

STRATEGIES WORKSHOP

Equity & Civic Engagement February 16, 2021

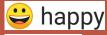
Welcome to the PPTF

- Use the tools bar at bottom for controls
- You can turn video on or off
- Use the Chat Box to message everyone or specific individuals
- Your microphone will be muted; if you would like to ask a question using your audio, use the "Raise Hand" icon.
- Recording of the meeting will begin once we start the presentations

The meeting will start at 6:00 pm. Meeting will be recorded.



Which emoji describes your mood right now? Copy and paste into the chat!







🤗 excited to be here

excited for the presentation

🤔 confused

🤐 not talkative







🥳 party mode

🤠 yee-haw, cowboy!

🤭 quiet

👽 out of this world

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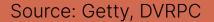
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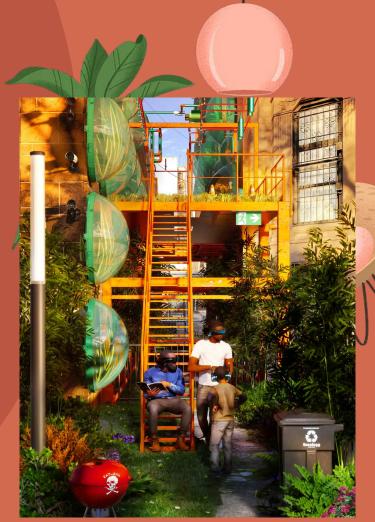


Name an aspirational goal you have for the region.

This can be very local, system-wide, not planning-related, anything you hope the region is working towards.







Source:

https://archive.curbed.com/2020/7/1/2130874 2/afrofuturism-olalekan-jeyifous-interview



Long-Range Plan Strategies Workshop

February 16, 2021

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Who is in the room?

I'll ask a question and if you identify with it, you can type in the chat box.



Who is from NJ? PA?

Write "NJ" or "PA" in the chat.

Who has been to a PPTF meeting before?

Or is this your first meeting?

Write "PPTF pro" or "First" in the chat.

Have you been to a DVRPC

Connections 2050 meeting before?

Or is this your first?

Write "LRP pro" or "First LRP" in the chat.



PLAN PROCESS

































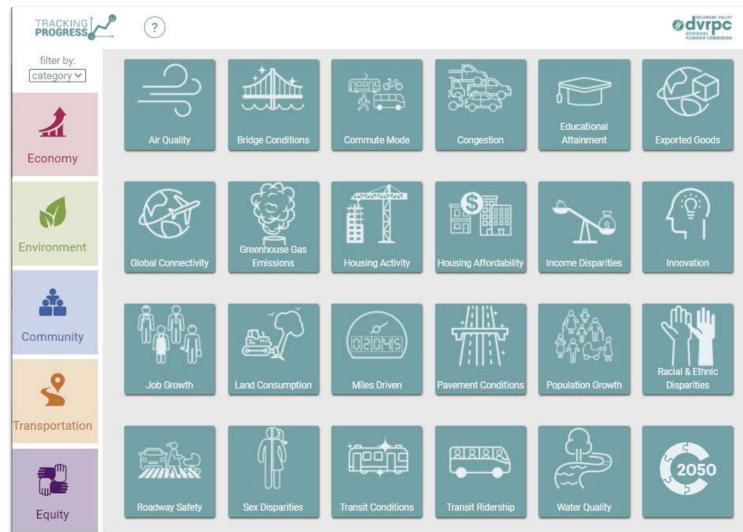








Tracking Progress





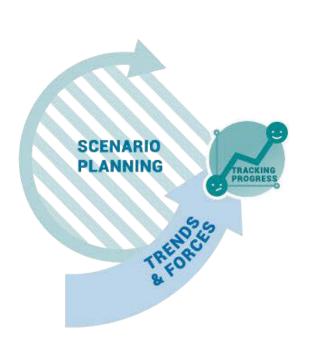
















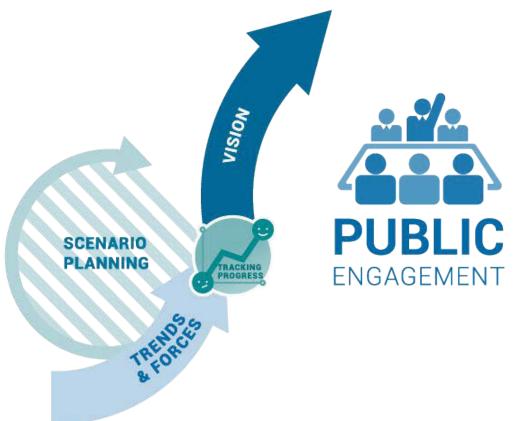














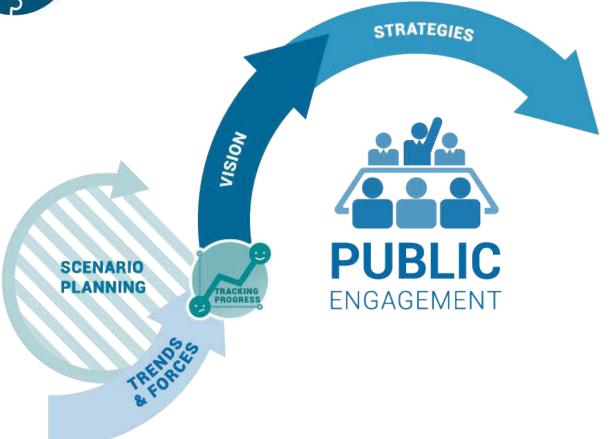














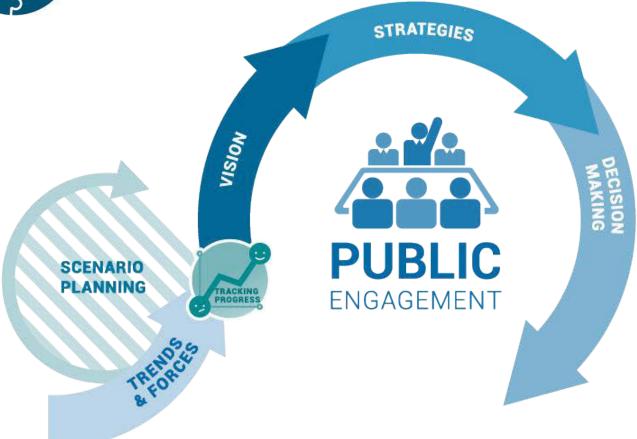














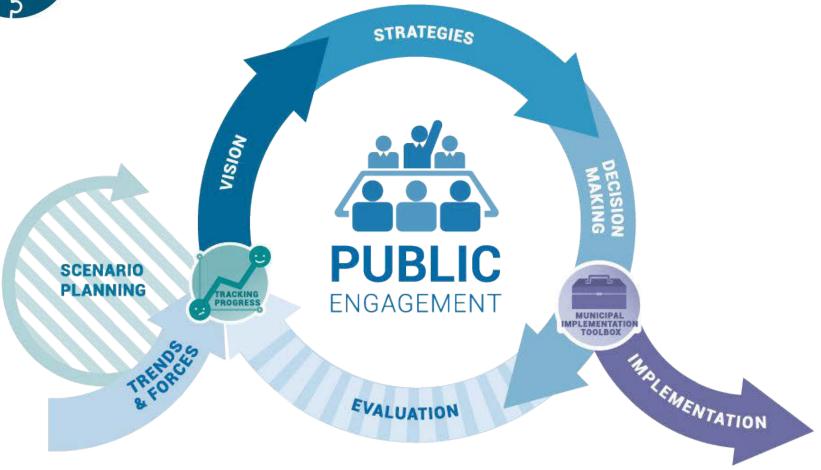














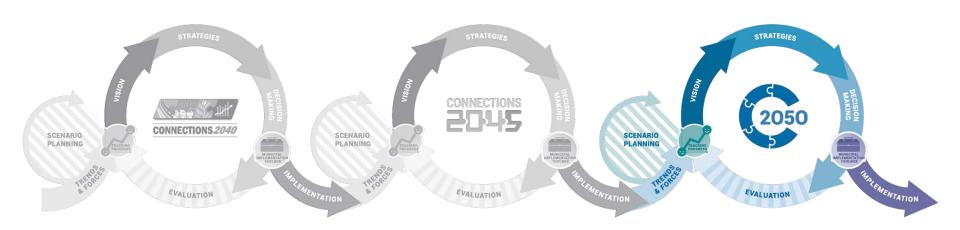
























Connections 2050 Update













Agenda

Workshop Welcome

DVRPC Long-Range Plan

Connections 2050 Update

Breakout Group Exercises

Report Back

Closing







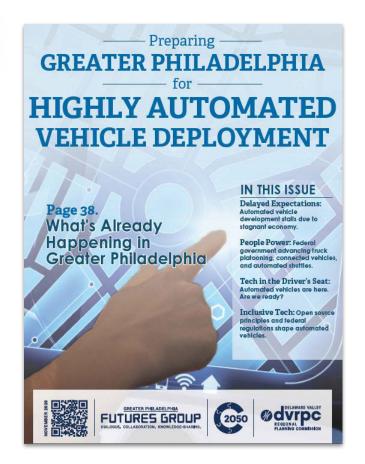






Scenario Planning















FOUR SCENARIOS

TECHNOLOGY

INCREMENTAL CHANGE

TRANSFORMATIVE CHANGE

POLITICAL WILL / COLLECTIVE

PEOPLE POWER

INCLUSIVE TECH



ENVIRONMENT



DEMOGRAPHICS



THE ECONOMY



INEQUALITY



HOUSING



TRANSPORTATION INFRASTRUCTURE



TRANSPORTATION **TECHNOLOGY**

AND FINANCING

DELAYED EXPECTATIONS

TECHNOLOGY IN THE DRIVER'S **SEAT**

EQUITY **ACTION** 8 CHANGE CLIMATE MARKET FORCES / INDIVIDUAL RESPONSIBILITY **ødvrpc**



Visioning Workshops

What do you value most in Greater Philadelphia today?

What concerns you the most when thinking about Greater Philadelphia in the future?

What is your vision and/or goals for the region?













[2050 [DRAFT] Regional Vision

An equitable, resilient, and sustainable Greater Philadelphia region that:

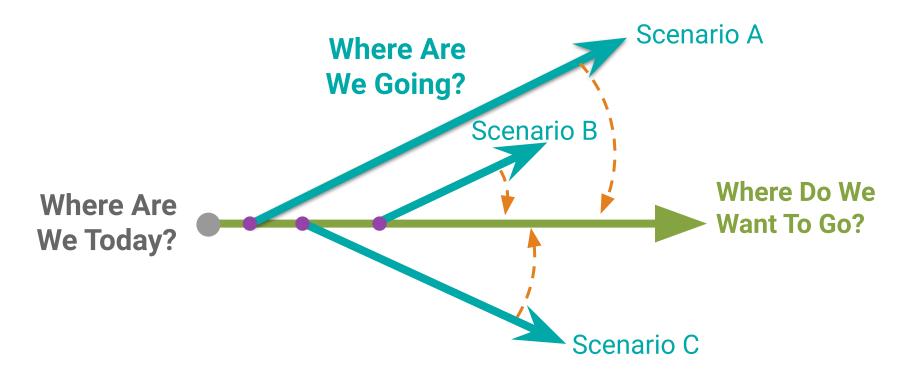
- Preserves and protects the natural **environment**.
- Develops inclusive, healthy, and walkable **communities**.
- Grows a prosperous and innovative **economy**.
- Maintains an integrated, multimodal transportation network.







'Futures' Strategies







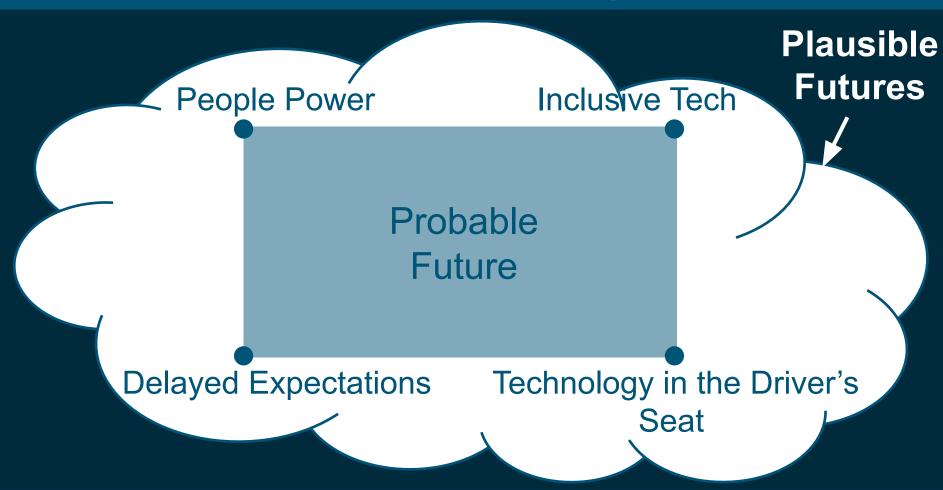








Exploratory Scenarios Broaden Perspective

















"The only relevant discussions about the future are those where we succeed in shifting the question from whether something will happen to what would we do if it happened"

Arie de Geus Shell International Petroleum Company











BREAKOUT GROUP ACTIVITIES













Group Orientation

Introductions Role Contracting Group Agreements













Strategies Exercise

Brainstorm Strategies

Scenario Rounds

- Short Video
- Contingent Strategies for that future Scenario
- Prioritize the top 5

Group Memory/Agreement













Group Resources

(Pre-Event Handout)



Long-Range Plan Strategies Workshop February 10, 2021

Pre-Event Handout

Thank you for your participation in an upcoming workshop with DVRPC's Long-Range Planning team to identify strategies for achieving the regional Vision established for the Connections 2050 Long-Range Plan for Greater Philadelphia. We're happy to have your input and expertise. This pre-event guide is meant to help orient you before our workshop so you are up to speed and ready to participate on the date of the event.

Contents

WHAT IS THE LONG-RANGE PLAN?	
Long-Range Plan for Greater Philadelphia	2
Connections 2050 Update	2
WHAT HAS BEEN DISCUSSED TO-DATE?	3
Trends & Forces	3
Regional Vision	\$
HOW WILL YOUR INPUT BE USED?	4
Strategies Workshops	4
Taking Action	4
Stay Involved	4



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Group Resources

(Pre-Event Handout)

Main Facilitation Guide

- Agenda
- Link to Breakout Groups
- Scenario Resources



Long-Range Plan Strategies Workshop February 10, 2021

Main Facilitation Guide: Climate Change & Environment

This is the Main Facilitation Guide for the Strategies Workshop. It contains the overall agenda, links to each group's working document, and provides more detailed information on each scenario. The <u>Pre-event Handout</u> contains helpful background information.

AGENDA

Workshop Welcome

Introduction
Plan Process & Vision
Explanation of Breakout Group activities
Group agreement (general) & desired outcomes

Breakout Groups

Facilitators and participants will work interactively in shared Google Docs dedicated to their group.

Brainstorm strategies Scenario videos & activities, Rounds 1-4 Review Group Memory

Report Back

What's the strategy that came up the most throughout all of the scenarios discussed?

Closing

Next steps in the LRP process Other workshops to join



INCREMENTAL CHANGE

TRANSFORMATIVE CHANGE

QUITY CHANG CLIMATE

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SCENARIOS

DISPATCHES

WILL /

ACTION

POLITICAL

COLLECTIVE

PEOPLE POWER

Grassroots democracy gives citizens more input into the development of their communities and the economy, while readily available technologies are deployed to fight climate change.



MARKET FORCES / INDIVIDUAL RESPONSIBILITY

ødvrpc

DELAYED EXPECTATIONS

Climate change, sharp political swings, ongoing civil discord, and a slowdown in innovation lead to a lack of direction and economic

stagnation.

TECHNOLOGY IN THE DRIVER'S SEAT

Markets drive economic growth through Big Data, algorithms, and innovation.

FOCUS AREA	DELAYED EXPECTATIONS	PEOPLE POWER	TECHNOLOGY IN THE DRIVER'S SEAT	INCLUSIVE TECH	FOCUS AREA	DELAYED EXPECTATIONS	PEOPLE POWER	TECHNOLOGY IN THE DRIVER'S SEAT	INCLUSIVE TECH
CLIMATE CHANGE AND NVIRONMENT	Climate change advances far more rapidly than forecasted; inability to reduce GHG emissions means that geoenglineering is increasingly seen as the only solution.	Focus on deploying readily available technologies to slow climate emissions, and proactive retreats from coastal and low-lying areas.	GHG emissions continue to rise, creating economic, societal, and environmental risks.	Carbon taxes and regulatory incentives are used to stimulate clean technology innovation; investment in direct air capture technologies that pull climate from the atmosphere; and proactive retreats from	INEQUALITY	Economic growth is slow, with more income going to those at the top as attempts to retrain and retool the workforce for modem economic needs have not kept up.	Governments invest heavily in education and workforce retraining, and try to both deconcentrate poverty and prevent low-income and minority communities from displacement.	Universal basic income (UBI) substitutes for hard-to-come by work.	Governments increase education funi and modernize curriculums, create commuljobs, pay caretakers for i work and individuals for idata, and worbroaden capit ownership.
EM OGRAPHICS	Increasing chronic health conditions shorten lifespans; lack of social safety net reduces birth rates; climate refugees are on the rise, but many residents are also leaving Greater Philadelphia.	Increased social safety net, including better parenting support and universal healthcare, leads to higher birth rates; climate change is bringing more people from the Eastern Seaboard to the region.	Major healthcare breakthroughs are extending lifespans for those who can afford them.	Universal healthcare and new drugs improve health outcomes for nearly everyone, extending lifespans across the board; birth rates drop as more people care for elderly relatives.	HOUSING	Low-density communities struggle to keep up with maintenance of infrastructure	Governments continue to subsidize existing low-density development in order to keep housing	Development potterns continue to recentralize until highly automated vehicles (HAVs) arrive, leading	Automated technologies of applied to sm mobile housin units that enal relocation for work and quice
					AND DEVELOPMENT	as it ages.	affordable while trying to improve walkability.	to more decentralized land uses,	evacuation from emergency situations.
					TRANSPORTATION INFRASTRUCTURE AND FINANCING	Revenues move to mileage-based fees but are not set at a level that catches up on road maintenance needs.	Revenues shift to a fee based on the amount of VMT each property generates along with a tradable driving credits system, where each person gets an annual allotment of VMT; this helps pay	Congestion pricing is used to curtail traffic and emissions but leads to significant road expansion and a focus on maintaining higher-volume roads; calls to privatize the most profitable roads to	Funding significantly incre ases than carbon taxes then decrease emissions level decline; these taxes also incentivize less carbon-intensi forms of
HE ECONOMY AND WORK	Jobs do not change much but do use more technology; continued growth in freelancing and gig economies.	Jobs look similar to today but continue to displace low-skill positions with high-skill ones; cooperatives and benefit corporations become the principal business structures.	A handful of large, monopolistic firms use data to dominate the economy; automation displaces some jobs, while technology requires more workforce skills.	Digital fabrication			for major new transit investments around the country.	better address maintenance and keep technologies up to date.	transportation infrastructure.
				democratizes the means of production, reducing scarcity and deconcentrating economic power; work weeks shorten, and more people work for themselves.	TRANSPORTATION TECHNOLOGY	Technological limitations have stymied efforts to create HAVs; little investment in CV technologies.	HAV rollouf has been challenged by technology and business model problems; in response, the federal government is piloting truck platoons and automated shuttles, and implementing	HAVs, which can operate in designated zones, are deployed before anyone is ready for them; CV technologies are not pursued.	Quantum computing an artificial gener intelligence (A helip to speed HAV developn and deployme of vehicles tha bear little resemblance t traditional car and trucks.

PERCENTAGE CHANGE IN KEY REGIONAL INDICATORS BY SCENARIO, 2015–2050

FACTOR	DELAYED EXPECTATIONS	PEOPLE POWER	TECHNOLOGY IN THE DRIVER'S SEAT	INCLUSIVE TECH
POPULATION	-1%	+10%	+15%	+8%
POPULATION < 16	-18%	-9%	-15%	-19%
POPULATION >65	+44%	+53%	+68%	+70%
WHITE, NON-HISPANIC POPULATION	-11%	-14%	+1%	-10%
MINORITY (NON-WHITE) POPULATION	+17%	+50%	+38%	+37%
EMPLOYMENT	+3%	+11%	+16%	+5%
HOUSEHOLDS	+1%	+16%	+26%	+21%
SINGLE-PERSON HOUSEHOLDS	+3%	+31%	+51%	+47%
PERSONS PER HOUSEHOLD	-1%	-6%	-10%	-11%
LOW-INCOME HOUSEHOLDS	+5%	+5%	+30%	+14%
MEDIUM-INCOME HOUSEHOLDS	-1%	+31%	+16%	+34%
HIGH-INCOME HOUSEHOLDS	-11%	+8%	+34%	+11%
VEHICLES	+5%	+17%	+5%	+13%
VEHICLE MILES TRAVELED (VMT)	-4%	-5%	+53%	+21%
VEHICLE TRIPS	-4%	0%	+31%	+34%
TRANSIT TRIPS	-1%	+20%	+9%	+31%
WALKING/BIKING TRIPS	+13%	+29%	-4%	+17%



Group Resources

(Pre-Event Handout)

Main Facilitation Guide

- Agenda
- Link to Breakout Groups
- Scenario Resources

Working Document

- Instructions
- Place to record discussion





Long-Range Plan Strategies Workshop December 1: 2020

Breakout Group 1

This is the working document for your Breakout Group. It contains instructions for the Facilitator and the rest of the group, and is where the Recorder will document the group's discussion. The <u>Pre-event Handout</u> contains helpful background information. The <u>Main Facilitation Guide</u> contains the overall agenda, links to each group's working document, and provides more detailed information on each scenario.

GROUP ORIENTATION (15 minutes)

Group Introductions

Each group has at least one DVRPC staff member who will act as a facilitator. **Facilitator** should introduce themselves and invite introductions of other group members.

Role contracting

Determine who will fill each of these other roles:

- Timekeeper: Helps facilitator by keeping track of times in the agenda and gently reminding facilitator of time.
- . Recorder: Keeps a record of main points of what is said in the tables below
- . Reporter: Reports back to the full group what was discussed in this breakout session.



GROUP AGREEMENT & DESIRED OUTCOMES













Group Agreements

- Everyone will have a chance to speak.
- It's OK to disagree.
- Disagree with the idea, not the person.
- Do not interrupt each other.
- If you get stuck: park the issue so the process can keep moving.







What is a Strategy?

Goal: Increase equitable civic engagement.

- Some Potential Strategies:
 - Participatory budgeting
 - ASL and foreign language translation and interpretation in public meetings of all types
 - Stronger wifi signals in public buildings







Desired Outcomes

- List of strategies to achieve the vision
- Revised list of strategies for each scenario
- Prioritized list (5) strategies for each scenario
- It's okay to not get through everything







QUESTIONS? HAVE FUN!













REPORT BACK











What's a strategy that came up for both of the scenarios discussed?













NEXT STEPS



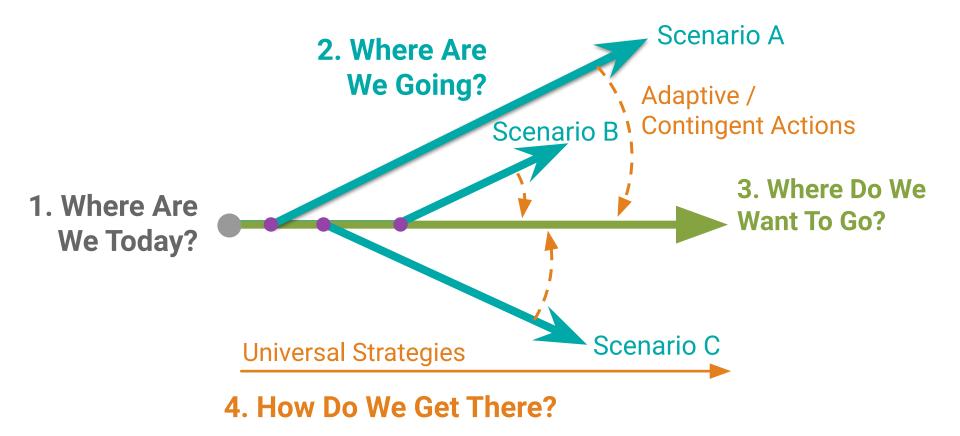








2050 Informing Strategies

















OTHER WORKSHOPS













Other Strategies Workshops

- Transportation Infrastructure & Financing
- Transportation Technology
- Climate Change & the Environment
- Equity & Civic Engagement (2/16/21)
- Economy & the Built Environment (2/23/21)







Happening Now: Strategies Workshops

What strategies should the region employ to achieve the shared regional vision for Greater Philadelphia in 2050? Join one or more of the following workshops — each with a different topical focus area — to help identify strategies for achieving the vision and goals of the Plan.

Energy & the Environment

Wednesday, February 10, 2021-1:00PM-3:00PM

Register

Equity & Civic Engagement

Tuesday, February 16, 2021-5;30PM-7;30PM

Register

Economy & the Built Environment

Tuesday, February 23, 2021-10:00AM-12:00PM

Register













STRATEGIES WORKSHOP

Thank You for participating.



CONNECT WITH US www.dvrpc.org









