2011 TROLLEY TOUR

WEDNESDAY, JULY 27TH, 2011

HOSTED BY THE ARDMORE INITIATIVE, MANAYUNK DEVELOPMENT CORPORATION, AND THE DELAWARE VALLEY REGIONAL PLANNING COMMISSION
WELCOME AND GREETINGS!

We are delighted that you have joined us for the second annual Classic Towns Trolley Tour! We hope that you will find the tour both educational and enjoyable, and make valuable connections with community development colleagues.

Classic Towns have retained the physical and social characteristics that make them interesting places to live, work, and play. Today’s tour will highlight two Classic Towns’ unique attributes – their shopping destinations as well as their interesting housing stock – plus a dynamic multi-municipal/organizational partnership centered on the popular Schuylkill River Trail/Manayunk Bridge project.

Our tour highlights will include:

- An early breakfast in the heart of Ardmore’s commercial district with your fellow Classic Towns. Our tour guides, Ms. Christine Vilardo and Mr. Mark Bachus, will walk us along historic Ardmore’s commercial districts and Suburban Square. And if we’re lucky, we will have a tour of a Frank Lloyd Wright home originally built as a model for affordable housing.

- Join us for lunch in Manayunk! The Manayunk Development Corporation and DVRPC will host lunch along the Manayunk Canal at the Manayunk Brewery and Restaurant. We will then have a walking tour of the Manayunk Towpath led by Ms. Kay Sykora, and a tour of Manayunk’s famed Main Street by Ms. Jane Lipton.

- We’ll cool off with frozen yogurt at Whirled Peace before heading back to Ardmore.

Have fun and enjoy the tour!

Karen Cilurso & Alison Hastings

DVRPC WOULD LIKE TO THANK THE HOSTS, TOUR GUIDES, SPEAKERS, AND LOCAL BUSINESSES FOR THEIR ASSISTANCE WITH THE 2011 CLASSIC TOWNS TROLLEY TOUR.

Hosts
- Delaware Valley Regional Planning Commission (DVRPC)
- The Ardmore Initiative
- Suburban Square
- Manayunk Development Corporation

Tour Guides & Speakers
- Mark Bachus, General Manager, Suburban Square
- The Honorable Cheryl Gelber, Commissioner, Lower Merion Township
- Chris Leswing AICP, Assistant Planning Director, Lower Merion Township
- Jane Lipton, Executive Director, Manayunk Development Corporation
- Barry Seymour, Executive Director, DVRPC
- Kay Sykora, Manayunk Development Corporation and The Schuylkill Project
- Christine Vilardo, Executive Director, The Ardmore Initiative

Catering
- Firinji, 54 East Lancaster Avenue, Ardmore, PA
- Milkboy Coffee, 2 East Lancaster Avenue, Ardmore, PA
- Manayunk Brewery and Restaurant, 4120 Main Street, Philadelphia, PA
- Whirled Peace, 4321 Main Street, Philadelphia, PA

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OVERVIEW OF THE DAY

8:30 AM  Ardmore
Breakfast at The Ardmore Initiative
Walking tours of the Central Business District and Suburban Square

11:30 AM  Depart for Manayunk

12:00 PM  Manayunk
Lunch at Manayunk Brewery and Restaurant

1:30 PM  Walking tours of the Manayunk Towpath and downtown
Frozen Yogurt at Whirled Peace

3:30 PM  Depart for return trip to Ardmore

4:30 PM  Return to West Lot on Anderson Avenue, Ardmore
### ARDMORE

- **8:30 AM** Breakfast  
  The Ardmore Initiative  
  56 E. Lancaster Avenue

- **8:45 AM** Welcoming Remarks  
  Barry Seymour, Executive Director, DVRPC  
  The Honorable Cheryl Gelber, Commissioner, Lower Merion Township

- **9:00 AM** Walking Tours  
  Ardmore’s Central Business District  
  Led by Christine Vilardo, The Ardmore Initiative  
  Suburban Square: Then and Now  
  Led by Mark Bachus, General Manager, Suburban Square

- **10:15 AM** Break

- **10:30 AM** Board Trolley  
  Depart for tour of Suntop Homes

- **10:45 AM** Tour of Frank Lloyd Wright’s Suntop Homes

- **11:30 AM** Depart for Manayunk

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“**Attractive and Accessible, Ardmore Has it All!”**
Located in both Delaware and Montgomery counties, Ardmore is primarily within Lower Merion Township in Montgomery County. Originally named Athensville, the community and its railroad station were renamed Ardmore in 1873 by the Pennsylvania Railroad and its “Main Line” out of Philadelphia. Today, Ardmore is one of six commercial districts within Lower Merion Township and is known as the “Main Street of the Main Line.”

MilkBoy Recording Studio was founded in 1994 and relocated to Ardmore in November of 2001. Milkboy is a full service recording studio that has hosted the likes of Dave Matthews, Boyz II Men, Usher, and Patti Labelle. Meanwhile, the studio stays true to its roots by working with the neighboring schools and local bands. MilkBoy also produces films and television commercials, either writing original music or mixing audio so it all sounds just right. Most recently, MilkBoy mixed sound for the recently released independent film, “Lebanon, PA.”

Nestled in the heart of Suburban Square, lies the Ardmore Farmers Market. There are many reasons to live and shop in Ardmore, and this is one of them. The building that the Ardmore Farmers Market originally occupied was opened as the Suburban Theatre in 1937. In the late 1970s, it was converted to a food market called St. James Market. In 1982, it officially changed its name to the Ardmore Farmers Market, and in 2004, built its present building, now home to 18 local vendors, such as Ardmore Seafood, Pallante’s Pasta Co., Stolzfus Produce, and DiBruno Brothers. The market is open 6 days a week from 8 a.m. to 6 p.m.

Built at the corner of Sutton and East Spring Avenue is a four-unit home designed by Frank Lloyd Wright. Constructed in 1939 and originally called the “Ardmore Experiment,” Wright envisioned four multiple units of low-cost, standardized single-family living. The modern architecture was unique for Ardmore at the time, featuring wood, brick, and glass. Only one set of the four was ever constructed and rented for $55 a month.
MANAYUNK

12:00 PM  Lunch
Manayunk Brewery and Restaurant
4120 Main Street

Welcoming Remarks
Jane Lipton, Executive Director, Manayunk Development Corporation

1:30 PM  Walking Tour
Stroll along Manayunk’s Towpath and Business District
Led by Kay Sykora, Manayunk Development Corporation

2:45 PM  Frozen Yogurt Break
Whirled Peace

3:30 PM  Depart for Ardmore
Cotton Street

“Meet Me in Manayunk”
1 **MANAYUNK BRIDGE**
The Manayunk Bridge is a historic bridge in Pennsylvania across the Schuylkill River and adjacent to the Schuylkill Canal, between Bala Cynwyd (Lower Merion Township, Montgomery County) and Manayunk (Philadelphia County). Built by the former Schuylkill Valley Division of the Pennsylvania Railroad, it is a notable large concrete open spandrel arch bridge built on a reverse curve, earning the nickname of “S-Bridge.” The Manayunk Bridge was purchased by SEPTA in 1976 for its Cynwyd Line. Today, it is being developed as a pedestrian trail connecting the Cynwyd Heritage Trail in Lower Merion to the Ivy Ridge Station in Manayunk.

2 **DRAGON BOAT USA**
The dock at the Manayunk Brewery and Restaurant is the official northeast United States’ training site for dragon boat racing by United States Canoeing and Kayaking and Dragon Boat USA. Dragon boat racing emerged as an international ‘sport’ in Hong Kong in 1976. Dragon boats are human-powered rigged with decorative Chinese dragon heads and tails. Dragon boat racing traditionally coincides with the 5th day of the 5th Chinese lunar month (varying from late-May to June on the modern Gregorian calendar).

3 **PRETZEL PARK**
Created in 1929 and formerly known as Manayunk Park, Pretzel Park is located on Silverwood Street and overlooks the main commercial district of Manayunk. Named for the park’s crisscrossing design, residents and visitors to Manayunk can enjoy the playground, dog park, and many benches. Pretzel Park is operated by the Philadelphia Department of Recreation and the neighborhood group Friends of Pretzel Park. The iconic metallic pretzel was installed in 2005.

4 **MILLTOWN HISTORY**
Originally part of Roxborough, Manayunk got its nineteenth-century identity from the construction of the dam, canal, and locks operated by the Schuylkill Navigation Company. The Manayunk section was finished at the end of 1818. The dam provided significant water power, so the Navigation Company sought lessees, such as mills and factories, giving birth to Manayunk’s Milltown history. In 1819, Captain John Towers opened the first mill that used the canal’s water power.
CLASSIC TOWNS OF GREATER PHILADELPHIA
Character, culture, and convenience are the characteristics that define a Classic Town. Ranging from colonial settlements to college towns, streetcar suburbs to waterfront communities, Classic Towns are sprinkled throughout the Greater Philadelphia region, providing a quality of life uncommon in this age of suburban sprawl.

Created in 2008, the Classic Towns of Greater Philadelphia initiative of the Delaware Valley Regional Planning Commission (DVRPC) is designed to foster the growth of the region’s timeless communities by promoting what makes each place a wonderful place to live, work, and play!

Borough of Ambler
Ardmore
Bordentown City
Borough of Bristol
Borough of Collingswood
Borough of Glassboro
Borough of Haddon Heights
Borough of Kennett Square
Borough of Lansdale
Borough of Lansdowne
Borough of Merchantville
Borough of New Hope
Borough of Phoenixville
Borough of West Chester
Township of Moorestown
Souderton-Telford
Wayne
City of Philadelphia Neighborhoods:
Germantown
Manayunk
Overbrook Farms

For more information about Classic Towns, contact:
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The Delaware Valley Regional Planning Commission is dedicated to uniting the region’s elected officials, planning professionals, and the public with a common vision of making a great region even greater. Shaping the way we live, work, and play, DVRPC builds consensus on improving transportation, promoting smart growth, protecting the environment, and enhancing the economy. We serve a diverse region of nine counties: Bucks, Chester, Delaware, Montgomery, and Philadelphia in Pennsylvania; and Burlington, Camden, Gloucester, and Mercer in New Jersey. DVRPC is the federally designated Metropolitan Planning Organization for the Greater Philadelphia Region — leading the way to a better future.