Public Participation Task Force: WELCOME + ORIENTATION
Go around the room and say your name, your home county, and one thing you want to members to know about you.
Why Public Participation?
Importance in planning and what that means for you

Goals of PPTF
Intentions of the Task Force and how we meet them

Details of Membership
All the nitty gritty facts
Why Public Participation?
Meets our federal requirements and is a best practice in planning
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- Guiding tenet of our work: to reach out to and engage as many members of the public as possible in the decision-making process
- Engagement = constructive dialogue
- Decision-makers, planners, and the public can share their opinions and mutually shape a vision for their community, county, or region
Planning is a privilege and planning is HARD
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- Need to track trends and see into the future
- Communicate clearly to constituents
- Test out how we reach and engage citizens
Public outreach is part art, part science
Public outreach is part art, part science
- What methods work best?
- What people should be involved?
- How does that fit in our budget/time constraints?
Goals of the PPTF
As detailed on our website:

- Provide **ongoing public access** to the regional planning and decision-making process;
- To **review timely issues**;
- To **serve as a conduit** to organizations and communities across the region for DVRPC’s data and projects;
- And to assist the Commission in **implementing public outreach strategies**.
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GOALS OF THE PPTF

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1 WORKSHOPS
Acting as public outreach “think tank” and testing strategies with DVRPC staff, give feedback.
So what does that look like?

1. **WORKSHOPS**
   - Acting as public outreach “think tank” and testing strategies with DVRPC staff, give feedback

2. **SEMINARS**
   - Academic-style meeting with content experts to learn about and discuss a topic of interest
GOALS OF THE PPTF

So what does that look like?

1 WORKSHOPS
Acting as public outreach “think tank” and testing strategies with DVRPC staff, give feedback

2 SEMINARS
Academic-style meeting with content experts to learn about and discuss a topic of interest

3 BRING A FRIEND
Email a colleague, forward a DVRPC event, reach out to your community organization to host a meeting, and more!
Details of Membership
The basics:

- Members can serve two 2-year terms
- Meetings are held every six weeks
- Members guide topics and speaker selection
- Stipends are given for each meeting attended; dinner always served
Opportunities available to members:

- Serve on grant proposal review committee
- Co-host an event/meeting in your community
- Serve on local plan/study advisory committee
- Forward DVRPC event and meeting announcements out to your networks
- Test-run engagement and outreach activities
Opportunities available to members:

- 65% ✓ Serve on grant proposal review committee
- 41% ✓ Co-host an event/meeting in your community
- 58% ✓ Serve on local plan/study advisory committee
- 58% ✓ Forward DVRPC event and meeting announcements out to your networks
- 38% ✓ Test-run engagement and outreach activities
Opportunities available to members:

- 65% ✓ Serve on grant proposal review committee
- 41% ✓ Co-host an event/meeting in your community
- 58% ✓ Serve on local plan/study advisory committee
- 58% ✓ Forward DVRPC event and meeting announcements out to your networks
- 38% ✓ Test-run engagement and outreach activities
- 7% ✓ Unsure
Leadership in the PPTF

- Shifting chair and vice chair
  - New chair: Daniel Swartley McArdle
- Transitioning RTC representatives
  - Thanks to Ken Boyle, Lennox Hyman, and Brian Traylor for serving
- Will contact volunteers
Leadership in the PPTF

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- Transitioning RTC representatives
  - Thanks to Ken Boyle, Lennox Hyman, and Brian Traylor for serving
- Will contact volunteers
- 52% unsure about leadership roles... no worries!
Details of Membership
Where do you work?
Survey says...
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SUPER CITIZENS

58% expertise in Advocacy/Community Organizing
58% expertise in Community/Economic Development
58% expertise in Environmental Issues
55% expertise in Public Involvement/Citizen Planning
Survey says...

SUPER CITIZENS
58% expertise in Advocacy/Community Organizing
58% expertise in Community/Economic Development
58% expertise in Environmental Issues
55% expertise in Public Involvement/Citizen Planning

READY TO LEARN
69% want more on Community/Economic Development
65% want more on Environmental Issues
65% want more on Land Use Planning
62% want more on Public Involvement/Citizen Planning
58% want in Advocacy/Community Organizing
Survey says...

SUPER CITIZENS
58% expertise in Advocacy/Community Organizing
58% expertise in Community/Economic Development
58% expertise in Environmental Issues
55% expertise in Public Involvement/Citizen Planning

READY TO LEARN
69% want more on Community/Economic Development
65% want more on Environmental Issues
65% want more on Land Use Planning
62% want more on Public Involvement/Citizen Planning
58% want in Advocacy/Community Organizing

GOT IDEAS
Understanding timeline of transit plans
Innovation and technology in transportation
Equity issues: housing, immigration, gentrification, + elderly
Climate change and resiliency
STAY TUNED AND THANK YOU!

Looking forward to this new group and new year.