Equitable Development in Philadelphia

Rick Sauer, Executive Director
PACDC: Who We Are

• **MEMBERSHIP ORGANIZATION**
  – 125 members, including 50 CDCs
  – Strong voice in policy
  – Strong CDCs
  – Strong neighborhoods and city
CDCs: Agents for Equitable Neighborhoods

• Comprehensive Approach...
  – Neighborhood Organizing & Planning
  – Housing
  – Neighborhood Economic Development
  – Facilities Development
  – Education, Social Services, Arts & Culture
  – Greening & Sustainability
Equitable Development in Philadelphia
Equitable Development:

• A strategy that confronts structural and institutional forms of *inequality* by creating sustained *equality* in *housing*, *health*, *education* and *economic opportunity* for low- and moderate-income households and institutions by ensuring they:

  – Have influence over decision making that shapes their neighborhood inclusively;
  – Benefit from improved neighborhood conditions;
  – Have access to community resources and services that improve their quality of life and fill their basic needs close to where they live;
  – Have choices about where to live and work;
  – Are not involuntarily displaced from their neighborhood of choice.
Beyond Gentrification

Towards Equitable Neighborhoods

An Equitable Development Policy Platform — For Philadelphia —

www.pacdc.org/EquitableDevelopment

@EquitablePhilly
STRENGTHEN THE ABILITY OF NEIGHBORHOOD GROUPS AND RESIDENTS TO CREATE INCLUSIVE COMMUNITIES
MAKE YOUR MARK!

lower lancaster revitalization plan

JUNE 2012
CREATE AND PRESERVE QUALITY, AFFORDABLE HOME CHOICES IN EVERY PART OF THE CITY
EXPAND ECONOMIC OPPORTUNITIES ON OUR NEIGHBORHOOD CORRIDORS AND INCREASE LOCAL HIRING AND SOURCING BY MAJOR EMPLOYERS AND DEVELOPERS
UNDERSTAND THE THREATS AND IMPACTS OF DISPLACEMENT AND EXPAND ASSISTANCE PROGRAMS
DEAR LOYAL CUSTOMERS,

After many years of serving the community we have lost our lease and have been forced to close.

Thank you for patronage!
ATTACK BLIGHT, VACANCY, AND ABANDONMENT IN ALL NEIGHBORHOODS
MAPPING VACANCY

still in progress!

VACANCY

Source: LAMA, OIT - INTERFACE STUDIO
A NEW PROCESS FOR PROPERTY DISPOSITION

EXISTING CYCLE

LAND BANK CLEARS TITLE AND RETURNS LAND TO USE

RETURNED TO PRODUCTIVE USE

TITLE CLEARED

PLACE IN USE

RETurnED TO PRODUCTIVE USE
JOIN THE MOVEMENT

“In the pain of upheaval, there is the unrelenting effort of the oppressed to shake off the agony of unequal treatment. It is that effort that calls us, tells us not to be afraid of the truth, but to join the movement toward a more equitable future.”

— MINDY THOMPSON FULLILOVE, M.D.

PACDC’s Community Development Leadership Institute’s 2017 Forward Equitable Development Conference

Wednesday, June 28, 2017
(Registration starts 8:30, Closing Event 5:00)

Join with more than 200 community developers, artists, health care providers and researchers committed to working toward a more equitable Philadelphia exploring innovative pathways to ensuring all Philadelphia’s residents and businesses prosper.

Philadelphia does Better when we ALL do Better.

KEYNOTE
Mindy Thompson Fullilove, M.D.

“Fullilove has spent the past 30 years investigating how barriers to economic success within various parts of cities harm public health and, more recently, exploring ways to reconnect them.” —The New York Times

CONFERENCE PARTNERS
Philadelphia Health Management Corporation, Temple University Center City Campus, and City of Philadelphia Division of Housing and Community Development, with additional in-kind support provided by the Federal Reserve Bank of Philadelphia

“Each and everyone of us has the power to improve the places we hold in common, whether we are concerned with the neighborhood, city, nation or planet.”

— MINDY THOMPSON FULLILOVE

TO REGISTER VISIT:
www.pacdc.org
EQUITY THROUGH ACCESS

Coordinated Plan Update for the DVRPC Region

DVRPC PPTF
April 12, 2017
PURPOSE

Update 2007 Coordinated Plan to reflect new priorities and MAP-21/FAST programmatic changes.

But really: to encourage strategies that will provide more dignified access to opportunity and essential services by our region’s most vulnerable populations.

Essential services:
• Places of employment, grocery stores, schools, medical care facilities, recreation/open space, senior centers, and centers for the developmentally disabled

Vulnerable populations:
• Elderly (65+), HHs in poverty, disabled
GAPS AND BRIDGES

The Coordinated Plan identifies a menu of priority issues and strategies that can be cited by those seeking funding for traditional CHSTP programs, and from other sources.

**Gaps:**
Factors that constrain transportation access to opportunity by vulnerable populations.

**Bridges:**
Strategies that would improve regional mobility for those most in need.
GAPS: Infrastructure

- Not all transit service is ADA accessible.
- Vehicle accessibility is hindered by inaccessible access paths.
- Some transportation infrastructure (such as overpasses, rail lines, and wide roadways) can create barriers within neighborhoods.
- Transfers between modes and services are not always accessible, affordable, or intuitive.
Bridges: Create Accessible Infrastructure

• Ensure that transit vehicles, stop locations, and connecting pathways are accessible, and prioritize improvements where they are not.

• Prioritize accessibility improvements where they will be most beneficial for connecting vulnerable users with essential services.

• Incentivize the purchase of more accessible taxis and shared vehicles.

• Support connective sidewalk networks, public restrooms, and places to sit or rest in all communities—especially those with concentrations of vulnerable populations.
Equity Through Access Vulnerable Population

Higher concentration of vulnerable populations

Lower concentration of vulnerable populations

Sources: DVRPC, US Census Bureau ACS 2014 5-year estimates
DRAFT
Equity Through Access
Essential Services

Higher concentration of essential services

Lower concentration of essential services

DELAWARE VALLEY PLANNING COMMISSION
Equity Through Access
Vulnerable Population -
Essential Services Mismatch

- Higher concentration of vulnerable population, lower concentration of essential services
- Higher concentration of essential services, lower concentration of vulnerable population
DRAFT
Equity Through Access
Transit Accessibility

Less accessible (greater need)

More accessible (less need)

~DELAWARE VALLEY REGIONAL PLANNING COMMISSION~
DRAFT
Equity Through Access Priority Score

Higher concentration of vulnerable populations, low transit accessibility

Balanced Concentrations

Higher concentration of essential services, low transit accessibility

DELWARE VALLEY PLANNING COMMISSION
Higher concentration of vulnerable populations, low transit accessibility

Balanced Concentrations

Higher concentration of essential services, low transit accessibility

Passenger Rail

Bus

Sources: DVRPC, SEPTA, NJ Transit
This map combines the two previous datasets, showing the number of essential services within the walksheds of each transit stop. Colors indicate the number of these destinations. Red hues = higher number of essential services within the stop’s walkshed; Blue hues = lower number.

Note: For best performance, zoom into area of interest. Not all features will display beyond the city level. Click on features in the map to view more information about the data; use the arrow in the upper right corner of the popup window to view information for overlapping features.

**Transit Walkshed: Bus: US-30 at EAST HOLLY AVE**

- **Stop Location**: US-30 at EAST HOLLY AVE
- **Area (Sq Miles)**: 0.17
- **Number of Essential Services**: 4
- **Population, 2010**: 2,634
- **Households, 2010**: 1,210
EQUITY THROUGH ACCESS

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