

Teen Drivers Tools to Stop the Carnage



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- We kill 30 Young Drivers a Day Nationally Between the Ages of 16 and 24
- They are 14% of the Total Drivers
- They are Involved in 28% of All Collisions
- They are 21% of the Deaths in Crashes
- They are 29% of No Collision Crashes
- They are 33% of Fixed Object Collisions

There is a Party in the Car!

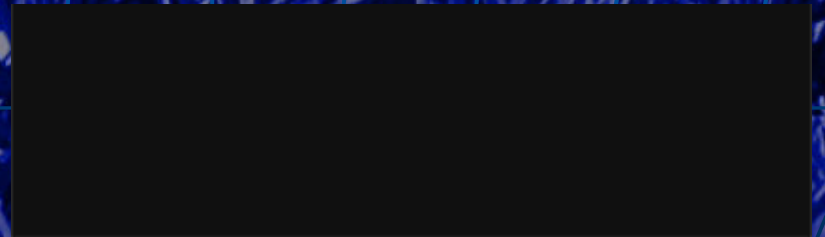
EVERY DAY 13
People Between
the Ages of 16
and 24 Die in an
Alcohol Related
Crash

- 47% of All
Traffic Fatalities
Involving 16 to
24 Year Olds are
Alcohol Related.



Behavior Has Consequences

- Teens Are as Likely To Be Killed In ANY Position In The Vehicle By The Actions Of The Driver!
- Teens Must Make The Correct Choices.



Drivers Under The Age of 25 Have The Highest Violation Rates in These Areas



- Speeding
- Driving While Alcohol/Drug Impaired
- Ignoring Traffic Control Devices
- Improper Passing
- Not Yielding
- Illegal Turning

Teens Think They Are Invincible

- Young Drivers Are Not Worried About Consequences of Bad Decisions.
- But Teens Do Fear Being Incapacitated and Helpless as a Result of Injury



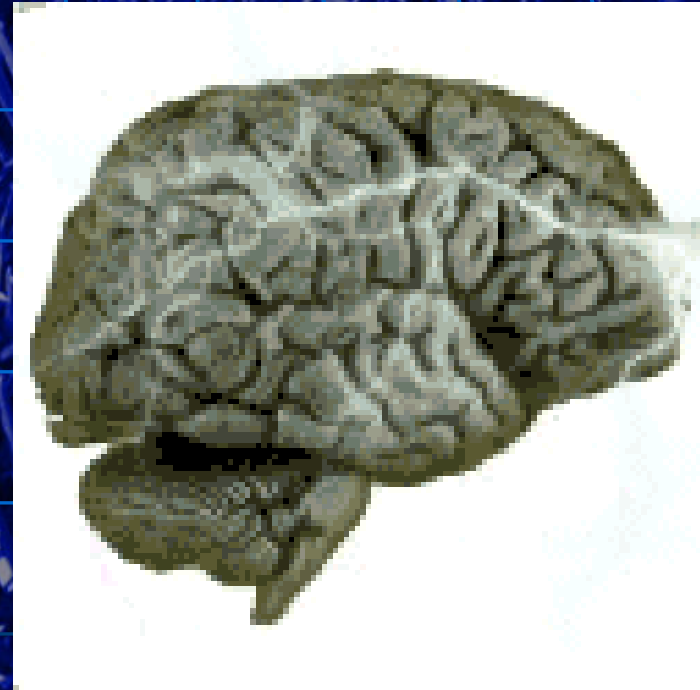
The Alive at 25 Program Teaches



- The Legal and Personal Consequences of Poor Judgments.
- How to Exert Control in Most Driving Situations
- To Drive to Save Lives, Time, and Money

Teens Brains Are Different

- Studies Show That Teens Do Not Completely Access Risks Properly Until the Age of 25.
- Adults Process Risk in the Back of the Brain, Young People Process Risk in the Frontal Lobes.



Alive at 25 is Facilitated



- Teens Dislike Lectures
- Teens Already Know Why They Are At Risk
- Teens Like To Talk About Their Concerns
- They Like and Respond to Our Facilitators

Alive at 25 Helps Keep Young Drivers Alive to Enjoy Their Youth

- Keep the Party Out of The Car



Let's Party!

