variety of specialties to the firm while managing to find time for community volunteer work. He also serves as a member of the Greater Camden Partnership and a board member of the Delaware Valley Regional Planning Commission.

Lou was named 2011 "Freeholder of the Year" by the New Jersey Conference of Mayors. He was the recipient of the South Jersey Freeholder's Association's Southern Star Award in 2012.

### Panel Discussion I: Doing Business in Greater Philadelphia

#### **Moderated by Mike Boyer, Manager, Office of Long-Range Planning and Economic Coordination, DVRPC**

Michael Boyer is Manager of Long-Range Planning and Economic Coordination at DVRPC. He is responsible for the development and implementation of the region's long-range plan, *Connections 2040*. Michael also oversees the economic development activities and air quality programs at DVRPC. The *Connections 2040* Plan is a centers-based approach to planning which integrates land use, environmental, economic, and transportation considerations. DVRPC adopted a performance-

based planning approach in developing the long-range plan and utilizes performance measures to set goals, track progress, and evaluate transportation investments. A similar approach is being taken to develop the region's Comprehensive Economic Development Strategy. He has been at DVRPC for 20 years and received a Bachelor of Geography and Urban Studies degree from Temple University and a Master of City Planning degree from the University of Pennsylvania.

**Jeff Benjamin, Partner, Vetri Restaurants, Philadelphia, PA**

In 1998, Jeff Benjamin joined Marc Vetri as General Manager and then, two years later, as partner at the small, intimate Vetri restaurant in Philadelphia. In those two years, Jeff's impeccable standards of quality and service helped to transform Vetri into what the *Philadelphia Inquirer* calls "a sublime dining experience." Jeff has worked to expand the Vetri experience into a larger concept with the 2006 opening of Osteria, in 2010 with Amis, in 2012 with Alla Spina, and in 2013 with their newest venture, Osteria at the Moorestown Mall. Even as the company continues to grow, Jeff remains an active partner in front of house operations and on the floor, ensuring the signature Vetri experience is upheld.

Jeff is dedicated to numerous philanthropic causes. He is committed to nonprofit organizations such as Little Smiles and Achieve-Ability, serves on the Board of Trustees for the Community Partnership School and Alex's Lemonade Stand Foundation. Wanting to do more, Jeff, along with his business partner Marc Vetri created the Vetri Foundation For Children in July 2008. The Foundation focuses on helping children experience the connection between healthy eating and healthy living, thus impacting their overall wellness.

**Richard J. Landers, Vice President of Tax and Real Estate, Campbell Soup Company, Camden, NJ**

Richard Landers joined Campbell Soup Company as Vice President-Taxes in March 2000 where he provides worldwide tax planning and advisory services to senior management, business units, and corporate functions, and also administers the company's tax compliance systems. Previously Mr. Landers was a tax partner for the Consumer and Industrial Products Practice of PricewaterhouseCoopers LLP. Mr. Landers earned his B.S. in Economics from The Wharton School of the University of Pennsylvania and a M.S. in Taxation from Villanova University. Mr. Landers is a Certified Public Accountant and a member of the American Institute of Certified Public Accountants and the Tax Executives Institute.

**Richard Miller, CEO, Virtua, Voorhees, NJ**

Since 1998, Richard P. Miller has served as president and CEO of Virtua, a non-profit healthcare system offering a full continuum of primary, preventative, wellness, acute and long-term care. Miller has led Virtua in innovative directions by transforming a group of community-based hospitals into technologically advanced regional medical centers. In addition to an enterprise alliance with GE Healthcare, Virtua has formed clinical alliances with nationally renowned organizations such as the Fox Chase Cancer Center and The Children's Hospital of Philadelphia (CHOP).

Miller has been recognized nationally with appointments to the Leadership Advisory Council of the Joint Commission Center for Transforming Healthcare (CTH) and to the Governing Council of Healthcare Executives for the American Hospital Association. He is a Fellow of the American College of Healthcare Executives and serves as a trustee of the National Quality Forum.

Miller was named Healthcare CEO of the Year by the *Philadelphia Business Journal*, Lean Six Sigma National CEO of the Year, Distinguished Citizen of the Year by the Boy Scouts of America, and received the New Jersey Business Hall of Fame Lifetime Achievement Award from New Jersey Junior Achievement. Goodwill honored him with the 2013 Helms Award for spreading goodwill through leadership and philanthropic involvement. He has been named among The 100 Most Powerful People in New Jersey Business by *NJBIZ* magazine, one of the 50 Most Powerful People in Health Care by *NJBIZ*, a "Person to Watch" by *Philadelphia Magazine*, and recognized nationally on the list of "291 Hospital and Health System Leaders to Know" by *Becker's Hospital Review*.

A graduate of Mount St. Mary's College, Miller earned his MBA from Southern Illinois University.

#### **Gene Muller, President, Flying Fish Brewing Co., Somerdale, NJ**

When Gene Muller founded Flying Fish Brewing Co. in 1995, he did so first on the World Wide Web - making it the world's first virtual microbrewery. That early Web site helped generate positive press coverage and helped attract the investors needed to make the virtual brewery a real one. Muller said the idea was to make the Web site "This Old House meets the World Wide Web"—letting people go behind the taps and see the thousands of details needed to put a microbrewery together.

Muller, who got into the brewing field to become a brewer, trained at Chicago's Siebel Institute of Technology, America's oldest brewing school. He quickly realized someone was going to have to run the day-to-day business of the brewery and now serves as President and Head Janitor (though not necessarily in that order).

Prior to founding Flying Fish, Gene worked in the advertising field and obtained his Masters in Technical and Science Communications from Drexel University.

#### Panel Discussion II: Growing Business in Greater Philadelphia

#### **Moderated by Mark Remsa, Director of Economic Development and Regional Planning, Burlington County Bridge Commission**

Mr. Remsa has been in the planning, design and economic development fields since 1980 and is licensed to practice professional planning and landscape architecture in the State of New Jersey. He has attained a Master of Business Administration with a concentration in Finance, a Master of City and Regional Planning, and a Bachelor of Science in Environmental Planning and Design. All degrees were earned at Rutgers University.

As the Director of Economic Development and Regional Planning in Burlington County, New Jersey Mr. Remsa oversees the policy and program development for and implementation of regional and community planning and economic development initiatives and activities in the county.

He oversees efforts to attract and retain businesses in Burlington County. In serving the business community, Mr. Remsa advocates for a business-friendly environment in the County through means of interfacing with municipal, county, state and federal government. In addition, he administers several small business loan programs within the County.

**Dan Kennedy, Deputy Director, New Jersey Business Action Center**

Mr. Kennedy is the lead staff person on developing the State Strategic Plan. He has played a key role in meeting with numerous stakeholders to collect input and build support for the Plan. After working for the NJ State Agriculture Development Committee and the Monmouth county Planning Board, he managed Burlington County's national recognized Agriculture Retention and Development Program. Dan served as Burlington County's representative to the Pinelands Commission from 2007-2011, serving on the Policy & Implementation Committee, Public & Government Committee and chairing the Pinelands Agriculture Advisory Committee. He has also served a term on his City's Environmental Commission and remains active in several local civic organizations.

Mr. Kennedy received his Masters Degree in City & Regional Planning from the Edward J. Bloustein School of Planning and Public Policy at Rutgers University and a B.S. in Environmental Science from the University of Delaware.

**Michelle Shirey, Division Head, Business Development, Gloucester County Department of Economic Development**

Michelle Shirey has worked for the Gloucester County Department of Economic Development for the last eight years. As the Division Head for Business Development & Tourism she is responsible for county business attraction, retention and expansion programs as well tourism industry development. Since 2006 she has assisted in the attraction of over 40 new companies and facilitated over 300 million dollars in new investment for the county.

Prior to joining the county Michelle worked as an Associate Consultant at Public Solutions Inc. a small Economic Development consulting firm in located in Haddonfield, New Jersey. This firm specialized in public private partnerships and bringing new economic investment into South Jersey.

Michelle is active in a number of many local and regional business organizations. She is a member of the following: Gloucester County Chamber of Commerce Board of Directors , Gloucester County Chamber Legislative Committee, Gloucester County Workforce Investment Board Marketing Committee, the Northeastern Economic Development Association (NEDA), Chamber of Commerce of Southern NJ, The Southern New Jersey Development Council, South Jersey Tourism Corporation board member and the International Economic Development Council (IEDC).

Michelle has a B.A. in Political Science from Rutgers University and lives in Mickleton, NJ with her husband and two young daughters.

**Dr. Raymond Yannuzzi, President, Camden County College**

Since 2006, Dr. Yannuzzi has served as the President of Camden County College. Yannuzzi came to Camden County College as the vice president for academic affairs in 2000.

The New Jersey Council of County Colleges honored Dr. Yannuzzi with a 2005 Community College Spirit Award in recognition of his exemplary service to the state's community colleges. He was cited for his leadership in developing the New Jersey Pathways Leading Apprentices to College Education Program, which connects registered apprenticeships in building/construction trades to college degree programs. Also acknowledged was his instrumental role in forming the Shipyard College Consortium of Philadelphia-area colleges, which helped bring commercial shipbuilding and other economic development activities to the Philadelphia Naval Shipyard. During his presidency, the school has expanded its online classes and partnered with WHYY Public Television Philadelphia in order to share content.

Dr. Yannuzzi began his career in higher education in 1971, teaching English at Baltimore City Community College in Maryland. He later held administrative posts there as department chair, division dean, campus administrator and acting vice president. After serving as a dean at Delaware County Community College in Pennsylvania, he then served as executive vice president at Cincinnati State Technical and Community College in Ohio before coming to CCC.

Dr. Yannuzzi, a native of Jersey City, holds a doctorate from Catholic University of America, a master's degree from Johns Hopkins University and a baccalaureate from St. Peter's College. He also studied at Oxford University in England.