

QUARTERLY MEETING HIGHLIGHTS

10 AM | January 9, 2019

8th Floor, American College of Physicians Building | DVRPC Main Conference Room
190 N Independence Mall West, Philadelphia, PA 19106-1520

1. Call to Order

Committee co-chairs Nicole Minutoli of NJDOT and Barry Seymour of DVRPC called the quarterly freight advisory committee meeting to order. Mr. Seymour welcomed all task force members and friends after which all attendees were invited to introduce themselves and their affiliations.

Highlights from the previous freight advisory committee meeting on October 10, 2018 were offered for approval. Any modifications or corrections can be transmitted to DVRPC's Mike Ruane.

All permitted Power Point presentations will be made available on-line at:

<https://www.dvrpc.org/Committees/DVGMTF/>

2. Congestion Management Process at DVRPC

Tom Edinger, Senior Transportation Planner at DVRPC, presented an overview of the Congestion Management Process (CMP) at DVRPC. The CMP provides information on transportation system performance and recommends strategies to minimize congestion. Mr. Edinger provided a summary of the CMP update underway and highlighted some of the freight specific performance considerations. The agency will make use of new data sources from INRIX and NPMRDS in this update. The data will provide an increase in the number of road segments that can be analyzed as part of the CMP. The granularity of this analysis will also allow for the potential for intersection level detail.

Mr. Edinger also highlighted the connection between goods movement and the CMP. He discussed the performance measures that are being created for truck activity in the region including: Truck Travel Time Reliability, Trucks Only Travel Time Index, and Trucks Only Planning Time Index. The truck focused measures help identify special areas of concern for freight carriers and goes beyond the CMP which focuses more on truck routes and performance of all vehicle activity. The agency hopes to expand the network of coverage for these measures and work toward delay calculations to estimate hours and potentially cost of truck related congestion.

3. Updating Greater Philadelphia Future Forces

DVRPC is kicking off its Connections 2050 Long-Range Plan (LRP) with an updated scenario planning exercise that aims to identify what conditions or events are probable, understand their likely consequences, and determine how to respond to or benefit from them. Jackie Davis, Senior Planner at DVRPC, provided an overview of the Futures Group and its scenario planning work. Ms. Davis highlighted the importance of this initial phase of planning in the LRP process as the agency engages outside stakeholders to help inform the forces that will impact the region and that should be addressed in our planning work.

The previous activities of the Futures Group were presented, along with an overview of the LRP schedule and scenario planning process. Ms. Davis highlighted the last four sessions of the Futures Group that engaged panels to discuss major topics of interest including one looking in to the future movement of people and goods. At the conclusion of the presentation, Barry Seymour made a request for applications to the Futures 2050 Working Group, which will convene in the Spring of 2019. This is an opportunity for Task Force members to be involved in crafting scenarios for Future Forces 2050. He also asked for input from committee members on what they think will be key to consider in their business line in the future. Several comments were made related to the considerations of land development patterns for distribution centers,

drones both aerial and ground based, autonomous vehicles, and the potential for new subterranean technology for goods movement.

4. Home Delivery World/City Freight Show 2019

The Pennsylvania Convention Center will play host, on April 3-5, to a national conference on retail logistics and city freight issues. Dan Reiss, Project Director and conference organizer presented on the background and overview of the event. The event is a joint conference bringing together the successful Home Delivery World conference with the City Freight Show. In doing so, this event will draw together major innovators in delivery technology and logistics, retail industry leaders, carriers, city officials, and transportation experts. The conference will explore retail industry challenges and opportunities, technology innovations, curb space capacity issues, as well as many other freight and transportation topics. Mr. Reiss invited members to attend the conference in April, offering that there are multiple “tracks” to follow over the 3-day event that should interest just about everyone. For those unable to attend for the duration, free registration and entry to the exhibit will be available closer to the event. Members of the Goods Movement Task Force can use the code DV10 to get an additional 10% of the current ticket price.

5. Freight Partner Spotlight: Phillips Mushroom Farms

Phillips Mushroom Farms is the largest grower of specialty mushrooms in the United States and has helped to make Kennett Square, Pennsylvania the “Mushroom Capital of the World”. Todd Cullen, Manager at Phillips Mushroom Farms, provided an overview of the mushroom industry and discussed the companies’ growing, packing, and distribution operations.

Mushrooms have a short shelf life making their timely delivery, most of which is done by truck, of utmost importance to the industry. The industry is seeing challenges involving traffic congestions on roads, a lack of available truck drivers, high home values in the area for workers, high capital investments for expansion, and a lack of available land for expansion to keep up with demand. Mr. Cullen provided engaging dialogue with the committee exploring opportunities to help invest in infrastructure to support the mushroom industry.

6. Two-minute Reports

The following Task Force and Subcommittee chairs and Task Force members provided updates on the activities of their companies and agencies:

Maryiam Kazmi.....New Jersey Department of Transportation

Announced that the next NJ DOT Freight Advisory Committee meeting will be held on January 24th at WSP in Lawrenceville and will feature the newly designed draft Freight Management System tool. The DOT is also working on launching several local freight studies including the I-295 project in the DVRPC region.

Kelvin MacKavanagh.....MacKavanagh Railroad Consulting

Highlighted that John McCreavy of SMS Rail has been named the President of the New Jersey Shortline Railroad Association. He also announced that NJ Transaction will take place in Atlantic City on April 16-19, 2019.

Paul Delp.....Lansdale Warehouse

Announced that the 2019 Logistics Mega Meeting will take place at the William Penn Inn in Gwynedd, PA on March 13, 2019.

Gus Scheerbaum.....City of Philadelphia

Announced that the City has been continuing work on truck network and curbside management issues and will be undertaking a Chestnut Street pilot in the late winter of 2019. He also highlighted the successful UAS/UAV conference that was conducted in March 2018.

Barbara Holcomb.....DRPA

DRPA is celebrating the 50th Anniversary of PATCO and we can expect to see monthly activities starting in February.

Roy Kardon.....NAI Mertz

Announced that the 111th Traffic Club of Philadelphia Annual Meeting would be held on January 24, 2019 at the Lucy in Philadelphia.

7. Old or New Business/Adjournment

Mike Ruane shared the remaining 2019 meeting dates of the Delaware Valley Goods Movement Task Force:

- Friday, **April 12** (joint meeting with Regional Community and Economic Development Forum)
- Wednesday, **July 10** (Downtown Delivery Symposium V)
- Wednesday, **October 9**

The meeting was adjourned for lunch.

Meeting Participants**Name**

Attard, Nathan
 Bandiero, Tony
 Beatty, Al
 Blevins, Dan
 Boyer, Michael
 Cullen, Todd
 Davis, Jackie
 Delp, Paul
 Donovan, Brian
 D'Orazio, Ron
 Fenno, Jacob
 Flood, Joe
 Fusco, Brett
 Gallagher, Kevin
 Gannon, Tom
 Gollatz, Holt
 Haak, John
 Hess, Jim
 Holcomb, Barbara
 Jan, Farooq
 Kardon, Roy
 Kazmi, Maryiam
 Kearns, Alan
 Lankenau, Liz
 Liu, Meijun
 Ludasi, Andrew
 MacKavanagh, Kelvin
 Marano, Dominic
 McCallum, Caroline
 McCarthy, Leslie
 McCreavy, John
 McFarlane, Kellie
 Minutoli, Nicole

Affiliation

Delaware DOT
 EP-ACT
 DVRPC
 WILMAPCO
 DVRPC
 Phillips Mushroom Farms
 DVRPC
 Lansdale Warehouse Co.
 Chester County
 Matson Logistics
 Conrail
 DVRPC
 DVRPC
 Pennoni
 Canopy Prospecting
 Vested Energy
 Philadelphia City Planning
 AECOM
 Delaware River Port Authority
 PennDOT District 6-0
 NAI Mertz
 NJ DOT Freight Planning
 NJ Transit
 City of Philadelphia (oTIS)
 DVRPC
 NJ DOT
 MacKavanagh Rail Consulting
 Marano Truck Lines
 PGW
 Villanova University
 SMS Rail
 Delaware River Port Authority
 New Jersey Department of Transportation

Name

Morris, Doug
Pease, Orla
Popek, Matthew
Regosch, Christian
Reiss, Daniel
Rimer, Michael
Ruane, Michael
Scheerbaum, Gus
Schiavi, Bill
Scudder, Kristen
Seymour, Barry
Shields, Michael
Sumner, Marian
Vasell, Jay
Ward, John
Whitaker, Karen
Young, Lindsay

Affiliation

OOIDA
AECOM
Montgomery County Planning Commission
Bucks County Planning Commission
Home Delivery World/City Freight Show
Pennsylvania Department of Transportation - CPDM
DVRPC
City of Philadelphia
SJTPO
DVRPC
DVRPC
Economy League of Greater Philadelphia
US Navy
PRC
DVRPC
DVRPC
PhilaPort