THIS YEAR, DVRPC CELEBRATES 50 YEARS of PLANNING for the GREATER PHILADELPHIA REGION.

THURSDAY, MARCH 12, 2015
THE UNION LEAGUE OF PHILADELPHIA
140 SOUTH BROAD STREET, PHILADELPHIA, PA
BREAKING GROUND 2015

Building Livable Communities in Greater Philadelphia: The Next 50 Years

MARCH 12, 2015 | UNION LEAGUE, PHILADELPHIA, PA

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@DVRPC #BG2015
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Thank You to Our Sponsors

The Delaware Valley Regional Planning Commission extends our sincere gratitude to the following generous sponsors for their support of *Breaking Ground 2015: The Next 50 Years*!

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Welcome

Thank you for joining us at *Breaking Ground 2015: Building Livable Communities in Greater Philadelphia: The Next 50 Years!* This year, the Delaware Valley Regional Planning Commission (DVRPC) celebrates 50 years of planning for the Greater Philadelphia region. We’ve accomplished a great deal since 1965. This year’s conference theme will focus on our vision for the future. The keynote speakers and break out session topics will consider the changing technology, society, and transportation network that Greater Philadelphia faces over the coming decades. DVRPC and the conference’s sponsors have put together a program that you will hopefully find informative and rewarding. We can’t wait to see where the next fifty years will take us.

Many of the region’s leaders and practitioners will illustrate great examples of planning and programs to manage transportation and land use throughout our local communities, county governments, and state agencies. Our morning plenary speaker, Ms. Harriet Tregoning, is the Director of HUD’s Office of Economic Resilience. She will talk about the importance of embracing best practices that will make our neighborhoods, communities, and region more sustainable.

We are pleased to present our luncheon keynote speaker, Mr. Robert Gibbs, from Gibbs Planning Group, Inc. The Gibbs Planning Group is considered one of the foremost urban retail planning consultancies in America with expertise in commercial development and sustainable town planning. Learn how to integrate fundamental retail and merchandising principles into your local neighborhood or community to create robust commerce in our region’s centers.

Today’s concurrent sessions highlight many areas that are important to community development – the future of transportation, digital community participation, reviving old suburban office parks, and energy-efficiency, among many others. The panelists will provide transferable examples that will help your community move into the future.

Our agenda will consider the roles of technology and local government, big and small cities adapting to climate change, and sustainable transportation networks, among other issues that Greater Philadelphia will face in the coming decades.

Enjoy the conference!

Sincerely,

Barry J. Seymour  
Executive Director

The Honorable Diane M. Ellis-Marseglia  
Bucks County Commissioner  
and DVRPC Board Chair
Join us as we celebrate 50 years of planning for the Greater Philadelphia region. Visit our golden anniversary website to explore a timeline of planning and transportation milestones, and learn more about where we’ve come from and where we’re headed.

WWW.DVRPC.ORG/50
## Agenda at a Glance

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<tr>
<th>Time</th>
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<td>7:30 AM</td>
<td>Registration and Continental Breakfast</td>
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<td>9:00 AM</td>
<td>Morning Plenary</td>
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<td>Harriet Tregoning</td>
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<td>Makerspaces and the Next Industrial Revolution</td>
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<td>Building Healthy, Active, and Well Buildings</td>
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<td>Lunch and Keynote</td>
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<td>Adapt or Die: The Future of Transportation</td>
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<td>Transforming Suburban Office Parks</td>
<td>Lincoln Memorial</td>
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<td>3:30 PM</td>
<td>Adjournment</td>
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Detailed Agenda

7:30 AM to 8:30 AM  
Registration and Continental Breakfast

8:30 AM to 9:00 AM  
Welcome, Lincoln Hall  
Join DVRPC officials in commencing Breaking Ground 2015 Conference.

Barry J. Seymour, Executive Director, DVRPC  
The Honorable Diane M. Ellis-Marseglia, Bucks County Commissioner and DVRPC Board Chair

9:00 AM to 10:15 AM  
Morning Plenary, Lincoln Hall  
Harriet Tregoning, Director of HUD’s Office of Economic Resilience

10:30 AM to 11:45 AM  
Concurrent Panel Sessions

Rainy Days and Hot Summer Nights: Planning for Hazards in a Changing Climate, Grant East (1st Floor)  
With varying degrees of success, communities have long considered and planned for severe weather, flooding, extreme heat, and drought, while attempting to balance the imperatives of growth and development with land use patterns and physical systems that are resilient to climatic hazards. Expected future changes in temperature, precipitation, and storm patterns will complicate this already formidable planning challenge and potentially introduce new thresholds for success or failure. Learn how communities, agencies, and institutions are working to incorporate the impacts of climate change into their planning and decision-making strategies to build resiliency and promote broader environmental and system performance goals.

Stephen D. Marks, PP, AICP, CFM, LEED GA, Municipal Manager, City of Hoboken  
Anne Choate, Vice President, ICF International  
Erik Johanson, Manager of Strategic Planning, SEPTA  
Moderator: Chris Linn, AICP, Manager, Office of Environmental Planning, DVRPC

From Blight to Bright: A Toolkit and Case Studies on How Communities Can Effectively Reclaim Abandoned Properties, Grant West (1st Floor)  
There are thousands of vacant and abandoned properties throughout the region that bring down property values, create havens for crime, and hurt neighborhoods that need to be put back to productive use as homes, businesses, and parks. Using code enforcement, land banks, demolition, rehabilitation, and other creative tools, communities can regain control and even thrive by transitioning these places back...
to productive use. Come hear about tools you can use, and stories about transformations from Philadelphia and Camden.

**Karen L. Black,** *Principal, May 8 Consulting, Inc.*  
**Nora Lichtash,** *Executive Director, Women’s Community Revitalization Project*  
**Curt Macysyn,** *Executive Director, Camden Community Development Association*  
**Moderator: Liz Hersh,** *Executive Director, Housing Alliance of Pennsylvania*

**Makerspaces and the Next Industrial Revolution, Library Lounge (2nd Floor)**  
The decline in cost of 3D printers and the rise of the shared economy have created a new kind of space—the makerspace—where designers, inventors, entrepreneurs, and regular citizens can come together to create new products. Will small-scale, niche manufacturing replace the large-scale factories of the past? What will this mean for the future of Greater Philadelphia’s communities?

**Michael Cooper,** *Director, Office of Manufacturing & Industry,*  
*City of Philadelphia*  
**Evan Malone, Ph.D.,** *President, NextFab*  
**Ralph Bingham, MLS,** *Head of Reference & Digital Services,*  
*Gloucester County Library System*  
**Moderator: Christina Arlt, AICP,** *Senior Planner,*  
*Office of Smart Growth, DVRPC*  

**Building Healthy, Active, and Well Buildings and Places of the Future, Lincoln Memorial (2nd Floor)**  
New research indicates that urban design strategies can encourage physical activity by creating healthier buildings and urban spaces. As market and demographic drivers push toward development approaches that promote health and wellness, learn how communities can respond. Hear about examples where wellness was a principal consideration in a building or project’s design, and how it affected the bottom line.

**Rebecca Johnson,** *Executive Director of AIA Philadelphia and the Philadelphia Center for Architecture*  
**Sara Ridenour,** *Associate Principal, Ballinger*  
**Anita Kramer,** *Senior Vice President,*  
*ULI Center for Capital Markets and Real Estate*  
**Kevin Michals,** *Principal, Cross Properties*  
**Moderator: Karin Morris, AICP,** *Manager, Office of Smart Growth, DVRPC*  

**Lunch and Keynote, Lincoln Hall**  
**Robert Gibbs,** *President, Gibbs Planning Group, Inc.*  
Mr. Gibbs is a recognized leader in New Urbanism, having pioneered the implementation of environmentally sustainable principles of Traditional Town Planning and Smart Growth with modern trends in commercial development in more than 400 town centers and historic cities. Learn how new trends in commercial development can benefit your downtown or neighborhood.
**Detailed Agenda**

**Concurrent Panel Sessions**

**Adapt or Die: The Future of Transportation in a Rapidly Changing World,**
*Grant East (1st Floor)*

In the coming decade and beyond, the region’s aging transportation infrastructure will face the unstoppable force of rapid technological and preference change. At a time when our creaking transportation system will need to be redesigned to support more creative arrangements of the places we live, work, and play, funding constraints may force hard choices about which facilities should be maintained or replaced. Our ability to thread this needle by making the right investments in the right places will have a large influence on our region’s long-term economic competitiveness and livability.

**Joseph Casey,** General Manager, SEPTA  
**Toby Fauver,** Deputy Secretary for Multimodal Transportation, PennDOT  
**Erick Guerra,** Assistant Professor, PennDesign  
**Andrew Stober,** Chief of Staff, Philadelphia Mayor’s Office of Transportation and Utilities  
**Moderator: Gregory Krykewycz,** AICP, PP, Manager, Office of Transit, Bicycle, and Pedestrian Planning, DVRPC  
**Sponsored by Urban Engineers**

**Saving Money through Energy Efficiency,** *Grant West (1st Floor)*

In these times of tight budgets, many municipalities and school districts simply don’t have the staffing capacity and the time to identify and implement opportunities to improve energy management at their facilities. Yet, investments in energy management will pay for themselves over time through financial returns from energy conservation and efficiency. Further, energy management will often improve the comfort of a building, an important factor for worker and student productivity. There are a variety of strategies that municipalities and school districts can deploy to overcome financial, technical, and administrative barriers to implementing energy management opportunities.

**Craig Totaro,** Borough Manager, Lansdowne, PA  
**Dianne Herrin,** LEED AP, Practical Energy Solutions  
**C. Baird Brown,** Partner, Drinker Biddle & Reath LLP  
**Moderator: Elizabeth Compitello,** Senior Research Analyst, Office of Energy and Climate Change Initiatives, DVRPC

**Community Engagement in the Digital Realm,** *Library Lounge (2nd Floor)*

Communities are using technology to better understand challenges and find creative solutions for enhanced community participation. In this session, learn how technology is changing the relationship between local governments and residents and offering greater efficiency, transparency, and accountability through the use of social media, smart phone apps, and open data.

**Youngjin Yoo,** Fox School of Business, Temple University  
**Michelle Lee,** Textizen  
**Christina Rothman-Iliff,** Manager, Access Princeton
Meagan Tuttle, Planner, State College Borough
Moderator: Karen Cilurso, AICP, PP, Manager, Community Revitalization, DVRPC

Transforming Suburban Office Parks into Vibrant Future Work Places, Lincoln Memorial (2nd Floor)
The changing economy, advances in technology, and changes in workforce preferences and needs have rendered many of Greater Philadelphia’s traditional suburban office parks obsolete, with vacancy rates climbing to over 20 percent. Explore the impact of this trend on suburban townships and learn how one-dimensional, single-use corporate campuses can be transformed into sustainable, interactive, walkable, and multi-functional work environments.

Brenda Nyce-Taylor, IIDA, LEED AP, Principal/Managing Director, Gensler
Eric Goldstein, Executive Director, King of Prussia District
Brian O’Leary, Section Chief, Montgomery County Planning Commission
Moderator: Michael Boyer, Manager, Office of Long-Range Planning and Economic Coordination, DVRPC

3:30 PM  Adjournment

The American Planning Association has approved AICP CM credits for Breaking Ground. Please remember to log your credits online. Event ID: 29413
HARRIET TREGONING
Director, Office of Economic Resilience,
U.S. Department of Housing and Urban Development

Harriet Tregoning is the Director of U.S. Department of Housing and Urban Development’s Office of Economic Resilience and has extensive experience on the local, state, and national levels helping communities and regions build diverse, prosperous, and resilient economies. As the recent Director of the District of Columbia’s Office of Planning, Tregoning worked to make DC a walkable, bikeable, livable, globally competitive, and sustainable city—re-writing the city’s zoning code for the first time in 50 years, planning the revitalization of the poorest parts of the District, and collaborating with her transportation colleagues to bring the nation’s largest bike-sharing program to the nation’s capital. Prior to this she was co-founder of the Governors’ Institute on Community Design. She also served as both Maryland’s Secretary of Planning and then as the nation’s first state-level Cabinet Secretary for Smart Growth. Prior to her tenure in Maryland state government, Tregoning was the director of Development, Community and Environment at the United States Environmental Protection Agency. Tregoning’s academic training is in engineering and public policy. She was a Loeb Fellow at the Harvard University Graduate School of Design for 2003-2004.

ROBERT J. GIBBS, AICP, ASLA, CNU-A
President, Gibbs Planning Group

Profiled in The New York Times, The Wall Street Journal, and Urban Land, Gibbs has, writes The Atlantic Monthly, “a commercial sensibility unlike anything possessed by the urban planners who usually design downtown-renewal efforts.” He is also a recognized leader in New Urbanism, having pioneered the implementation of its environmentally sustainable principles of Traditional Town Planning and Smart Growth.

For the past 25 years, Gibbs has been active in developing innovative yet practical methods for applying modern trends in commercial development to more than 400 town centers and historic cities here and abroad. He also planned Michigan’s first ten New Urban communities and Form Based Codes. A speaker at the First Congress of the New Urbanism in 1992 and eight subsequent CNUs, Gibbs lectures frequently throughout the country. He is the author of “Principles of Urban Retail Planning and Development” and the SmartCode “Retail Module,” and has contributed articles to numerous books and publications. For the past 20 years, he has taught “Urban Retail Planning” in the Executive Education Program at the
Harvard Graduate School of Design. In 2012, Gibbs was honored by the Clinton Presidential Library for his life’s contributions to urban planning and development and by the City of Auckland, New Zealand for his planning innovations.

Before Gibbs founded GPG in 1988, he gained invaluable expertise in retail planning by advising shopping center developers on the psychology of commerce—the practical science of analyzing and adjusting all elements known to affect a shopper’s mood in the marketplace. From this experience, Gibbs distilled the fundamental retail and merchandising principles for reviving retail in moribund downtowns and for instilling successful commerce in new ones.

Gibbs serves as GPG’s President, supervising all operations, planning, and research. He earned a Master of Landscape Architecture at the University of Michigan and a Bachelor of Arts in History from Oakland University in Auburn Hills, Michigan.
CHRISTINA ARLT, AICP
Senior Planner, Office of Smart Growth, DVRPC
Christina Arlt is a senior planner in the Office of Smart Growth at the Delaware Valley Regional Planning Commission (DVRPC) in Philadelphia. She also coordinates DVRPC’s Municipal Outreach Program and PennDOT’s Local Technical Assistance Program (LTAP) in southeastern Pennsylvania. Ms. Arlt has experience working on Environmental Resource Inventories, Farmland Preservation Plans, Open Space & Recreation Plans, Transit Oriented Development plans, and waterfront plans. Prior to working at DVRPC, she worked in Planning & Zoning for Warwick Township in Bucks County, and spent a year as a Fulbright English Teaching Assistant in Hamburg, Germany. She obtained her Masters in City Planning with a focus on Land Use and Environmental Planning at the University of Pennsylvania, where she also obtained a Certificate in GIS and Spatial Analysis. Her undergraduate degree is in Urban & Environmental Studies from Franklin & Marshall College. She is active in numerous professional organizations and non-profits, including the American Planning Association Pennsylvania Chapter Southeast Section (APAPASE).

RALPH BINGHAM, MLS
Head of Reference & Digital Services, Gloucester County Library System
Ralph Bingham is Head of Reference & Digital Services at the Gloucester County Library System in Mullica Hill, New Jersey. He is also project manager for the MakerStudio@GCLS—the first and currently the only public library makerspace in Gloucester County. Mr. Bingham received his M.L.S. from Rutgers University, and has worked with technology projects in public libraries with a brief stop as Director of Information Technology at the New Jersey State Library. Mr. Bingham is an active member of the Emerging Technology Section of the New Jersey Library Association, and regularly presents on makerspaces and emerging technology at professional workshops and conferences for the New Jersey library community.

KAREN L. BLACK
Principal, May 8 Consulting, Inc.
Karen L. Black is the Principal of May 8 Consulting, Inc., a policy analysis firm located in Media, Pennsylvania. In addition, Ms. Black teaches urban studies at the University of Pennsylvania. Prior to beginning her consulting practice, Ms. Black was the founding director of the Metropolitan Philadelphia Policy Center, a region-wide policy center founded to research issues significant to Southeastern Pennsylvania and to connect expert knowledge and other jurisdictions’ experience to regional policymakers. Ms. Black came to the Policy Center having completed a two-year fellowship with Harvard University’s John F. Kennedy School and the U.S. Department of Housing and Urban Development (HUD) as a HUD Community Builder to improve HUD’s delivery of services to the region. This unique fellowship provided Ms. Black with an extraordinary opportunity to work within
government and play an active role in reforms that HUD’s Secretary and Harvard’s experts believed were critical to the agency’s ability to serve the community. Prior to that, Ms. Black practiced law for eleven years in the area of civil rights. Ms. Black is the author of numerous reports and professional articles, and has received a number of award and honors, most recently the Philadelphia Bar Association Good Deed Award, Real Property Section, for May 8 Consulting’s work coordinating the Philly Land Bank Alliance. Ms. Black received a bachelor’s from Williams College and a Doctorate of Law from the University of California at Los Angeles.

MICHAEL BOYER
Manager, Office of Long-Range Planning and Economic Coordination, DVRPC
Michael Boyer is Manager of Long-Range Planning and Economic Coordination at the Delaware Valley Regional Planning Commission (DVRPC), the metropolitan planning organization for the nine-county Greater Philadelphia region. He is responsible for the development and implementation of the region’s long-range plan, Connections 2040, which was created through an extensive public outreach and stakeholder engagement process. He also oversees the air quality programs and economic development activities at DVRPC. He received a Bachelor of Geography and Urban Studies degree from Temple University and a Master of City Planning degree from the University of Pennsylvania.

C. BAIRD BROWN
Partner, Drinker Biddle & Reath LLP
Baird Brown is a partner in Drinker Biddle & Reath LLP’s Environment and Energy Practice Group. His practice includes the development and financing of energy and sustainable infrastructure projects and advice on the regulatory and policy issues affecting such projects. He is Counsel to the Microgrid Resources Coalition, and represents state and local sustainability agencies charged with promoting renewable energy, energy efficiency and green infrastructure. Mr. Brown has pioneered pooled financing techniques for energy efficiency and renewable energy. He has counseled clients, including developers, underwriters, equity funds and public agencies, in connection with taxable and tax-exempt, rated and unrated, and registered and unregistered financings, credit enhancements, and tax credit structures. He has worked extensively on public/private partnerships and privatization of public services. He has represented a regional transmission organization on market design issues and has assisted in the establishment of a private energy trading platform. He began his legal career in the Office of General Counsel of the Board of Governors of the Federal Reserve System. Mr. Brown is a former co-chair of the Renewable and Distributed Energy Resources Committee and the Energy and the Environmental Markets and Finance Committee of the American Bar Association Section of Environment, Energy and Resources, and is also a past co-chair of the Power Law Committee of the International Bar Association Section on Energy, Environment, Natural Resources and Infrastructure Law. Mr. Brown holds a J.D. from the University of Pennsylvania Law School, and a B.A. from the State University of New York at Buffalo. He is admitted to practice in Pennsylvania and the District of Columbia; and before the U.S. District Court, Eastern District of Pennsylvania; U.S. Court of Appeals, Third Circuit; and the U.S. Supreme Court.

JOSEPH M. CASEY
General Manager, Southeastern Pennsylvania Transportation Authority (SEPTA)
Joseph M. Casey is General Manager of the Southeastern Pennsylvania Transportation Authority (SEPTA), the sixth largest transit operator in the United States. Under Mr. Casey’s leadership,
SEPTA has achieved record ridership while setting industry-leading standards for customer service, innovation, fiscal management and sustainability. In recognition, SEPTA received the 2012 APTA Outstanding Public Transportation System Achievement Award. Mr. Casey is also a nationally respected voice on transit infrastructure investment and was a key leader for public transportation during the passage of Pennsylvania’s comprehensive transportation funding bill (Act 89). With new resources in place, SEPTA is embarking on a transformative infrastructure rehabilitation program – “Rebuilding for the Future” – to improve safety and reliability for current and future customers.

**ANNE CHOATE**  
*Vice President, ICF International*

Anne Choate is a climate change expert with 20 years of experience analyzing climate change and energy issues for a wide range of clients, including state and local agencies, municipalities, the U.S. Department of Transportation (DOT), National Park Service, Environment Canada, U.S. Environmental Protection Agency (EPA), U.S. Agency for International Development (USAID), and U.S. Department of Defense (DoD). Ms. Choate has worked on a variety of projects related to climate change impacts on transportation systems. Ms. Choate has hosted peer exchanges on climate adaptation for state DOTs and metropolitan planning organizations (MPOs), developed the Federal Highway Administration (FHWA) conceptual model for climate adaptation, and provided technical support to FHWA’s five adaptation pilots. She is currently leading a new Federal Transit Administration (FTA) pilot for the Southeastern Pennsylvania Transit Authority (SEPTA) to utilize historical weather data and service disruption information to inform projections of climate impacts and possible adaptation strategies. Ms. Choate also oversaw the development of a “typology” of climate change effects by region, climate variable, and timeframe for use by transportation practitioners. Ms. Choate received a B.A. from Duke University and an M.S. in Environmental Science from Johns Hopkins University.

**KAREN CILURSO, AICP, PP**  
*Manager, Community Revitalization, DVRPC*

Karen Cilurso has been a practicing planner since 1999. In her current role as the Manager of Community Revitalization in the Office of Smart Growth at the Delaware Valley Regional Planning Commission, Ms. Cilurso has focused on the revitalization of the region’s older boroughs and neighborhoods by managing a community grant program for the past 10 years as well as managing a cooperative marketing program for Classic Towns. Ms. Cilurso’s most recent work includes a study on downtown suburban retail districts and developing strategies for municipal officials to adopt. This work identified key elements of successful downtown suburban retail districts and developed prioritized elements communities should focus on when revitalizing any downtown retail district. Prior to her career at DVRPC, Ms. Cilurso worked for Remington and Vernick Engineers as a municipal planner and assisted on site plan review, writing redevelopment plans and master plans, as well as performing the role of zoning and planning board planner. Ms. Cilurso holds a Bachelor of Arts degree from Kutztown University and a Master of City Planning degree from the University of Pennsylvania. She is a certified planner by the American Institute of Certified Planners (AICP) and a professional planner (PP) in New Jersey.
LIZ COMPITELLO

Senior Research Analyst, Office of Energy and Climate Change Initiatives, DVRPC

Liz Compitello has been with DVRPC in the Office of Energy and Climate Change Initiatives since August 2009. Prior to working at DVRPC, Ms. Compitello received her Master of Regional Planning from the State University of New York at Albany while interning with New York State Energy Research and Development Authority (NYSERDA) and the NYS Department of Environmental Conservation’s Climate Change Office where she helped launch NYS’s Climate Smart Communities Program. At DVRPC, Ms. Compitello coordinates workshops, analytical tools, and technical support to municipalities in southeastern Pennsylvania towards managing their energy use, reducing greenhouse gas emissions, and adapting to climate change. She also manages DVRPC’s Solar Ready II project to help municipalities in the DVRPC region reduce the soft costs in adoption of rooftop solar PV.

MICHAEL COOPER

Director, Office of Manufacturing & Industry, City of Philadelphia

Michael Cooper serves as the founding Director of the Office of Manufacturing & Industry for the City of Philadelphia. The Office of Manufacturing and Industry (OMI) was created in 2014 by Mayor Michael A. Nutter to oversee the implementation of the Manufacturing Growth Strategy for Philadelphia, a product of the Mayor’s Manufacturing Task Force, which Mr. Cooper managed operations for. Serving as the focal point for the City of Philadelphia’s efforts to strengthen its industrial sector, OMI coordinates the industrial development and advancement activities of public, nonprofit, and private sector partners and is a general resource for the business community in Philadelphia. Prior to joining the City of Philadelphia, Mr. Cooper was Vice President of Marketing & Business Development for the Philadelphia Industrial Development Corporation (PIDC), the city’s economic development agency, where he managed client relations, lending and real estate activities for PIDC’s industrial portfolio, which included manufacturing, distribution, and logistics. He serves as Co-Chair of the Land Use and Policy Council for Philadelphia’s Chapter of the Urban Land Institute and serves on the Board of Directors for the Urban Manufacturing Alliance, the Northeast Philadelphia Chamber of Commerce, and the Strategic Early Warning Network of Southeastern Pennsylvania. He holds a master’s degree in Public Administration from Widener University and a Bachelor of Arts in Political Science from Penn State University.

TOBY FAUVER, AICP

Deputy Secretary for Multimodal Transportation, Pennsylvania Department of Transportation (PennDOT)

Toby Fauver, AICP, started with PennDOT in 2004 as the Bureau Director for Rail Freight Ports and Waterways. In 2005, he became the Bureau Director for Public Transportation and between February 2005 and February 2006 served as Acting Deputy Secretary for Local and Area Transportation. As Bureau Director, Mr. Fauver started a major process reengineering effort to streamline the public transportation grant processes. He also served as the project manager for the Governor’s Transportation Funding and Reform Commission. Reappointed Acting Deputy Secretary in June 2007 and permanently appointed to Deputy Secretary in October 2007, he was instrumental in the passage of historic new public transportation funding legislation—Act 44 of 2007. This legislation completely revamped public transportation funding and oversight in the Commonwealth. In addition, he worked with the Administration and the General Assembly to pass Act 89, which provides the first increase in comprehensive funding for transportation in over a decade. Prior to coming to PennDOT,
Mr. Fauver was a Transportation Planning Manager at Gannett Fleming, Inc, where he worked on transportation projects all over the country.

ERICK GUERRA
Assistant Professor, PennDesign at University of Pennsylvania
Erick Guerra is an Assistant Professor in City and Regional Planning at University of Pennsylvania, where he teaches courses in transportation planning and quantitative planning methods. He has published recent articles on the economic performance of U.S. urban rail systems, suburban transit investments in Mexico City, land use and travel behavior, and the role of land use in promoting high ridership and cost-effective transit service. His current work focuses on the relationship between suburban land use and car ownership and driving rates in developing-world cities and contemporary planning for self-driving cars and other automated transportation technologies in the U.S. As a practicing researcher and consultant, Mr. Guerra has worked on a diverse range of planning-related topics, including housing investment and financial remittances in Sub-Saharan Africa; urban form and successful transit investments in the U.S.; informal transportation in medium-sized Indonesian cities; and cross-border planning on the island of Ireland. He holds a Ph.D. in City and Regional Planning from UC Berkeley and a Master in Urban Planning from Harvard University. He served as a Peace Corps Volunteer in Gabon from 2002 to 2004.

ERIC T. GOLDSTEIN
Executive Director, King of Prussia District
Eric Goldstein was named founding Executive Director of the King of Prussia District in January 2011. King of Prussia District is a unique, private, not-for-profit organization that works with nearly 300 commercial property owners to make King of Prussia more competitive in the region. Mr. Goldstein oversees all aspects of the organization’s $1.6M annual budget and its five program areas that include physical improvements, marketing, tax policy, land use & zoning and transportation. He is a licensed Landscape Architect in NJ and PA and holds a Professional Planners license in NJ. Prior to joining the King of Prussia District, he served as vice president of a residential real estate development firm in NJ from 2004-2010 and was the Director of Capital Programs and then Executive Director of the University City District in Philadelphia from 1998-2004. From 1996-1998, Mr. Goldstein was a Project Manager and Landscape Architect for the Pennsylvania Horticultural Society in Philadelphia. He was the recipient of the prestigious Philadelphia Business Journal’s 40 Under 40 award in 2003 and is a graduate of the 2001 Leadership Philadelphia program. Currently, Mr. Goldstein serves on the Board of Directors for Communities in Motion, is a member of the Montgomery County 2040 Vision Plan Steering Committee, is on the Executive Committee for Creative Montco and is active in the International Downtown Association. Mr. Goldstein holds a Bachelor of Science in Environmental Planning & Design from Rutgers University (’91) and a Master of Landscape Architecture degree from Kansas State University (’95).

DIANNE HERRIN, LEED AP
Partner, Practical Energy Solutions
Dianne Herrin is a partner with Practical Energy Solutions, a West Chester, PA-based energy advisory group. She was the lead technical advisor for the DVRPC Circuit Rider Program, which enabled small municipalities to receive energy assessments of their municipal operations, as well as prioritization, substantiation, and guidance for project implementation. Ms. Herrin has 8 years of experience in
the energy field and is founder/past-Chair of West Chester Borough’s nationally recognized BLUER Committee (www.wcBLUER.org), a municipally appointed committee charged with reducing community-wide greenhouse gas emissions. She has training and experience with LEED Operations & Maintenance, carbon accounting/reporting, municipal and community energy planning, and project implementation. She also works with numerous K-12 school districts engaging students and staff in energy and resource conservation programs.

**LIZ HERSH**  
*Executive Director, Housing Alliance of Pennsylvania*  
Liz Hersh has served as the executive director of the Housing Alliance of Pennsylvania since 2002. Under her leadership the Alliance successfully advocated for the establishment of “PHARE,” the State Housing Trust Fund which has so far invested nearly $17 million dollars producing approximately 1700 affordable homes in Marcellus Shale gas drilling counties. Most recently, Housing Alliance leadership contributed to the establishment of the first-ever bi-partisan PA House Task Force and Caucus on Homelessness. Housing Alliance research, publications, coalition building, outreach and education have been the driving force in the enactment of eight blight laws, including Land Banks and Blighted Property Conservatorship. They are now working on the adoption and implementation of these new laws throughout the state. Ms. Hersh also serves on the Board of Philadelphia Association of Community Development Associations. She is a native Pennsylvanian and has a master’s degree from the University of Chicago.

**ERIK JOHANSON**  
*Manager of Strategic Business Planning, SEPTA*  
Erik Johanson is the Manager of Strategic Business Planning for the Southeastern Pennsylvania Transportation Authority (SEPTA). In this position, Mr. Johanson is primarily responsible for managing SEPTA’s Strategic Planning agenda, including its Sustainability Program and public reporting of associated performance metrics. Mr. Johanson is the co-chair of the American Public Transportation Association (APTA) Sustainability Commitment Subcommittee and Sustainability Metrics Working Group. A native and resident of Philadelphia, Mr. Johanson holds a master’s degree in Governmental Administration from the Fels Institute of Government at the University of Pennsylvania and a bachelor’s degree in Political Science from Tufts University.

**REBECCA JOHNSON**  
*Executive Director of AIA Philadelphia and the Philadelphia Center for Architecture*  
Rebecca Johnson is Executive Director of AIA Philadelphia and the Philadelphia Center for Architecture. She previously was Executive Director of the Fairmount Community Development Corporation, where she led strategic efforts to re-develop several vacant properties within the Fairmount community. Ms. Johnson has served as a land use and zoning attorney at Scenic Philadelphia (formerly SCRUB), Kaplin Stewart, Philadelphia, and Zator Law Offices, Allentown, where she worked with architects, real estate developers, municipal staff, and engineers on land development projects and land use legislation, including building codes and design standards. Ms. Johnson earned a bachelor’s in sociology at Lehigh University, a master’s in sociology/urban studies at Georgia State University and a law degree from Temple University Beasley School of Law.
ANITA KRAMER
Senior Vice President, ULI Center for Capital Markets and Real Estate
Anita Kramer is Senior Vice President of the Urban Land Institute (ULI) Center for Capital Markets and Real Estate. She is the author of ULI’s Building for Wellness report, writes the monthly U.S. Real Estate Business Barometer and directs both the annual China City Survey and the Emerging Trends Asia Pacific report. She is currently developing ULI’s quarterly Metro Area Real Estate Business Barometer, as well as a quarterly survey of leading real estate economists. She joined ULI eight years ago as Senior Director of Retail and Mixed-Use Development, directing research, education and programs in that area. Prior to ULI, Ms. Kramer was a consultant for 28 years, and holds a master’s in City and Regional Planning from Harvard University, and a bachelor’s from the University of Rochester.

GREGORY KRYKEWYCZ, AICP, PP
Manager, Office of Transit, Bicycle, and Pedestrian Planning, DVRPC
Gregory Krykewycz manages the Office of Transit, Bicycle, and Pedestrian Planning at DVRPC. He has a B.A. and a Master of City and Regional Planning degree from the University of Pennsylvania and Rutgers University, respectively. Since joining DVRPC in 2005, Mr. Krykewycz has authored or co-authored five papers published in the Transportation Research Record on topics ranging from bike share planning to innovative methods for community and stakeholder engagement. His chief professional interest is the relationship between green transportation modes and their development context. He has served on multiple TCRP project panels and is a member of TRB’s Bicycle Transportation Committee (ANF20).

MICHELLE LEE
CEO and Co-Founder, Textizen
Michelle Lee is co-founder and CEO at Textizen, a mobile platform that connects cities with difficult-to-reach audiences in scalable, efficient ways. Textizen’s work in 35+ cities nationwide spans public participation, human services, and youth outreach. She was a 2012 Code for America fellow with the City of Philadelphia. From 2005-2011, Ms. Lee was a UX Designer at Google on the Maps, Flu Trends, and Docs teams. She created Forms under Google’s 20% time policy, and it is now the fastest growing form of Google Doc online. Previously, she designed online trust and safety tools for eBay, cars for baby boomers, and studied human-computer interaction at Stanford University’s Symbolic Systems Program.

NORA LICHTASH
Executive Director, Women’s Community Revitalization Project
Nora Lichtash is Executive Director of the Women’s Community Revitalization Project (WCRP), a CDC in eastern North Philadelphia committed to advocating for and organizing low-income women to promote their own social and economic empowerment through housing, facilities, and supporting leadership development. She’s managed the organization’s growth from an operating budget of $50,000 to its current annual operating budget in excess of $1.5 million. Under Ms. Lichtash’s leadership, WCRP has built and operated 238 units of rental housing that maximize affordability, livability, and quality; provided comprehensive services for women living in WCRP homes so that they can pursue self-defined goals; spearheaded advocacy campaigns engaging hundreds of constituents and dozens of organizations to obtain more resources for affordable housing production and
preservation; and built the capacity of constituents through training and meaningful opportunities for leadership in campaigns and in the governance of the organization. WCRP's advocacy and leadership work have resulted in substantial new resources for affordable housing and in the establishment of new institutions—a housing trust fund and a municipal land bank—that are required by law to address the needs of low-income communities. Ms. Lichtash also serves on the Board of the Philadelphia Association of Community Development Corporations.

**CHRISTOPHER LINN, AICP**
Manager, Office of Environmental Planning, DVRPC

Christopher Linn is Manager of the Office of Environmental Planning at DVRPC. Mr. Linn leads the agency’s efforts to promote climate change resiliency through smart growth, green stormwater infrastructure, natural lands preservation, and floodplain management. He was the co-principal investigator for the City of Chester’s climate change adaptation plan, piloted FHWA’s vulnerability and risk assessment model for New Jersey’s transportation infrastructure and is an active member of the Sustainable Jersey Climate Adaptation Task Force. He leads the agency’s efforts to implement the Regional Trails Grant Program, a $10 million fund to build the Circuit, a 750-mile network of multi-use trails spanning the region. Mr. Linn earned a Bachelor of Science in Earth Sciences from the Pennsylvania State University and a Master of Energy and Environmental Policy from the University of Delaware.

**CURT MACYSYN**
Executive Director, Camden Community Development Association

Curt Macysyn currently serves as executive director of the Camden Community Development Association (CCDA). CCDA is an umbrella organization that represents eight community development corporations (CDCs) in the city of Camden. Under his tenure, the organization began a decorative board up program; a project that secures abandoned homes and attempts to beautify neighborhoods. In addition, the organization recently launched an interactive website (www.camden-data.org) that catalogs abandoned properties in the city of Camden. Prior to his work at CCDA, Mr. Macysyn was the executive vice president for more than a decade at Community Associations Institute–New Jersey, an organization that represents property management professionals and those who work in planned unit developments (PUDs). Mr. Macysyn began his career as the Director of Data Management and Constituent Relations for New Jersey General Assembly Speaker Chuck Hardwick. He has been a speaker and panelist on topics ranging from project management to leadership. Mr. Macysyn is a graduate from Rutgers University, New Brunswick and is also a member of the Golden Key National Honor Society.

**EVAN MALONE**
Founder and President, NextFab Studio

Evan Malone is founder and president of NextFab Studio, which opened in January 2010. He holds a BA degree in physics from the University of Pennsylvania and a M.Eng. and Ph.D. degrees in mechanical and systems engineering from Cornell University. He has worked on particle accelerators at the Fermilab high-energy physics laboratory outside of Chicago and built soccer-playing robots as a part of Cornell University’s 2002 World Champion RoboCup team. His doctoral research involved trying (not quite succeeding) to 3D print complete robots that would walk (or swim) out of the printer. He is also co-creator of the Fab@Home project, which allows anyone to build and operate their own
multi-material 3D printer system. He currently serves as the chair of ASTM F42.04 Subcommittee on Design for Additive Manufacturing.

**STEPHEN MARKS, PP**  
*Manager, City of Hoboken, New Jersey*

Stephen D. Marks is the Municipal Manager for the City of Hoboken, New Jersey. Hoboken is an urban coastal community on the Hudson River directly across from mid-town Manhattan. The city has a population of over 50,000 residents, a municipal budget of over $100 million and over 400 fulltime municipal employees. Nearly 80% of the community is within a special flood hazard area and the city is extremely challenged by antiquated and failing infrastructure (roads and sewers). In 2012, Mr. Marks was the acting-administrator when Superstorm Sandy struck Hoboken. The hurricane’s storm surge breached the city’s waterfront and severely damaged the community’s three electrical substations leaving residents and businesses without power for more than 10 days. The storm surge also left behind an estimated 500,000,000 gallons of brackish water before eventually receding after more than 5 days. Since that time, Mr. Marks has helped manage the city’s capital planning and programming function with a focus on recovery, resiliency, sustainability, and green infrastructure. Before joining the city administration, Mr. Marks worked for Hudson County, New Jersey for over 18 years in a variety of positions, including County Planning Director. As Planning Director, he managed the drafting and adoption of Hudson County’s 2002 Master Plan, Hudson County’s 2004 Open Space, Recreation and Historic Preservation Plan, Hudson County’s 2005 Stormwater Management Plan, and Hudson County’s 2009 Site Plan and Subdivision Review Regulations for Smart Growth and Sustainable Development. Mr. Marks graduated with a bachelor’s degree in political science from The College of New Jersey and earned a master’s degree in Public Administration from Rutgers University.

**KEVIN MICHALS**  
*Principal, Cross Properties*

Kevin Michals is a Principal at Cross Properties and has over 15 years of experience in investments and capital placement. He has been closely involved in real estate transactions that span millions of square feet, valued at hundreds of millions, and across all asset classes. His experience ranges from fundraising to acquisitions to structuring financing (debt and equity) to tax credits, leasing and property management. Prior to real estate, Mr. Michals was a successful financial adviser helping manage hundreds of millions of dollars for Silicon Valley executives and Napa Valley winery owners. He sold his practice in 2004 to focus on real estate investments. Mr. Michals graduated cum laude with a degree in Accounting from the University of Illinois - Champaign Urbana.

**KARIN MORRIS, AICP**  
*Manager, Office of Smart Growth, DVRPC*

Karin Morris is the Manager of the Office of Smart Growth at DVRPC, where she works on a wide variety of projects that link transportation with land use and community form. She received her Master of Urban Planning from the University of Michigan, where her thesis won the national Don Schon Award for practice-based learning. She was previously a Knight Fellow in Community Building at the University of Miami, and is currently a 2014-2015 German Marshall Fund of the United States Urban and Regional Policy Fellow, allowing her the opportunity to travel and study age-friendly cities in the United Kingdom this spring.
BRENDA NYCE-TAYLOR, IIDA, LEED® AP ID+C

Design Director, Gensler

Brenda Nyce-Taylor is the Design Director for Gensler’s Morristown office with specific emphasis on the visioning, strategy, and conceptualization of workplace projects. With over 25 years of experience, she leads her clients through the design process, translating their vision and business goals into an inspiring, effective work environment. Ms. Nyce-Taylor has designed numerous suburban corporate headquarters interiors with an inside-out design approach, maximizing the impact of amenity spaces to promote the recruitment and retention of talent. Each project’s unique solutions express her client’s brand and values. She has extensive design experience in the pharmaceutical and science-based consumer products industries. She recently completed BASF’s North American Headquarters, which achieved a LEED Platinum certification. Ms. Nyce-Taylor earned a Bachelor of Science in Interior Design from Drexel University, and is an NCIDQ Certified Interior Designer and a LEED Accredited Professional. She is a dedicated mentor to junior staff and is recognized by NJBiz as one of 50 Best Women in Business.

BRIAN O’LEARY, AICP

Section Chief of County Planning, Montgomery County Planning Commission

Brian O’Leary is the section chief of county planning for the Montgomery County Planning Commission, where he works on county-wide issues involving land use, comprehensive planning, revitalization, housing, demographics, farmland preservation, zoning, and arts and culture. He was the project manager for the county comprehensive plan and has over 25 years of experience drafting a variety of planning studies, including comprehensive plans, open space plans, model zoning ordinance guidebooks, and zoning and subdivision ordinances. Mr. O’Leary has a BA in international relations from Johns Hopkins University and an MBA in real estate/urban land studies from Temple University. He is currently the president of the Pennsylvania Chapter of APA, the government board representative for the Delaware Valley Smart Growth Alliance, and a member of Lower Merion’s planning commission.

SARA RIDENOUR

Associate Principal and Studio Leader, Ballinger

Sara Ridenour is an Associate Principal and Studio Leader with the architecture department at Ballinger. She is a Project Architect with 20 years of experience in all architectural phases and has played an influential role in developing client relationships with major healthcare institutions. Her healthcare focus includes master planning and sustainability. Ms. Ridenour coordinates Ballinger’s participation in Spark Philadelphia Mentors program and has just been named co-chair of Philadelphia AIA’s Design and Health Committee. She holds a Bachelor of Architecture and Bachelor of Science in Environmental Design from Ball State University and a Master of Architecture from Rice University.

CHRISTINA ROTHMAN-ILIFF

Manager, Access Princeton

Christina Rothman-Iliff has had an extensive career in Princeton supporting the community. As a 9-1-1 communications officer for the Princeton Township Police Department, Ms. Rothman-Iliff created a training program for communications officers encompassing hiring, training and continuing education programs for the communications staff. She also was responsible for the daily supervision of operations within the Communications Bureau. In May of 2014 a municipal call center was
formed in Princeton, in collaboration with a vendor, to provide online reporting of non-emergency problems in town as well as information on all municipal services in Princeton. Ms. Rothman-Iliff took on the role of managing this new department and was charged with the task of getting it up and running. This very important service, Access Princeton, was created to provide an avenue for handling questions and concerns from residents, visitors, and businesses. As a liaison, Ms. Rothman-Iliff coordinated efforts with the municipal departments to get these issues addressed. Access Princeton has validated the growing trend of citizen engagement and customer service and Ms. Rothman-Iliff can be credited with its success. She continues to focus her energies on engaging the community through social media accounts for the town such as Twitter and Facebook.

ANDREW STOBER
Chief of Staff, Philadelphia Mayor’s Office of Transportation and Utilities
Andrew Stober advises the Mayor, Deputy Mayor, the executives that lead the Streets Department, Water Department, and Philadelphia International Airport, and directs a team of managers, planners and analysts, oversees the City’s energy office, leads strategic initiatives, and manages the City’s relationships with owners of significant infrastructure. Mr. Stober has secured tens of millions of dollars in grants for City transportation projects, reestablished the City’s energy office, and led key bicycle, pedestrian, transit and traffic safety initiatives. He regularly serves as the Mayor’s spokesman on transportation and energy issues. Prior to joining the City, he managed the Investment and Policy Analysis Unit at the Colorado Department of Transportation, served on the staff of Governor Bill Ritter’s Transportation Funding Panel, and worked as a metropolitan and regional planner. He earned a master’s degree in Public Policy from Harvard’s Kennedy School of Government and bachelor’s degree in Business Administration with a focus on transportation management from Northeastern University.

CRAIG TOTARO
Manager, Lansdowne Borough, Pennsylvania
Since 2007 Craig Totaro has managed the day-to-day operations of Lansdowne (pop. 10,500; 1.2 sq. miles) and served on the Lansdowne Economic Development Corporation board. From 2011 through 2013 Mr. Totaro served as the chairman of the Delaware County Council of Governments, and from 2008–2012 as chair of the Eastern Delaware County Council of Governments. Mr. Totaro holds a M.A. in Urban Studies from Temple University.

MEAGAN TUTTLE
Planner, State College Borough, Pennsylvania
Meagan Tuttle oversees neighborhood and downtown planning initiatives for the Borough of State College. During the planning process for the Borough’s newly adopted downtown and neighborhood plans, she worked to incorporate new models of in-person and online community engagement to supplement the traditional public process. This included the use of social media, online deliberation forums, and user generated content and informal meetings with residents. The Borough will continue utilizing these non-traditional tools in order to implement the recommendations of these plans, beginning with the launch of a pilot civic crowdfunding project in a neighborhood park. Ms. Tuttle holds both a bachelor’s and master’s degree in planning from Ball State University in Muncie, Indiana.
YOUNGJIN YOO

Professor, Fox School of Management at Temple University

Youngjin Yoo is the Harry A. Cochran Professor in Management Information Systems and the Director of the Center for Design+Innovation at Fox School of Management at Temple University. He is also WBS Distinguished Research Environment Professor at Warwick Business School, UK and is a visiting faculty member at the Indian Business School. He studies digital innovation, design, and experiential computing. His work was published at leading academic journals such as *MIS Quarterly, Information Systems Research, Organization Science, the Communications of the ACM*, and *the Academy of Management Journal*. He is Senior Editor of *MIS Quarterly* and *the Journal of Information Technology*, and is on the editorial boards of *Organization Science, Scandinavian Journal of Information Systems*, and *Information and Organization*. He received over $4.5 million in research grants and has worked with leading companies such as Samsung Electronics, American Greetings, Bendix, Moen, Intel, Andersen Consulting, Lotus, NASA, Parker Hannifin, and Poly One, among others.
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Happy 50th!

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10:30 AM: Planning for Hazards in a Changing Climate
2:00 PM: Adapt or Die

Library Lounge
10:30 AM: Makerspaces and the Next Industrial Revolution
2:00 PM: Community Engagement in the Digital Realm

Grant West (First Floor)
10:30 AM: From Blight to Bright
2:00 PM: Saving Money through Energy Efficiency

Lincoln Memorial
10:30 AM: Building Healthy, Active, and Well Buildings
2:00 PM: Transforming Suburban Office Parks