A Brief Introduction to Web Syndication

Joseph Fazekas

IREG Meeting

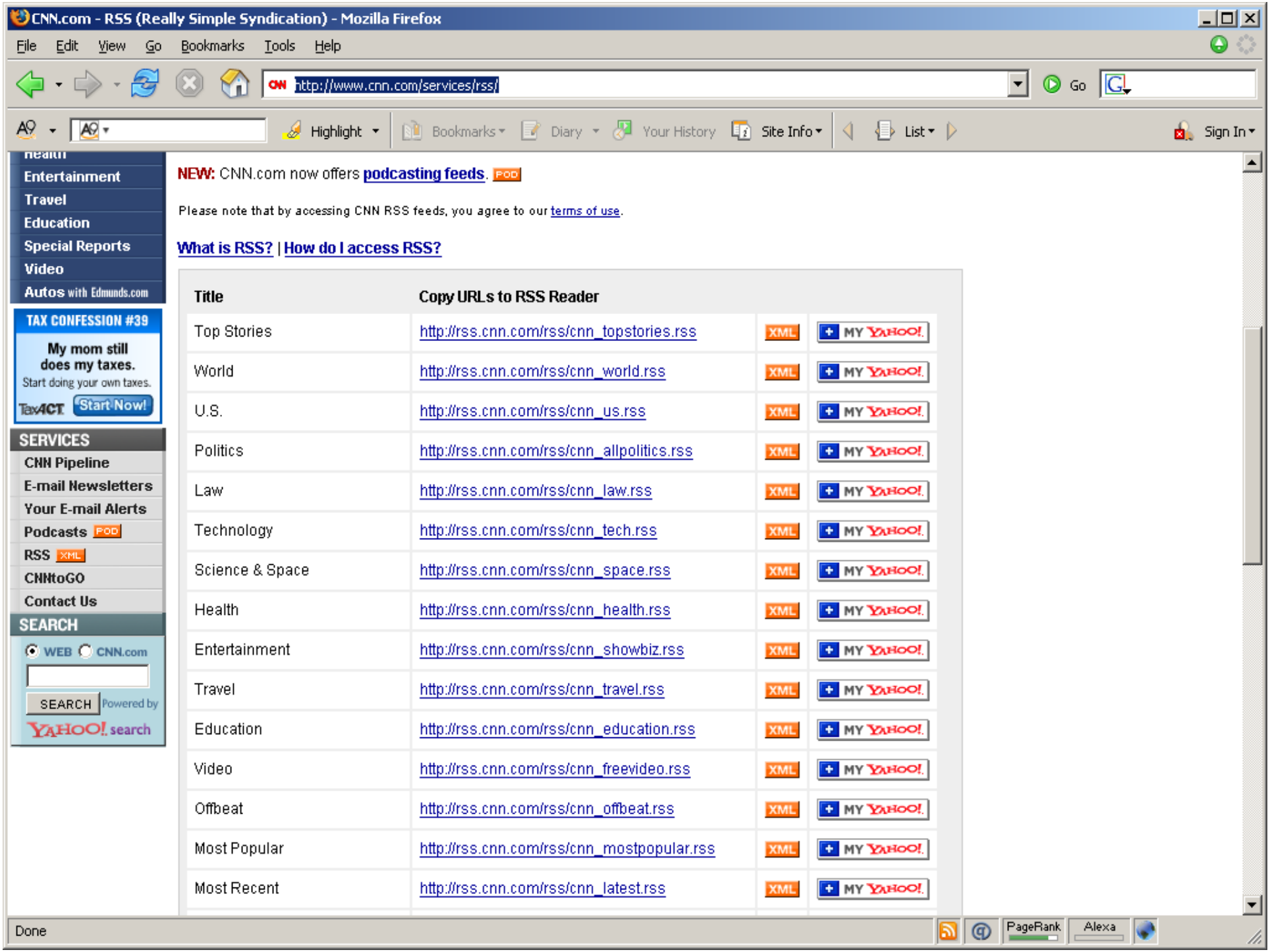
March 8, 2006

What is Syndication?

- The simultaneous publication, distribution or exchange of news or information between partners for reuse and integration with other material across a given medium;
- Newspapers, Periodicals, Radio and Television are the historical mediums for syndication;
- Ability to offer programming, news and information without having to author or create the work in-house (e.g. Reuters, Associated Press, Howard Stern, pre-UPN “Star Trek”).

What is Web Syndication?

- The process by which a website is able to share information, such as news and articles, for reuse, redistribution and integration with other websites or “feeds”;
- Information syndicated on your website can be reformatted for use as content on other websites, or it can be read by an individual via a News Aggregator.


CNN.com - RSS (Really Simple Syndication) - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://www.cnn.com/services/rss/
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Entertainment
Travel
Education
Special Reports
Video
Autos with Edmunds.com
TAX CONFESSION #39
My mom still does my taxes.
Start doing your own taxes.
Tax4CT
Start Now!
SERVICES
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Podcasts
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CNNtoGO
Contact Us
SEARCH
WEB
CNN.com
SEARCH
Powered by
YAHOO! search
NEW: CNN.com now offers podcasting feeds.
Please note that by accessing CNN RSS feeds, you agree to our terms of use.
What is RSS? | How do I access RSS?
Title
Copy URLs to RSS Reader
Top Stories http://rss.cnn.com/rss/cnn_topstories.rss
World http://rss.cnn.com/rss/cnn_world.rss
U.S. http://rss.cnn.com/rss/cnn_us.rss
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XML
MY YAHOO!
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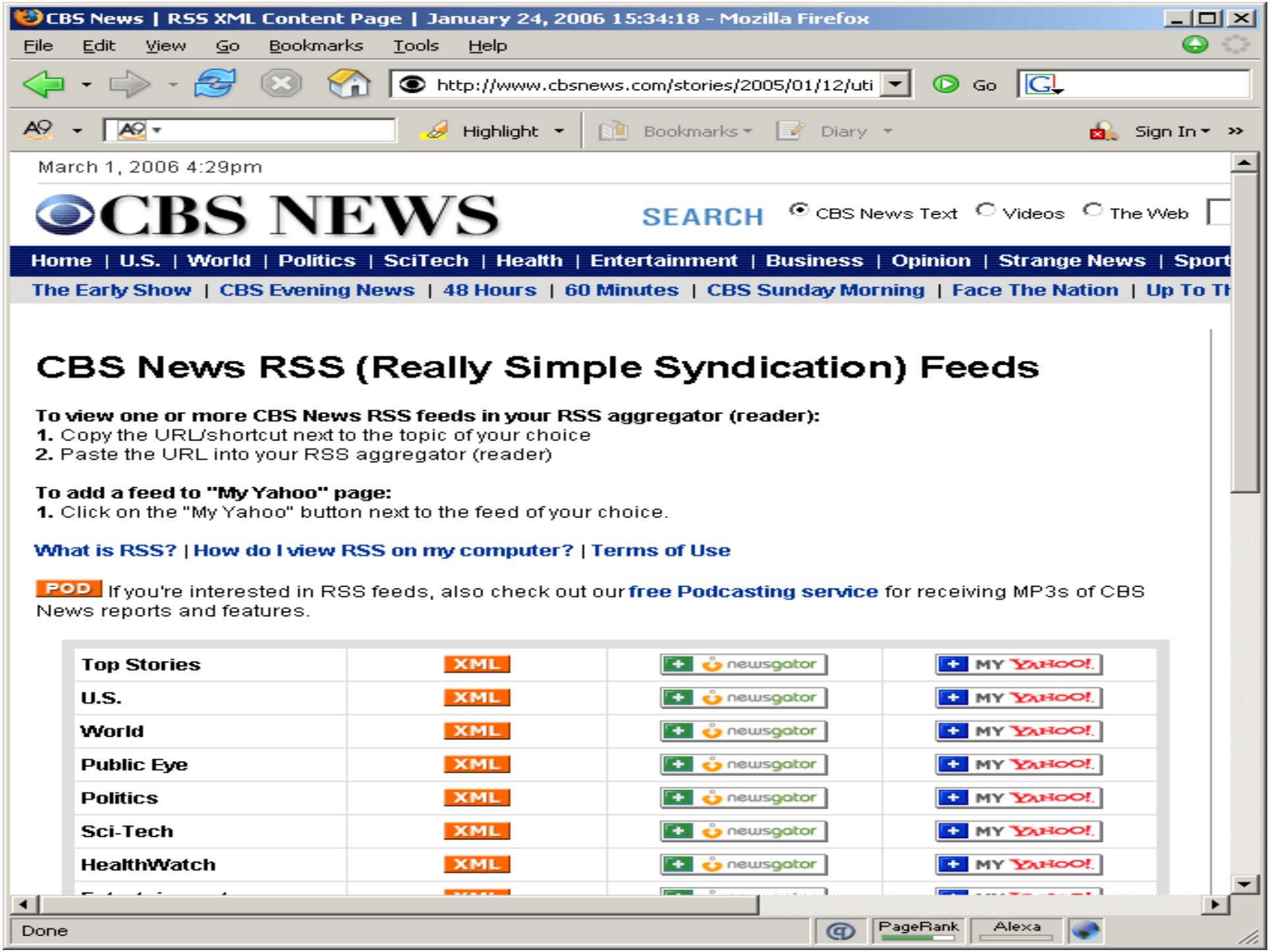
Alexa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CBS NEWS
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Home | U.S. | World | Politics | SciTech | Health | Entertainment | Business | Opinion | Strange News | Sport
The Early Show | CBS Evening News | 48 Hours | 60 Minutes | CBS Sunday Morning | Face The Nation | Up To Th
CBS News RSS (Really Simple Syndication) Feeds
To view one or more CBS News RSS feeds in your RSS aggregator (reader):
1. Copy the URL/shortcut next to the topic of your choice
2. Paste the URL into your RSS aggregator (reader)
To add a feed to "My Yahoo" page:
1. Click on the "My Yahoo" button next to the feed of your choice.
What is RSS? | How do I view RSS on my computer? | Terms of Use
POD If you're interested in RSS feeds, also check out our free Podcasting service for receiving MP3s of CBS News reports and features.
Top Stories XML newsgator MY YAHOO!
U.S. XML newsgator MY YAHOO!
World XML newsgator MY YAHOO!
Public Eye XML newsgator MY YAHOO!
Politics XML newsgator MY YAHOO!
Sci-Tech XML newsgator MY YAHOO!
HealthWatch XML newsgator MY YAHOO!
Done
PageRank
Alexa

Where it Began: 1997

- **Jan:** Apple proposed adding Meta Content Format (MCF) funtionality to the “Finder” in their OS;
- **Feb:** Business Week starts the "push hype" by declaring an age of "Webcasting" in a cover story;
- **Mar:** Microsoft submits the Channel Definition Format (CDF) to the W3C;
- **Jun:** Netscape submits the Meta Content Framework Using XML (MCF) to the W3C;
- **Oct:** W3C publishes the first public W3C RDF Working Draft, inspired by MCF and PICS.

What is RSS?

- RDF Site Summary or Rich Site Summary or **Really Simple Syndication**;
- A “well-formed” website log (blog) entry;
- A dialect of XML 1.0 and conforms to the RDF specification (see W3C website);
- Developed in 1999 for Netscape 3.0 and my.netscape.com portal as “push” technology gains popularity;
- Netscape dropped development and eventually picked up by the Berkman Center for Internet & Society at Harvard Law School who published the RSS 2.0 specification in 2003.

Sample RSS Code

```
<item>
  <title>Earth Invaded</title>
  <link>http://news.example.com/2004/12/17/invasion</link>
  <description>The earth was attacked by an invasion fleet
  from halfway across the galaxy; luckily, a fatal
  miscalculation of scale resulted in the entire armada
  being eaten by a small dog.</description>
  <category>Fake News</category>
  <author>Silly Planner</author>
  <pubDate>Wed, 17 Dec 2004 21:23:50 GMT</pubDate>
</item>
```

What is Atom?

- June 2003 discussion begins on “well-formed” log entries and the shortcomings of RSS;
- Attracted support of Live Journal, Blogger, Yahoo, the O'Reilly Network, and Creative Commons;
- Atom 0.3 released in December 2003 and gained widespread adoption including Google-related services, such as Blogger, Google News and Gmail;
- Atom 1.0 draft published in July 2005 and accepted by Internet Engineering Task Force as a "proposed standard" in August 2005;
- The Atom Syndication Format was issued as a proposed "internet official protocol standard" in IETF RFC 4287 in December 2005.

RSS / Atom Benefits

- RSS and Atom contain structured data (like a mini-database) that makes it easier for search engines to index your site unlike HTML which only has physical structure;
- Besides syndication on other sites, RSS/Atom data can flow into other products and services like cell phones;
- IETF adoption will standardize.

Why Use It?

- Improves your site's visibility by making it easier for visitors to keep up with your site;
- Individuals opt-in to content having full control of information that they receive;
- Individuals do not have to supply an e-mail address, lowering the barrier of privacy concerns;
- Using an RSS aggregator, people can scan multiple content streams from various sources;
- Eliminate burden of maintaining email lists;
- Retain copyright on your content and if necessary, encryption/authentication can also be implemented, limiting extent of access.

Why Syndicate Now?

Products | Mozilla Corporation - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://www.mozilla.com/firefox/livebookmarks.html

Go

Highlight Bookmarks Diary Your History Site Info List Sign In

« Back to Firefox Page

Download Firefox
1.5.0.1 for Windows, English (5.0MB)

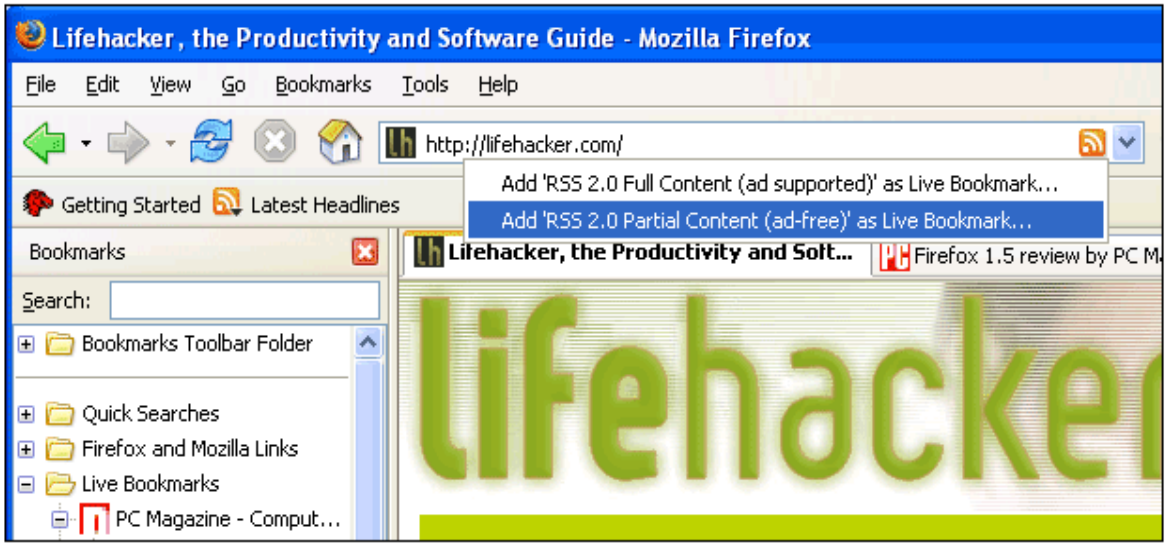
Live Bookmarks

Whether it's news from CNN and BBC, or posts on your friend's blog, the Web is updated continually. Firefox's Live Bookmarks feature automatically keeps track of these updates for you, so you always know when new content has been added to your favorite sites.

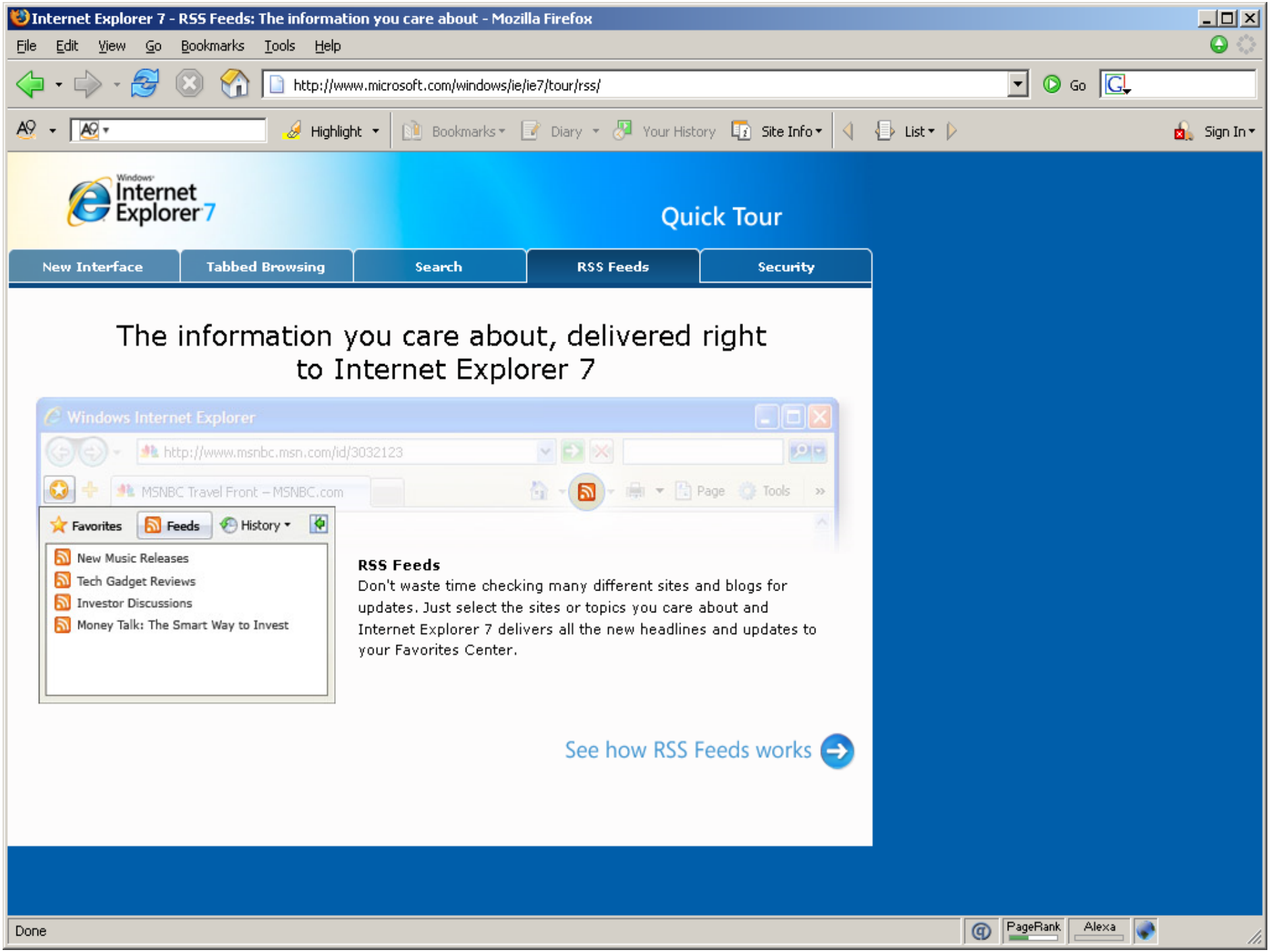
With Live Bookmarks, the content comes to you. Instead of constantly checking Web pages for changes and additions, a Live Bookmark delivers updates to you as soon as they are available.

Check it out

Click Latest Headlines in your Firefox Bookmarks toolbar to scan the latest news headlines from BBC News. Find a headline that looks interesting, and select it to jump to the story.



Done PageRank Alexa


Internet Explorer 7 - RSS Feeds: The information you care about - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://www.microsoft.com/windows/ie/ie7/tour/rss/
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Tech Gadget Reviews
Investor Discussions
Money Talk: The Smart Way to Invest
RSS Feeds
Don't waste time checking many different sites and blogs for updates. Just select the sites or topics you care about and Internet Explorer 7 delivers all the new headlines and updates to your Favorites Center.
See how RSS Feeds works
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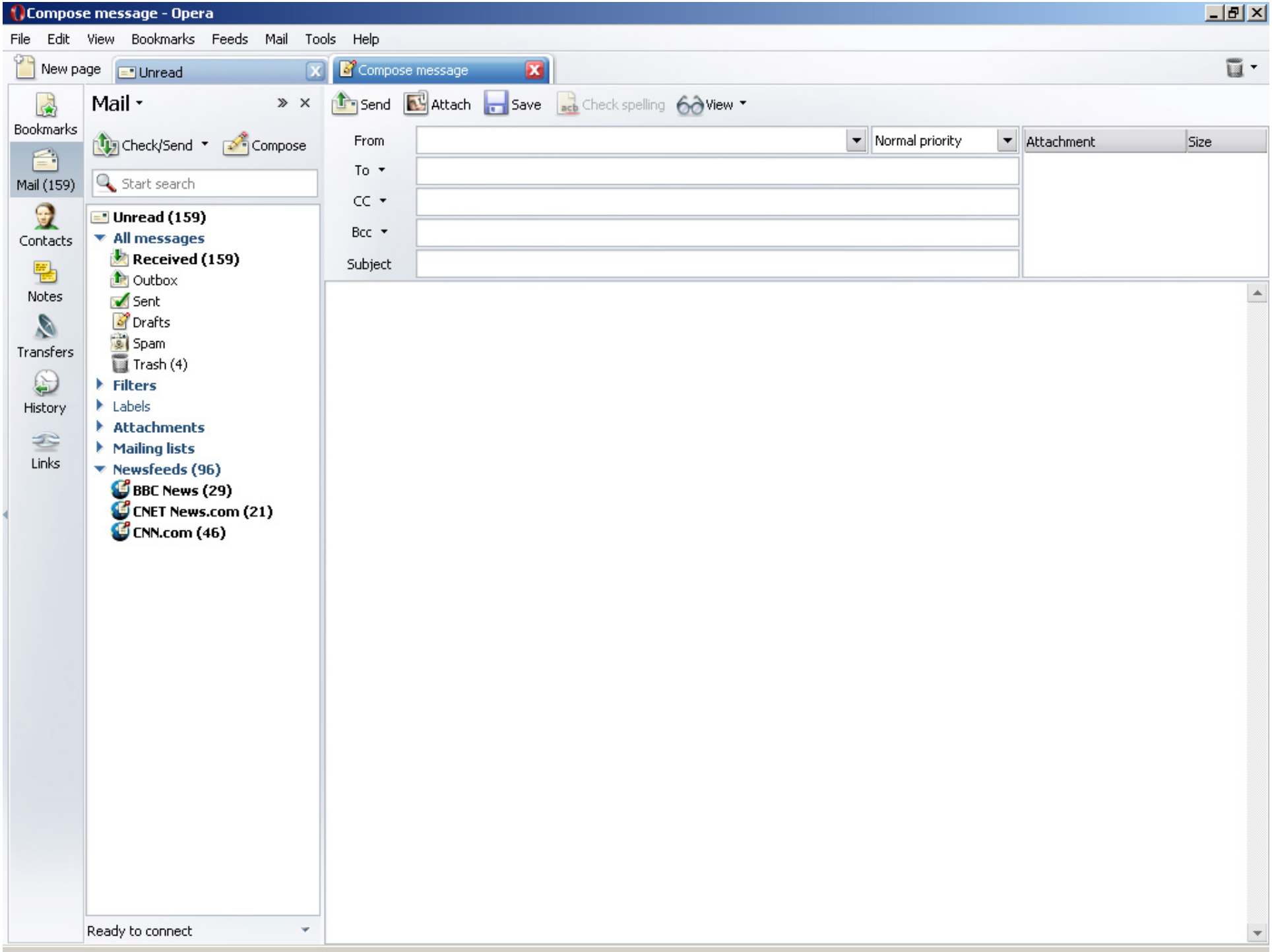
Compose message - Opera
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New page
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CNN.com (46)
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How To Implement

- Hosted Services
- “Roll Your Own”

Hosted Services

- www.bloglines.com
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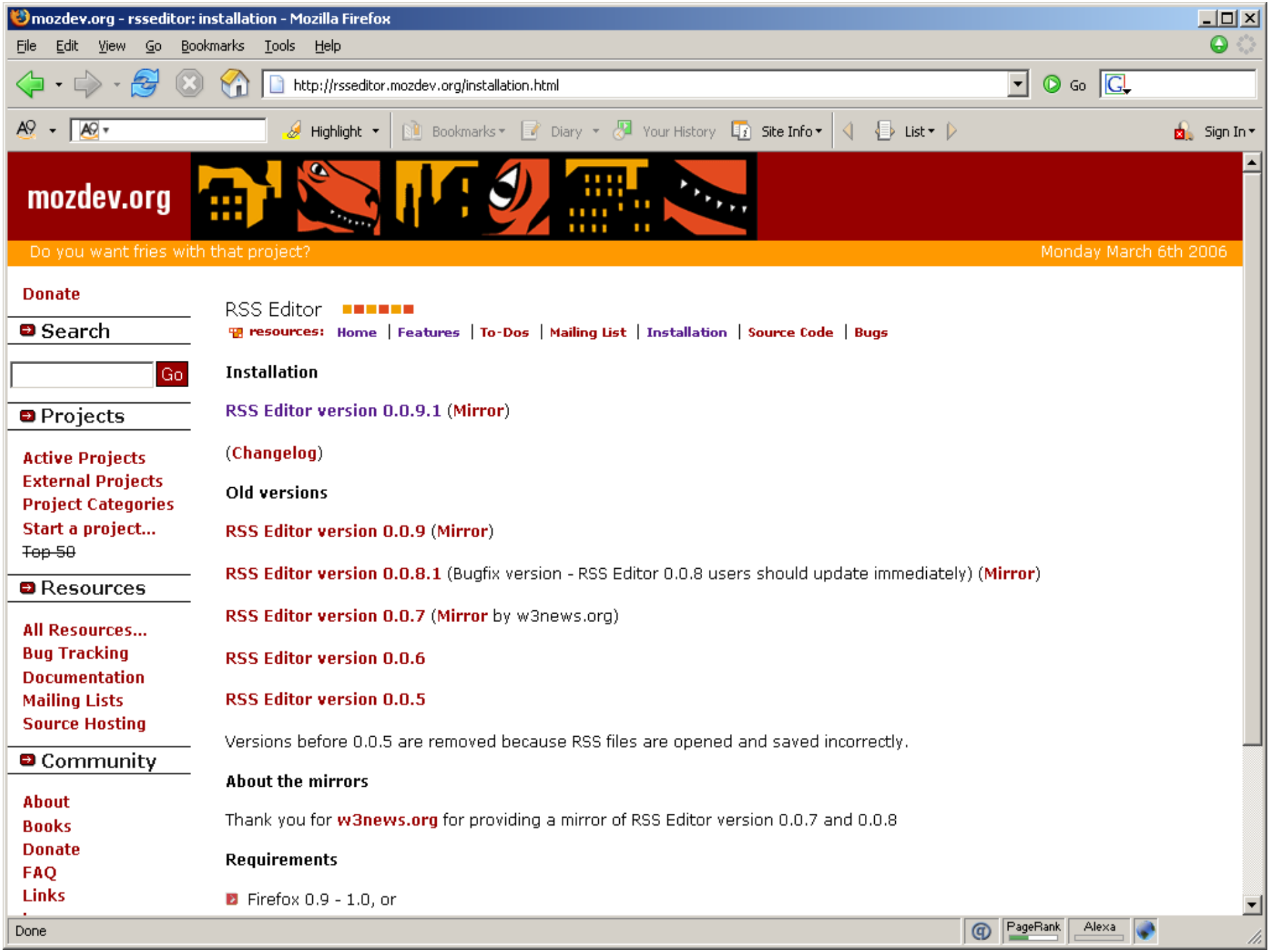
- www.theblog.net
- www.blogster.com
- www.livejournal.com
- www.typepad.com


mozdev.org - rsseditor: installation - Mozilla Firefox
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Monday March 6th 2006
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Active Projects
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Resources
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Bug Tracking
Documentation
Mailing Lists
Source Hosting
Community
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Donate
FAQ
Links
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resources: Home | Features | To-Dos | Mailing List | Installation | Source Code | Bugs
Installation
RSS Editor version 0.0.9.1 (Mirror)
(Changelog)
Old versions
RSS Editor version 0.0.9 (Mirror)
RSS Editor version 0.0.8.1 (Bugfix version - RSS Editor 0.0.8 users should update immediately) (Mirror)
RSS Editor version 0.0.7 (Mirror by w3news.org)
RSS Editor version 0.0.6
RSS Editor version 0.0.5
Versions before 0.0.5 are removed because RSS files are opened and saved incorrectly.
About the mirrors
Thank you for w3news.org for providing a mirror of RSS Editor version 0.0.7 and 0.0.8
Requirements
Firefox 0.9 - 1.0, or
Done
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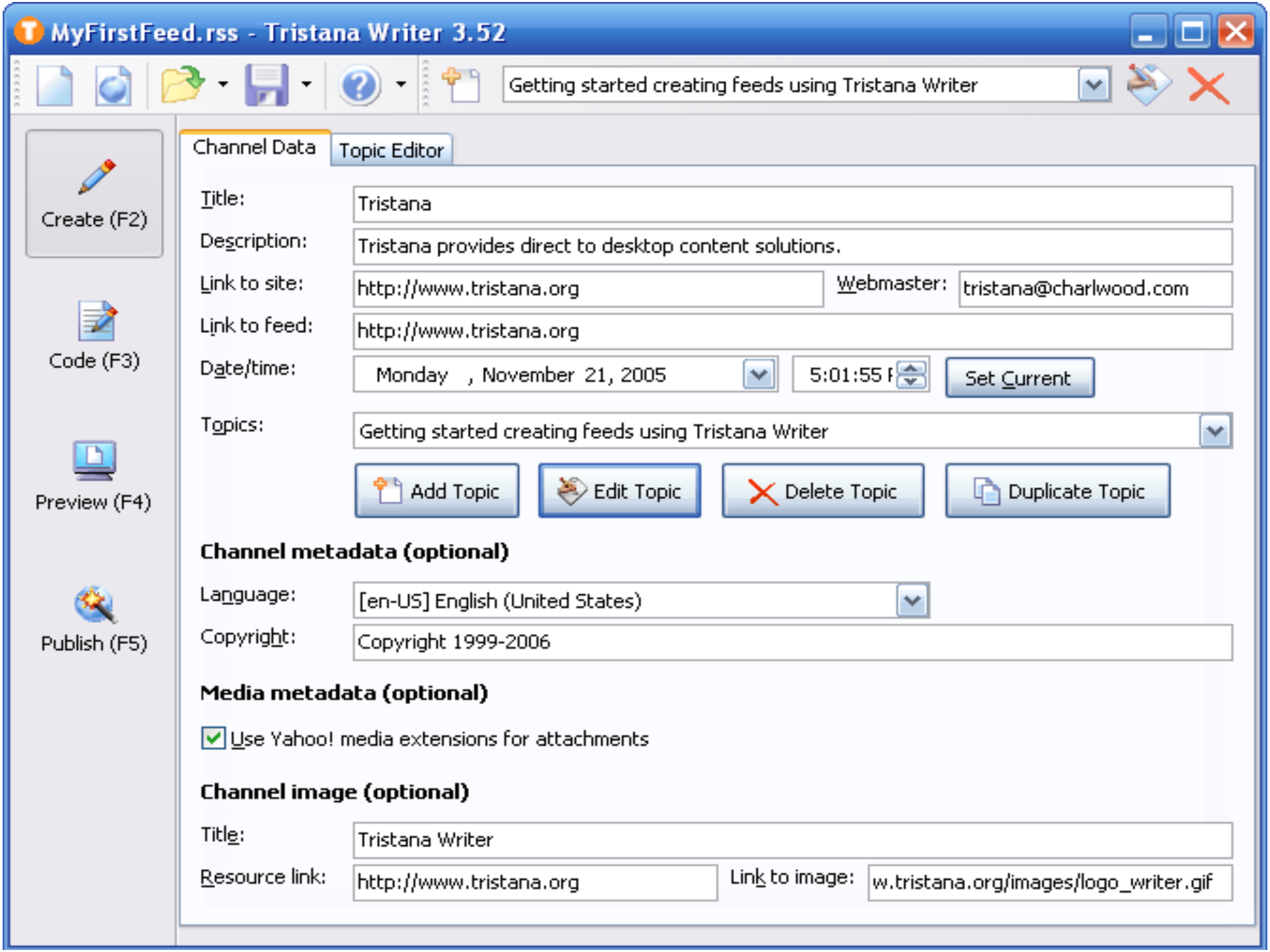
Alexa


MyFirstFeed.rss - Tristana Writer 3.52
Getting started creating feeds using Tristana Writer
Create (F2)
Code (F3)
Preview (F4)
Publish (F5)
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Title:
Tristana
Description:
Tristana provides direct to desktop content solutions.
Link to site:
http://www.tristana.org
Webmaster:
tristana@charlwood.com
Link to feed:
http://www.tristana.org
Date/time:
Monday , November 21, 2005
5:01:55 P
Set Current
Topics:
Getting started creating feeds using Tristana Writer
Add Topic
Edit Topic
Delete Topic
Duplicate Topic
Channel metadata (optional)
Language:
[en-US] English (United States)
Copyright:
Copyright 1999-2006
Media metadata (optional)
Use Yahoo! media extensions for attachments
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Title:
Tristana Writer
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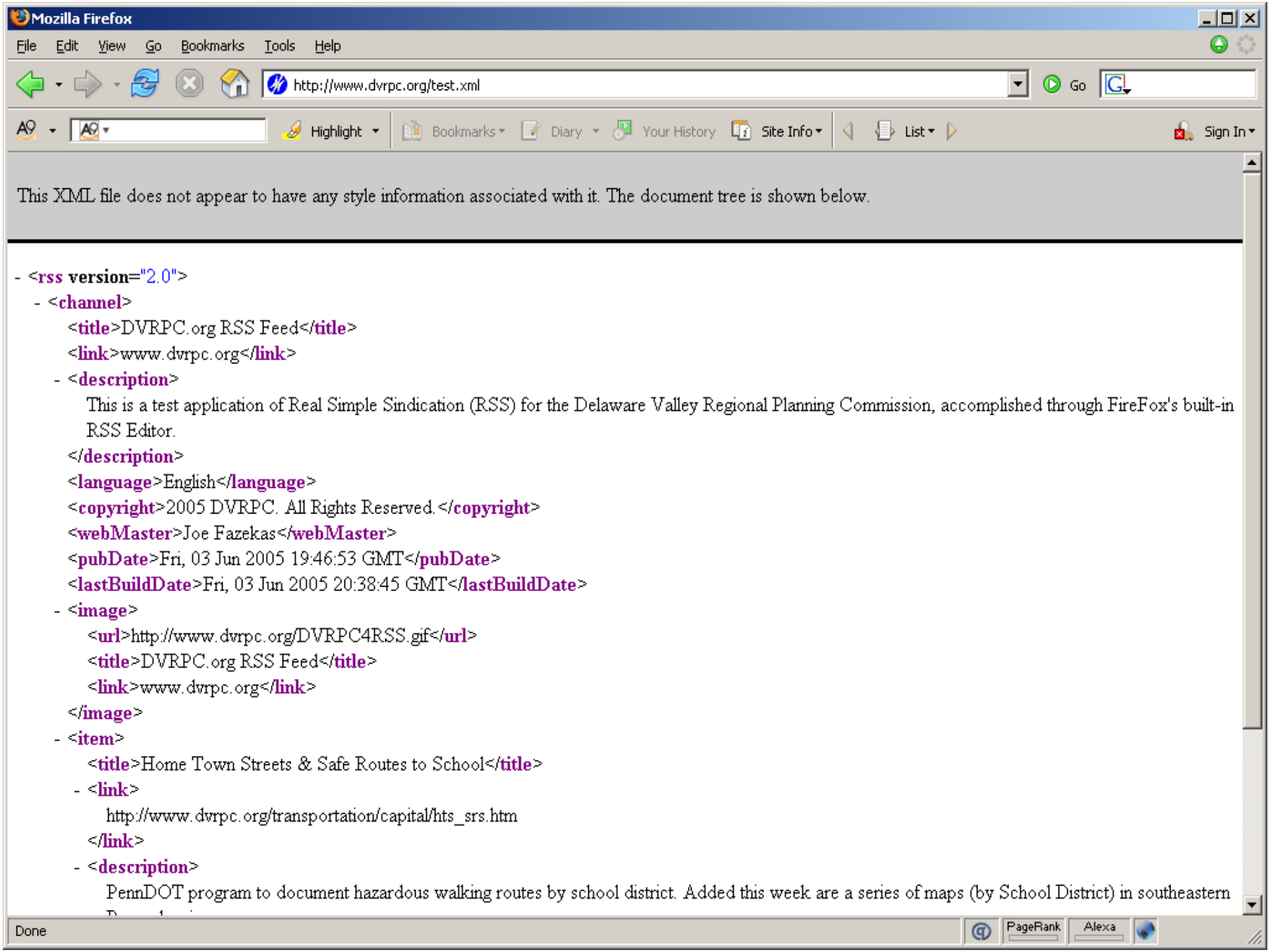
Link to image:
w.tristana.org/images/logo_writer.gif

Our Steps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http://www.dvrpc.org/test.xml
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Diary
Your History
Site Info
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Sign In
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- <description>
This is a test application of Real Simple Sindication (RSS) for the Delaware Valley Regional Planning Commission, accomplished through FireFox's built-in RSS Editor.
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</link>
- <description>
PennDOT program to document hazardous walking routes by school district. Added this week are a series of maps (by School District) in southeastern
Done
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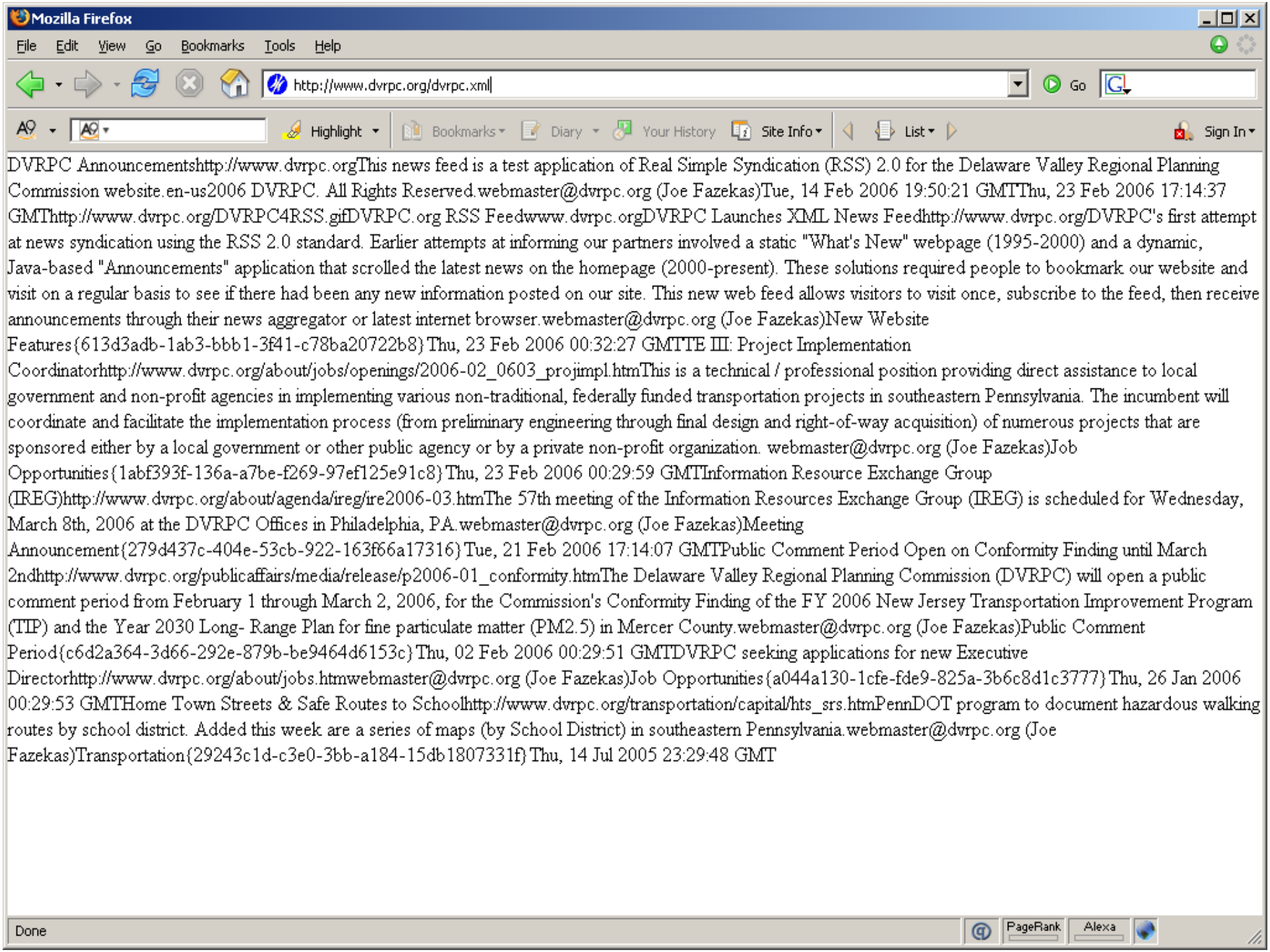
Alexa


Mozilla Firefox
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http://www.dvrpc.org/dvrpc.xml
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Sign In
DVRPC Announcementshttp://www.dvrpc.orgThis news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.en-us2006 DVRPC. All Rights Reserved.webmaster@dvrpc.org (Joe Fazekas)Tue, 14 Feb 2006 19:50:21 GMTThu, 23 Feb 2006 17:14:37 GMThttp://www.dvrpc.org/DVRPC4RSS.gifDVRPC.org RSS Feedwww.dvrpc.orgDVRPC Launches XML News Feedhttp://www.dvrpc.org/DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announcements" application that scrolled the latest news on the homepage (2000-present). These solutions required people to bookmark our website and visit on a regular basis to see if there had been any new information posted on our site. This new web feed allows visitors to visit once, subscribe to the feed, then receive announcements through their news aggregator or latest internet browser.webmaster@dvrpc.org (Joe Fazekas)New Website Features{613d3adb-1ab3-bbb1-3f41-c78ba20722b8}Thu, 23 Feb 2006 00:32:27 GMTTE III: Project Implementation Coordinatorhttp://www.dvrpc.org/about/jobs/openings/2006-02_0603_projimpl.htmThis is a technical / professional position providing direct assistance to local government and non-profit agencies in implementing various non-traditional, federally funded transportation projects in southeastern Pennsylvania. The incumbent will coordinate and facilitate the implementation process (from preliminary engineering through final design and right-of-way acquisition) of numerous projects that are sponsored either by a local government or other public agency or by a private non-profit organization. webmaster@dvrpc.org (Joe Fazekas)Job Opportunities{1abf393f-136a-a7be-f269-97ef125e91c8}Thu, 23 Feb 2006 00:29:59 GMTInformation Resource Exchange Group (IREG)http://www.dvrpc.org/about/agenda/ireg/ire2006-03.htmThe 57th meeting of the Information Resources Exchange Group (IREG) is scheduled for Wednesday, March 8th, 2006 at the DVRPC Offices in Philadelphia, PA.webmaster@dvrpc.org (Joe Fazekas)Meeting Announcement{279d437c-404e-53cb-922-163f66a17316}Tue, 21 Feb 2006 17:14:07 GMTPublic Comment Period Open on Conformity Finding until March 2ndhttp://www.dvrpc.org/publicaffairs/media/release/p2006-01_conformity.htmThe Delaware Valley Regional Planning Commission (DVRPC) will open a public comment period from February 1 through March 2, 2006, for the Commission's Conformity Finding of the FY 2006 New Jersey Transportation Improvement Program (TIP) and the Year 2030 Long- Range Plan for fine particulate matter (PM2.5) in Mercer County.webmaster@dvrpc.org (Joe Fazekas)Public Comment Period{c6d2a364-3d66-292e-879b-be9464d6153c}Thu, 02 Feb 2006 00:29:51 GMTDVRPC seeking applications for new Executive Directorhttp://www.dvrpc.org/about/jobs.htmwebmaster@dvrpc.org (Joe Fazekas)Job Opportunities{a044a130-1cfe-fde9-825a-3b6c8d1c3777}Thu, 26 Jan 2006 00:29:53 GMTHome Town Streets & Safe Routes to Schoolhttp://www.dvrpc.org/transportation/capital/hts_srs.htmPennDOT program to document hazardous walking routes by school district. Added this week are a series of maps (by School District) in southeastern Pennsylvania.webmaster@dvrpc.org (Joe Fazekas)Transportation{29243c1d-c3e0-3bb-a184-15db1807331f}Thu, 14 Jul 2005 23:29:48 GMT
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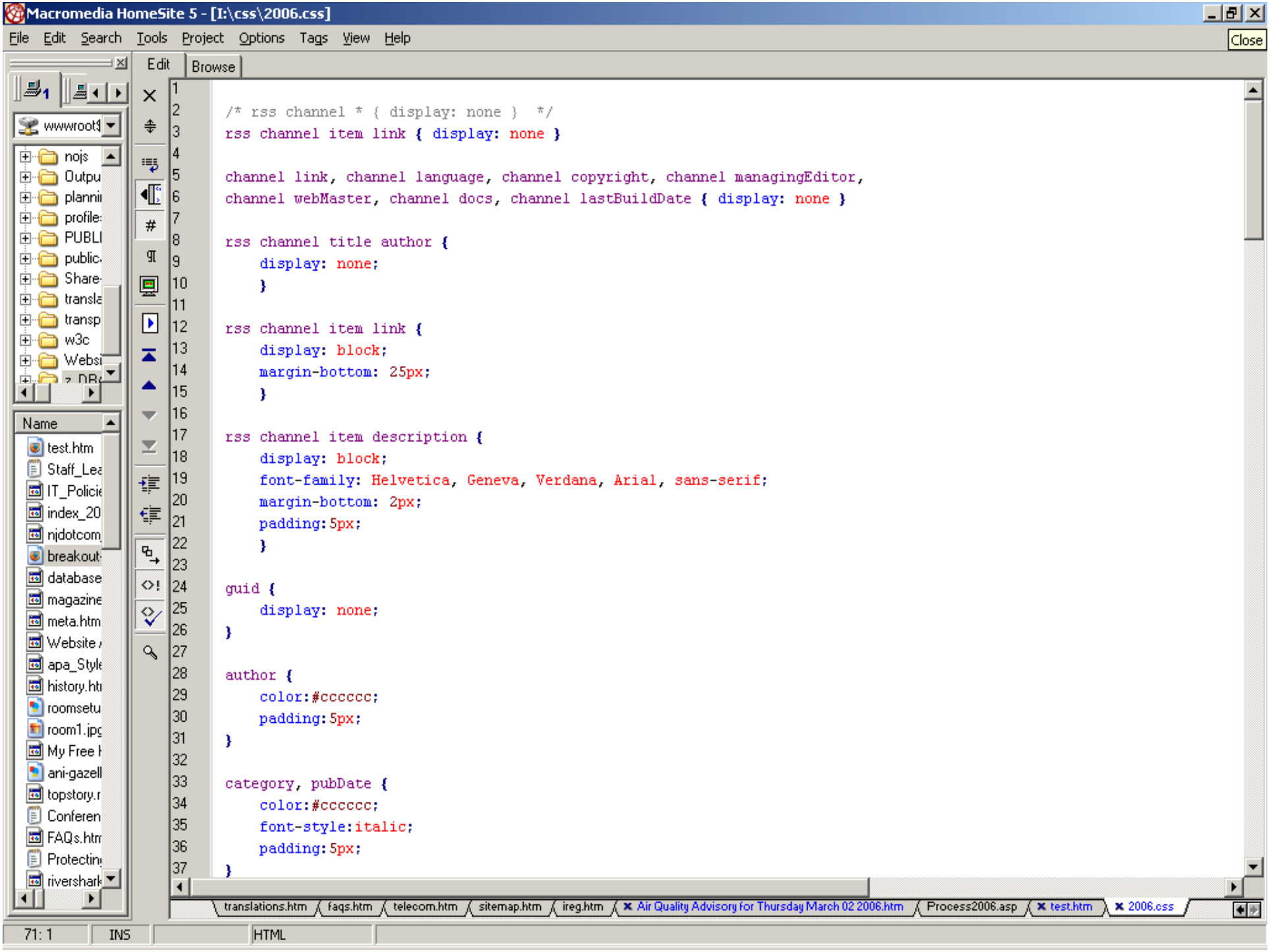
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channel webMaster, channel docs, channel lastBuildDate { display: none }
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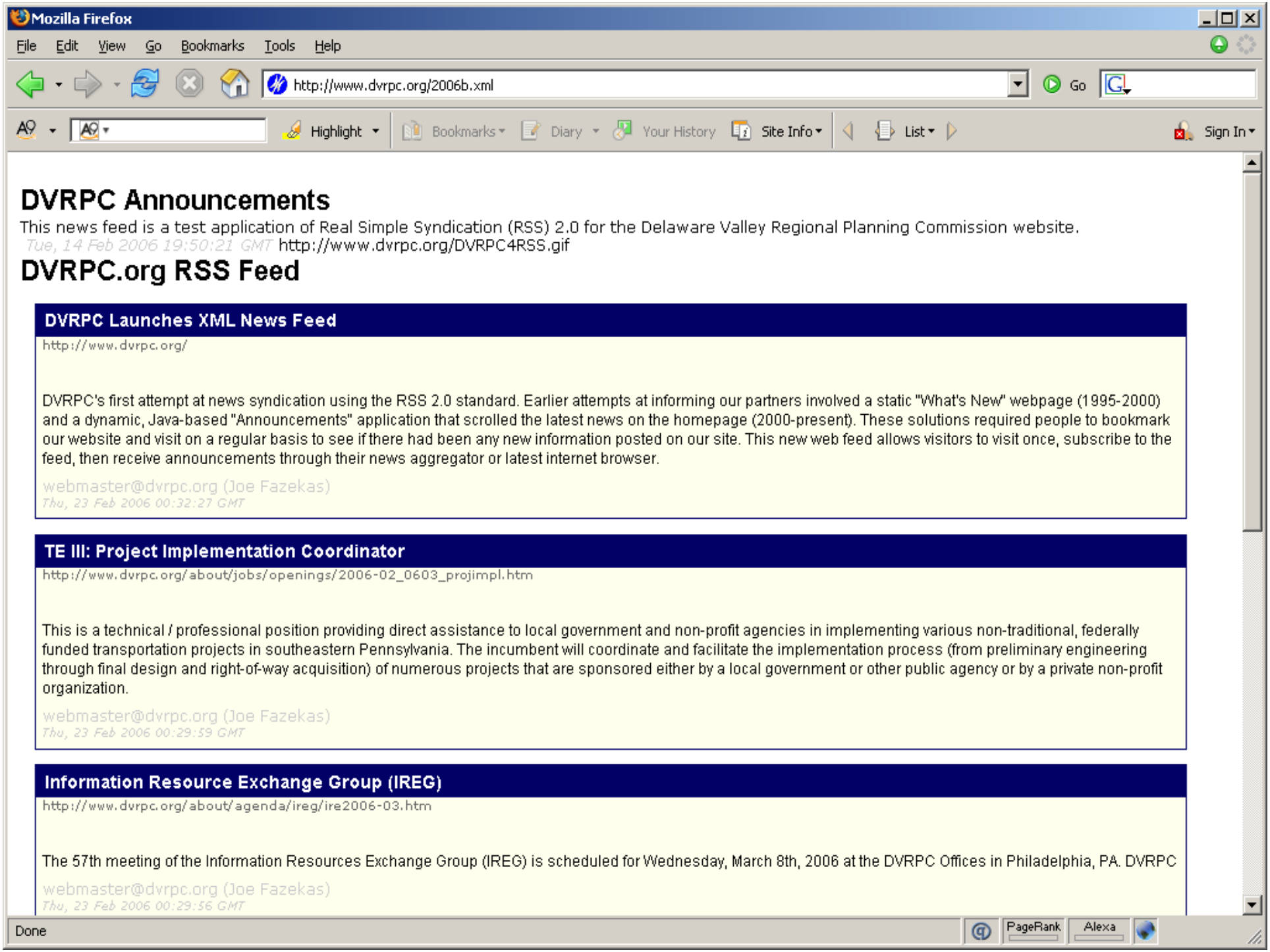
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DVRPC Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Tue, 14 Feb 2006 19:50:21 GMT http://www.dvrpc.org/DVRPC4RSS.gif
DVRPC.org RSS Feed
DVRPC Launches XML News Feed
http://www.dvrpc.org/
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announcements" application that scrolled the latest news on the homepage (2000-present). These solutions required people to bookmark our website and visit on a regular basis to see if there had been any new information posted on our site. This new web feed allows visitors to visit once, subscribe to the feed, then receive announcements through their news aggregator or latest internet browser.
webmaster@dvrpc.org (Joe Fazekas)
Thu, 23 Feb 2006 00:32:27 GMT
TE III: Project Implementation Coordinator
http://www.dvrpc.org/about/jobs/openings/2006-02_0603_projimpl.htm
This is a technical / professional position providing direct assistance to local government and non-profit agencies in implementing various non-traditional, federally funded transportation projects in southeastern Pennsylvania. The incumbent will coordinate and facilitate the implementation process (from preliminary engineering through final design and right-of-way acquisition) of numerous projects that are sponsored either by a local government or other public agency or by a private non-profit organization.
webmaster@dvrpc.org (Joe Fazekas)
Thu, 23 Feb 2006 00:29:59 GMT
Information Resource Exchange Group (IREG)
http://www.dvrpc.org/about/agenda/ireg/ire2006-03.htm
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webmaster@dvrpc.org (Joe Fazekas)
Thu, 23 Feb 2006 00:29:56 GMT
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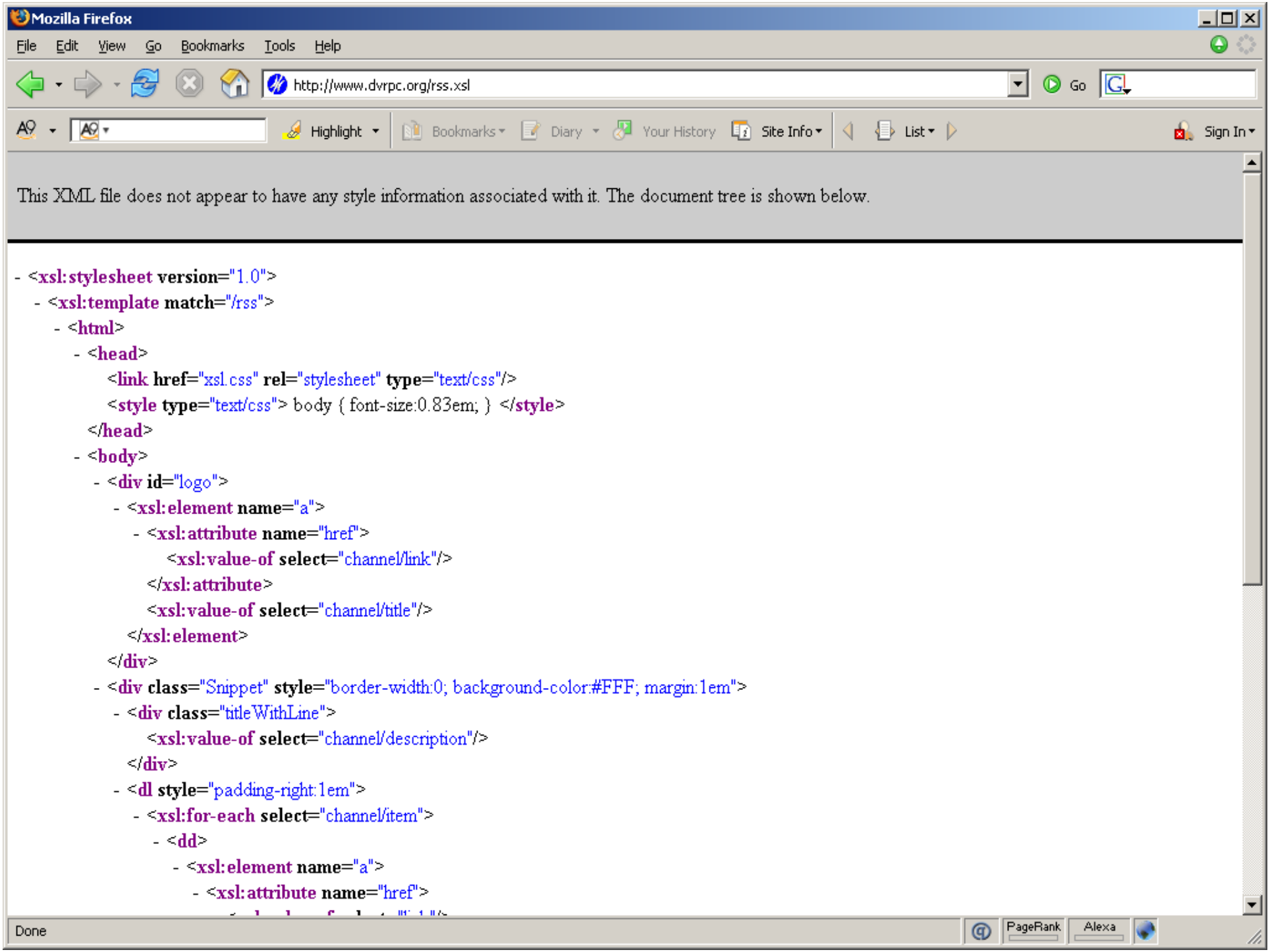
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File Edit View Go Bookmarks Tools Help
http://www.dvrpc.org/rss.xsl
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-
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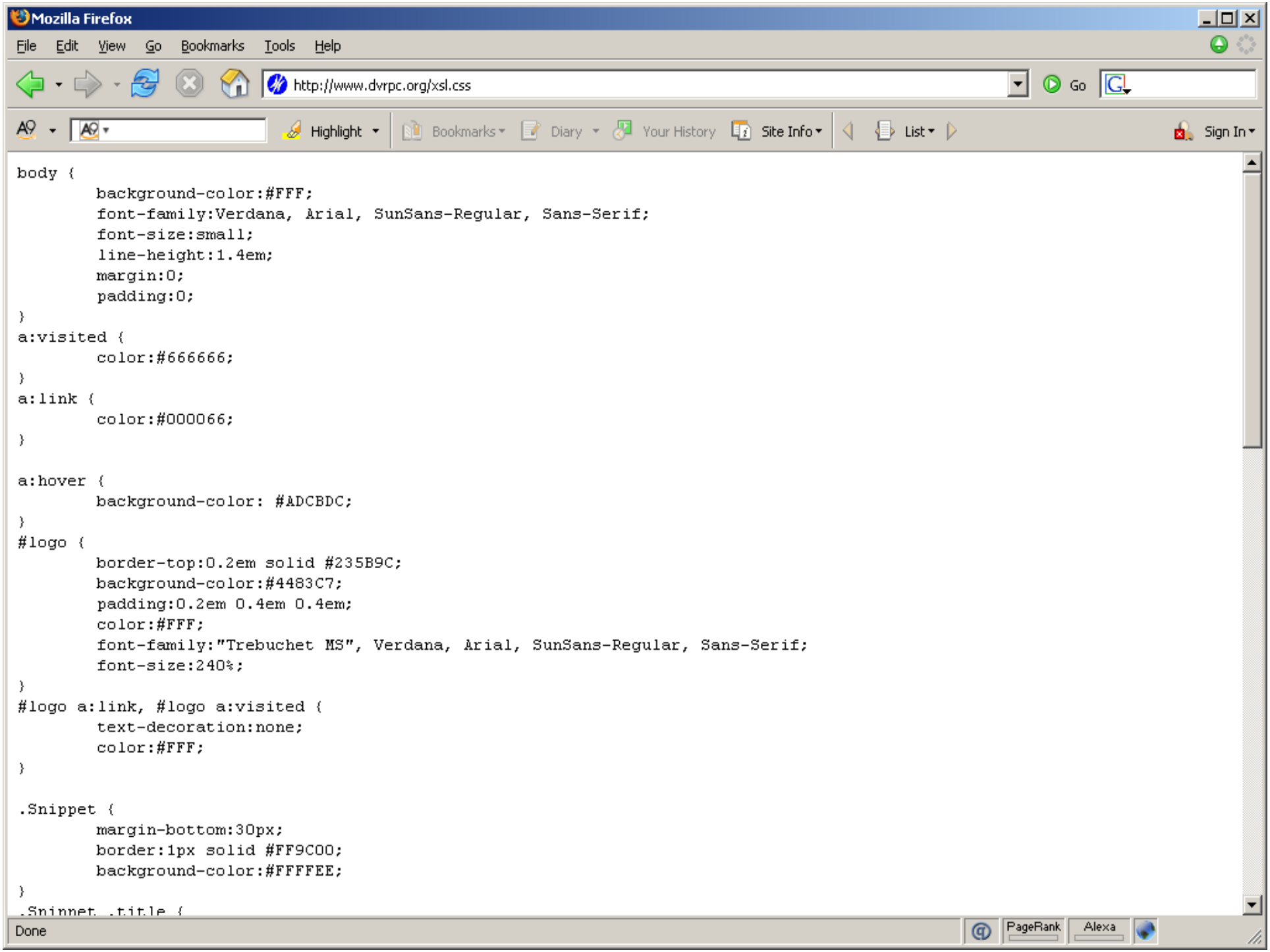
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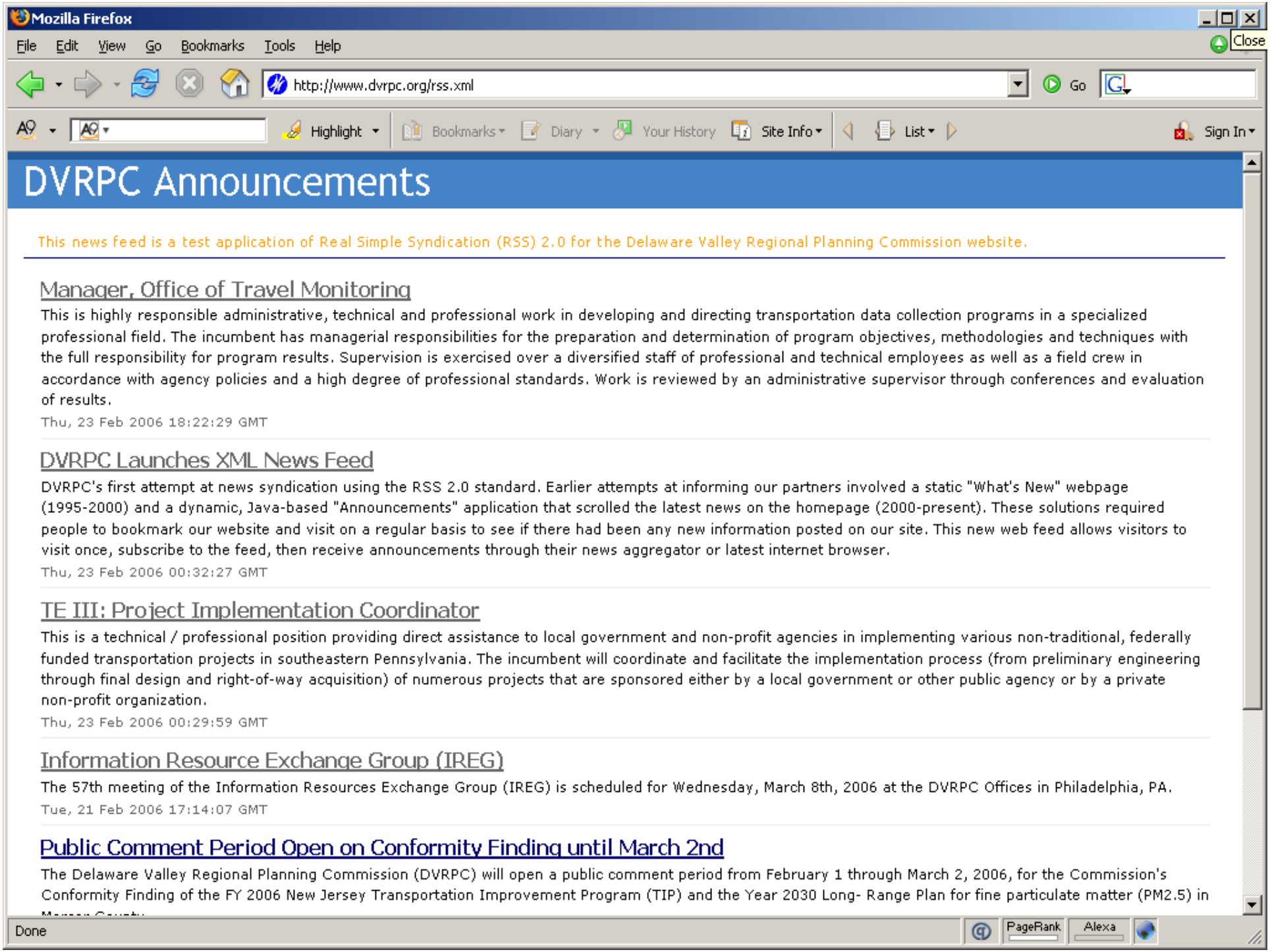
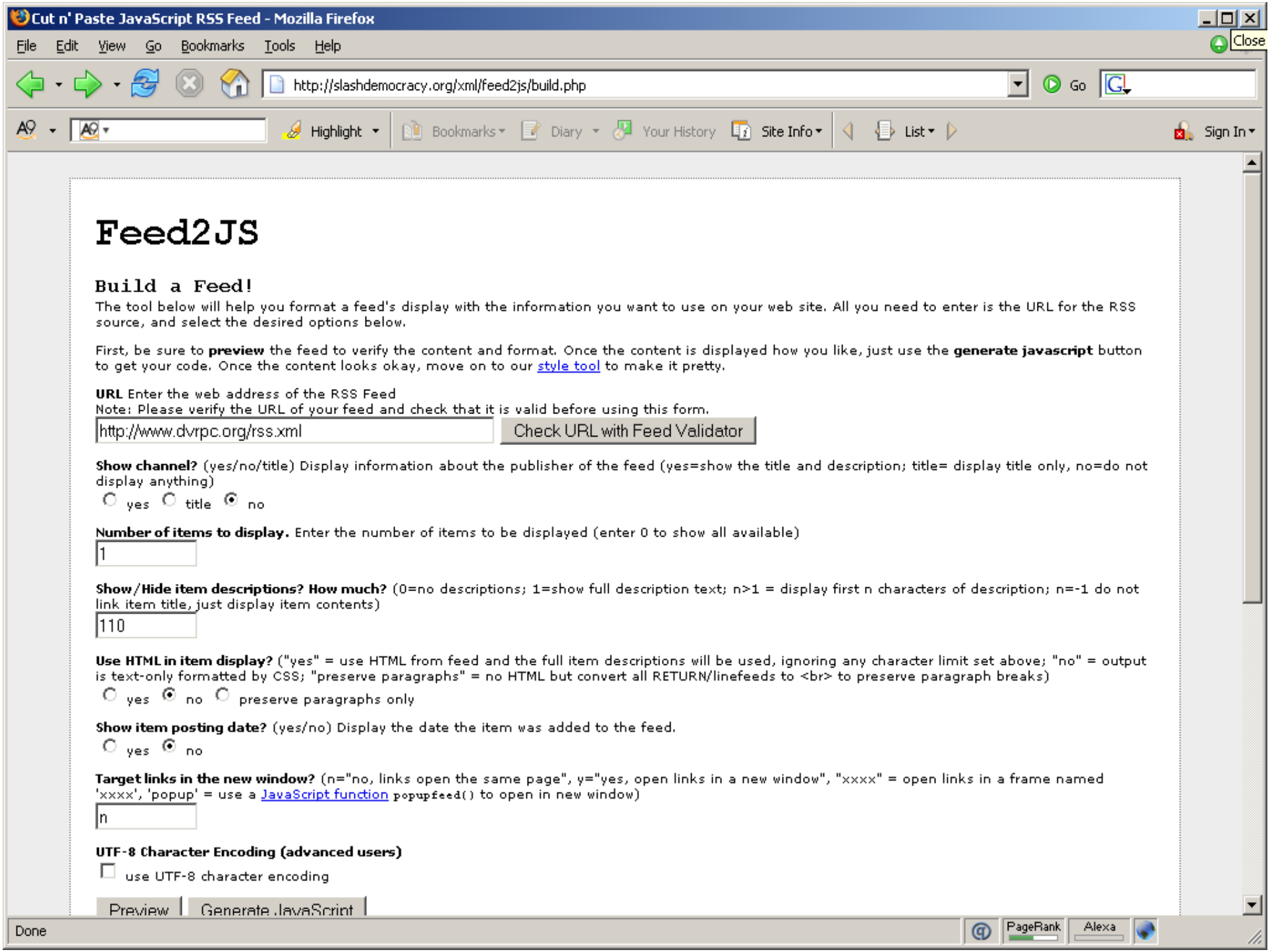
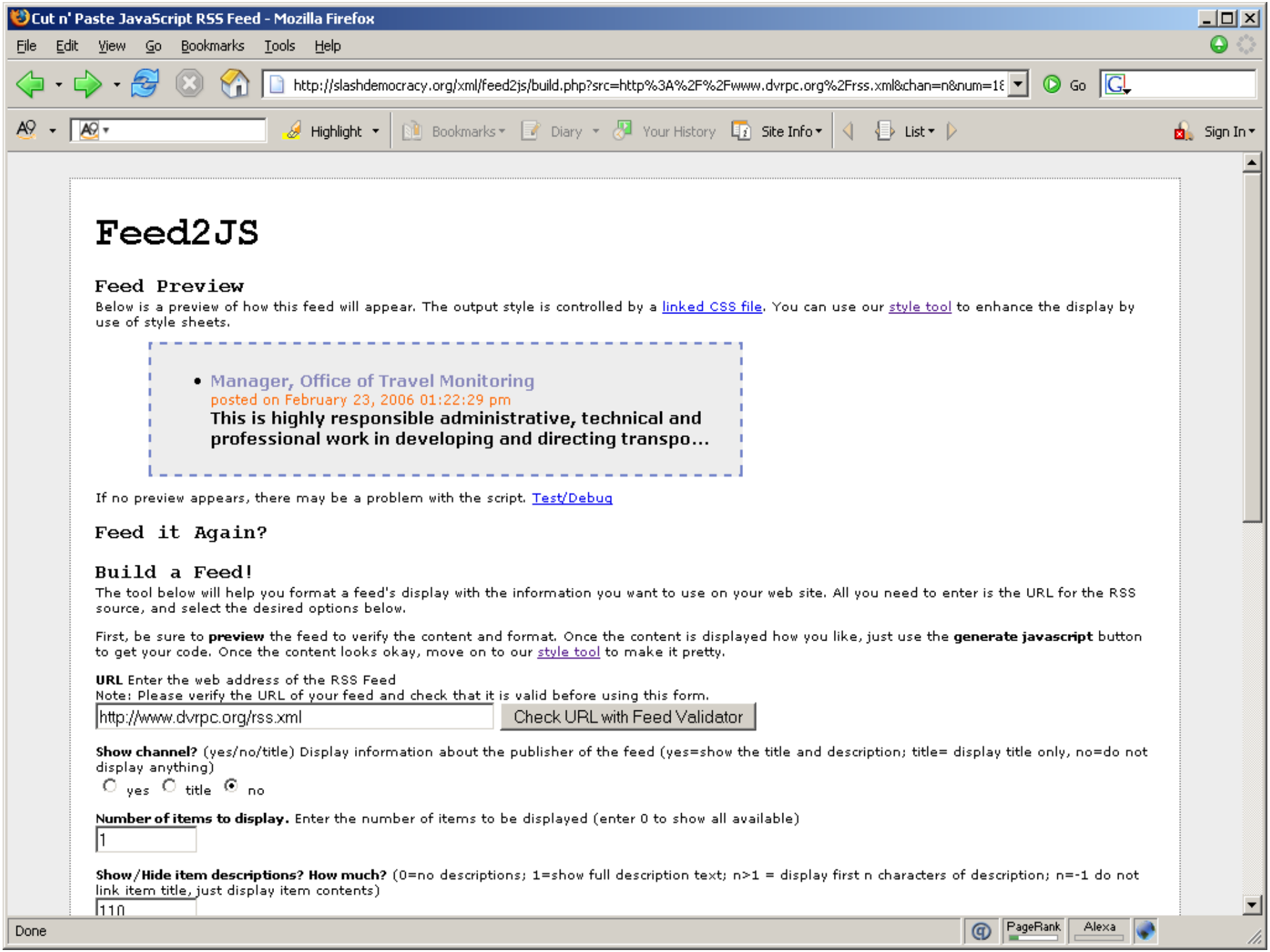
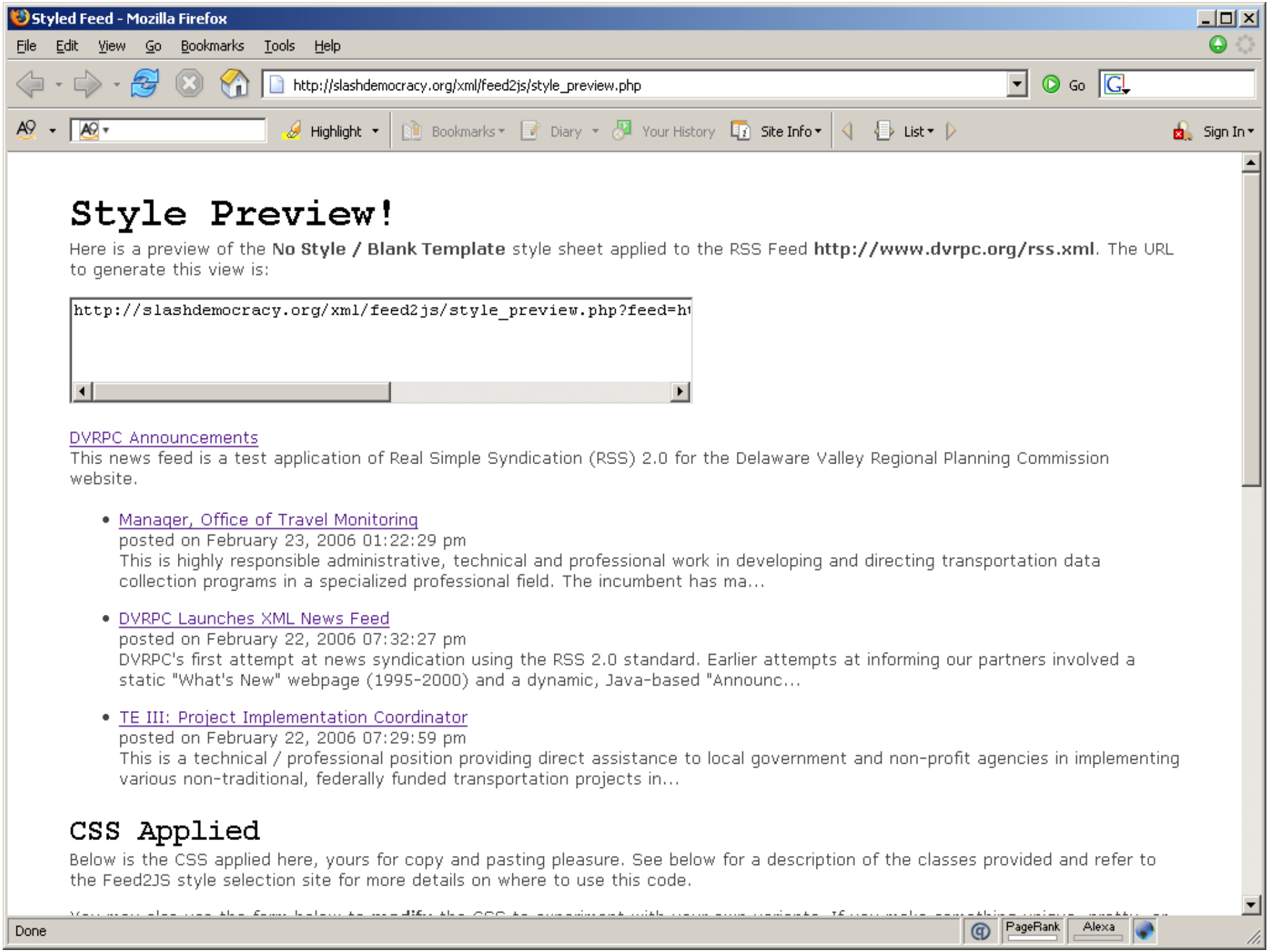
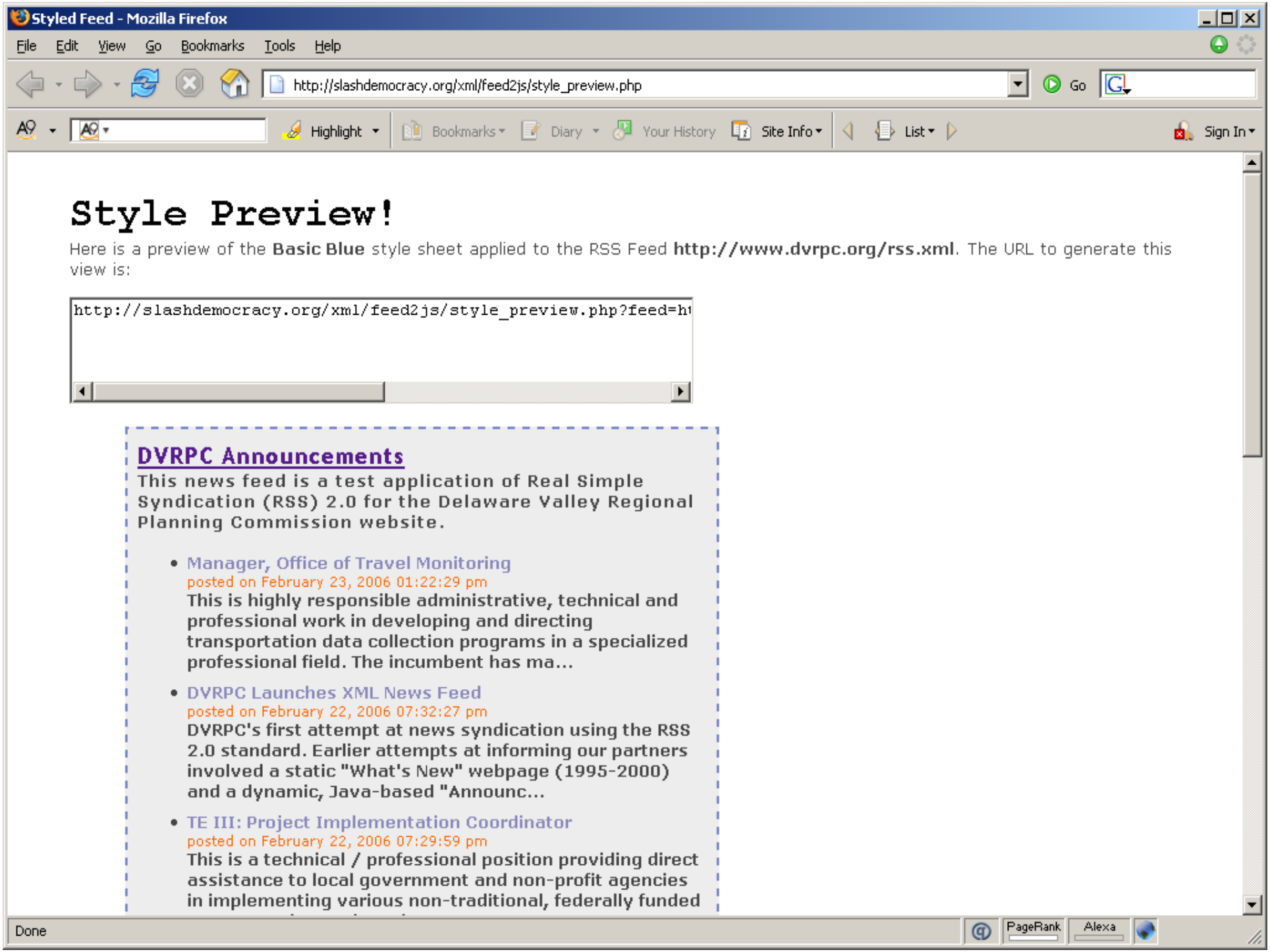
Your History
Site Info
List
Sign In
body {
background-color:#FFF;
font-family:Verdana, Arial, SunSans-Regular, Sans-Serif;
font-size:small;
line-height:1.4em;
margin:0;
padding:0;
}
a:visited {
color:#666666;
}
a:link {
color:#000066;
}
a:hover {
background-color: #ADCBDC;
}
#logo {
border-top:0.2em solid #235B9C;
background-color:#4483C7;
padding:0.2em 0.4em 0.4em;
color:#FFF;
font-family:"Trebuchet MS", Verdana, Arial, SunSans-Regular, Sans-Serif;
font-size:240%;
}
#logo a:link, #logo a:visited {
text-decoration:none;
color:#FFF;
}
.Snippet {
margin-bottom:30px;
border:1px solid #FF9C00;
background-color:#FFFFEE;
}
Done
PageRank
Alexa

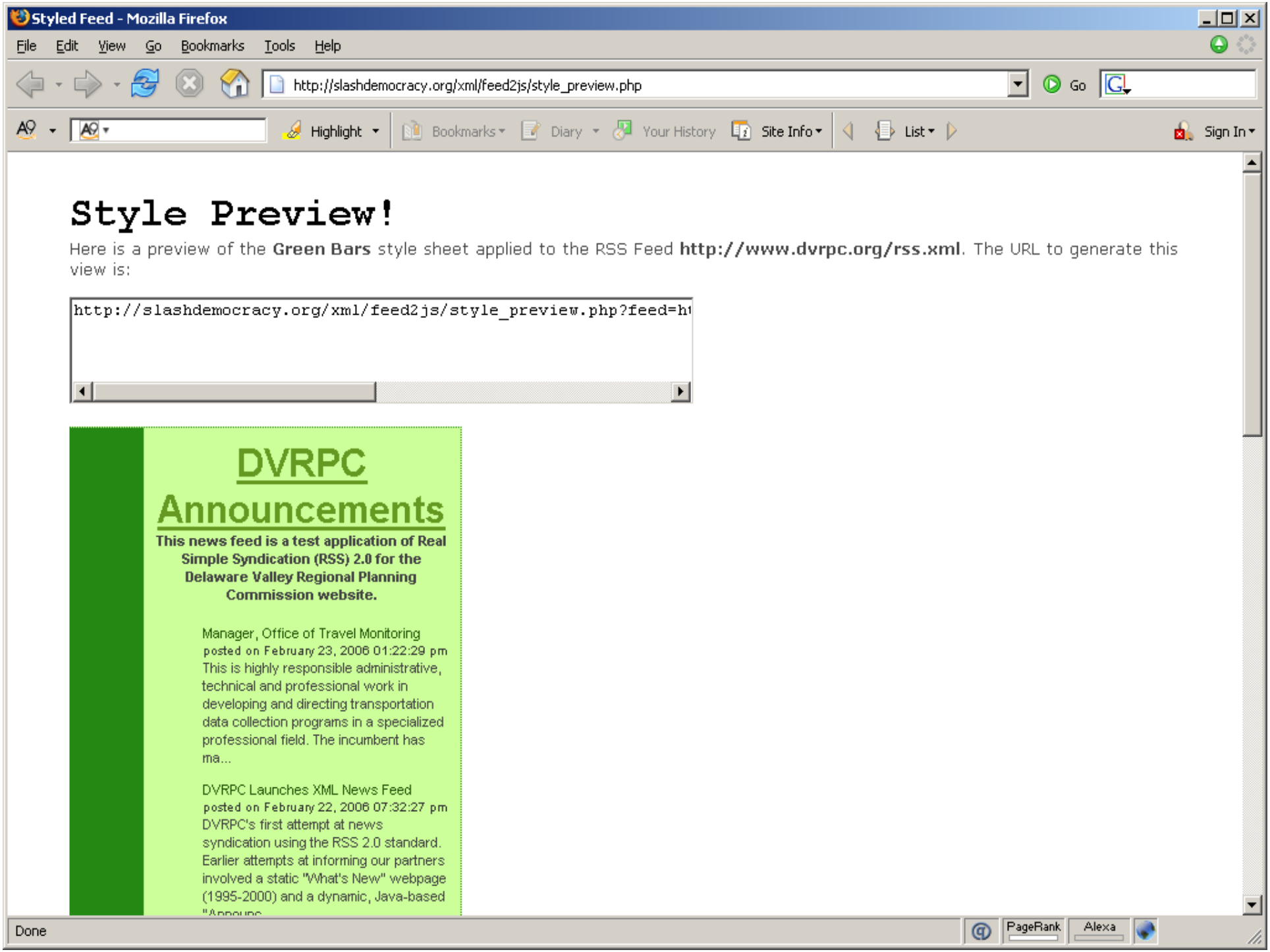

Mozilla Firefox
File Edit View Go Bookmarks Tools Help
Close
http://www.dvrpc.org/rss.xml
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
DVRPC Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Manager, Office of Travel Monitoring
This is highly responsible administrative, technical and professional work in developing and directing transportation data collection programs in a specialized professional field. The incumbent has managerial responsibilities for the preparation and determination of program objectives, methodologies and techniques with the full responsibility for program results. Supervision is exercised over a diversified staff of professional and technical employees as well as a field crew in accordance with agency policies and a high degree of professional standards. Work is reviewed by an administrative supervisor through conferences and evaluation of results.
Thu, 23 Feb 2006 18:22:29 GMT
DVRPC Launches XML News Feed
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announcements" application that scrolled the latest news on the homepage (2000-present). These solutions required people to bookmark our website and visit on a regular basis to see if there had been any new information posted on our site. This new web feed allows visitors to visit once, subscribe to the feed, then receive announcements through their news aggregator or latest internet browser.
Thu, 23 Feb 2006 00:32:27 GMT
TE III: Project Implementation Coordinator
This is a technical / professional position providing direct assistance to local government and non-profit agencies in implementing various non-traditional, federally funded transportation projects in southeastern Pennsylvania. The incumbent will coordinate and facilitate the implementation process (from preliminary engineering through final design and right-of-way acquisition) of numerous projects that are sponsored either by a local government or other public agency or by a private non-profit organization.
Thu, 23 Feb 2006 00:29:59 GMT
Information Resource Exchange Group (IREG)
The 57th meeting of the Information Resources Exchange Group (IREG) is scheduled for Wednesday, March 8th, 2006 at the DVRPC Offices in Philadelphia, PA.
Tue, 21 Feb 2006 17:14:07 GMT
Public Comment Period Open on Conformity Finding until March 2nd
The Delaware Valley Regional Planning Commission (DVRPC) will open a public comment period from February 1 through March 2, 2006, for the Commission's Conformity Finding of the FY 2006 New Jersey Transportation Improvement Program (TIP) and the Year 2030 Long- Range Plan for fine particulate matter (PM2.5) in
Done
PageRank
Alexa


Cut n' Paste JavaScript RSS Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
Close
http://slashdemocracy.org/xml/feed2js/build.php
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Feed2JS
Build a Feed!
The tool below will help you format a feed's display with the information you want to use on your web site. All you need to enter is the URL for the RSS source, and select the desired options below.
First, be sure to preview the feed to verify the content and format. Once the content is displayed how you like, just use the generate javascript button to get your code. Once the content looks okay, move on to our style tool to make it pretty.
URL Enter the web address of the RSS Feed
Note: Please verify the URL of your feed and check that it is valid before using this form.
http://www.dvrpc.org/rss.xml
Check URL with Feed Validator
Show channel? (yes/no/title) Display information about the publisher of the feed (yes=show the title and description; title= display title only, no=do not display anything)
yes title no
Number of items to display. Enter the number of items to be displayed (enter 0 to show all available)
1
Show/Hide item descriptions? How much? (0=no descriptions; 1=show full description text; n>1 = display first n characters of description; n=-1 do not link item title, just display item contents)
110
Use HTML in item display? ("yes" = use HTML from feed and the full item descriptions will be used, ignoring any character limit set above; "no" = output is text-only formatted by CSS; "preserve paragraphs" = no HTML but convert all RETURN/linefeeds to
 to preserve paragraph breaks)
yes no preserve paragraphs only
Show item posting date? (yes/no) Display the date the item was added to the feed.
yes no
Target links in the new window? (n="no, links open the same page", y="yes, open links in a new window", "xxxx" = open links in a frame named 'xxxx', 'popup' = use a JavaScript function popupfeed() to open in new window)
n
UTF-8 Character Encoding (advanced users)
use UTF-8 character encoding
Preview
Generate JavaScript
Done
PageRank
Alexa


Cut n' Paste JavaScript RSS Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://slashdemocracy.org/xml/feed2js/build.php?src=http%3A%2F%2Fwww.dvrpc.org%2Frss.xml&chan=n&num=1
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Feed2JS
Feed Preview
Below is a preview of how this feed will appear. The output style is controlled by a linked CSS file. You can use our style tool to enhance the display by use of style sheets.
Manager, Office of Travel Monitoring
posted on February 23, 2006 01:22:29 pm
This is highly responsible administrative, technical and professional work in developing and directing transpo...
If no preview appears, there may be a problem with the script. Test/Debug
Feed it Again?
Build a Feed!
The tool below will help you format a feed's display with the information you want to use on your web site. All you need to enter is the URL for the RSS source, and select the desired options below.
First, be sure to preview the feed to verify the content and format. Once the content is displayed how you like, just use the generate javascript button to get your code. Once the content looks okay, move on to our style tool to make it pretty.
URL Enter the web address of the RSS Feed
Note: Please verify the URL of your feed and check that it is valid before using this form.
http://www.dvrpc.org/rss.xml
Check URL with Feed Validator
Show channel? (yes/no/title) Display information about the publisher of the feed (yes=show the title and description; title= display title only, no=do not display anything)
yes title no
Number of items to display. Enter the number of items to be displayed (enter 0 to show all available)
1
Show/Hide item descriptions? How much? (0=no descriptions; 1=show full description text; n>1 = display first n characters of description; n=-1 do not link item title, just display item contents)
110
Done
PageRank
Alexa


Styled Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://slashdemocracy.org/xml/feed2js/style_preview.php
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Style Preview!
Here is a preview of the No Style / Blank Template style sheet applied to the RSS Feed http://www.dvrpc.org/rss.xml. The URL to generate this view is:
http://slashdemocracy.org/xml/feed2js/style_preview.php?feed=h
DVRPC Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Manager, Office of Travel Monitoring
posted on February 23, 2006 01:22:29 pm
This is highly responsible administrative, technical and professional work in developing and directing transportation data collection programs in a specialized professional field. The incumbent has ma...
DVRPC Launches XML News Feed
posted on February 22, 2006 07:32:27 pm
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announc...
TE III: Project Implementation Coordinator
posted on February 22, 2006 07:29:59 pm
This is a technical / professional position providing direct assistance to local government and non-profit agencies in implementing various non-traditional, federally funded transportation projects in...
CSS Applied
Below is the CSS applied here, yours for copy and pasting pleasure. See below for a description of the classes provided and refer to the Feed2JS style selection site for more details on where to use this code.
Done
PageRank
Alexa


Styled Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://slashdemocracy.org/xml/feed2js/style_preview.php
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Style Preview!
Here is a preview of the Basic Blue style sheet applied to the RSS Feed http://www.dvrpc.org/rss.xml. The URL to generate this view is:
http://slashdemocracy.org/xml/feed2js/style_preview.php?feed=h
DVRPC Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Manager, Office of Travel Monitoring
posted on February 23, 2006 01:22:29 pm
This is highly responsible administrative, technical and professional work in developing and directing transportation data collection programs in a specialized professional field. The incumbent has ma...
DVRPC Launches XML News Feed
posted on February 22, 2006 07:32:27 pm
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announc...
TE III: Project Implementation Coordinator
posted on February 22, 2006 07:29:59 pm
This is a technical / professional position providing direct assistance to local government and non-profit agencies in implementing various non-traditional, federally funded
Done
PageRank
Alexa


Styled Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://slashdemocracy.org/xml/feed2js/style_preview.php
Go
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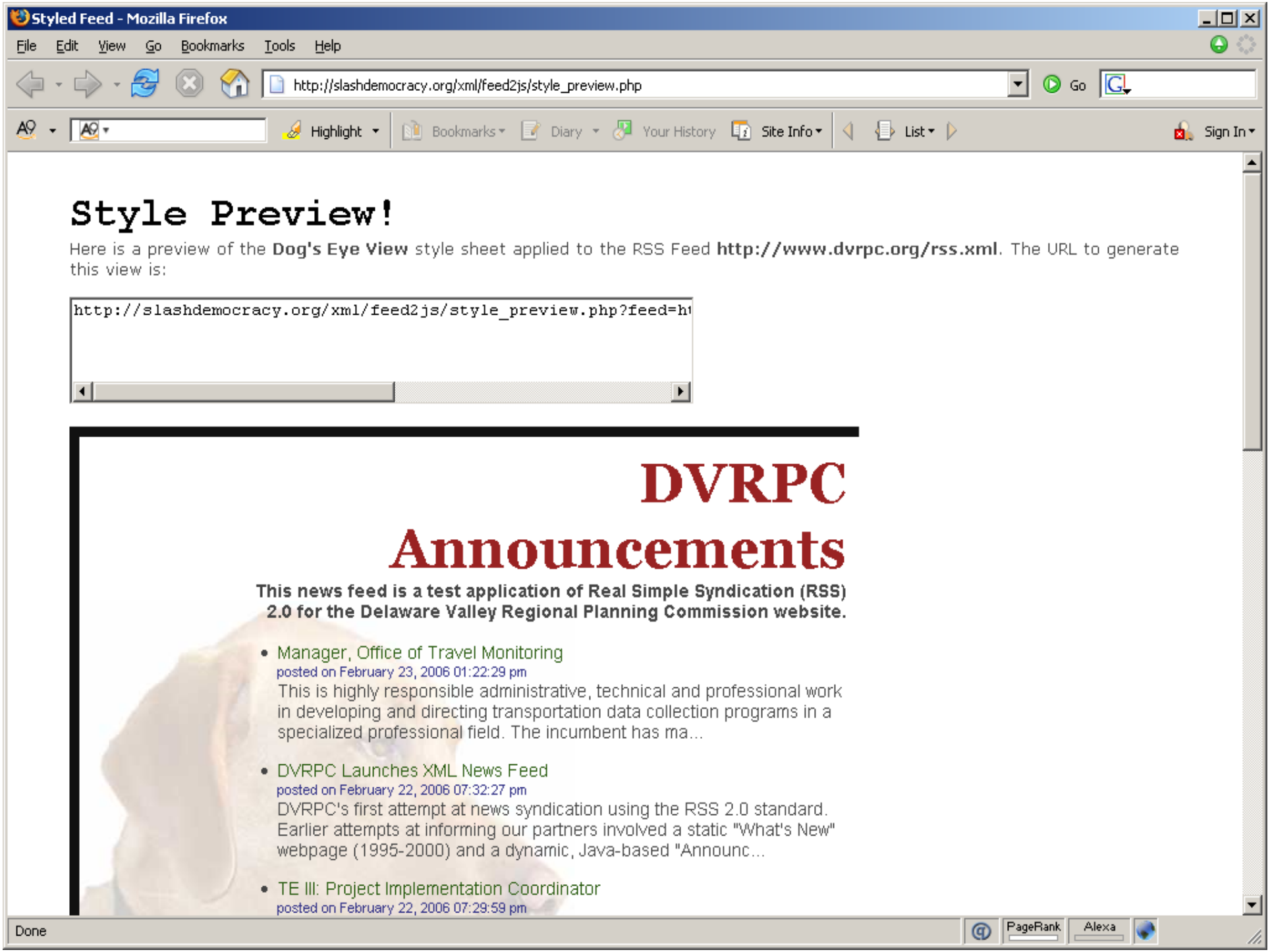
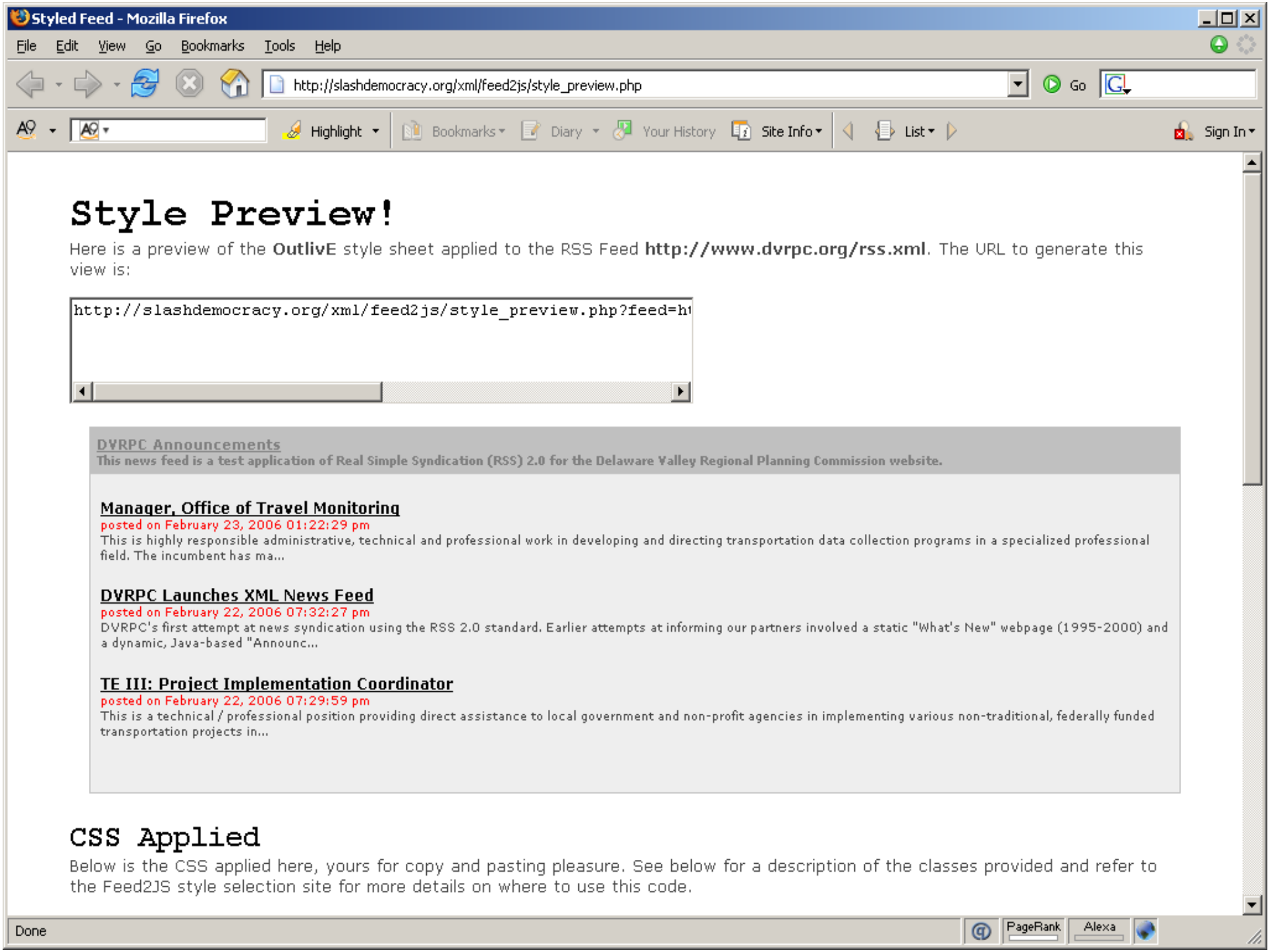
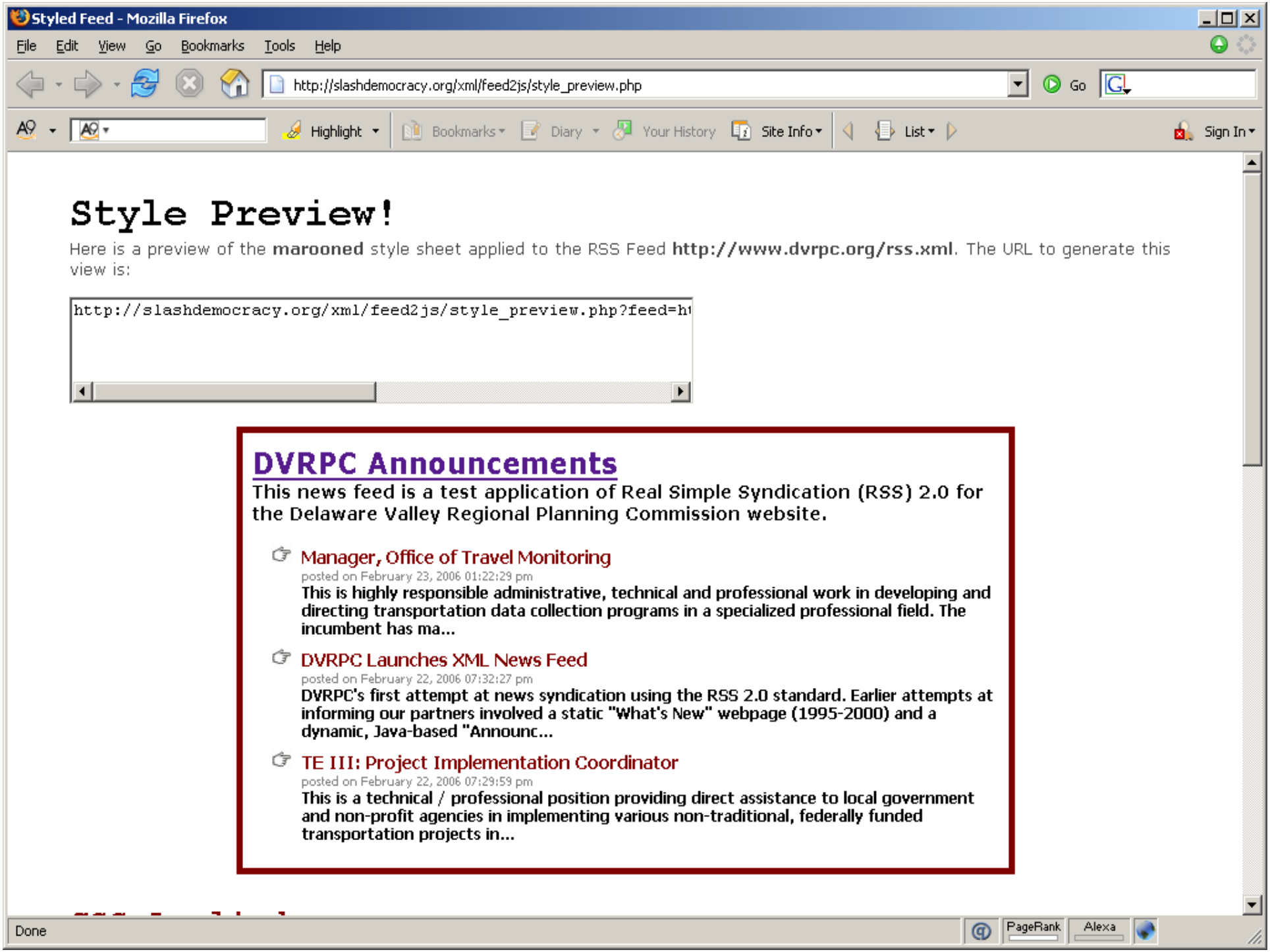
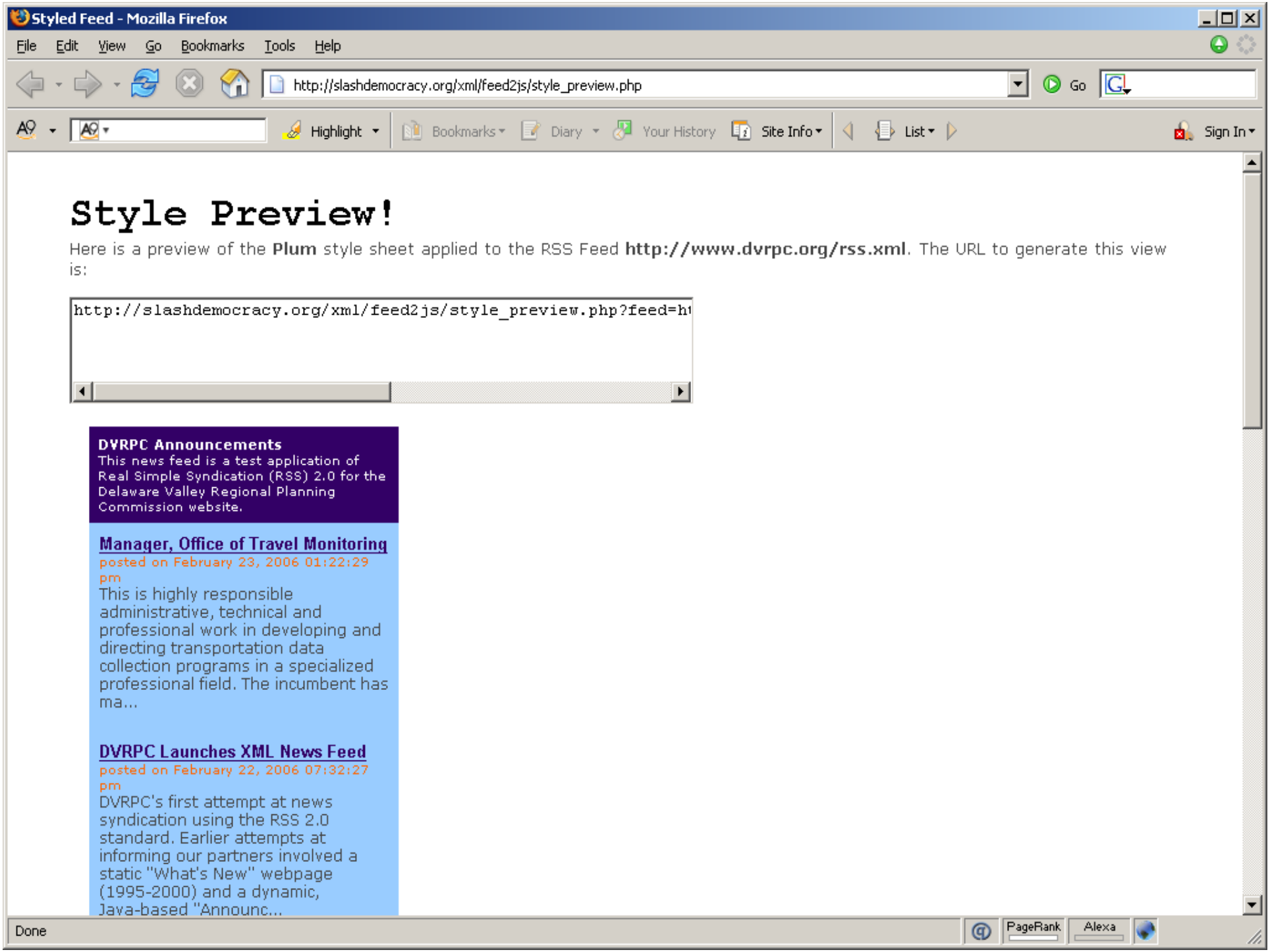
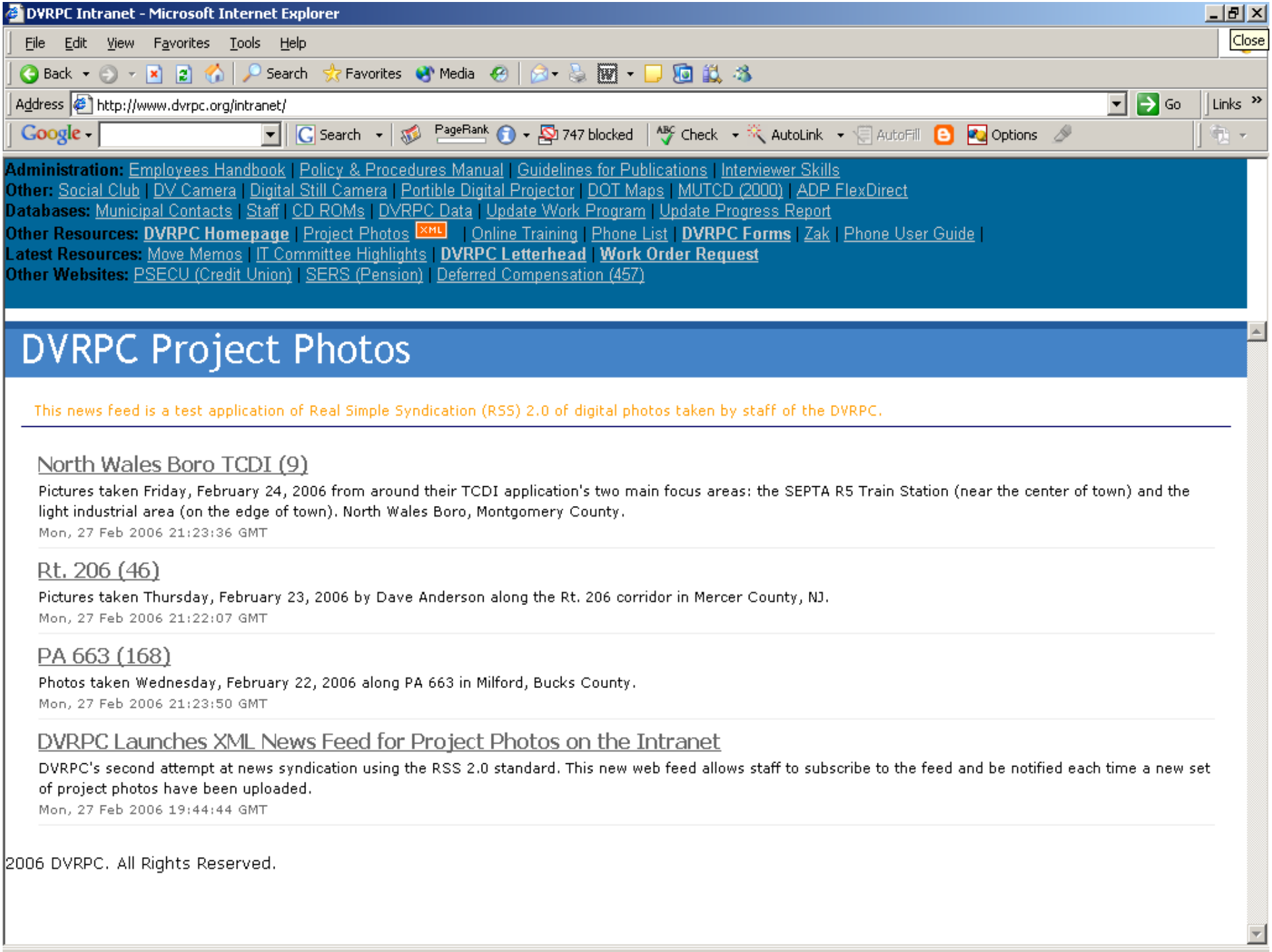
Bookmarks
Diary
Your History
Site Info
List
Sign In
Style Preview!
Here is a preview of the Green Bars style sheet applied to the RSS Feed http://www.dvrpc.org/rss.xml. The URL to generate this view is:
http://slashdemocracy.org/xml/feed2js/style_preview.php?feed=h
DVRPC Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Manager, Office of Travel Monitoring
posted on February 23, 2006 01:22:29 pm
This is highly responsible administrative, technical and professional work in developing and directing transportation data collection programs in a specialized professional field. The incumbent has ma...
DVRPC Launches XML News Feed
posted on February 22, 2006 07:32:27 pm
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based
Done
PageRank
Alexa


Styled Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://slashdemocracy.org/xml/feed2js/style_preview.php
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Style Preview!
Here is a preview of the Dog's Eye View style sheet applied to the RSS Feed http://www.dvrpc.org/rss.xml. The URL to generate this view is:
http://slashdemocracy.org/xml/feed2js/style_preview.php?feed=h
DVRPC
Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Manager, Office of Travel Monitoring
posted on February 23, 2006 01:22:29 pm
This is highly responsible administrative, technical and professional work in developing and directing transportation data collection programs in a specialized professional field. The incumbent has ma...
DVRPC Launches XML News Feed
posted on February 22, 2006 07:32:27 pm
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announc...
TE III: Project Implementation Coordinator
posted on February 22, 2006 07:29:59 pm
Done
PageRank
Alexa

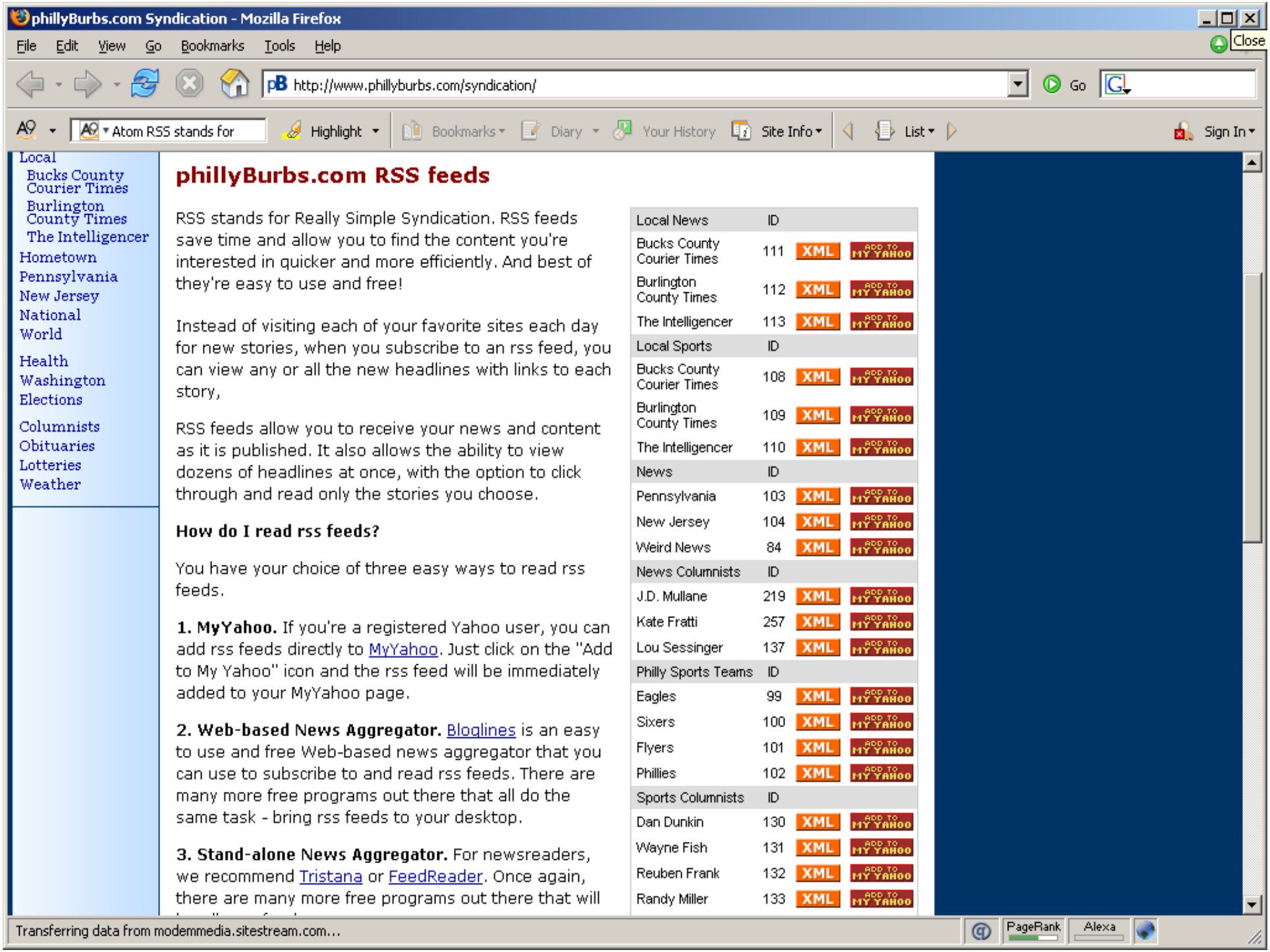

Styled Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://slashdemocracy.org/xml/feed2js/style_preview.php
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Style Preview!
Here is a preview of the OutlivE style sheet applied to the RSS Feed http://www.dvrpc.org/rss.xml. The URL to generate this view is:
http://slashdemocracy.org/xml/feed2js/style_preview.php?feed=h
DVRPC Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Manager, Office of Travel Monitoring
posted on February 23, 2006 01:22:29 pm
This is highly responsible administrative, technical and professional work in developing and directing transportation data collection programs in a specialized professional field. The incumbent has ma...
DVRPC Launches XML News Feed
posted on February 22, 2006 07:32:27 pm
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announc...
TE III: Project Implementation Coordinator
posted on February 22, 2006 07:29:59 pm
This is a technical / professional position providing direct assistance to local government and non-profit agencies in implementing various non-traditional, federally funded transportation projects in...
CSS Applied
Below is the CSS applied here, yours for copy and pasting pleasure. See below for a description of the classes provided and refer to the Feed2JS style selection site for more details on where to use this code.
Done
PageRank
Alexa


Styled Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://slashdemocracy.org/xml/feed2js/style_preview.php
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Style Preview!
Here is a preview of the marooned style sheet applied to the RSS Feed http://www.dvrpc.org/rss.xml. The URL to generate this view is:
http://slashdemocracy.org/xml/feed2js/style_preview.php?feed=h
DVRPC Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Manager, Office of Travel Monitoring
posted on February 23, 2006 01:22:29 pm
This is highly responsible administrative, technical and professional work in developing and directing transportation data collection programs in a specialized professional field. The incumbent has ma...
DVRPC Launches XML News Feed
posted on February 22, 2006 07:32:27 pm
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announc...
TE III: Project Implementation Coordinator
posted on February 22, 2006 07:29:59 pm
This is a technical / professional position providing direct assistance to local government and non-profit agencies in implementing various non-traditional, federally funded transportation projects in...
Done
PageRank
Alexa


Styled Feed - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://slashdemocracy.org/xml/feed2js/style_preview.php
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Style Preview!
Here is a preview of the Plum style sheet applied to the RSS Feed http://www.dvrpc.org/rss.xml. The URL to generate this view is:
http://slashdemocracy.org/xml/feed2js/style_preview.php?feed=h
DVRPC Announcements
This news feed is a test application of Real Simple Syndication (RSS) 2.0 for the Delaware Valley Regional Planning Commission website.
Manager, Office of Travel Monitoring
posted on February 23, 2006 01:22:29 pm
This is highly responsible administrative, technical and professional work in developing and directing transportation data collection programs in a specialized professional field. The incumbent has ma...
DVRPC Launches XML News Feed
posted on February 22, 2006 07:32:27 pm
DVRPC's first attempt at news syndication using the RSS 2.0 standard. Earlier attempts at informing our partners involved a static "What's New" webpage (1995-2000) and a dynamic, Java-based "Announc...
Done
PageRank
Alexa


DVRPC Intranet - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Close
Back Search Favorites Media
Address http://www.dvrpc.org/intranet/
Go Links
Google Search PageRank 747 blocked Check AutoLink AutoFill Options
Administration: Employees Handbook | Policy & Procedures Manual | Guidelines for Publications | Interviewer Skills
Other: Social Club | DV Camera | Digital Still Camera | Portible Digital Projector | DOT Maps | MUTCD (2000) | ADP FlexDirect
Databases: Municipal Contacts | Staff | CD ROMs | DVRPC Data | Update Work Program | Update Progress Report
Other Resources: DVRPC Homepage | Project Photos XML | Online Training | Phone List | DVRPC Forms | Zak | Phone User Guide |
Latest Resources: Move Memos | IT Committee Highlights | DVRPC Letterhead | Work Order Request
Other Websites: PSECU (Credit Union) | SERS (Pension) | Deferred Compensation (457)
DVRPC Project Photos
This news feed is a test application of Real Simple Syndication (RSS) 2.0 of digital photos taken by staff of the DVRPC.
North Wales Boro TCDI (9)
Pictures taken Friday, February 24, 2006 from around their TCDI application's two main focus areas: the SEPTA R5 Train Station (near the center of town) and the light industrial area (on the edge of town). North Wales Boro, Montgomery County.
Mon, 27 Feb 2006 21:23:36 GMT
Rt. 206 (46)
Pictures taken Thursday, February 23, 2006 by Dave Anderson along the Rt. 206 corridor in Mercer County, NJ.
Mon, 27 Feb 2006 21:22:07 GMT
PA 663 (168)
Photos taken Wednesday, February 22, 2006 along PA 663 in Milford, Bucks County.
Mon, 27 Feb 2006 21:23:50 GMT
DVRPC Launches XML News Feed for Project Photos on the Intranet
DVRPC's second attempt at news syndication using the RSS 2.0 standard. This new web feed allows staff to subscribe to the feed and be notified each time a new set of project photos have been uploaded.
Mon, 27 Feb 2006 19:44:44 GMT
2006 DVRPC. All Rights Reserved.

Feed Examples


phillyBurbs.com Syndication - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
Close
http://www.phillyburbs.com/syndication/
Go
Atom RSS stands for
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Local
Bucks County Courier Times
Burlington County Times
The Intelligencer
Hometown
Pennsylvania
New Jersey
National
World
Health
Washington
Elections
Columnists
Obituaries
Lotteries
Weather
phillyBurbs.com RSS feeds
RSS stands for Really Simple Syndication. RSS feeds save time and allow you to find the content you're interested in quicker and more efficiently. And best of they're easy to use and free!
Instead of visiting each of your favorite sites each day for new stories, when you subscribe to an rss feed, you can view any or all the new headlines with links to each story,
RSS feeds allow you to receive your news and content as it is published. It also allows the ability to view dozens of headlines at once, with the option to click through and read only the stories you choose.
How do I read rss feeds?
You have your choice of three easy ways to read rss feeds.
1. MyYahoo. If you're a registered Yahoo user, you can add rss feeds directly to MyYahoo. Just click on the "Add to My Yahoo" icon and the rss feed will be immediately added to your MyYahoo page.
2. Web-based News Aggregator. Bloglines is an easy to use and free Web-based news aggregator that you can use to subscribe to and read rss feeds. There are many more free programs out there that all do the same task - bring rss feeds to your desktop.
3. Stand-alone News Aggregator. For newsreaders, we recommend Tristana or FeedReader. Once again, there are many more free programs out there that will
Local News ID
Bucks County Courier Times 111 XML ADD TO MY YAHOO
Burlington County Times 112 XML ADD TO MY YAHOO
The Intelligencer 113 XML ADD TO MY YAHOO
Local Sports ID
Bucks County Courier Times 108 XML ADD TO MY YAHOO
Burlington County Times 109 XML ADD TO MY YAHOO
The Intelligencer 110 XML ADD TO MY YAHOO
News ID
Pennsylvania 103 XML ADD TO MY YAHOO
New Jersey 104 XML ADD TO MY YAHOO
Weird News 84 XML ADD TO MY YAHOO
News Columnists ID
J.D. Mullane 219 XML ADD TO MY YAHOO
Kate Fratti 257 XML ADD TO MY YAHOO
Lou Sessinger 137 XML ADD TO MY YAHOO
Philly Sports Teams ID
Eagles 99 XML ADD TO MY YAHOO
Sixers 100 XML ADD TO MY YAHOO
Flyers 101 XML ADD TO MY YAHOO
Phillies 102 XML ADD TO MY YAHOO
Sports Columnists ID
Dan Dunkin 130 XML ADD TO MY YAHOO
Wayne Fish 131 XML ADD TO MY YAHOO
Reuben Frank 132 XML ADD TO MY YAHOO
Randy Miller 133 XML ADD TO MY YAHOO
Transferring data from modemmedia.sitestream.com...
PageRank
Alexa


Census Product Update - Mozilla Firefox
File Edit View Go Bookmarks Tools Help
http://www.census.gov/mp/www/cpu/cpu.html
Go
Highlight
Bookmarks
Diary
Your History
Site Info
List
Sign In
Census Product Update
Main
Fact of the Day
Headline News
Hot Tip
Recently Released
Upcoming Releases
How to Order
NEWSLETTER
Subscribe or unsubscribe from the Census Product Update mailing list.
CPU ARCHIVES
February 2006
January 2006
December 2005
November 2005
October 2005
September 2005
August 2005
July 2005
June 2005
May 2005
April 2005
March 2005
February 2005
January 2005
2001- 2004 Archived CPUs
OTHER CENSUS LINKS
Census Calendar
Census Bureau Training
Customer Information
XML
RSS Feed
What's this?
The Census Product Update is a listing of recently released and upcoming data products from the U.S. Census Bureau. Census Bureau data come in many media types. PDF files cited below can be ordered in print from the Customer Services Center for a cost. Call for prices. Some printed reports must be ordered from the U.S. Government Printing Office (202-512-1800). Before ordering other products listed for sale, be sure to consult the ordering information at the end of this newsletter.
[PDF] or denotes a file in Adobe's Portable Document Format. To view the file, you will need the Adobe® Acrobat® Reader available free from Adobe.
HEADLINE NEWS
New Orders for Manufactured Durable Goods in January Decreased $23.6 Billion or 10.2 Percent to $207.2 Billion. (Released February 24, 2006)
County Business Patterns, Puerto Rico: 2003 Now Available. (Released February 23, 2006)
Facts for Features: Women's History Month (March). (Released February 22, 2006)
Privately Owned Housing Starts in January Were at a Seasonally Adjusted Annual Rate of 2,276,000. This Is 14.5 Percent Above the Revised December 2005 Figure of 1,988,000. (Released February 16, 2006)
Census Bureau Releases Income and Poverty Estimates Reflecting Expanded Income Definitions. (Released February 14, 2006)
U.S. Retail and Food Service Sales for January Reached $365.4 Billion, Up 2.3 Percent From the Previous Month. (Released February 14, 2006)
U.S. Total Business Sales for December Were $1,044.5 Billion, Up 1.2 Percent From Last Month. (Released February 14, 2006)
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by Jennifer Chidester and Jenna Gaspar
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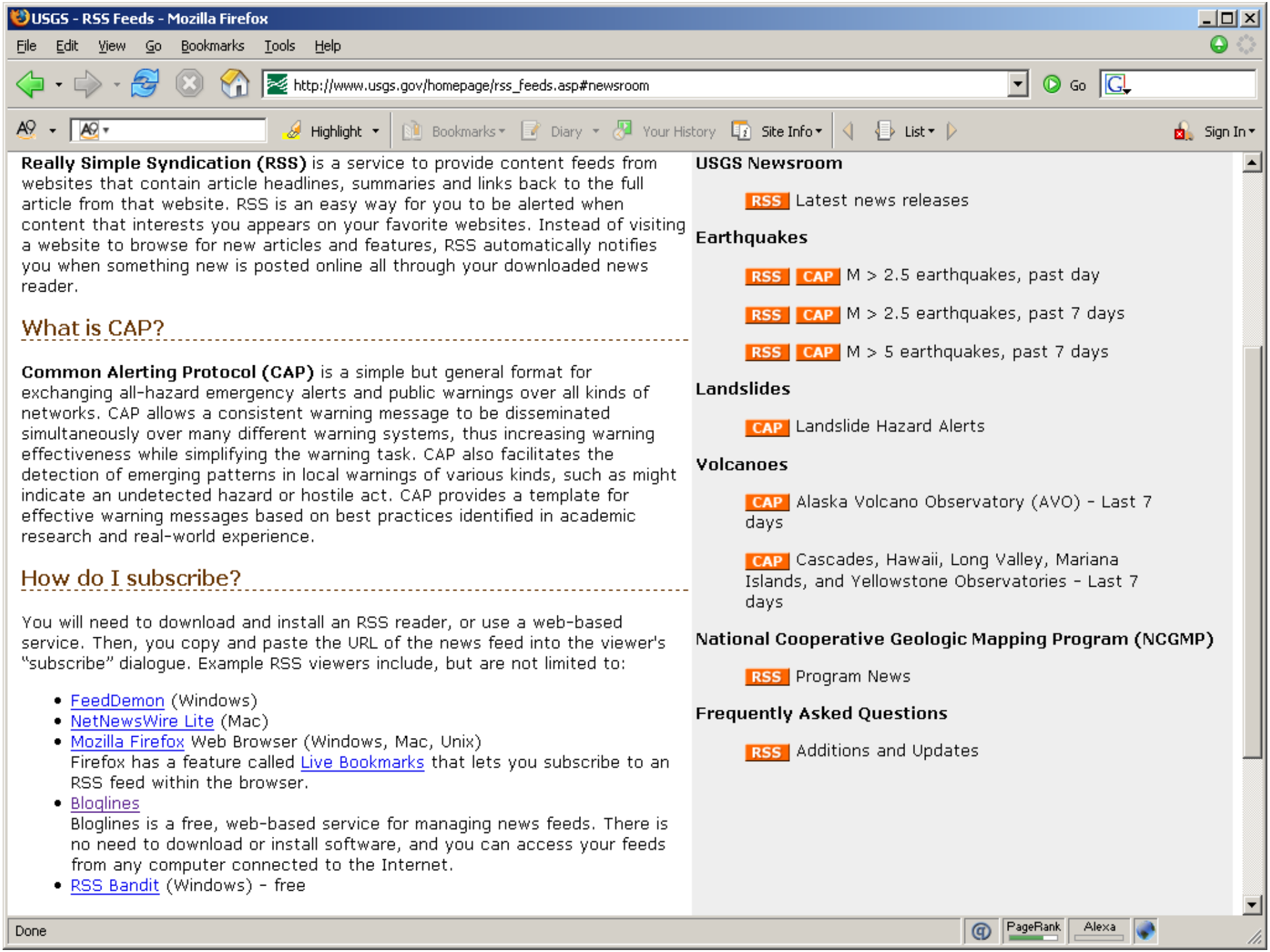
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RSS CAP M > 2.5 earthquakes, past day
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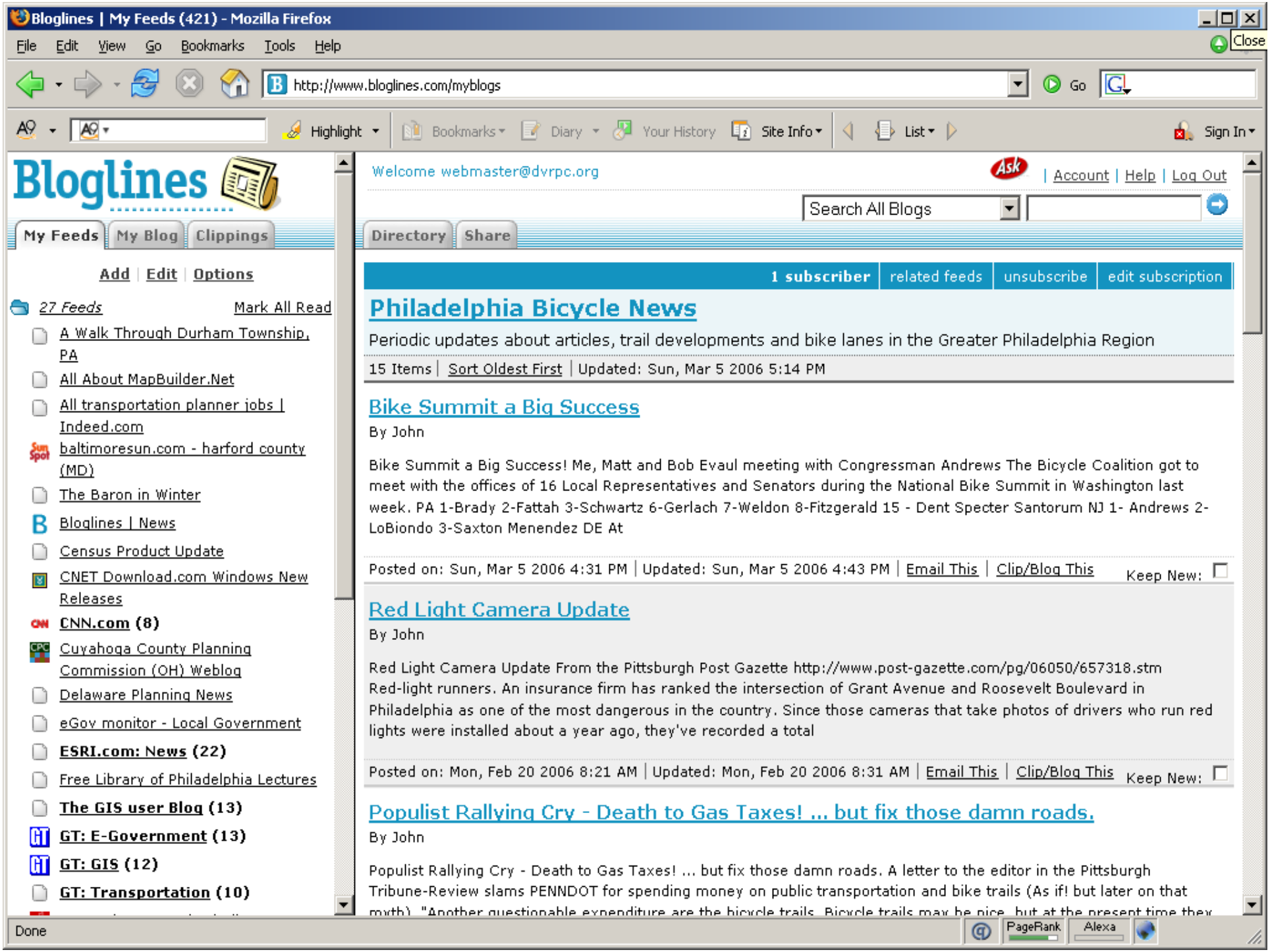
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Bike Summit a Big Success
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Bike Summit a Big Success! Me, Matt and Bob Evaul meeting with Congressman Andrews The Bicycle Coalition got to meet with the offices of 16 Local Representatives and Senators during the National Bike Summit in Washington last week. PA 1-Brady 2-Fattah 3-Schwartz 6-Gerlach 7-Weldon 8-Fitzgerald 15 - Dent Specter Santorum NJ 1- Andrews 2-LoBiondo 3-Saxton Menendez DE At
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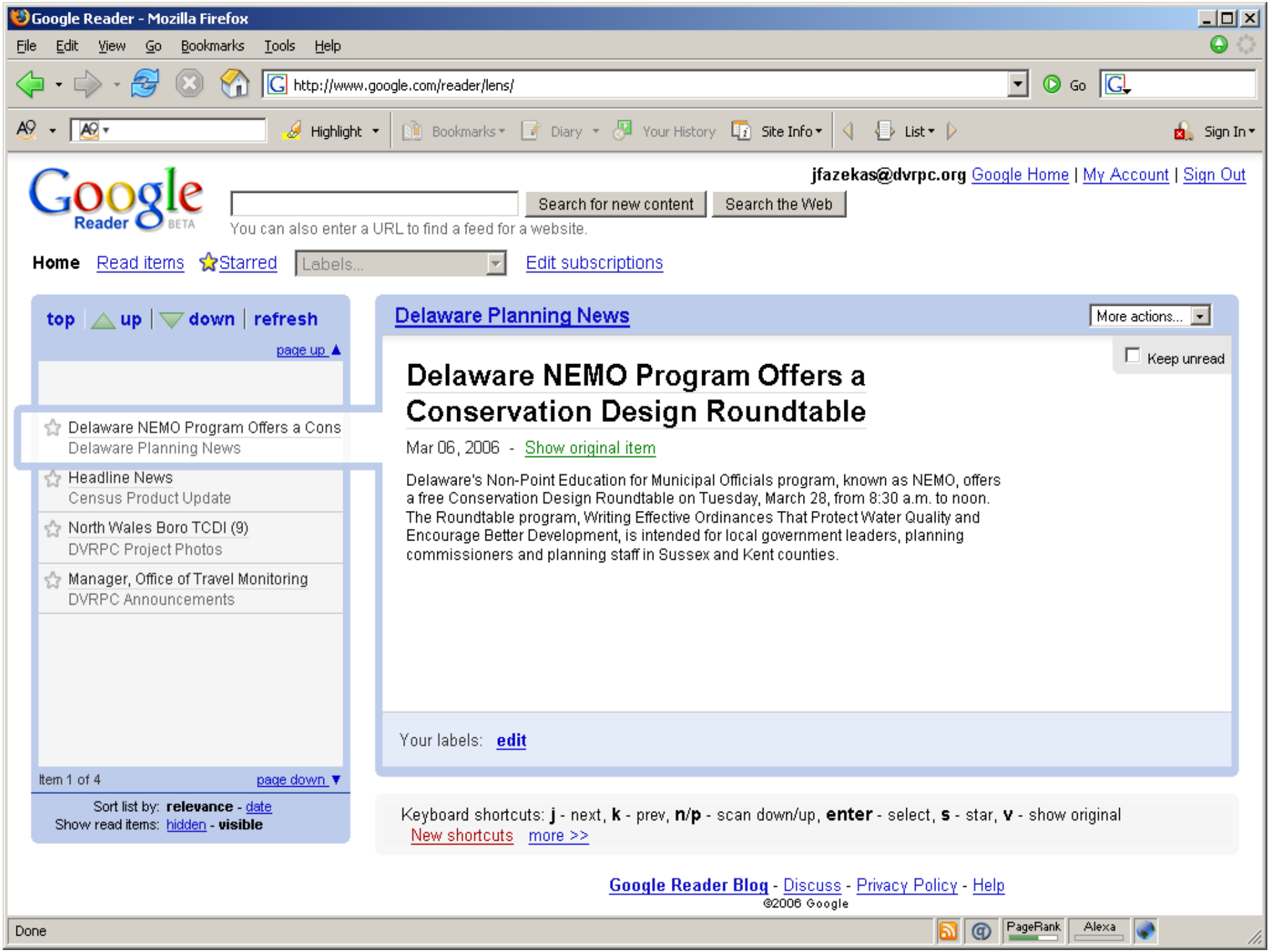
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Can I Walk or Bike to the Train?

Nonmotorized Access to Rail Stations

Gregory R. Krykewycz, PP

March 8, 2006
IREG Meeting

Presentation Outline

- Project background
- Tools used
- Station selection
- Sample results / mapping
- Summary of results
- Other project components
- Future aims

Project Background

- Phase III of an ongoing project to assess and improve bike/ped access to transit facilities.
- Basic premise = people will only walk or bicycle to a transit station if they can do so safely and from within a comfortable distance.

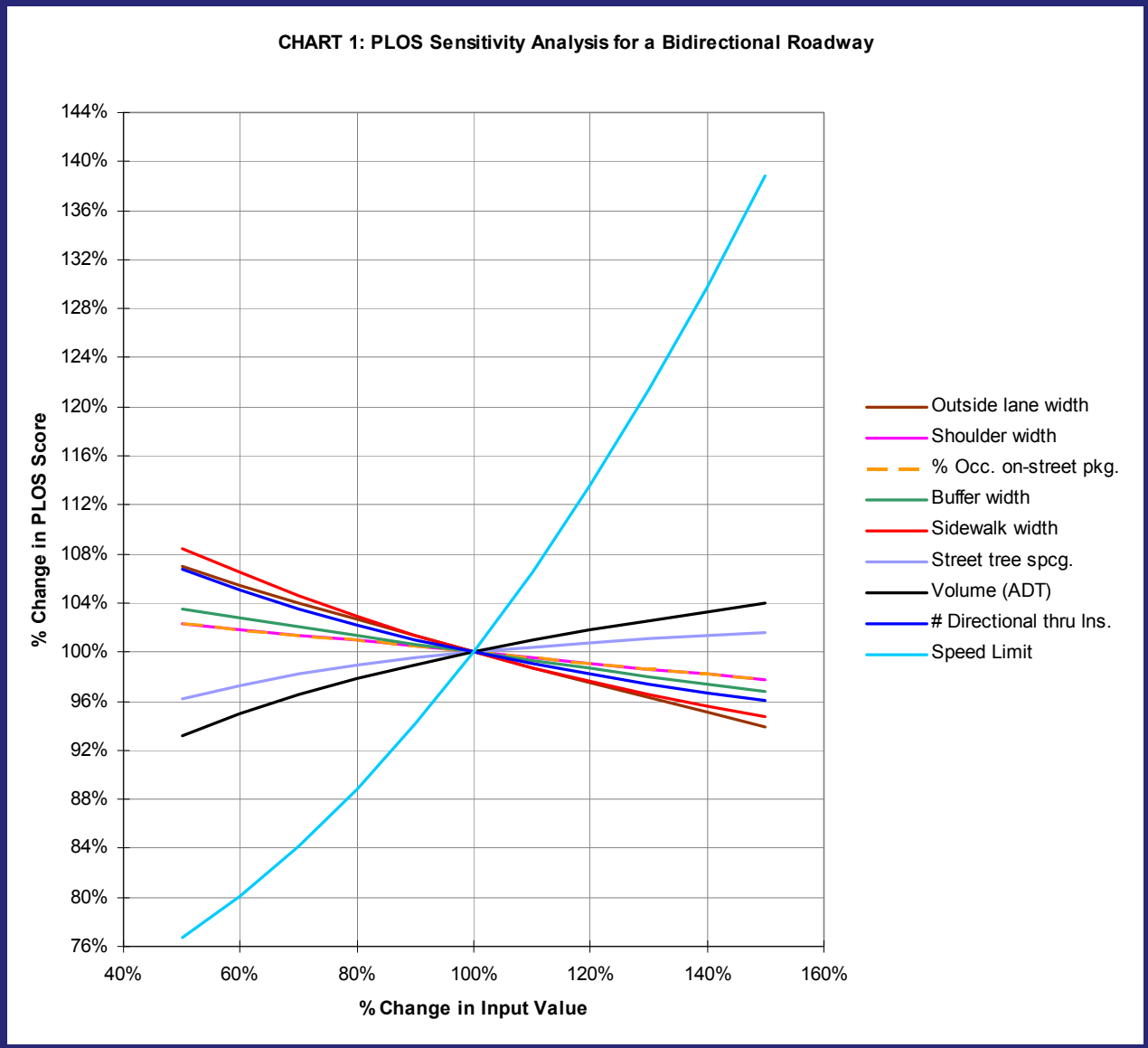
Tools Used

- Pedestrian and Bicycle Level Of Service (PLOS, BLOS) models.
- Different from auto LOS measures – PLOS and BLOS measure a pedestrian's or bicyclist's comfort / perception of safety.
- Based on roadway characteristics, an LOS score is calculated. Scores are summarized into letter grades for a road segment.

PLOS Model

- Pedestrian compatibility is highest where pedestrians are physically separated from the roadway.
- Inputs include:
  - The width of the outside auto travel lane
  - Availability of on-street parking and presence of parked cars
  - Presence and width of sidewalks and planted buffers
  - Street tree spacing
  - Traffic volume (AADT) and posted speed limit

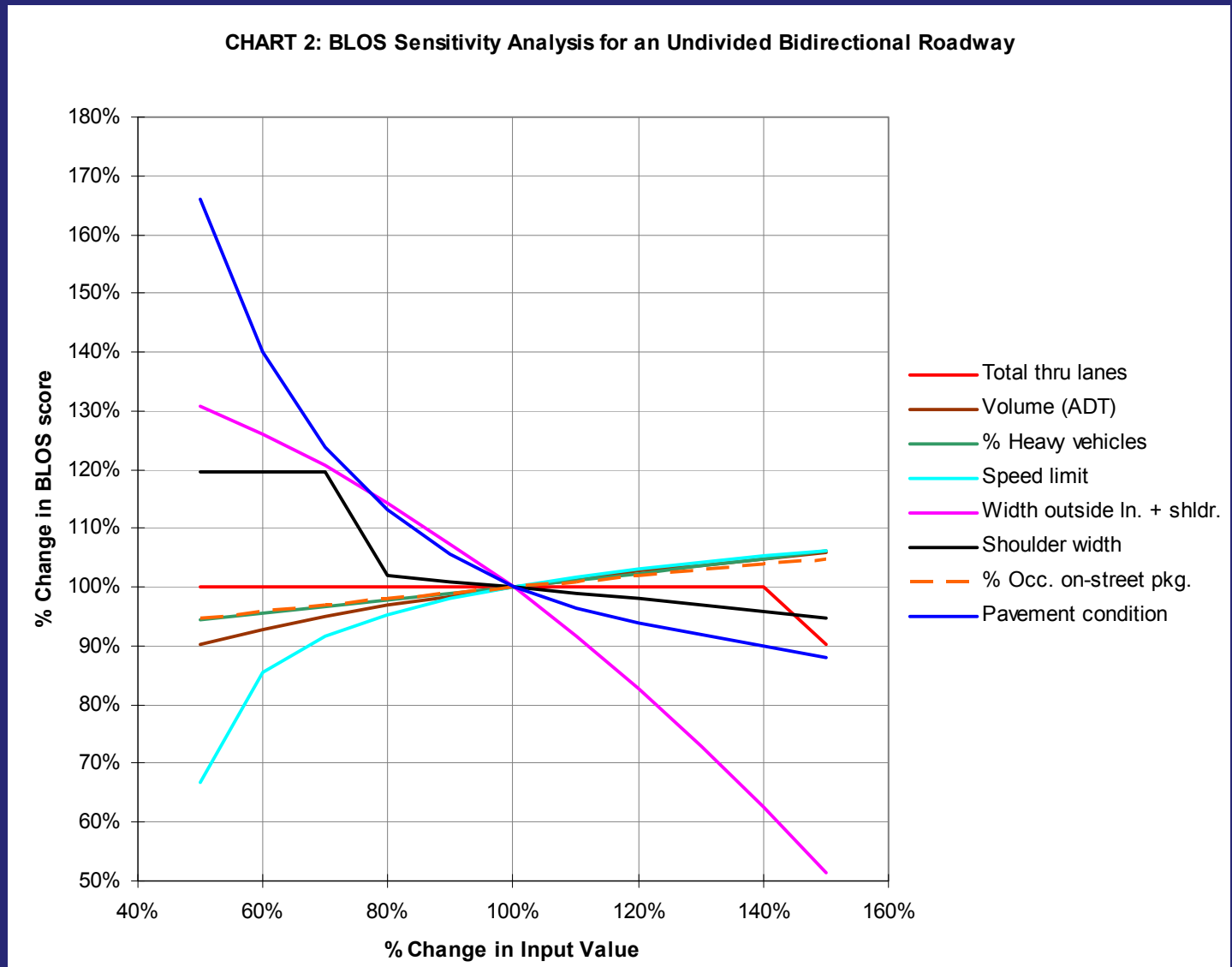
PLOS: Factors Affecting Score



BLOS Model

- Evaluates conditions for bicyclists in the roadway, not on sidewalks.
- Inputs include:
  - Roadway configuration (number of lanes, lane/shoulder width, designated bicycle lanes)
  - Traffic volume (AADT) and characteristics of traffic (including directional split, the proportion of heavy truck traffic, and the posted speed limit)
  - Availability of on-street parking and presence of parked cars
  - Pavement condition

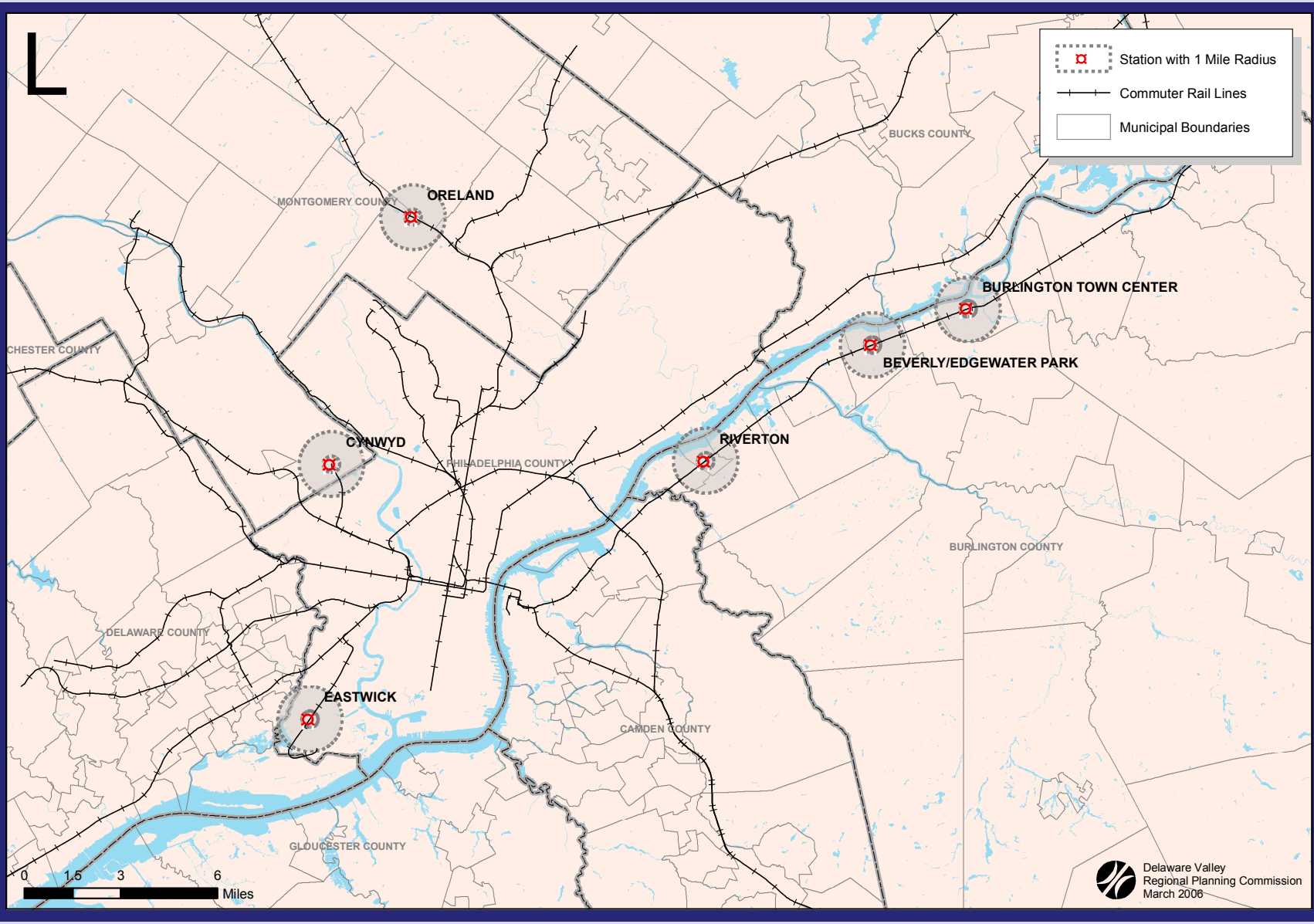
BLOS: Factors Affecting Score



Station Selection

- General goal: select stations for study based on their potential for bike/ped access (based on context).
- Ranked all DVRPC ‘shed survey’ stations by proportion of drivers from within 1 mile (result: Oreland, Cynwyd, Eastwick SEPTA stations).
- Supplement with three NJ Transit RiverLINE stations as followup to 2002 Transit Village study (Beverly/Edgewater Park, Burlington Town Center, Riverton).

Station Study Areas



Sample Results

- Note:
  - PLOS assessed for all road segments within ¼ mile.
  - BLOS assessed for ‘major roadways’ within 1 mile (road segments in states’ LRS).

Burlington Town Center Station

PLOS: Burlington Town Center Station

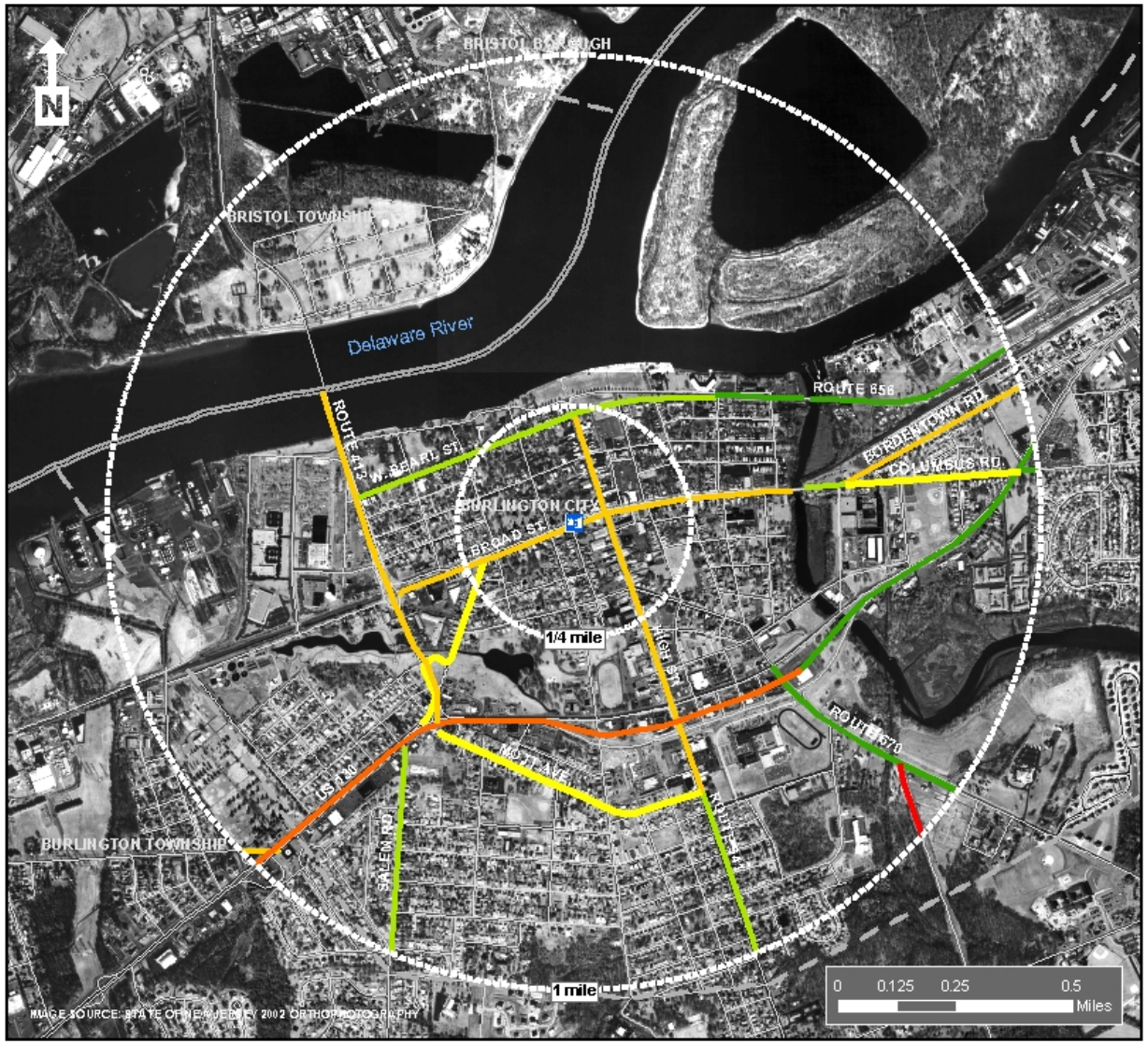
MAP 6: Burlington Town Center Station Area PLOS Scores (1/4 Mile Radius)

PLOS Grade

- A
- B
- C
- D
- E
- F
- Station

Delaware Valley Regional Planning Commission
March 2006

BLOS: Burlington Town Center Station



MAP 7: Burlington Town Center Station Area BLOS Scores (1 Mile Radius)

BLOS Grade
- A
- B
- C
- D
- E
- F
- Station

Delaware Valley Regional Planning Commission
March 2006

Cynwyd Station

PLOS: Cynwyd Station

MAP 9: Cynwyd Station
Area PLOS Scores
(1/4 Mile Radius)

PLOS Grade

- A
- B
- C
- D
- E
- F
- Station

Delaware Valley
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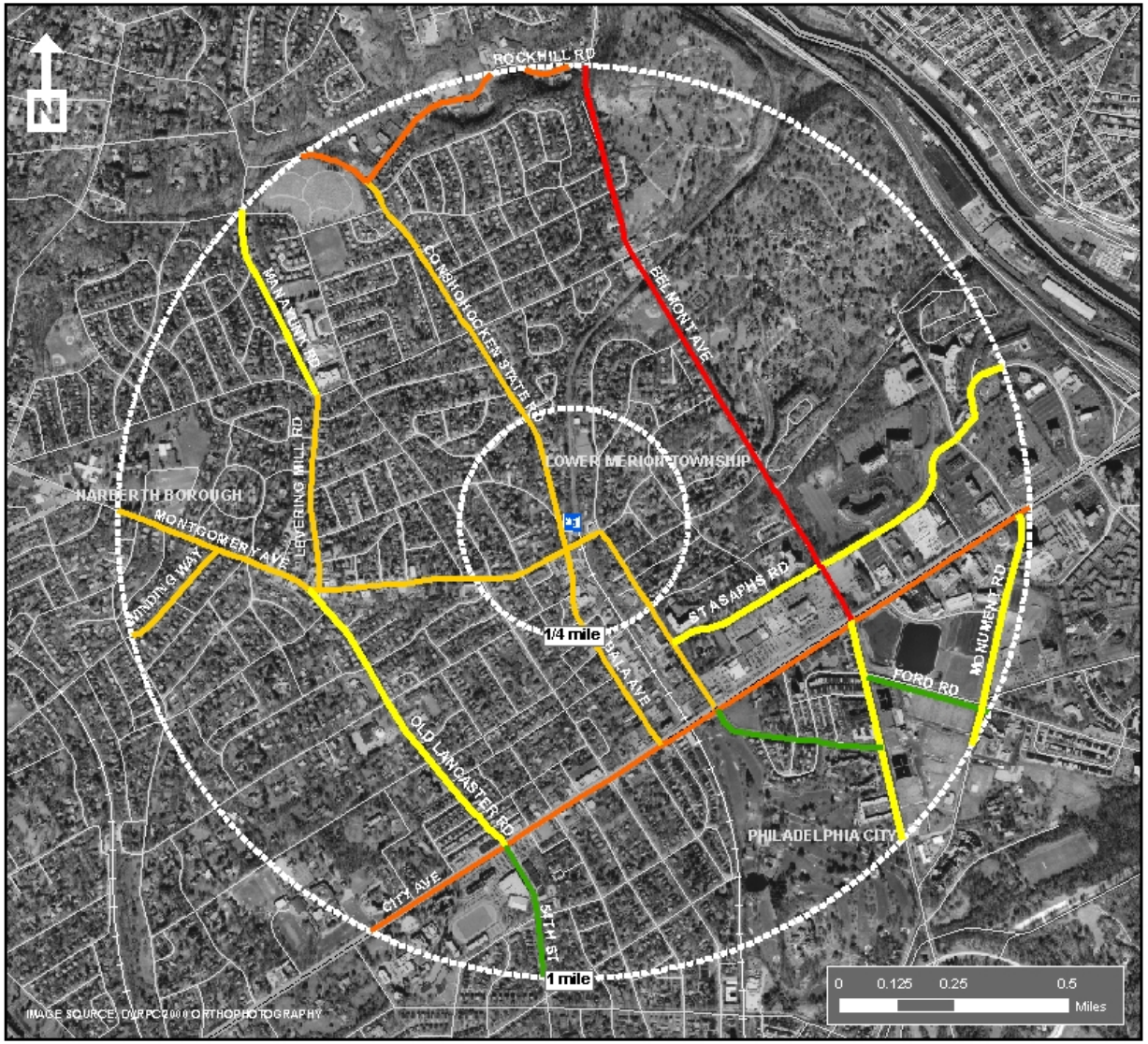
March 2006

BLOS: Cynwyd Station



Map 10: Cynwyd Station Area BLOS Scores (1 Mile Radius)

BLOS Grade
- A
- B
- C
- D
- E
- F
- Station

Delaware Valley Regional Planning Commission
March 2006

Best/Worst Phase III LOS Scoring

- Highest PLOS score: Lippincott Ave. (north of Broad St.; Riverton) – 0.82 (LOS 'A')

Best/Worst Phase III LOS Scoring

- Lowest PLOS score: 84th St. (Eastwick) – 4.02 (LOS 'D')

Best/Worst Phase III LOS Scoring

- Highest BLOS score: Multiple with 0.00 (LOS ‘A’).
  Example: Mario Lanza Blvd. (Eastwick)

Best/Worst Phase III LOS Scoring

- Lowest BLOS score: Belmont Ave. north of City Ave. (Cynwyd Station area) – 6.90 (LOS ‘F’).

Other Project Components

- In addition to LOS scoring/mapping, this project also involved:
  - Examining land use to identify priority access routes.
  - Qualitatively examining access issues on station sites and in the immediate vicinity.
  - Recommending targeted improvements to enhance access based on LOS results and qualitative survey.
  - Assessing any local TIP projects for possible integration of improvements.

Future Aims

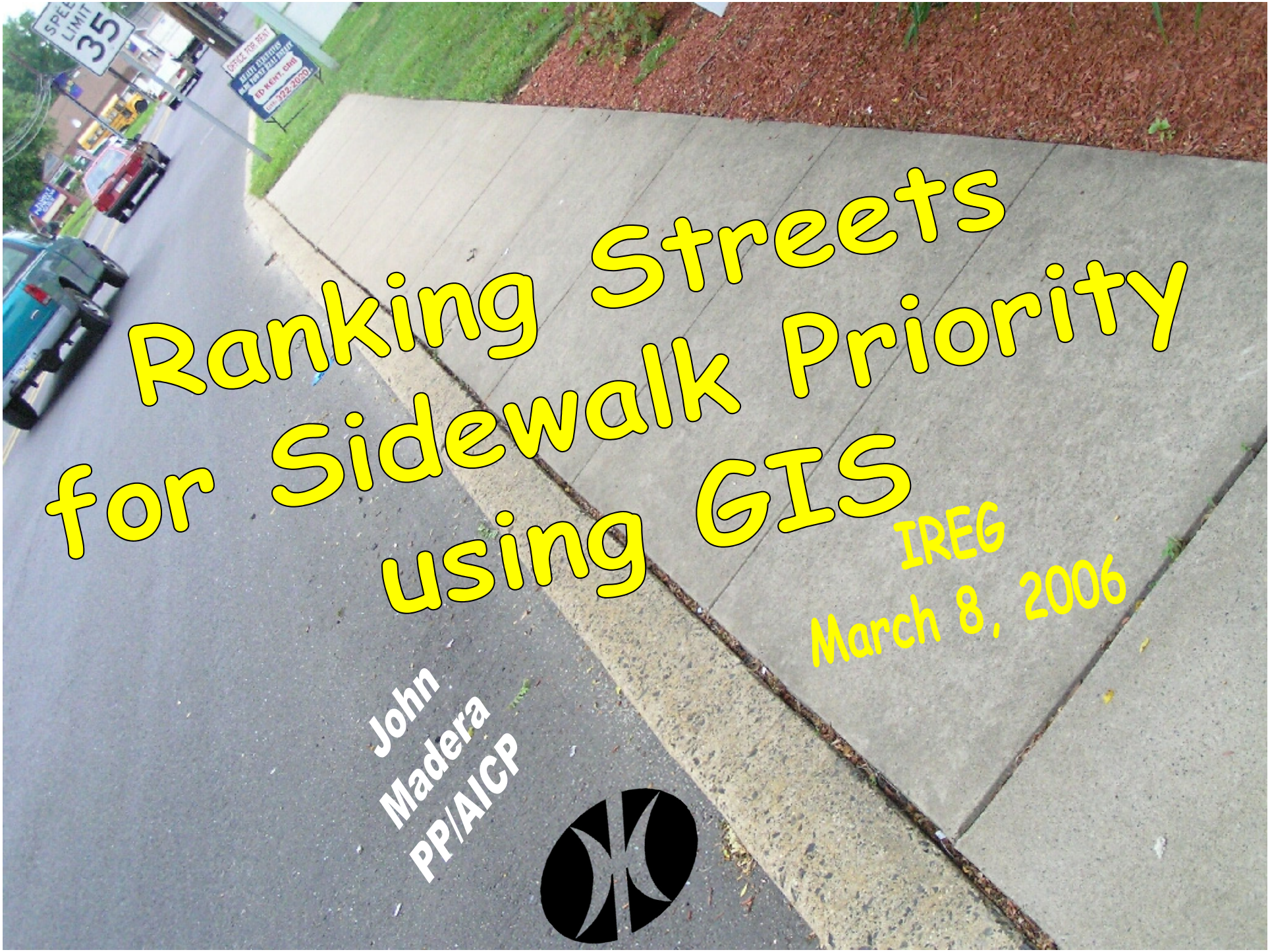
- Future project phases will similarly examine other stations.
- A summary of station area results will eventually be integrated into the ongoing ‘Regional Transit Database.’

Can I Walk or Bike to the Train?

Nonmotorized Access to Rail Stations

Gregory R. Krykewycz, PP

March 8, 2006
IREG Meeting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Ranking Streets for Sidewalk Priority using GIS
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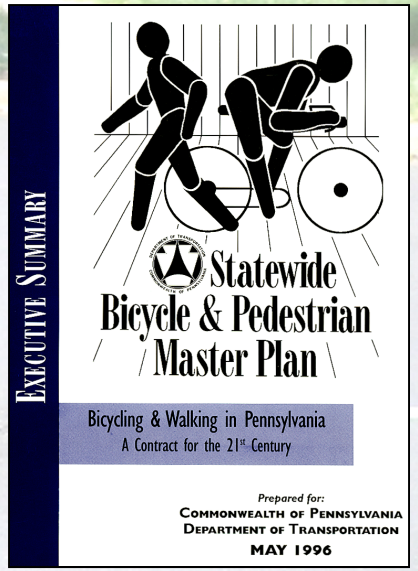
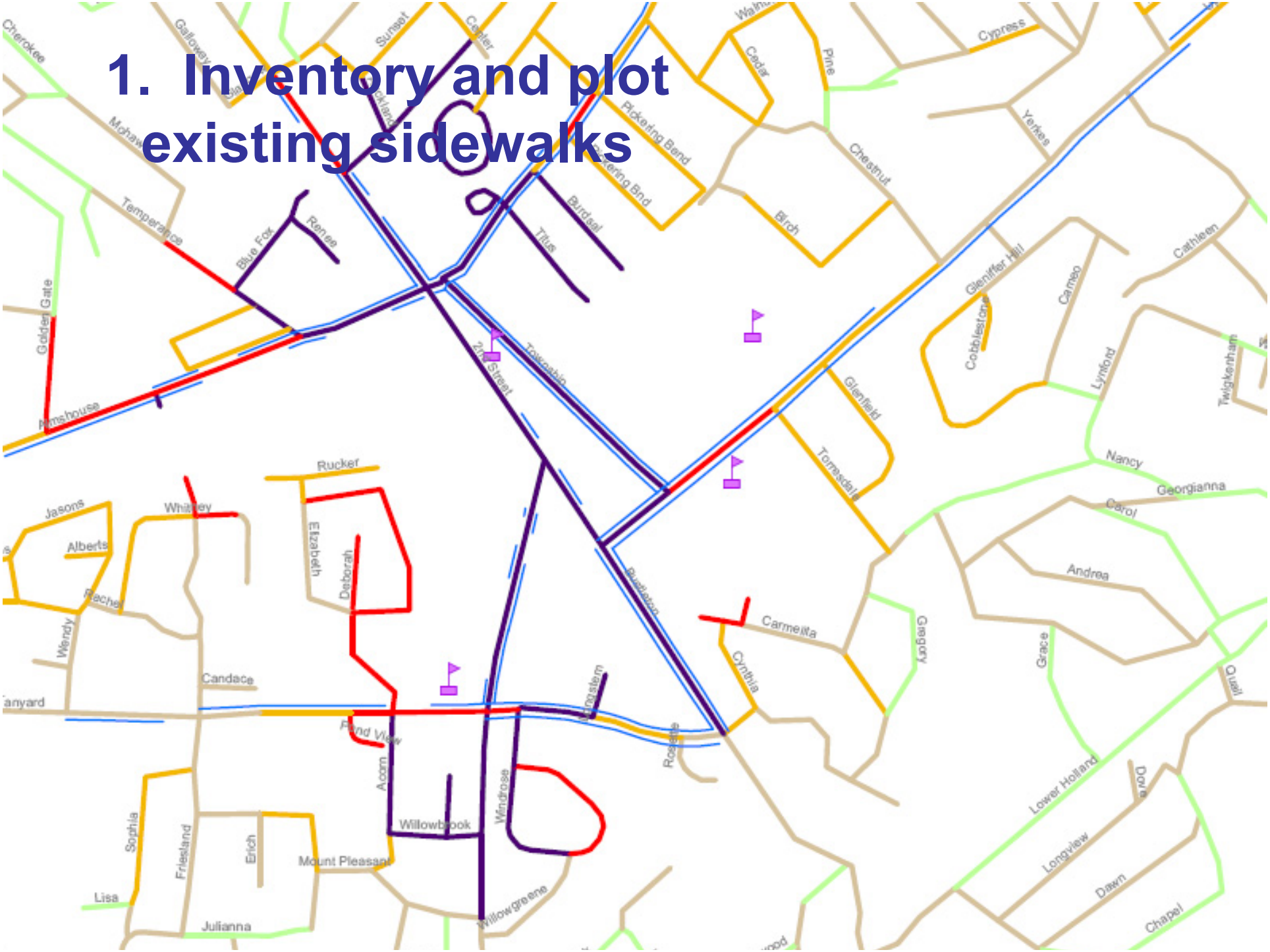
March 8, 2006
John Madera PP/AICP

Methodology

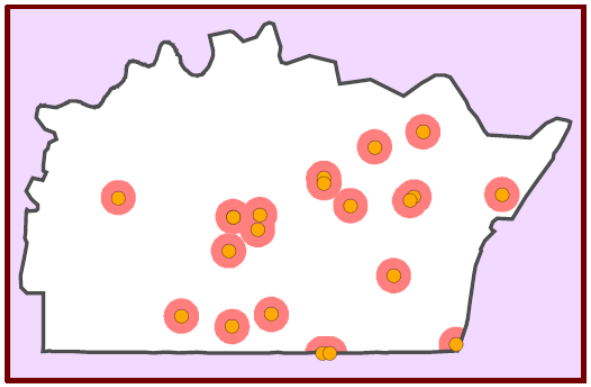
1. Inventory and plot existing sidewalks
2. Establish criteria and assign points
3. Compute total priority poi



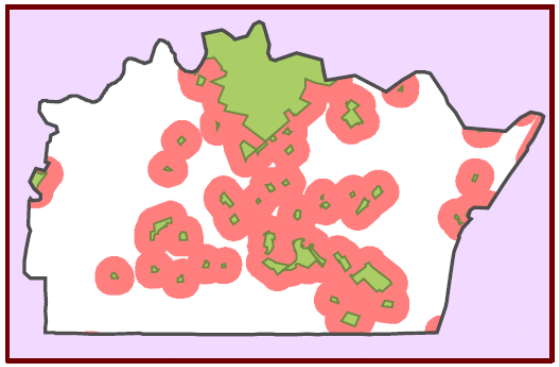
1. Inventory and plot existing sidewalks



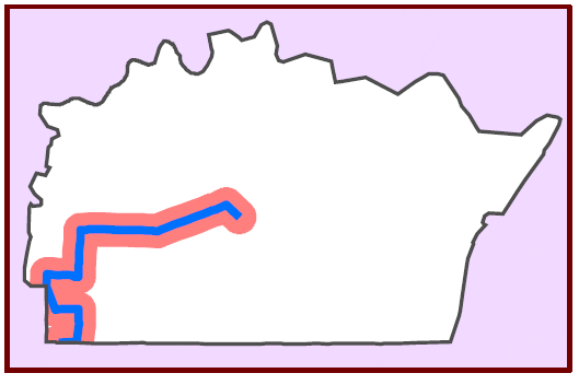
2. Establish criteria and assign points



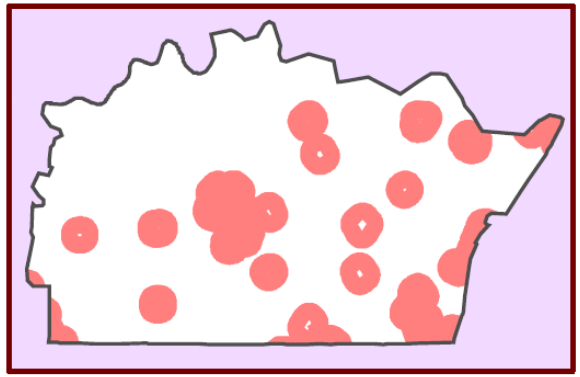
Radius of one-quarter mile around schools (5 points for each)



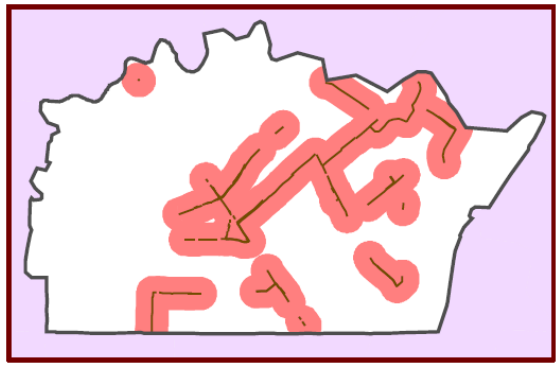
Radius of one-quarter mile around public parks (10 points)



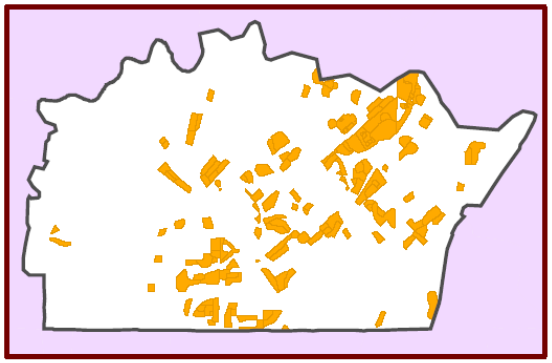
Radius of one-quarter mile around RUSH bus route (10 points)



Radius of one-quarter mile around commmercial land uses (5 points each)
Richboro commercial area (15 points)



Radius of one-quarter mile around existing sidewalks (10 points for each)



Population density greater than 3,000/square mile, by census block (10 points)

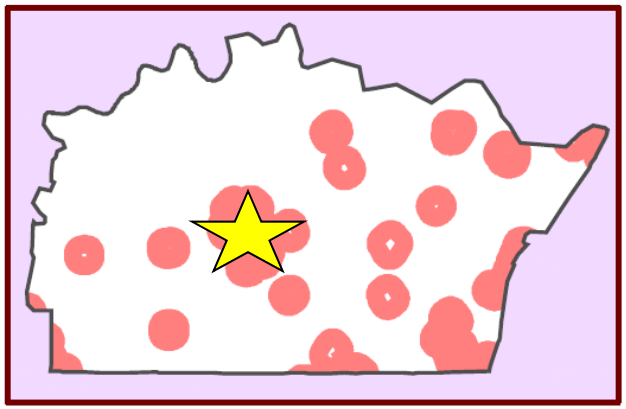

Principal Arterials
20 points
Minor arterials
15 points
Collectors
10 points
Local streets
5 points

Commercial land uses

5 points each

Richboro
Business
District

15 points

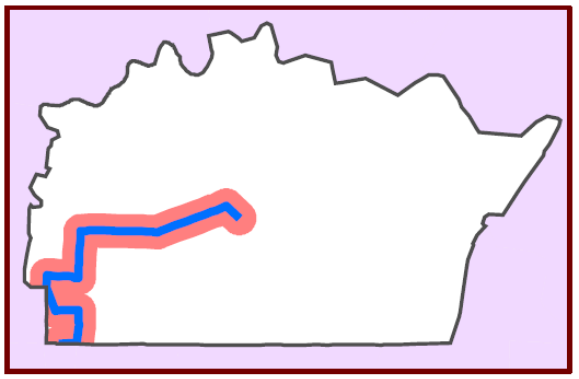


Public Parks

10 points

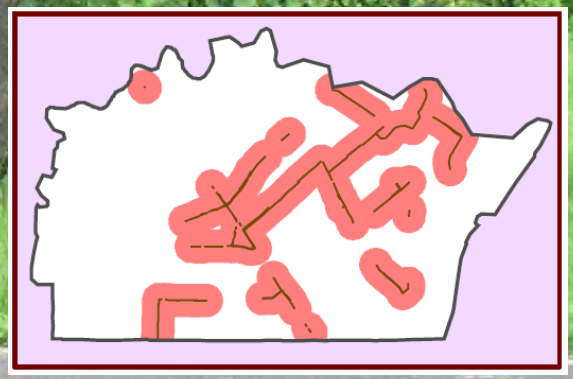
Pop. Density >3000/mi^2 10 points

WARMINSTER RUSH



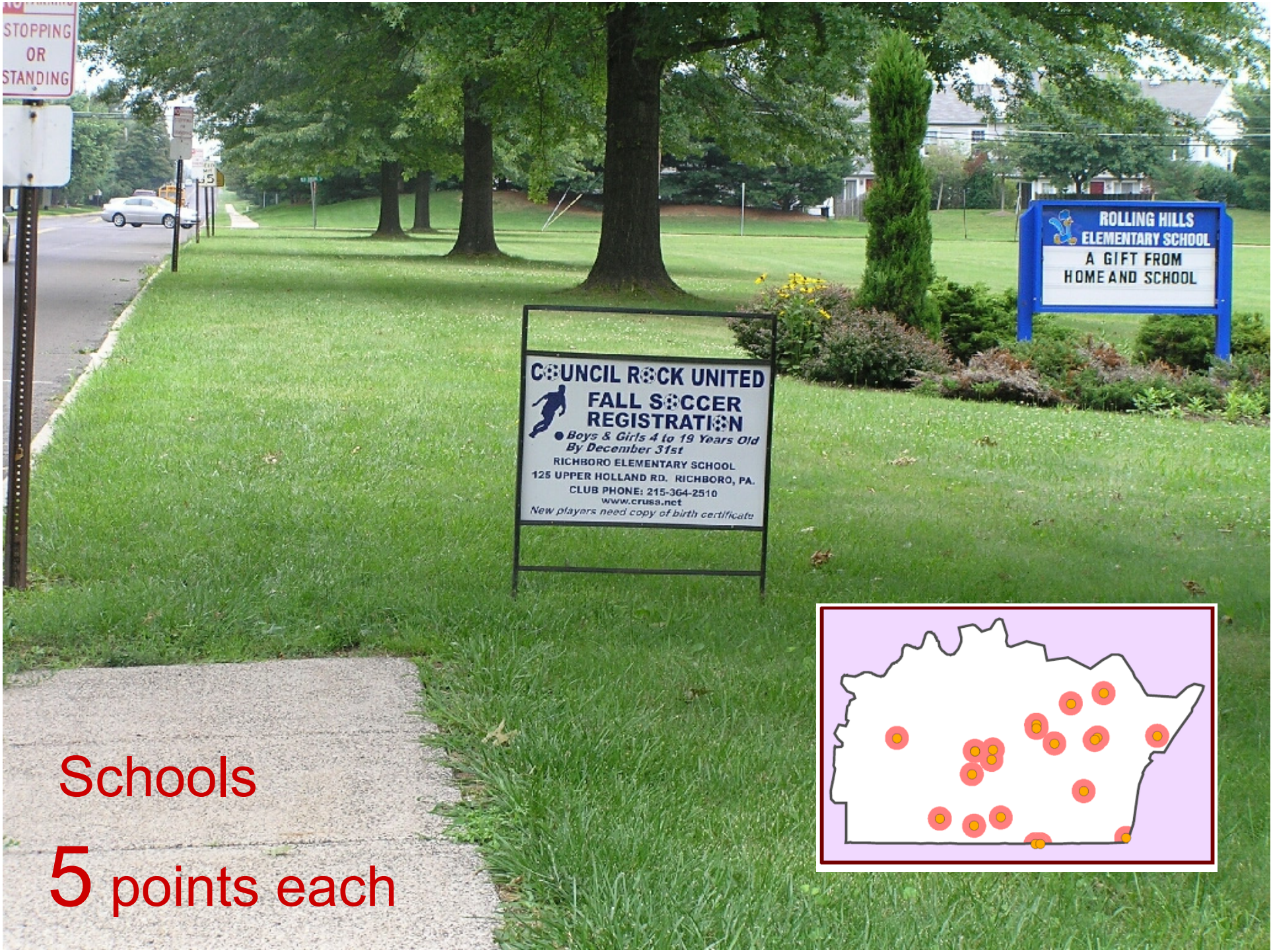
Bus route

10 points



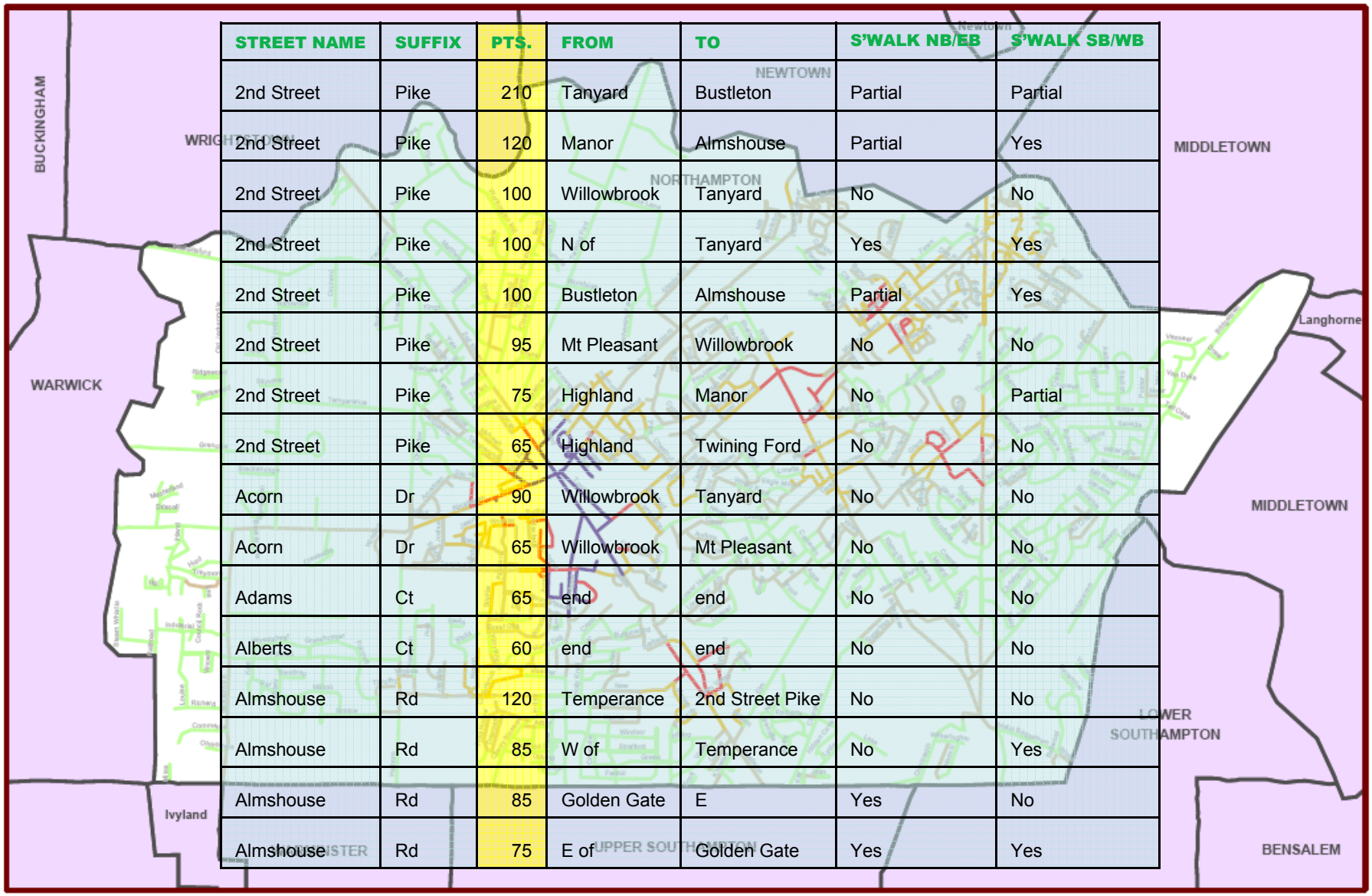
Existing Sidewalks

10 points each



Schools

5 points each



STREET NAME	SUFFIX	PTS.	FROM	TO	S'WALK NB/EB	S'WALK SB/WB
2nd Street	Pike	210	Tanyard	Bustleton	Partial	Partial
2nd Street	Pike	120	Manor	Almshouse	Partial	Yes
2nd Street	Pike	100	Willowbrook	Tanyard	No	No
2nd Street	Pike	100	N of	Tanyard	Yes	Yes
2nd Street	Pike	100	Bustleton	Almshouse	Partial	Yes
2nd Street	Pike	95	Mt Pleasant	Willowbrook	No	No
2nd Street	Pike	75	Highland	Manor	No	Partial
2nd Street	Pike	65	Highland	Twining Ford	No	No
Acorn	Dr	90	Willowbrook	Tanyard	No	No
Acorn	Dr	65	Willowbrook	Mt Pleasant	No	No
Adams	Ct	65	end	end	No	No
Alberts	Ct	60	end	end	No	No
Almshouse	Rd	120	Temperance	2nd Street Pike	No	No
Almshouse	Rd	85	W of	Temperance	No	Yes
Almshouse	Rd	85	Golden Gate	E	Yes	No
Almshouse	Rd	75	E of	Golden Gate	Yes	Yes

3. Compute total priority points

Things the analysis did not capture

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jmadera@dvrpc.org