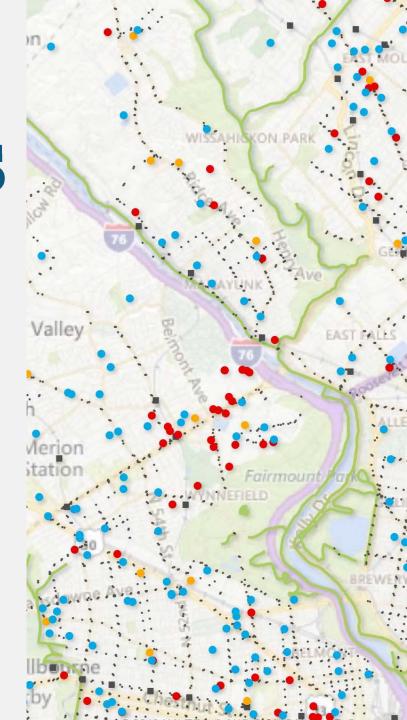
EQUITY THROUGH ACCESS

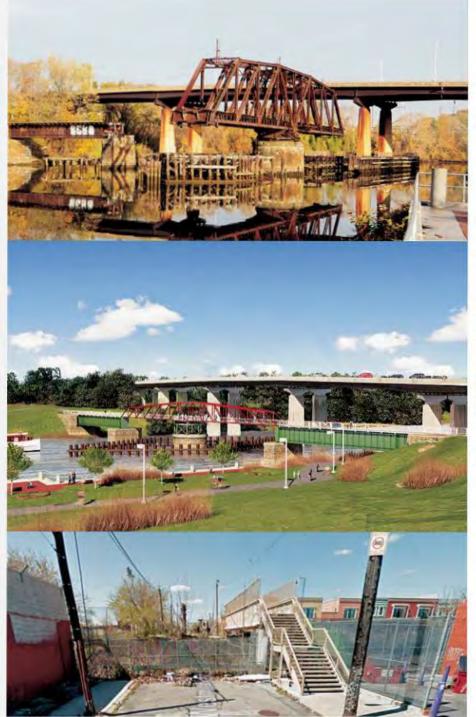
Coordinated Plan Update for the DVRPC Region

Gregory R. Krykewycz, PP, AICP









City of Philadelphia Closing the Gaps

Application Supporting Materials

TIGER ID philadelphia746

Funding Opportunity
DTOS59-15-RA-TIGER7

Funding Opportunity
Title FY 2015 National Infrastructure Investments

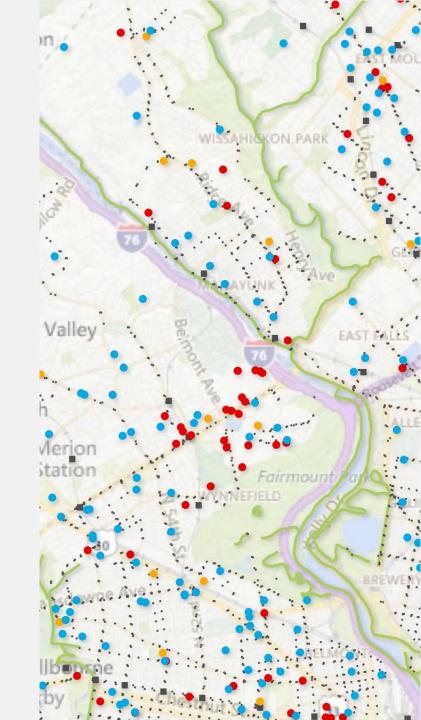
June 5, 2015





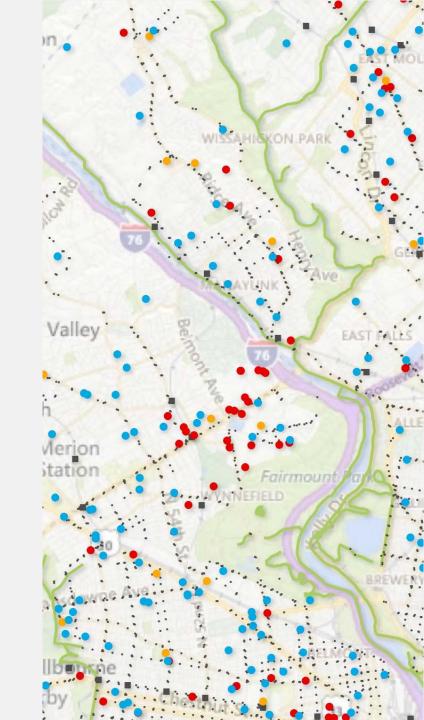
PROJECT LANDSCAPE

- Coordinated Human Services
 Transportation Planning (CHSTP) came out of 2004 Executive Order to better coordinate Federal investments in transportation for disadvantaged populations (mostly JARC and New Freedom)
- Last DVRPC Coordinated Plan update in 2007
- MAP-21 consolidated programs and effectively eliminated JARC; DVRPC's role changed considerably



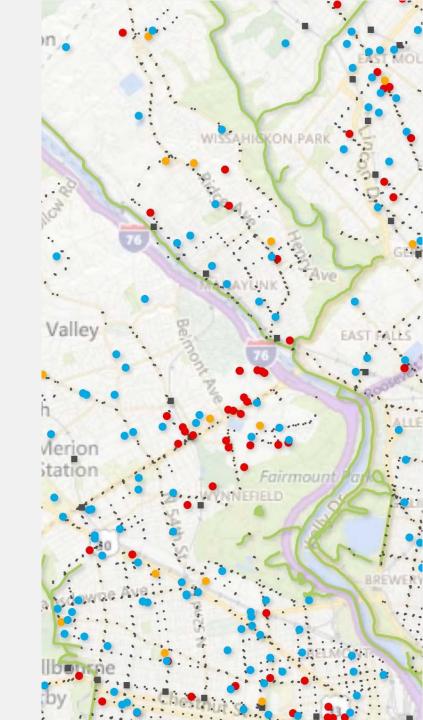
A NEW PERSPECTIVE

- Key issue: funds increasingly scarce and available only to established lifeline services; broader need ("ladders of opportunity" for the disadvantaged) remains severe and complex
- DVRPC approach: develop a plan that is more broadly relevant than CHSTP has been:
 - Outcome-focused, funding source-neutral



A NEW PERSPECTIVE

- Interested in expanded access by elderly/disabled and job access for the disadvantaged, but <u>also</u>:
 - Access to medical care
 - Access to healthy food
 - Access to open space
 - Safe pedestrian access to transit
 - and lots more- we don't know what we don't know!
- Resource to prioritize S.5310 and NJ JARC investments, but also inform/support:
 - Applications for discretionary funding (TAP, MTF, TIGER, various FTA discretionary)
 - Grantmaking by private funders
 - Transit service planning and good local planning generally

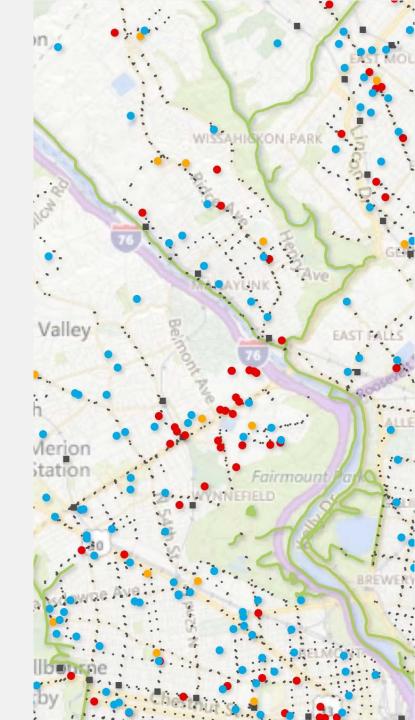


THREE KEY PROJECT COMPONENTS

- Regional technical analysis and map "toolkit" for county/local planners and project developers
- Fresh set of plan goals/ objectives/ priorities developed through a robust public and stakeholder outreach process (online, workshops, individual interviews)

"An inch deep and a mile wide" by design: a framework for more detailed county and local planning, and subsequent work.

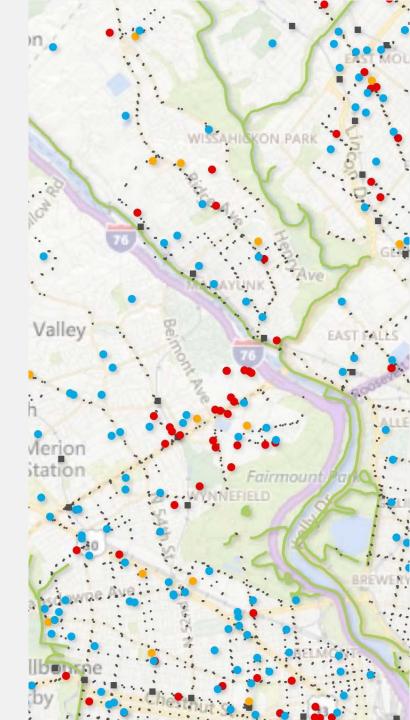
3. Several case studies at various scales (county, multi-municipal, corridor) to illustrate good practice and the myriad project types that can support the plan goals

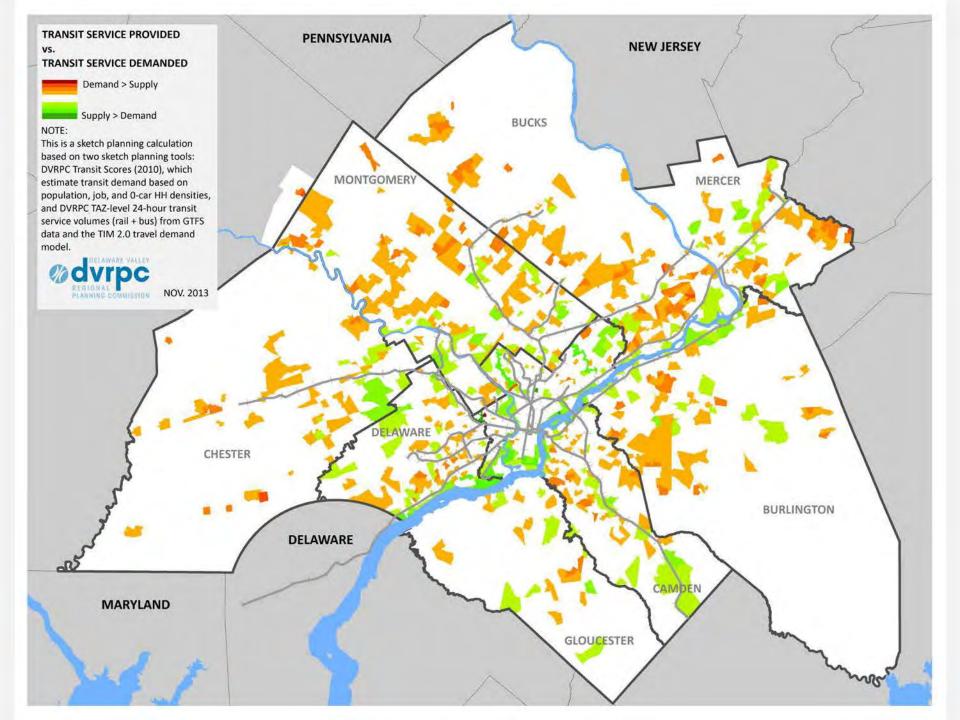


CASE STUDIES

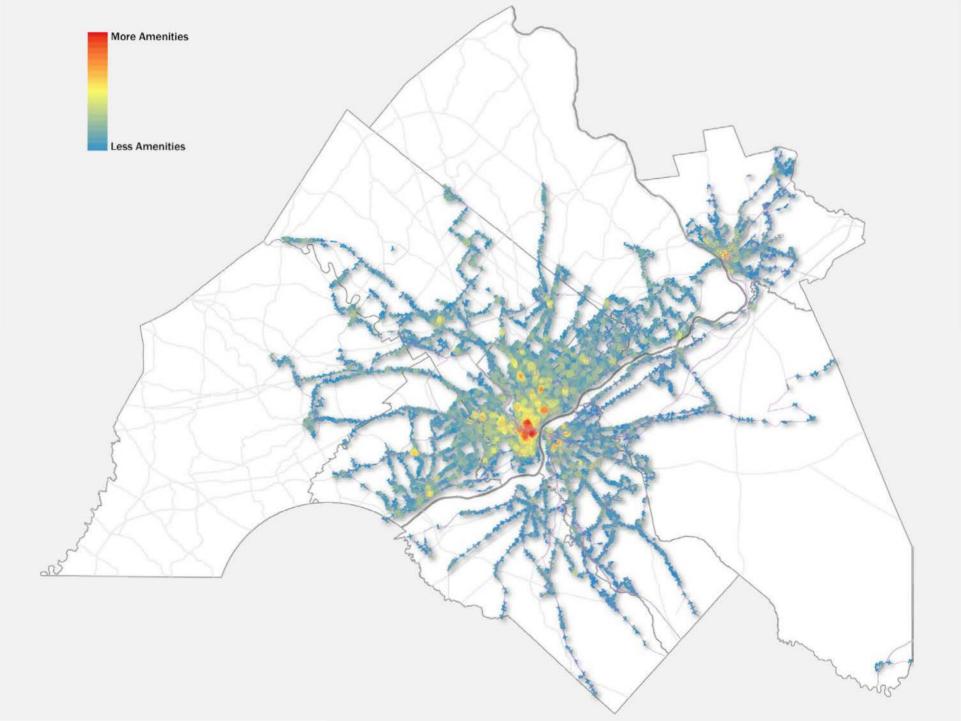
- Gloucester County United We Ride Plan (2007/2013) – Example of good practice county coordinated plan and active collaboration
- 2. Lower Bucks County River Communities (Bristol, Falls, Morrisville, Tullytown) – Exploration of available transit options and gaps
- Haddon Avenue Health/Corridor Project

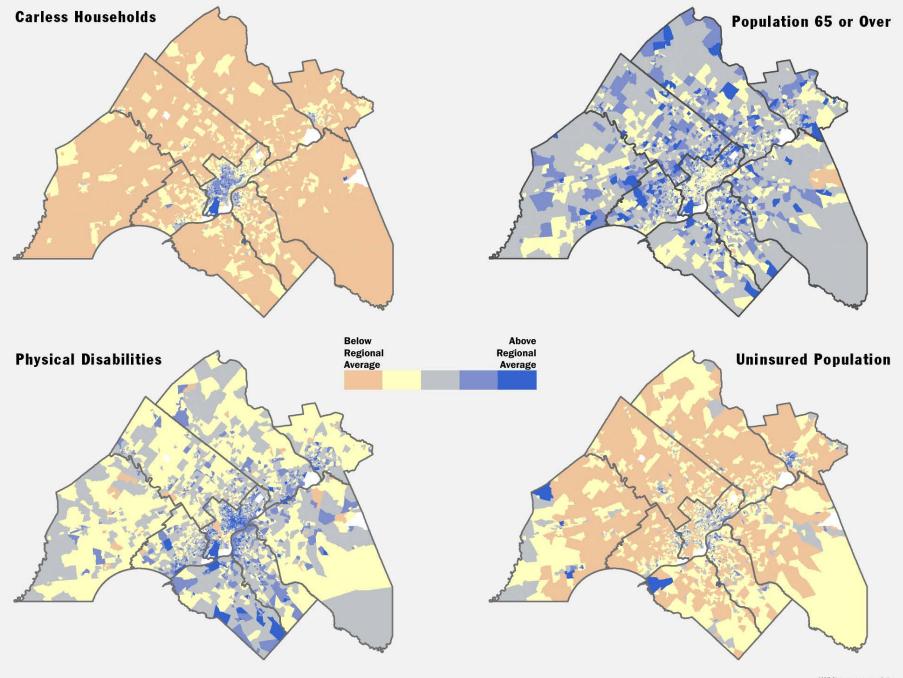
 Highlighting a holistic transportation
 planning approach and ground-level
 project examples of various types







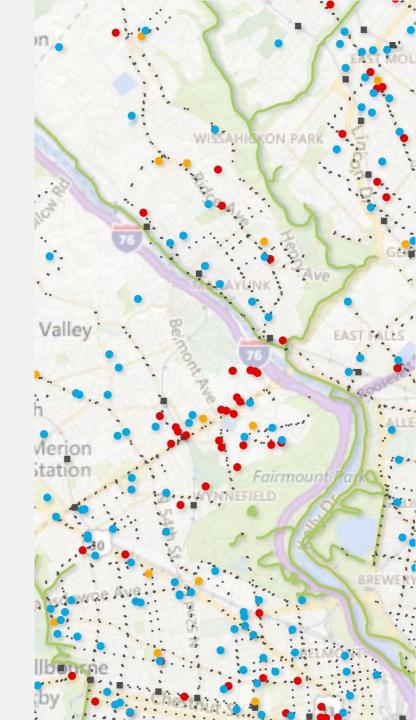




PROJECT OUTLINE

- October 28th kickoff with DVRPC Public Participation Task Force
 - Supported with project

 announcement email and beta series
 of initial map resources to get the conversation started
- Sequence of nested outreach activities to develop plan goals, objectives, and priorities
- Plan adoption by DVRPC Board in ~12 months, followed by additional work activities developed through this planning process

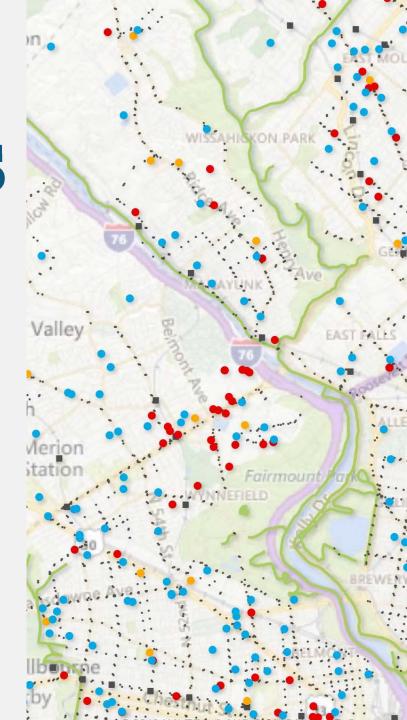


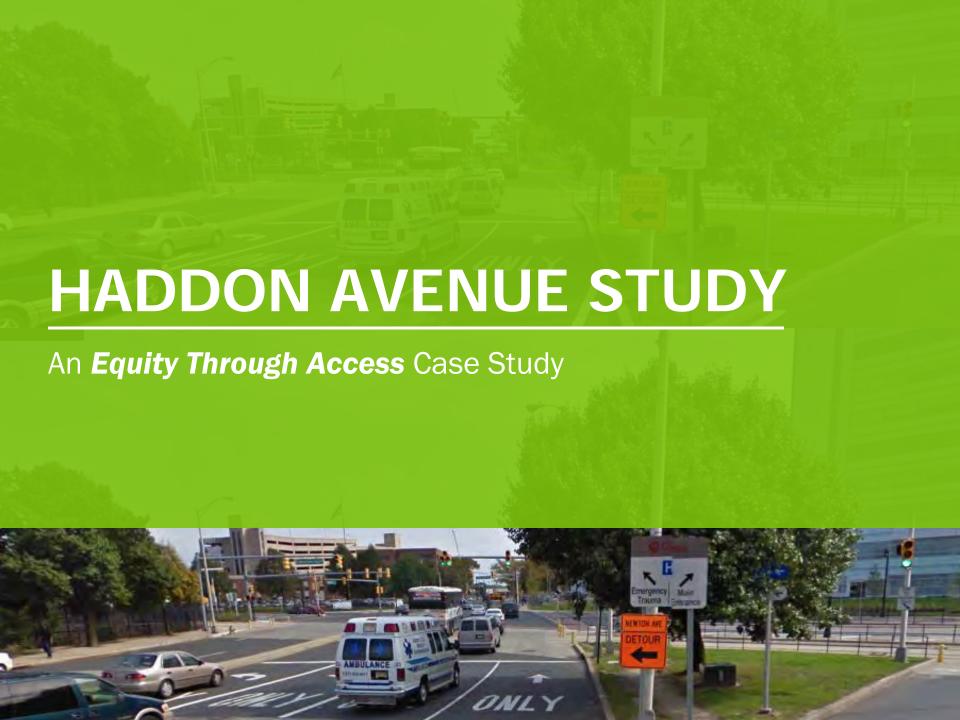
A story map 🖪 💆 🔗 🎒 **esri DVRPC Equity Through Access Data Explorer DVRPC** Bus Walksheds **DVRPC** Walksheds **ETA Amenities** W LEGEND 仚 bury Twp pringfield Twp Bus Walksheds: Baltimore Pike & Radnor St Stop Location Baltimore Pike & Radnor St 461,656.31 Area (Sq M) Number of Amenities Morton Population, 2010 1,935.00 Households, 998.00 2010 Rutledge Rose Valley Ridley Twp Chester Heights Ridley Park Brookhayen **₩** OVERVIEW MAP esri County of Chester, State of New Jersey, Esri, HERE, DeLorme, NGA, USGS | Esri, HERE, DeLor.

EQUITY THROUGH ACCESS

To follow along or to get involved:

www.dvrpc.org/ETA





BACKGROUND

Beta Test

- DVRPC selected as 1 of 5 teams to test FHWA Health & Transportation Corridor Planning Framework
- Conduct a modified corridor study as ETA case study
- Receive technical assistance from consultant
- Provide FHWA and consultant with feedback

Public Health & Transportation Corridor Planning Framework





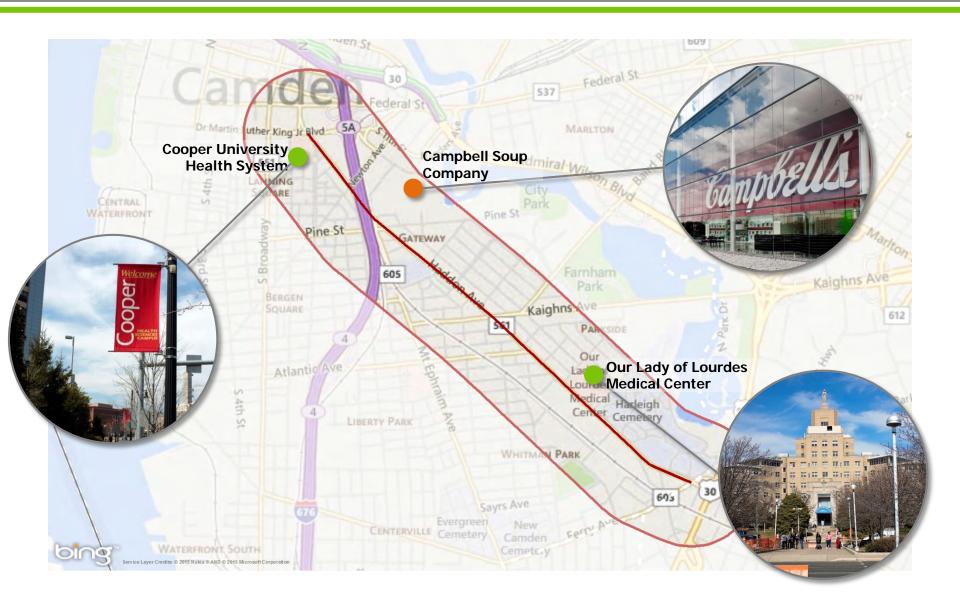








STUDY AREA



STAKEHOLDERS

- Bicycle Coalition of Greater Philadelphia
- Camden Coalition of Healthcare Providers
- Camden County Dept of Health and Human Services *
- Camden County Improvement Authority
- Camden County Police Department
- Camden County Senior and Disabled Citizen Services *
- City of Camden, Dept of Development and Planning
- City of Camden, Mayor's Office
- Cooper Health System *
- Cooper Medical School at Rowan University *

- Cooper's Ferry Partnership
- Cross County Connection TMA
- Grapevine Development
- Our Lady of Lourdes Health
 System *
- New Jersey Conservation Foundation
- NJTransit
- Parkside Business & Community in Partnership
- Port Authority Transit Corporation (PATCO)

*New Stakeholder

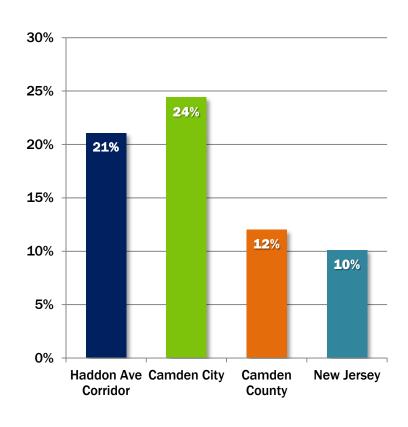


DEMOGRAPHICS

MEDIAN INCOME

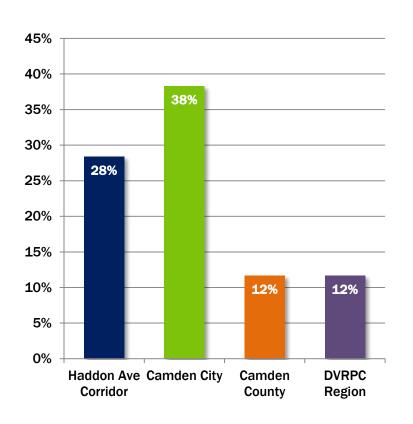


UNEMPLOYMENT

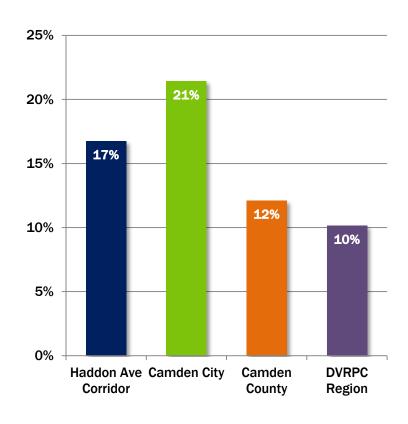


DEMOGRAPHICS

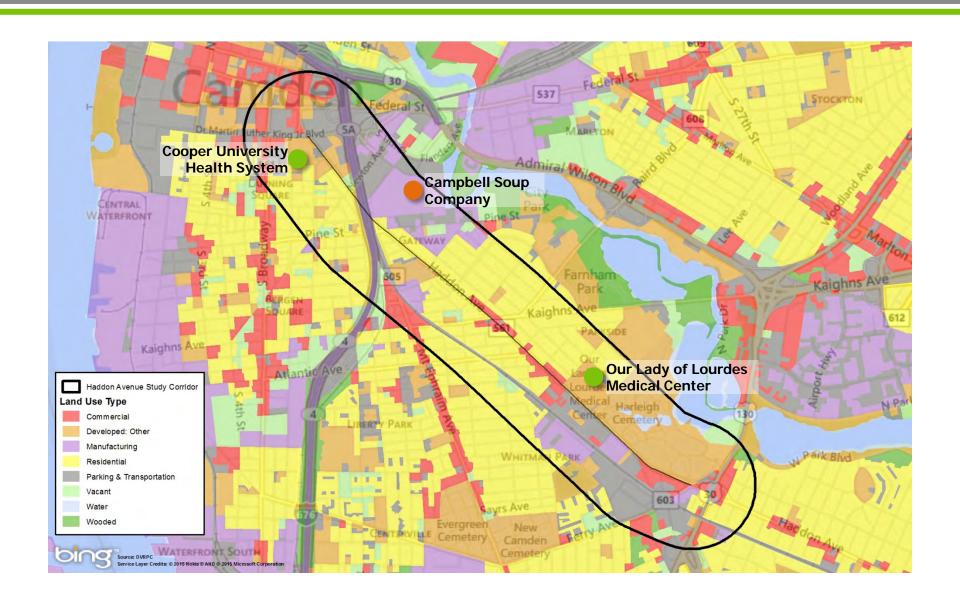
SNAP PARTICIPATION



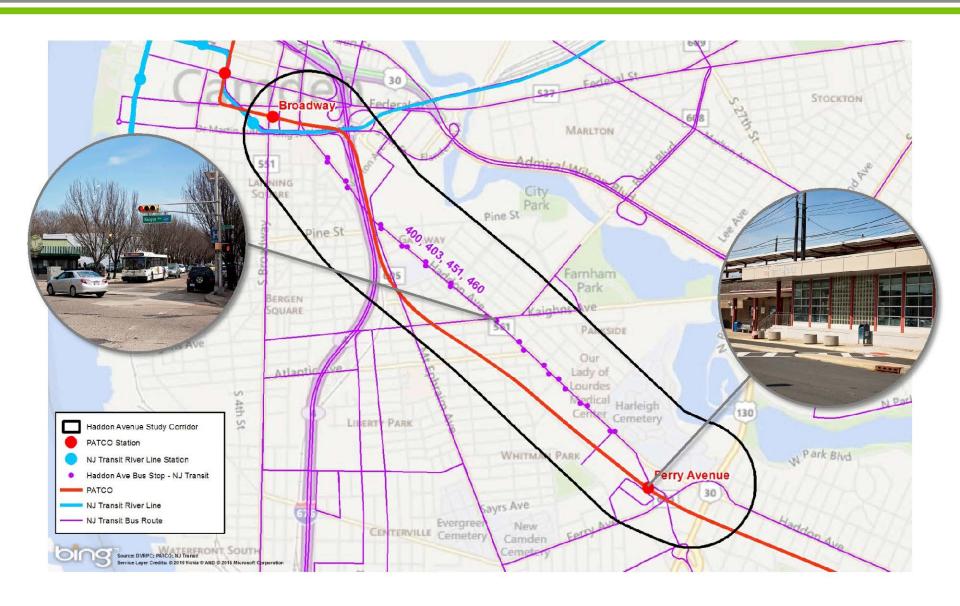
% UNINSURED



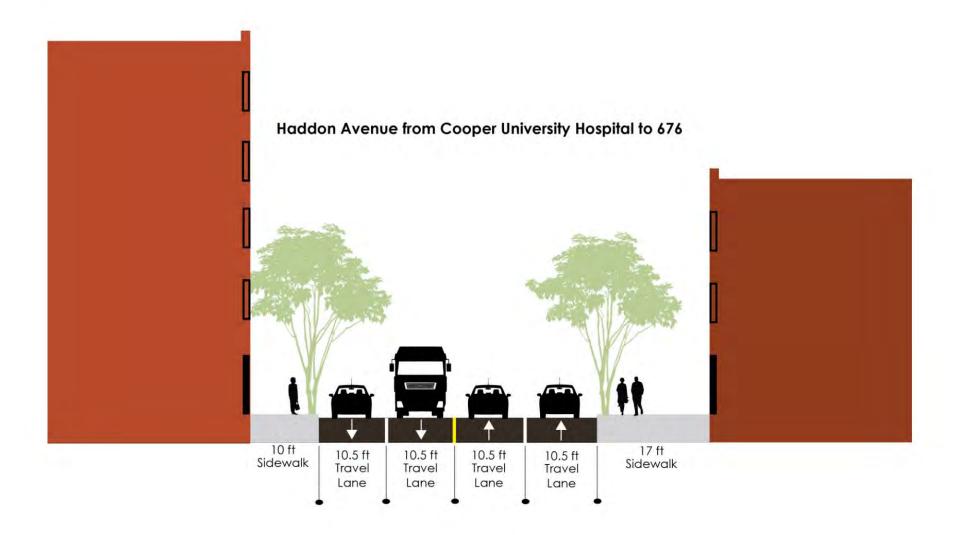
LAND USE



TRANSIT



STREET SECTION



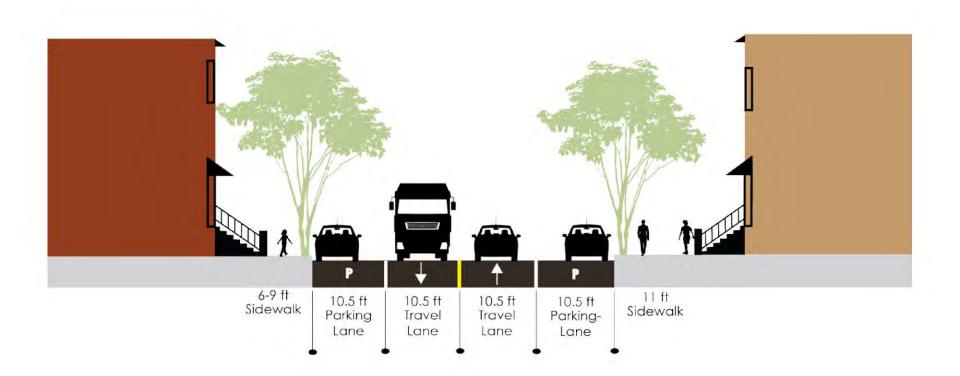
STREET CONDITION





STREET SECTION

Haddon Avenue from 676 to Ferry Avenue

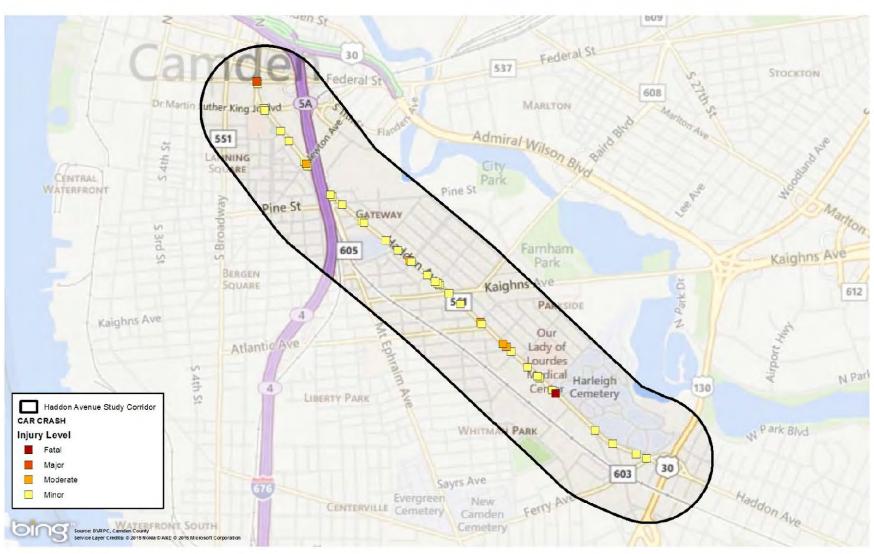


STREET CONDITION



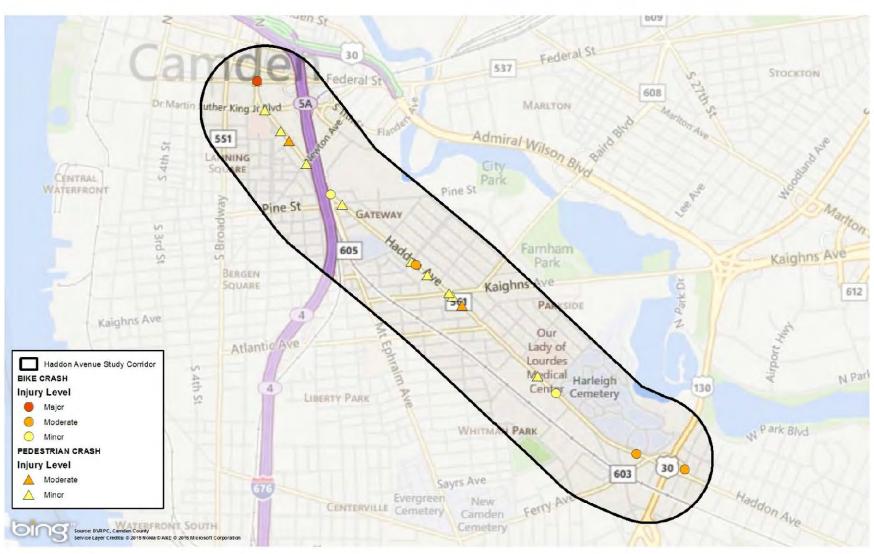


CRASHES - CAR



Source: NJDOT

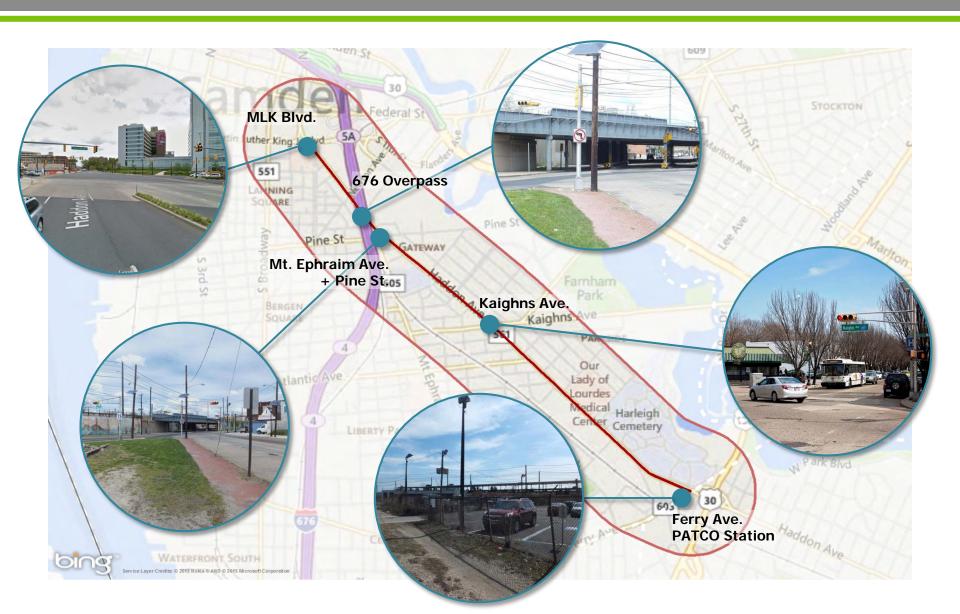
CRASHES - BIKE/PED



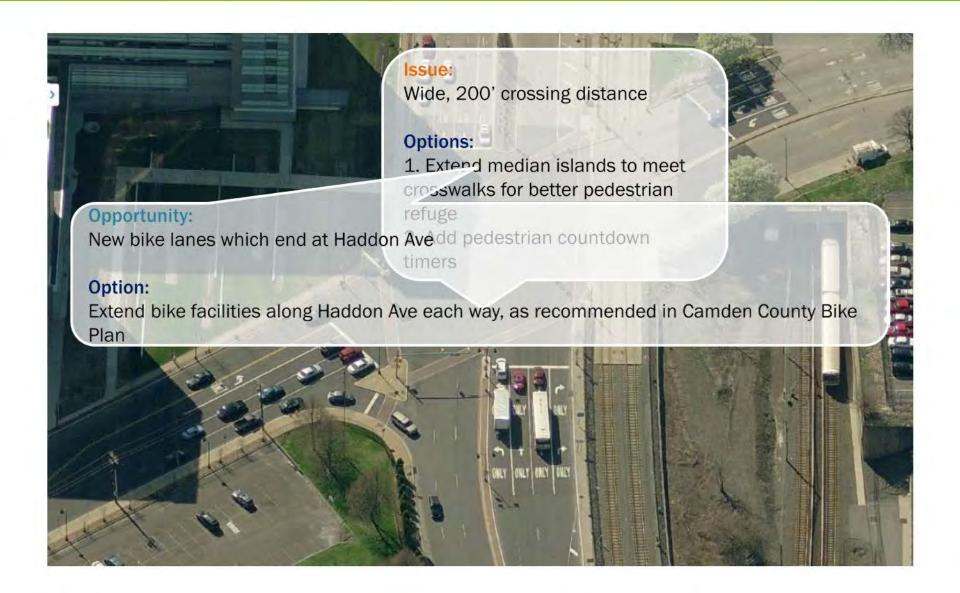
Source: NJDOT



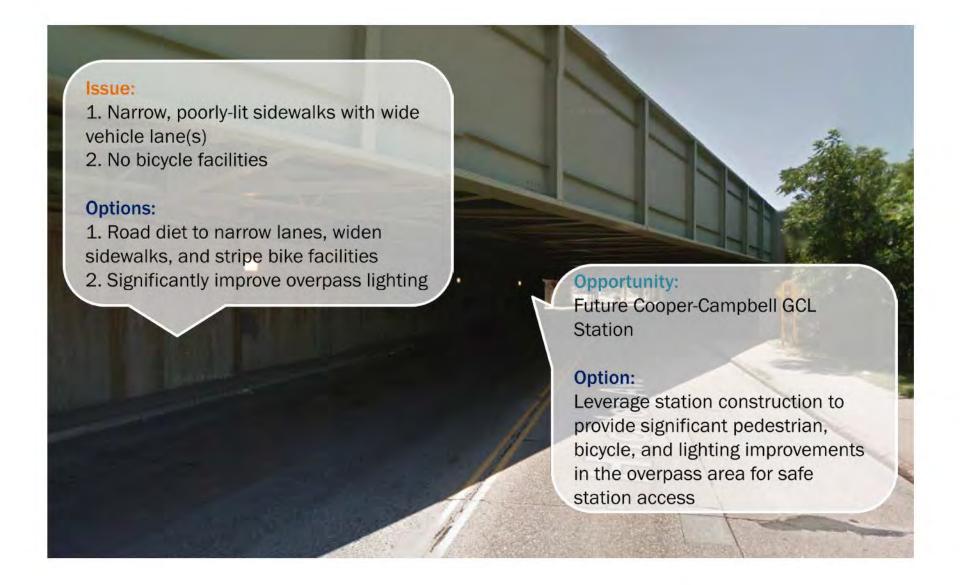
FOCUS AREAS



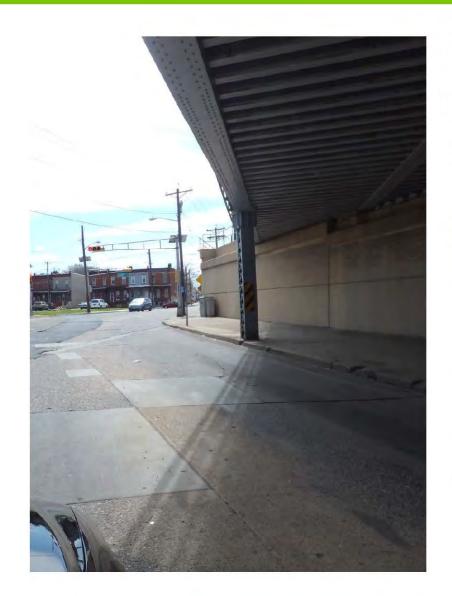
MLK BOULEVARD



676 OVERPASS

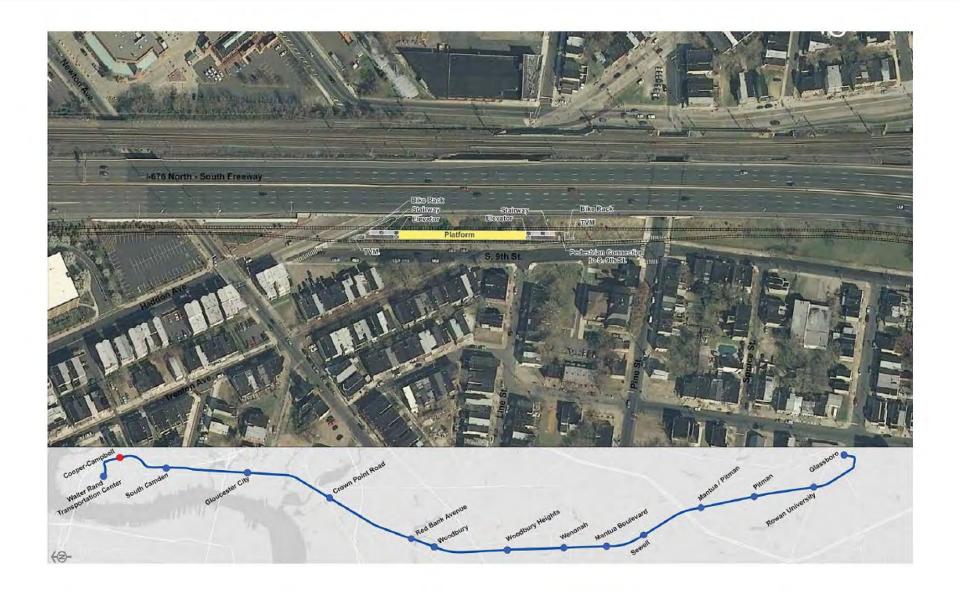


676 OVERPASS

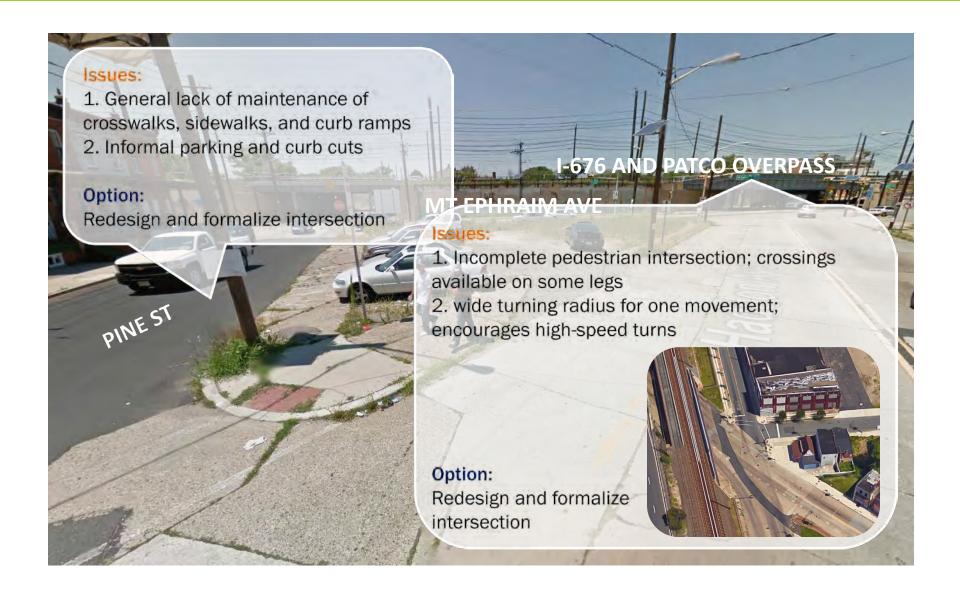




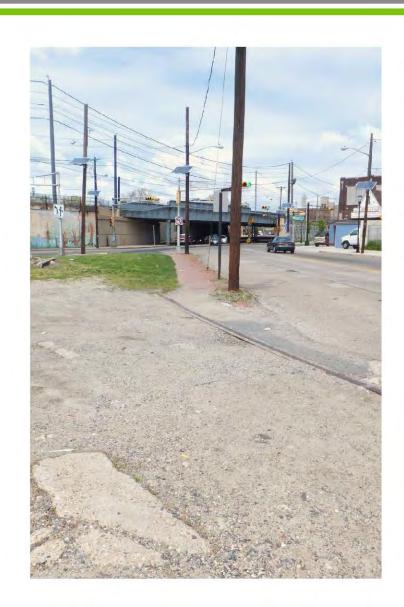
676 OVERPASS

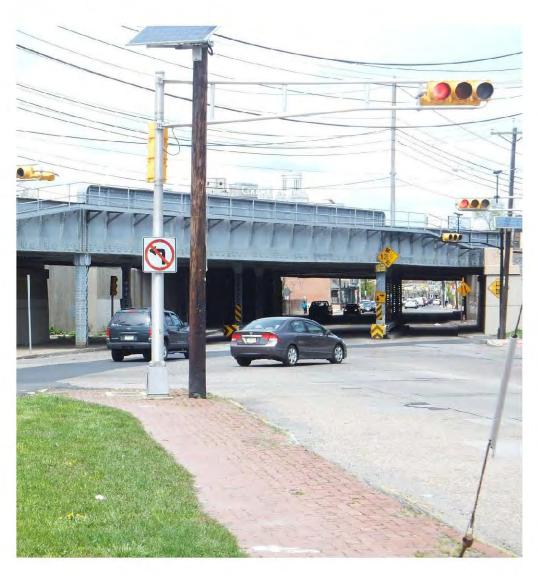


PINE + HADDON + MT. EPHRAIM



PINE + HADDON + MT. EPHRAIM





KAIGHNS AVE



KAIGHNS AVE

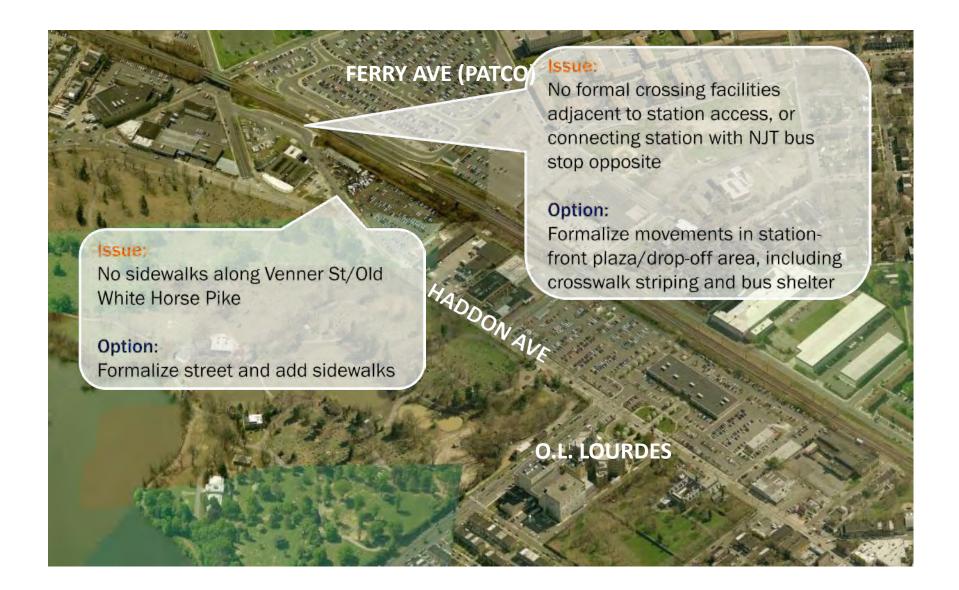


Figure 6: Existing Conditions at Haddon and Kaighn. Spring 2005. Source: DVRPC.



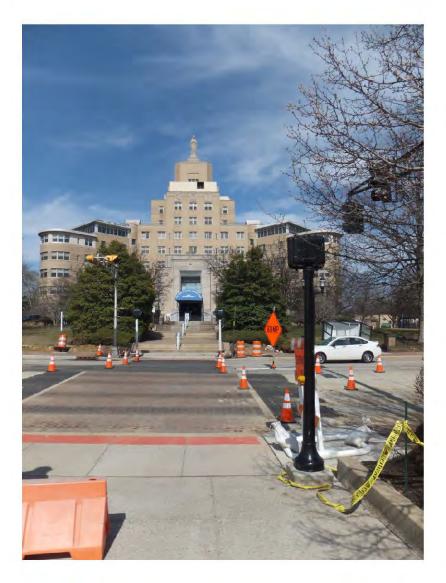
Figure 7: Photo Simulation of Future Haddon and Kaighn. Spring 2005. Source: Wallace, Roberts & Todd, LLC.

FERRY AVE. + PATCO



FERRY AVE. + PATCO





EVALUATION CRITERIA

Focus Area Evaluation Criteria

- A proposed project could be achievable
- Not already addressed by an ongoing project
- Presents an opportunity to address public health concerns
- Impacts a large portion of constituents
- Recommendations could be adopted and carried forward by a project sponsor
- Public health data, stakeholders, and potential impact could improve a potential competitive funding application



NEXT STEPS

Technical Memo

- Compile all of the completed, ongoing, programmed and planned infrastructure projects along Haddon Avenue
- Make recommendations for additional infrastructure improvements that could impact the health of residents near the Haddon Avenue corridor
- Be incorporated into ETA as a case study

FHWA Case Study

Included in the final draft of the Public Health & Transportation
 Framework