

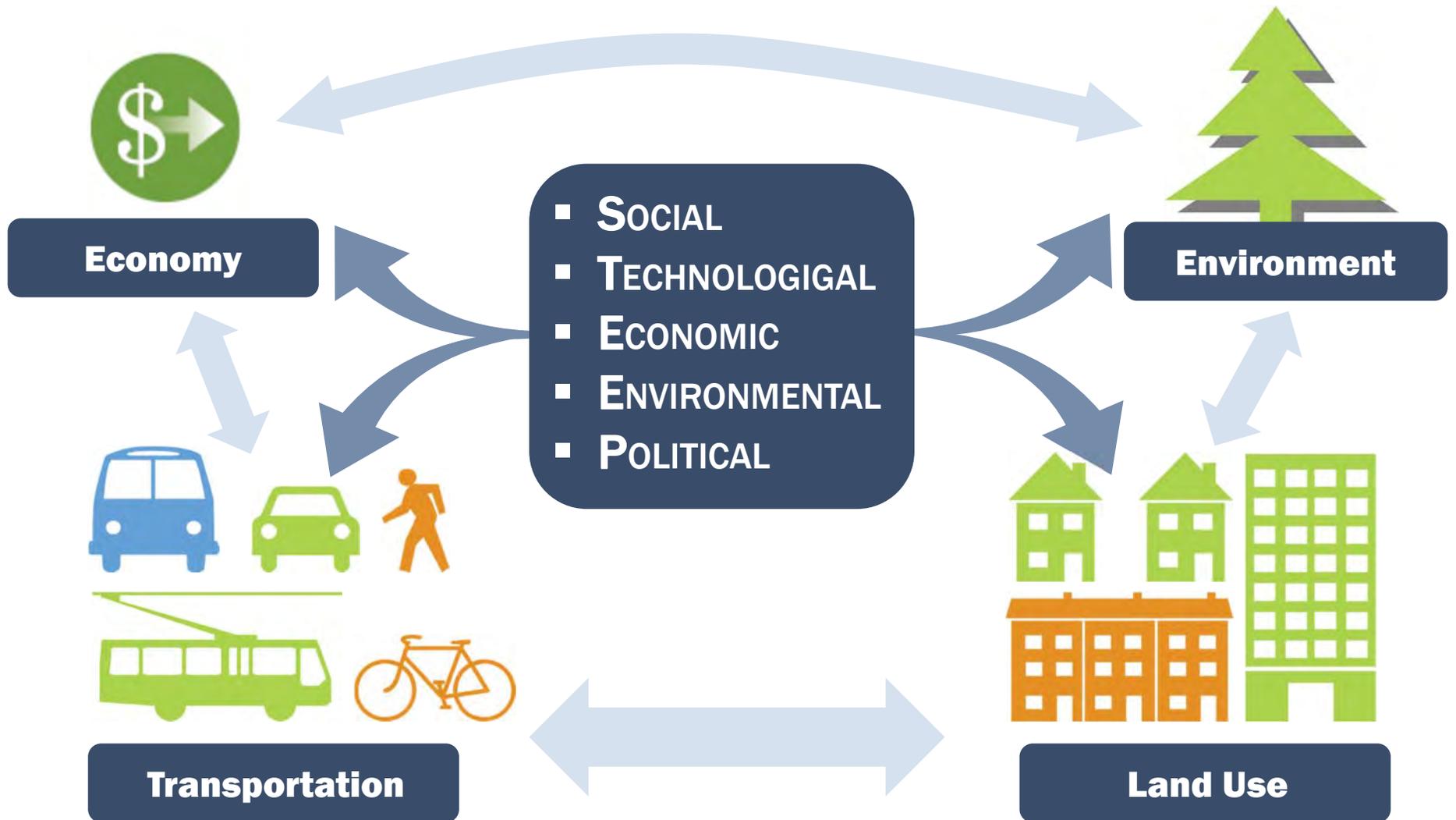


Greater Philadelphia Future Forces

**PUBLIC PARTICIPATION TASK FORCE +
ENVIRONMENTAL JUSTICE WORKING GROUP**

FEBRUARY 18, 2015

Future Forces



Greater Philadelphia Futures Group



Impact-Likelihood Voting Results



Background Forces & Assumptions

- Partisan Paralysis
- Intelligent Infrastructure
- Connected Vehicles
- Increasing Chronic Health Conditions
- Aging Population
- Panama Canal Widening
- Growing Demand for Same-Day Delivery
- Improving Freight Logistics
 - Efficiency
 - Redundancy
- Urban School Quality Driving Family Location
- More Immigration
- Declining Water Quality (Suburban)
- The Internet of Everything

30-Year Forecasts

Baseline Assumptions	US	Region
Annual Population Growth	0.7%	0.4%
Annual Employment Growth	0.9%	0.4%
Vehicle VMT	0.8%	0.3%
Truck VMT	1.4%	0.3%
Annual Gasoline Cost	-0.3%	N/A
Annual GDP Growth	2.5%	*
Disposable Income / Capita	1.8%	*

* Greater Philadelphia expected to slightly trail U.S. (Source: IHS Global Insight).
Source: FWHA, IHS Global Insight, and DVRPC

Discussion Questions

- What are the likely environmental justice outcomes?
- What action steps can the region take to improve environmental justice communities?
- How should the region prioritize transportation infrastructure investments to benefit environmental justice communities?

Enduring Urbanism



Photo: Lucian Perkins, The Washington Post



Photo: Michael S. Wirtz, Philadelphia Inquirer



Image: WikiTrends

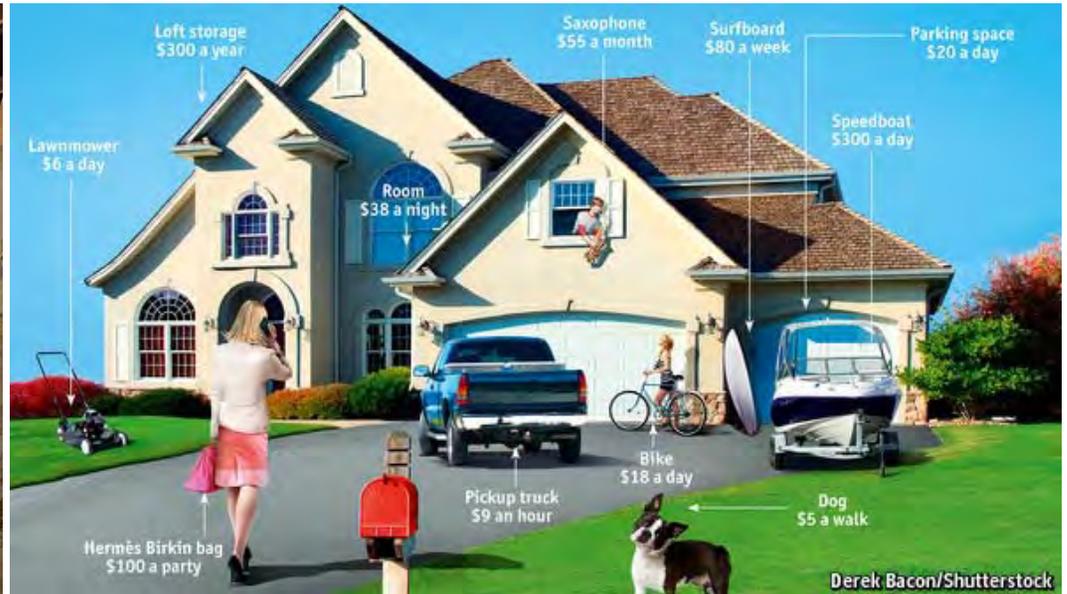
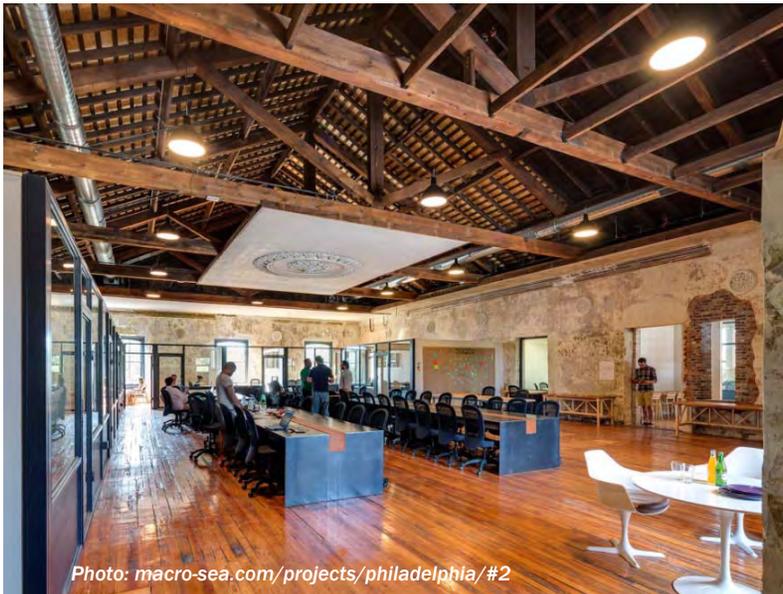


Photo: Michael Falco NY Times



Photo: www.phys.org

The Free-Agent Economy



Severe Climate



Photo: NOAA via Wikimedia Commons



Photo: Volpe Transportation Center

Transportation On Demand

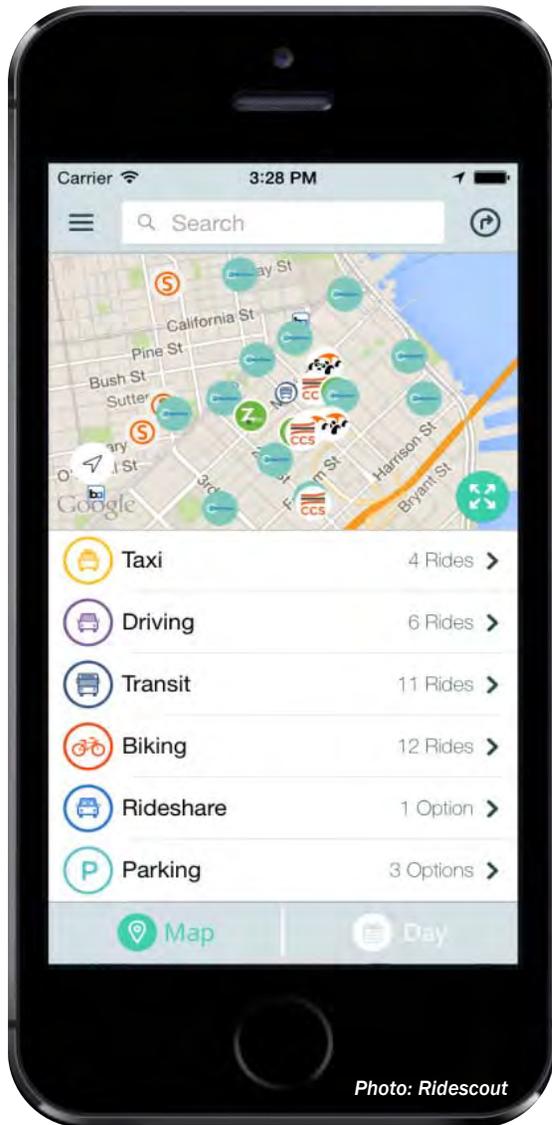


Photo: Ridescout



Photo: www.wikipedia.org



Photo: www.triadstrategies.typepad.com/



Photo: www.frontporchdenver.com/ride-your-b-cycle-on-down-to-the-front-porch/



Photo: www.hornlogistic.com/portfolio-item/stockage-de-produits-contionnes/

The U.S. Energy Boom

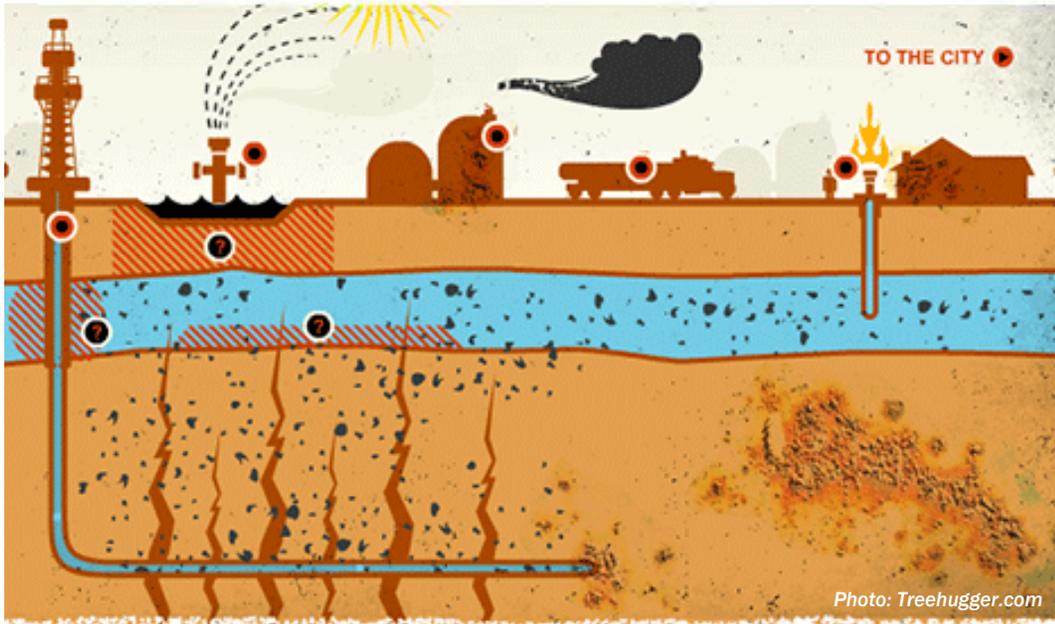


Photo: Treehugger.com



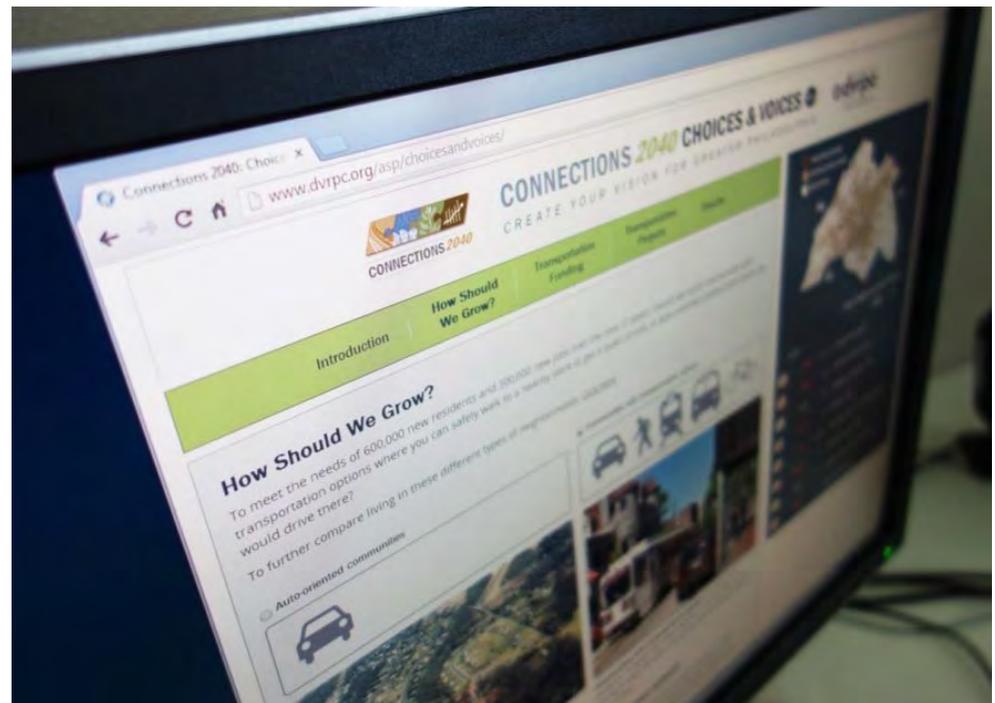
Photo: Flickr user PRR 6755



Photo: Kellie McGinn/Philadelphia Energy Solutions

What's Next?

- Public Survey
- Impact Assessment
- Choices & Voices v3.0
- Written Report
- 2045 Long-Range Plan



www.dvrpc.org/choicesandvoices



[http://www.dvrpc.org/
Connections2040/FuturesGroup/](http://www.dvrpc.org/Connections2040/FuturesGroup/)

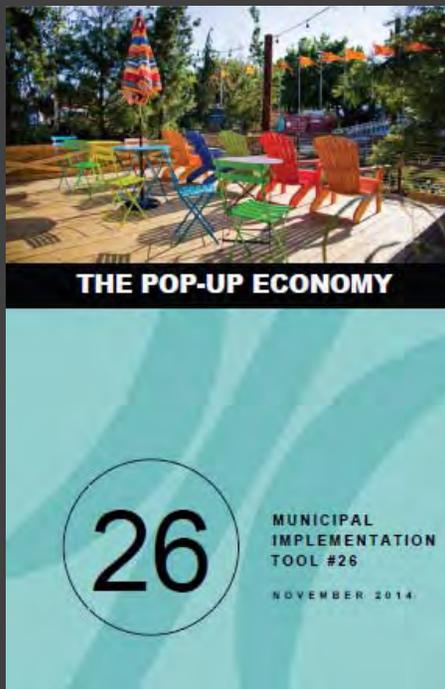
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The **Pop-Up** Economy



Public Participation Task Force
Wednesday Feb. 18, 2015

what is it?

what are the benefits?

what are the challenges?

who is involved?

World

temporary

IT

STUDIO 3

pop
up
shop



pop up shop



risk reduction
multiplier effect
activated storefronts
sales tax
placemaking

pop
up
shop

what are the

BENEFITS?

STUDIO

pop
up
event



pop up event



risk reduction
attract private sector investment
promote disinvested neighborhoods
placemaking

pop
up

event

what are the

BENEFITS?

STUDIO 3 pop up planning



pop up planning



risk reduction
citizen involvement
cost-effective
provision of open space
engages the public
placemaking

pop
up

planning

what are the

BENEFITS?

1



supports
local
economies

benefits of
PLACEMAKING

2



attracts
business
investment

benefits of
PLACEMAKING

3

attracts
tourism



benefits of
PLACEMAKING

4



provides
cultural
opportunity

benefits of
PLACEMAKING

5



encourages
volunteerism

benefits of
PLACEMAKING

6



reduces
crime

benefits of
PLACEMAKING

7



improves
pedestrian
safety

benefits of
PLACEMAKING

8



improves
public
transit
use

benefits of
PLACEMAKING

9



improves
public
health

benefits of
PLACEMAKING

10



improves
the environment

benefits of
PLACEMAKING

parklet
open streets
tactical urbanism
better blocks
park(ing) day
pavement to plazas

so many
buzz words

10%

increase in people's
sense of
neighborhood
character

parklet

FAST FACT

public perception
permits
conflict with existing businesses
inter-departmental cooperation



CHALLENGES

business improvement district
property owners
streets department
local non-profits
planning commissions
neighborhood organizations
local artisans
redevelopment authorities
the general public
local businesses

involve

EVERYONE

social media
fliers
banners
newspapers

facebook

twitter

instagram

spread
the word

philadelphia mobile food association

www.phillymobilefoodassociation.com

pop-up republic

www.popuprepublic.com

open streets project

www.openstreetsproject.org

philadelphia complete streets

www.philadelphiastreet.com/complete-streets-handbook

international council of shopping centers

www.icsc.org/research

san francisco parklets

www.pavementtoparks.sfplanning.org/parklets

pop.up.planning

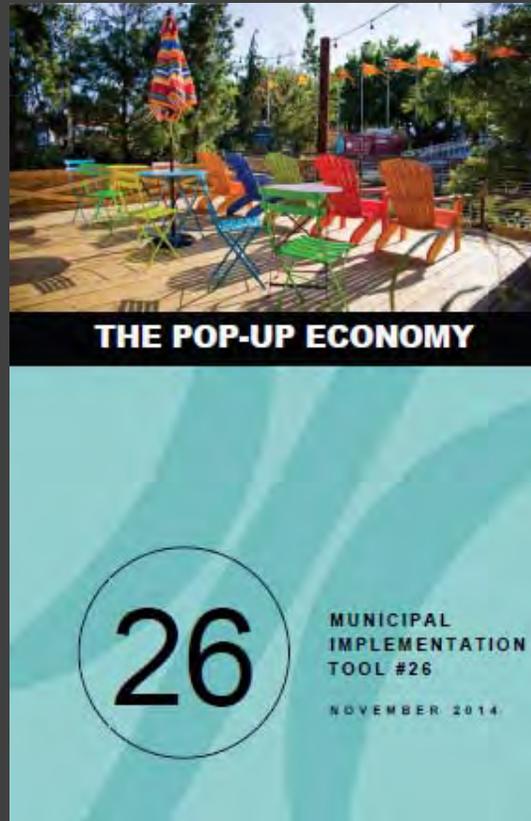
www.popupplanning.wordpress.com

pop up urbanism

www.popupurbanism.org

additional
resources

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www.dvrpc.org/asp/pubs/publicationabstract.asp?pub_id=MIT026

QUESTIONS?