



## PUBLIC PARTICIPATION task force



## October 28, 2015 Meeting Highlights

**Task Force Attendees:** David Cohen, Marguerite Dube, Bradley Flamm, Lindsey Graham, Rev. Ricci Hausley, Morgan Hugo, Patrick McDevitt, Peter Meyer, L. Jean Mitchell, Brian Traylor, Rhonda Wardlow, Shoshana Akins (Staff), Alison Hastings (Staff), Greg Krykewycz (Staff), Barry Seymour (Staff), Thom Stead (Staff), Amy Verbofsky (Staff).

**Additional Attendees:** Bill Comer, Frances Conwell, Olivia Glenn, Pati Gutierrez, Jasper Jones, Brad Lane, Carrie Sauer, Andy Sharpe, Sean S. Smith, Alice Wright

### Welcome and Meeting Overview

Alison Hastings opened the meeting with a brief overview of the agenda and welcomed Shoshana Akins, DVRPC's new Public Participation Planner and co-organizer of the Public Participation Task Force. Barry Seymour, Executive Director of DVRPC, also welcomed those in attendance.

Bradley Flamm, Vice Chair of the PPTF, facilitated introductions and one-minute reports. All members and attendees reported out about their backgrounds, interests, and current news.

### Presentations

**Equity Through Access...** *Greg Krykewycz, Manager, Office of Transit, Bicycle, and Pedestrian Planning, DVRPC*

Greg Krykewycz, Manager of the Office of Transit, Bicycle, and Pedestrian Planning at DVRPC, presented on Equity Through Access (ETA), the new planning project from DVRPC that will explore different types of regional access gaps and update the region's Coordinated Human Services Transportation Plan (CHSTP) from a new holistic perspective.

The full presentation can be viewed at: <http://www.dvrpc.org/eta/>.

The question and answer period covered such topics as the powerful impact of this data; the cost and funding source of this project; and the types of organizations that should be contacted to take part in this project.

Mr. Krykewycz encouraged Task Force members to pass along ETA information to their networks and look out for the upcoming map toolkit to be launched on the DVRPC website.

**Beta Test: Haddon Avenue Corridor Study...** *Amy Verbofsky, Research Analyst, Office of Environmental Planning, DVRPC*

To provide more relatable context to the region-wide ETA project, Amy Verbofsky, Research Analyst at the Office of Environmental Planning at DVRPC, highlighted the Haddon Avenue Corridor in Camden, NJ and the current strengths and weaknesses of the physical, economic, and social landscapes.

The full presentation can be viewed at: <http://www.dvrpc.org/eta/>.

The question and answer period covered such topics as the current environment in Camden and the complex work that needs to happen in this corridor; the health benefits of built environment interventions; and PPTF members sharing personal experiences.

**ETA Stakeholder Engagement: Small Group Discussions**

Ms. Hastings explained the stakeholder engagement activity, splitting meeting attendees into two groups to begin the discussion.

The discussion questions were:

1. What does equity mean to you?
2. What do you need or want to know about the region's population or transportation system in order to further equity projects?
3. What do you see as DVRPC's role in promoting or achieving equity?
4. Who else should we be talking to for this project?

The groups identified fairness, clear communication of the issues at hand, complete streets/transit, equal land use, equitable distribution of amenities, dignity of experience, and equal access as a part of their definition of equity. Some of the information that is needed to further equity projects is the frequency and span of services, population data on needs and interests, travel shed accessibility, energy costs for transit systems, and analysis of amenities by transit. The PPTF believes DVRPC's role is to coordinate outreach to at-risk groups, prioritize issues for addressing, leverage social media and professional networks to spread the work, and facilitate communication between all the various stakeholders.

Ms. Hastings and Dr. Flamm closed the meeting with a few summary comments.

Committee Business and Upcoming Outreach, Events, and News

Ms. Hastings announced that the next Task Force meeting will be on December 3, 2015.

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