Preliminary Agenda

Updated 10/13/2017

8:00 AM  Breakfast/Registration

Lincoln Hall

9:00 AM  Welcome

Lincoln Hall

Barry Seymour, Executive Director, DVRPC
The Honorable Jim Kenney, Mayor of the City of Philadelphia
Patti Gibson May, President, WTS Philadelphia / Director of Marketing, Envision Consultants, Ltd.

9:15 AM  Powerhouse Panel

Lincoln Hall

Greater Philadelphia’s transportation system has evolved over time. No single agency or person alone has shaped what it looks like today, or what it will be in the future. Many forces, leaders, and teams have and will guide, manage, and react to change, affecting this region’s transportation network, and beyond. This panel of powerful women leaders in transportation will share what inspires them, and reflect on the challenges and opportunities they have faced throughout their careers, while managing or creating change.

Moderated by Orla Pease, Conference Co-Chair, WTS Philadelphia / Vice President, Urban Engineers, Inc.; and Laurie Matkowski, Conference Co-Chair, WTS Philadelphia / Manager, Office of Transportation Operations Management, DVRPC

Panelists:

- **Denise Berger, AIA**, Assistant Chief Engineer, Operations Division, Port Authority of New York & New Jersey
- **Rochelle “Chellie” Cameron**, Chief Executive Officer, City of Philadelphia’s Division of Aviation
- **Jennifer Cohan**, Secretary, Delaware Department of Transportation (DelDOT)
- **Rina Cutler**, Senior Director Major Stations, Planning & Development, Amtrak
- **Dana Hecht**, Director, Division of Project Management, New Jersey Department of Transportation (NJDOT)
- **Mary Peters**, Former United States Secretary of Transportation
- **Leslie Richards**, Secretary, Pennsylvania Department of Transportation (PennDOT)
- **Renee Sigel**, Director of Safety Programs, Federal Highway Administration (FHWA)
**10:45 AM Concurrent Sessions - Group 1**

**Track A: Changing Modes**

1A. Maximizing Mobility with TSMO and Vehicle Technologies

Lincoln Memorial

Intelligent Transportation Systems (ITS), Transportation Systems Management and Operations (TSMO), adaptive traffic signals, and connected and automated vehicles are being applied to roads, transit systems, and the vehicles that use them to enhance safety and efficiency. Other technologies are being used to collect and provide data—fueling analytics, which can generate new insights and additional productivity gains. Learn about the benefits and opportunities these technologies offer, along with some of the challenges of implementation. Participants will gain understanding of current and emerging transportation technologies that can enhance safety and efficiency, and learn about how various organizations are absorbing and investing in new technologies. Participants will also discuss potential implications of new technology on transportation infrastructure, policy-making, and communicating with the public.

*Moderated by Brett Fusco, Manager, Office of Long-Range Planning, DVRPC*

**Panelists:**

- **John Corbin**, Connected Automated Vehicle Program Manager, FHWA Office of Operations
- **Dr. Patricia Hendren**, Executive Director, I-95 Corridor Coalition
- **C. William Kingsland**, Assistant Commissioner, Transportation Systems Management, NJDOT
- **Patrick Son, P.E.**, Managing Director, National Operations Center of Excellence
- **Richard Montanez**, Deputy Commissioner of Transportation, City of Philadelphia

**Approved for 1.5 AICP CM Credit**

**Track B: Changing Skills**

1B. Civic Engagement: Technology, Tools, and Techniques to Reach Communities

Grant West (First Floor)

Engaging with communities is a critical way to keep audiences informed on important transportation projects and initiatives, gather data, and to learn from customers in an effort to make products better. In this session, participants will learn about the innovative solutions organizations in the region are developing to better-inform decision-makers by effectively engaging a variety of communities. Participants will also hear about SEPTA’s Key program and how the new data collection initiative will translate to improved customer service. Participants will learn about different technologies other organizations are using to reach audiences and audience segmentation. Participants will learn about the types of data that are collected through various activities and platforms.
Moderated by Kim Korejko, Manager, Data Coordination, DVRPC

Panelists:
- Dr. Heidi Grunwald, Director, The Institute for Survey Research, Temple University
- Jeniya Webbs, Academic Success Coach, Hopeworks ’N Camden
- Ellen Hwang, Innovation Management, City of Philadelphia

Approved for 1.5 AICP CM Credits

Track C: Changing Economics

1C. Transportation Infrastructure as Economic Gateways

Library Lounge

Economic Gateways empower regions to grow in all aspects, creating opportunities for financially successful, culturally vibrant lives. Transportation facilities – bridges, highways, transit systems, and airports - are vitally important to the regional economy. The infrastructure welcomes people, moves goods, and creates vibrant places. Speakers from the Philadelphia International Airport, the Delaware River Port Authority, Amtrak, and PhilaPort will talk about how the region has grown over the last 15 years and share plans for improving these economic gateways.

Moderated by Kenneth R. Fulmer, P.E., President & CEO, Urban Engineers

Panelists:
- Diego Rincón, Deputy Director of Aviation and Capital Development, Philadelphia International Airport (PHL)
- Michael Venuto, P.E., PLS, Chief Engineer, Delaware River Port Authority (DRPA)
- Rina Cutler, Senior Director Major Stations, Planning & Development, Amtrak
- James B. Walsh, Director of Operations, PhilaPort

Approved for 1.5 AICP CM Credits and 1.5 PDH Credits

Track D: Changing Expectations

1D. (Re)Connecting Neighborhoods

Grant East (First Floor)

As technical and modal preferences change, regional and national projects and initiatives are using new approaches to overcome the barriers to neighborhood connectivity. This session will touch on projects that use USDOT’s community connections initiative that works to ensure that all users have access to safe, reliable, affordable, connected and multimodal transportation networks. Speakers will share experiences from the City of Camden and Philadelphia’s bikeshare program. In Camden, Cooper’s Ferry is using a multi-prong approach to facilitate the revival of the City of Camden by connecting neighborhoods through infrastructure improvements and community building. Philadelphia is a national leader in creating and sustaining capacity and community relationships to increase bikeshare use in underserved communities. A panel will discuss how these experiences and approaches are changing expectations around transportation, infrastructure investments, connecting
neighborhoods, and opportunity. Participants will learn new approaches to overcome transportation and built environment barriers to neighborhood connectivity, be inspired to develop transportation systems that are more inclusive and interconnected; and recognize the importance of engaging a wide variety of stakeholders to reconnect neighborhoods.

*Moderated by Denise Goren, Esq., Senior Strategic Advisor, WSP*

**Panelists:**

- Renee Sigel, Director of Safety Programs, FHWA
- Meishka L. Mitchell, AICP, PP, Vice President of Community Initiatives, Cooper's Ferry Partnership
- Waffiyah Murray, Indego Community Coordinator, Managing Director’s Office of Transportation & Infrastructure Systems (oTIS), City of Philadelphia
- Claudia Setubal, Data & Evaluation Manager, Bicycle Transit Systems
- Michael A. Carroll, P.E., Deputy Managing Director, oTIS, City of Philadelphia

*Approved for 1.5 AICP CM Credits and 1.5 PDH Credits*

**12:15 PM Lunch & Keynote: How Mobile Location Data will Revolutionize Transportation Planning**

Lincoln Hall

*David Ory, Sidewalk Labs*

Sidewalk Labs is an Alphabet company that asks, what if you built a city from the internet up? David will discuss his career-to-date in transportation, share his thoughts on how mobile location data and machine learning can revolutionize transportation planning, and discuss how he sees the future of transportation unfolding.

*Introduced by Barry Seymour, Executive Director, DVRPC*

*Closing by Patti Gibson May, President, WTS Philadelphia / Director of Marketing, Envision Consultants, Ltd.*

*Approved for 1.0 AICP CM Credit*

**2:00 PM  Concurrent Sessions - Group 2**

**Track A: Changing Modes**

2A. Taking Steps Toward Safer, Healthier Walkable Suburbs

Grant West (First Floor)

Whether it’s to work, school, shopping, transit, or for recreation, walking is a part of nearly everyone’s day. Walking is a cheap, easy, and healthy way to move around, however, it is often harder in Greater Philadelphia’s suburbs than in urban neighborhoods. This session will give an overview of suburban walkability challenges, and then talk about some possible solutions, using examples from Nether
Providence Township in Delaware County and Pottstown Borough in Montgomery County. At the end of this session, participants will be able to understand the issues affecting walkability in the suburbs of Greater Philadelphia, tools and techniques to assess walkability, and possible funding sources to build sidewalks.

Moderated by Christina Arlt, Senior Planner, Office of Community and Economic Development, DVRPC

Panelists:

- Dave Grady, Assistant Township Manager, Nether Providence Township
- David Genova, Director of Health Promotion, Montgomery County Health Department
- Anne Leavitt-Gruberger, AICP, Assistant Section Chief of County Planning, Montgomery County Planning Commission

Approved for 1.0 AICP CM Credit and 1.0 PDH Credit

Track B: Changing Skills

2B. Storytelling - Why We Need More than Data

Library Lounge

As planning professionals it’s our job to understand a community’s past and chart the course for its future vision. By listening to people and using the planning tools of data and technical analysis, we’re able to glean stories about the places in which we live. In essence, we tell and help to author the stories of communities and the people within those communities. These stories then become how people remember, what keeps them motivated, and how they connect with other people. With an increasing emphasis on data, performance measures, and visuals, how do we translate those planning tools into a story that engages and motivates people? Learn about how the power of the story connects people’s hopes, fears and beliefs to planning principles that can shape our future.

Moderator: Betsy Mastaglio, PLA, Manager, Office of Transit, Bicycle and Pedestrian Planning, DVRPC

Panelists:

- Jim Saksa, PlanPhilly’s multi-modal transportation reporter, WHYY
- Charlotte Castle, Vision Zero and Neighborhood Programs Coordinator, oTIS, City of Philadelphia
- Bob Aretz, President, Paragraph, Inc.

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Track C: Changing Economics

2C. From “no way” to “yes, if” - The Unfunded Transportation Projects that Could Shape Our Future

Grant East (First Floor)

As our region catches up on deferred maintenance needs, projects that will improve or expand our multimodal system become more realistic--particularly if more local funds can be leveraged. This ‘blue
sky' session invites you to envision how the projects we want, versus just the ones we need, will change the way we live, work, and play. Participants will understand how transportation system improvement and expansion projects relate to and build on system maintenance projects and will learn about the region’s queue of potential transportation improvement projects. Participants will also participate in real-time engagement tools like PollEverywhere.

*Moderated by Greg Krykewycz, Associate Director of Transportation, DVRPC*

**Panelists:**

- Jackie Davis, Senior Planner, Office of Long-Range Planning, DVRPC
- Elizabeth Smith, Director of Strategic Planning & Partnerships, SEPTA
- Matthew Lawson, Principal Planner, Mercer County Planning Division
- Natalie Shieh, Senior Manager of Major Stations Planning and Development, Amtrak

*Approved for 1.0 AICP CM Credit*

**Track D: Changing Expectations**

**2D. Falling Apart: Aging Infrastructure**

Lincoln Memorial

Once a world leader in new technologies and infrastructure, the United States now finds itself behind the curve. U.S. infrastructure is outdated, costing both the government and private industry millions in repairs, business interruption, and supply chain risks. The 2017 Infrastructure Report Card scores America’s Infrastructure a D+. Investing in aging infrastructure is essential to supporting healthy, vibrant communities. A failure to prioritize infrastructure needs can damage the economy and present myriad challenges. This session will explore the region’s aging infrastructure related to the roadway, bridges, rail, and aviation industries. Panelists in the public and private transportation industries will share their challenges and experiences related to managing aging infrastructure, and how it has impacted the region.

*Moderated by Vicki Malaszecki, President & CEO at Envision Consultants, LTD.*

**Panelists:**

- Frank Russo, Associate Vice President, Michael Baker International
- Elaine Elbich, P.E., Design Portfolio Manager, PennDOT
- Jeffrey Kneppel, General Manager, SEPTA
- William R. Peduzzi, P.E., Vice President and Director, Aviation Market Sector, HDR
- Judy McMurtry, Station Manager, Delta Air Lines, Philadelphia International Airport

*Approved for 1.0 AICP CM Credit and 1.0 PDH Credit*
3:00 PM  Break

3:30 PM  Concurrent Sessions - Group 3

Track A: Changing Modes

3A. Arrive Alive: Safety as a Priority in Transportation
Grant East (First Floor)

Whether it’s Vision Zero initiatives, automated enforcement technologies, such as red light cameras, or dedicated bike lanes, safely designing streets for all users is the number one priority for today’s transportation professionals. Learn from three transportation thought leaders about how they are implementing today’s transportation policies into practice. Participants will leave the session well versed on the 3 E’s of transportation safety - Education, Engineering, and Enforcement.

Moderated by Christine Derenick-Lopez, Chief Administrative Officer, City of Philadelphia

Panelists:

- Kelley Yemen, AICP, Director of Complete Streets, City of Philadelphia
- Allie Slizofski, P.E., PTOE, Principal & Founder, DRIVE Engineering Corp
- Gustave Scheerbaum, Transportation Safety Engineer and ARLE Programs Manager, City of Philadelphia

Approved for 1.0 AICP CM Credit and 1.0 PDH Credit

Track B: Changing Skills

3B. Boomers to X, Y, Z

Library Lounge

This session will allow panelists to share personal stories of challenges and victories in communicating and integrating diverse generations in the workplace from the “old timers” to the “young up-and-comers.” Each panelist represents a different generation that will provide their unique journey in communicating and working with others. With the steady and increasing rise of women in leadership in the transportation industry, it is important to have strategies and tools to build an effective, cohesive, and successful team of professionals. Participants will learn strategies for creating a positive environment of diversity, and skills for adapting to work with different generational work styles and preferences. Participants will learn how to maximize one’s strengths as a leader, and how to utilize various communication tools to achieve a successful career.

Moderator: Carla Tillery, Vice President of Operations, Fitzgerald and Halliday, Inc.

Panelists:

- Jasmine Narcisse, Inside Sales, Jacobs Engineering Group
- Manik Arora, President & CEO, Arora Engineers
Susan E. Schruth, National Transit Practice Consultant, HNTB Corporation

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Track C: Changing Economics

3C. Mind the (Funding) Gap: How Locally Generated Revenue Can Help Meet Our Future Transportation Needs

Lincoln Memorial

The Greater Philadelphia region is more reliant on federal and state funding streams to pay for transportation system capital improvements compared to other regions across the country. Both Pennsylvania and New Jersey have recently increased state funding for transportation projects, but growth in federal funding has been stagnant in recent years. Meanwhile many new operational improvements and system expansion projects are deferred as funding needs to be directed toward increasing roadway and transit maintenance and preservation needs. This session will look at how additional locally-generated revenue can help bridge the funding gap and move more projects forward. Topics addressed will include available alternative local funding and financing mechanisms, the use of public-private partnerships to leverage private sector investment, how new technologies are both disrupting and creating funding opportunities, and approaches other regions are taking on local funding options.

Moderated by Mike Boyer, Associate Director of Planning, DVRPC

Panelists:

- Dick Voith, Ph.D., CRE, President & Principal, Econsult Solutions Inc.
- David Seltzer, Principal and Co-Founder, Mercator Advisors
- Ken Zapinski, Senior Vice President, Energy & Infrastructure, Allegheny Conference on Community Development

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Track D: Changing Expectations

3D. Design/Build: Construction Case Studies

Grant West (First Floor)

This session will be a roundtable discussion on Design-Build/Public-Private Partnerships (P3) from the viewpoint of the Owner, the Engineer, and the Contractor. Presented within the framework of a P3 project, the stakeholders will present their views on the advantages and risks associated with this type of project, followed by a moderated question and answer session with the audience. Participants will learn about what type of projects can be successful as a Design-Build, the risks the stakeholders face in implementing the project, and how to partner for success on a Design-Build project.

Moderated by Robert Thiel, P.E., Vice President, Design/Build, Louis Berger

Panelists:
Continuing Education

Many thanks to Urban Engineers, Inc. for seeking and sponsoring Professional Development Hours (PDHs) for professional engineers.

Urban Engineers, Inc. has met the standard requirements of the Registered Continuing Education Program (RCEP). Credit earned on completion of the qualified sessions will be reported to RCEP. A certificate of completion will be issued to each participant. As such, the qualified programs do not include content that may be deemed or construed to be an approval or endorsement by RCEP. To access your certificates, please go to www.rcep.net two weeks after the sessions. If you have any difficulties or have any questions, please e-mail TrainingInstitute@urbanengineers.com.

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