CAMDEN 2015 & BEYOND

“BUILDING A FOUNDATION FOR THE FUTURE”
"There is no better example of what we can achieve if we put aside party and pettiness than the results we are seeing in Camden, "... "A city devoid of hope five years ago. A city riddled with violent crime five years ago. A school system that failed Camden's families almost every day just five short years ago. Then an outstanding leader stepped forward for mayor. And I asked all of you to support a new vision for Camden."

- NJ Governor Chris Christie
“Standard & Poor’s (S&P) has assigned Camden City its best credit rating in 15 years and has upgraded Camden County to its highest rating ever.”
Holistic Approach to Revitalization

Enhancing Quality of Life though improved Public Safety, Education, and Economic Opportunity
Improving Public Safety
Camden County Police Department

“The safety and well being of all the children and families of Camden is my top concern and priority.”

– Camden Mayor Dana L. Redd
Seeing Positive Results
Dramatic Reduction in Violent Crime

**VIOLENT CRIME STATISTICS**
(1/1 - 12/31)
2012-2014

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>MURDER/MANSLAUGHTER</td>
<td>67</td>
<td>57</td>
<td>33</td>
<td>-51%</td>
<td>-42%</td>
</tr>
<tr>
<td>RAPE</td>
<td>73</td>
<td>55</td>
<td>51</td>
<td>-30%</td>
<td>-7%</td>
</tr>
<tr>
<td>ROBBERY</td>
<td>755</td>
<td>732</td>
<td>531</td>
<td>-30%</td>
<td>-27%</td>
</tr>
<tr>
<td>AGGRAVATED ASSAULTS</td>
<td>1097</td>
<td>1106</td>
<td>935</td>
<td>-15%</td>
<td>-15%</td>
</tr>
<tr>
<td>With Firearm</td>
<td>381</td>
<td>379</td>
<td>257</td>
<td>-33%</td>
<td>-32%</td>
</tr>
<tr>
<td>Without Firearm</td>
<td>716</td>
<td>727</td>
<td>678</td>
<td>-5%</td>
<td>-7%</td>
</tr>
<tr>
<td>TOTAL VIOLENT</td>
<td>1992</td>
<td>1950</td>
<td>1550</td>
<td>-22%</td>
<td>-21%</td>
</tr>
<tr>
<td>NON-FATAL SHOOTING HIT INCIDENTS</td>
<td>172</td>
<td>143</td>
<td>90</td>
<td>-48%</td>
<td>-37%</td>
</tr>
<tr>
<td>NON-FATAL SHOOTING HIT VICTIMS</td>
<td>204</td>
<td>179</td>
<td>101</td>
<td>-50%</td>
<td>-44%</td>
</tr>
<tr>
<td>SHOOTING HOMICIDES</td>
<td>53</td>
<td>52</td>
<td>28</td>
<td>-47%</td>
<td>-46%</td>
</tr>
</tbody>
</table>

*14 of 33 (42%) homicides occurred inside structures (houses, abandoned buildings, vehicles, etc.)*

**PROPERTY CRIME STATISTICS**
(1/1 - 12/31)
2012-2014

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>BURGLARY</td>
<td>1089</td>
<td>857</td>
<td>844</td>
<td>-22%</td>
<td>-2%</td>
</tr>
<tr>
<td>LARCENY-THEFT</td>
<td>2214</td>
<td>1939</td>
<td>1680</td>
<td>-24%</td>
<td>-13%</td>
</tr>
<tr>
<td>LARCENY-THEFT FROM AUTO</td>
<td>951</td>
<td>727</td>
<td>515</td>
<td>-46%</td>
<td>-29%</td>
</tr>
<tr>
<td>ARSON</td>
<td>109</td>
<td>84</td>
<td>84</td>
<td>-23%</td>
<td>0%</td>
</tr>
<tr>
<td>MOTOR VEHICLE THEFT</td>
<td>704</td>
<td>464</td>
<td>321</td>
<td>-54%</td>
<td>-31%</td>
</tr>
<tr>
<td>TOTAL NON-VIOLENT</td>
<td>4116</td>
<td>3344</td>
<td>2929</td>
<td>-29%</td>
<td>-12%</td>
</tr>
</tbody>
</table>
Community Policing-A National Model

Celebrating Together

Meet the Metro Events

Community Public Safety Initiatives

“Service before self”

Halloween Masquerade

Christmas Party & Toy Giveaway

Blue Knight Community Safety Event
Community Policing-Making Community Connections

- Engaging Youth at all Levels
- Educational & Mentoring Programs
- Encouraging Reading & Promoting Education
- Interacting With At Risk Youth
- Participating In Community Events
- Engaging Children From An Early Age
- Youth Violence Prevention Initiatives
Demolishing Abandoned Residential Structures

Phase 1 - Demolition of 62 Unsafe Structures
Phase 2 - Demolition of 531 Unsafe Structures

TOTAL OF 593 Unsafe and Abandoned Units
SECOND STEP VIOLENCE PREVENTION

Program is designed to reduce impulsive and aggressive behavior in children and adolescents by increasing their social competency skills.
PBIS

PBIS is a systemic approach to proactive, school-wide behavior based on a Response to Intervention model.

PACER

The Police and Congress Enjoy Reading or PACER Program is an initiative where police officers and members of the Mayor’s Congress of Residents, Faith-Based, and Community Based Organizations will read one-on-one for a half hour each week with kindergarteners during the school year.
Improving Economic Opportunity
Incentives for Development

The New Jersey Economic Opportunity Act of 2013

Grow NJ Program
&
ERG Program
“Camden NJ to benefit from Subaru headquarters relocation”
- Moody’s Weekly Credit Outlook, Dec. 12, 2014

“Shoprite announces plans to bring supermarket to Camden”
- NJBIZ, March 19, 2013

“Upgrade to troubled city’s rating gives Camden new hope”
- NJ Spotlight, Sept. 4, 2014

“Holtec International may hire 3,000 in Camden”
- Manufacturing.net, July 10, 2014

“Marketing company, Webimax, says its coming to Camden”
- The Philadelphia Inquirer, May 5, 2014

“In Camden, development projects kindle hope”
Gateway District
OTHER ECONOMIC ACTIVITY

• Diogenix
• Cooper Heath Systems
• Lockheed Martin
• Plastics Consulting and Manufacturing Co (PCM)
• Rutgers School of Nursing
• Rutgers Rowan Health Sciences Campus

More announcements to come…