About the Economy League

ECONOMY LEAGUE
GREATER PHILADELPHIA

WORLD CLASS
GREATER
PHILADELPHIA

AN ECONOMY LEAGUE INITIATIVE
The World Class Agenda

Education & Talent Development
- ECONOMY LEAGUE
  Greater Philadelphia
+ United Way
  of Greater Philadelphia
  and Southern New Jersey
+ LIVE UNITED
  United Way

Business Growth
- ECONOMY LEAGUE
  Greater Philadelphia
+ CEO
  COUNCIL FOR GROWTH

Infrastructure
- ECONOMY LEAGUE
  Greater Philadelphia
+ ULI
  Urban Land Institute
  Philadelphia
TRACKING PROGRESS
AROUND A SHARED AGENDA
Developing the World Class Index

COUNCIL CAMPAIGN MEASURES

<table>
<thead>
<tr>
<th>To be measured and reported each November</th>
<th>2009 Actual</th>
<th>2010 Actual</th>
<th>2011 Actual</th>
<th>2014 Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>The % of first-time 9th graders on track to on-time graduation*</td>
<td>62%</td>
<td>62%</td>
<td>66%</td>
<td>79%</td>
</tr>
<tr>
<td>4-year cohort graduation rate*</td>
<td>56% (1st time 9th graders of 05-06)</td>
<td>58% (1st time 9th graders of 06-07)</td>
<td>61% (1st time 9th graders of 07-08)</td>
<td>75%</td>
</tr>
<tr>
<td>6-year cohort graduation rate*</td>
<td>60% (1st time 9th graders of 05-04)</td>
<td>63% (1st time 9th graders of 06-05)</td>
<td>61% (1st time 9th graders of 07-06)</td>
<td>80%</td>
</tr>
</tbody>
</table>

Goals, Strategies and Metrics

Guided by the five conditions of collective impact and the scale of poverty in Philadelphia, CEO will work with partners to pursue five goals:

- Focus workforce development and job creation efforts on assets with the greatest barriers to employment
- Expand access to public benefits and essential services
- Ensure children enter school prepared to learn and expand opportunities for year-round learning
- Increase housing security and affordability
- Strengthen economic security and asset-building
Indicator Selection Criteria

- Easily understandable
- Similar across states and school districts
- Produced by a trusted source
- Affordable to gather
- Consistent over time
- Population based
- Timely
- Accurate measure
Slowest Job Growth Among Top 10

EMPLOYMENT GROWTH
BY METRO AREA (2010-2014)

Average Metro Change: 7.1%

Source: Bureau of Labor Statistics
Growing Income Inequality

CHANGE IN INCOME INEQUALITY
BY METRO AREA (2008-2012)

Average Metro Change: 1.4%

Source: American Community Survey
2014 World Class Index At A Glance

Pre-K Access

On Time Graduation

Educational Attainment

Small Business Employment

Technology Transfer

International Visitors

Passenger Air Connections

Transit Ridership

Transportation State of Good Repair
Education & Talent Development

VISION

Greater Philadelphia has a talented workforce where every resident has the skills needed to compete in the global economy.

Early Learning
K-12 Education
Postsecondary Credentials
Workforce Readiness
Average Labor Force Participation

LABOR FORCE PARTICIPATION RATE FOR WORKING-AGE POPULATION
BY METRO AREA (2012)

Source: American Community Survey, 3-Year Estimates

*Non-institutionalized population ages 18-64
Vast Disparities in Poverty

PERCENTAGE OF INDIVIDUALS LIVING IN POVERTY
BY COUNTY (2012)

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philadelphia</td>
<td>27.3%</td>
</tr>
<tr>
<td>Camden</td>
<td>12.9%</td>
</tr>
<tr>
<td>Salem</td>
<td>12.3%</td>
</tr>
<tr>
<td>Mercer</td>
<td>11.7%</td>
</tr>
<tr>
<td>New Castle</td>
<td>11.3%</td>
</tr>
<tr>
<td>Delaware</td>
<td>10.4%</td>
</tr>
<tr>
<td>Gloucester</td>
<td>7.6%</td>
</tr>
<tr>
<td>Chester</td>
<td>6.9%</td>
</tr>
<tr>
<td>Montgomery</td>
<td>6.3%</td>
</tr>
<tr>
<td>Bucks</td>
<td>5.8%</td>
</tr>
<tr>
<td>Burlington</td>
<td>5.6%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 3-Year Estimates
Pre-K Access
Quality Pre-K Out of Reach for Many

PERCENTAGE OF 3- AND 4-YEAR-OLDS BELOW 300% OF POVERTY ENROLLED IN PUBLICLY FUNDED PRE-K

- Enrolled: 65.6%
- Not Enrolled: 34.4%


*Data presented for most recent year available: NJ, 2012; PA and DE, 2013
Variation in On-Time Graduation

StudEnts Graduating in Four Years
by County

Salem
Gloucester
Mercer
Burlington
New Castle
Delaware
Chester
Camden
Bucks
Montgomery
Philadelphia

Did Not Graduate
Graduated

Source: NJ, PA, and DE Departments of Education
*Data presented for most recent year available: PA, 2010-2011; DE, 2011-2012; NJ, 2012-2013
Growth in Educational Attainment

ADULT POPULATION WITH AN ASSOCIATE DEGREE OR HIGHER BY METRO AREA (2012)

Source: American Community Survey, 3-Year Estimates
Business Growth

VISION
New and growing businesses fuel a dynamic regional economy that builds on Greater Philadelphia’s industry and research strengths and connects to global opportunities.

Starting & Growing Businesses

Innovation

Selling to the World
Entrepreneurship
Still Lag in Entrepreneurs per Capita

**ENTREPRENEURS PER 100,000 RESIDENTS**

**BY METRO AREA (2013)**

Source: Kauffman Index of Entrepreneurial Activity 2014
Philly Leads on Small Biz Job Growth

ANNUAL GROWTH IN SMALL BUSINESS EMPLOYMENT
BY COUNTY (2008-2012)

Metro Change 2008-2012: -2.7%

Philadelphia: +3.0%
Salem
Gloucester
Bucks
Burlington
Montgomery
Chester
Mercer
Delaware
New Castle
Camden

Source: US Census, Longitudinal Employer-Household Dynamics Quarterly Workforce Indicators
Higher Education & Research Strengths
## Holding Our Own with Technology Transfer

### Technology Transfer Licensing Revenues

**By Metro Area (2008-2012)**

<table>
<thead>
<tr>
<th>Metro Area</th>
<th>Revenue (B)</th>
</tr>
</thead>
<tbody>
<tr>
<td>NYC</td>
<td>$2.0B</td>
</tr>
<tr>
<td>CHI</td>
<td>$1.5B</td>
</tr>
<tr>
<td>LAX</td>
<td>$1.0B</td>
</tr>
<tr>
<td>BOS</td>
<td>$0.5B</td>
</tr>
<tr>
<td>PHL</td>
<td>$0.59B</td>
</tr>
<tr>
<td>ATL</td>
<td>$0.2B</td>
</tr>
<tr>
<td>HOU</td>
<td>$0.1B</td>
</tr>
<tr>
<td>WAS</td>
<td>$0.05B</td>
</tr>
<tr>
<td>DFW</td>
<td>$0.01B</td>
</tr>
<tr>
<td>MIA</td>
<td>$0.005B</td>
</tr>
</tbody>
</table>

Source: Association of University Technology Managers, US Licensing Activity Survey
9% of PHL Economic Output is Exports
Overseas Visitors Up After Slight Decline

INTERNATIONAL VISITATION TO GREATER PHILADELPHIA (2003-2012)*

Source: US Office of Travel and Tourism Industries  *Does not include visitors from Canada or Mexico
Infrastructure

VISION
Greater Philadelphia has convenient connections to regional, national, and global destinations and efficiently provides the key infrastructure necessary for business success and high quality of life.

Global & National Connections
Regional Mobility
Sustainable Systems
Aging Infrastructure
State of Good Repair Backlog

BRIDGE CONDITIONS IN GREATER PHILADELPHIA

- Bridges in Fair or Good Condition
- Structurally Deficient Bridges

PAVEMENT CONDITIONS OF STATE-MAINTAINED ROADS

- Lane Miles of Pavement in Fair or Better Condition
- Lane Miles of Pavement in Poor Condition

Source: DVRPC, DE DOT

*Data presented for most recent year available: NJ, 2012; DE and PA, 2013
State of Good Repair Backlog

Source: Transportation for America
Transit Ridership
PHL 2nd in Amtrak Ridership Growth
Direct Connections to 25 Countries

NONSTOP INTERNATIONAL DESTINATIONS FROM PHL

Source: Official Airline Guide, World Bank World Development Indicators
Direct Connections to 25% of Global GDP

Combined GDP of countries served by nonstop passenger air service by metro area (2014)

New York (EWR, JFK, LGA)
Los Angeles (LAX)
Chicago (ORD)
Washington, DC (IAD)
Houston (IAH)
Dallas-Ft. Worth (DFW)
Boston (BOS)
Atlanta (ATL)
Miami (MIA)
Philadelphia (PHL)

Source: Official Airline Guide, World Bank World Development Indicators
Upgrading Aging Water Systems
Water Leakage in Line with Other Metros

**DRINKING WATER SYSTEM INFRASTRUCTURE LEAKAGE INDEX**

(2012)

- DC Water & Sewer Authority (Washington, DC)
  - Greater Philadelphia (107 systems)
- Birmingham Water Works Board
- Pennsylvania American Water (Pittsburgh)
- Austin Water Utility
- Louisville Water Company
- Greater Cincinnati Water Works
- Orange County Utilities Department (Orlando)
- Cobb County Water System (Atlanta)

Source: Greater Philadelphia: special analysis by the Delaware River Basin Commission; other systems: American Water Works Association’s Water Loss Control Committee  

* The Infrastructure Leakage Index increases as more water is lost within a system.
Youth disconnection is an important measure of how many young people are slipping through the cracks in our region. Sixteen to twenty-four year-olds who aren't enrolled in school or engaged in the labor market during this critical stage of development are much more likely to be involved in the juvenile and criminal justice systems and to earn significantly less over the course of their lives.

**PERCENTAGE OF YOUTH NOT ENROLLED IN SCHOOL AND NOT WORKING, AGES 16-24, BY METRO AREA (2010)**

- Atlanta
- Boston
- Chicago
- Dallas-Ft. Worth
- Houston
- Los Angeles
- Miami
- New York
- Greater Philadelphia
- Washington, DC

16.9%

[Atlanta's Disconnected Youth](http://www.worldclassgreaterphila.org)
Advancing the World Class Agenda

Education & Talent Development

- Pre-K for PA

Business Growth

- Regional Exports

Infrastructure

- Transportation Funding
World Class Forums

Spurring Regional Export Growth

November 18
6:00 - 8:00pm
Urban Outfitters
The Navy Yard

worldclassgreaterphila.org/events
## At A Glance

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<th>Image</th>
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<td>STATE OF GOOD REPAIR</td>
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Stay Informed

CITIZENS' BUSINESS

The monthly newsletter of the Economy League of Greater Philadelphia

worldclassgreaterphila.org
WORLD CLASS
GREATER PHILADELPHIA

2014 WORLD CLASS
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ECONOMY LEAGUE
GREATER PHILADELPHIA