
The Food Trust: Working to ensure that everyone has access to affordable, nutritious food.



The Food Trust

Food access is a public health issue.



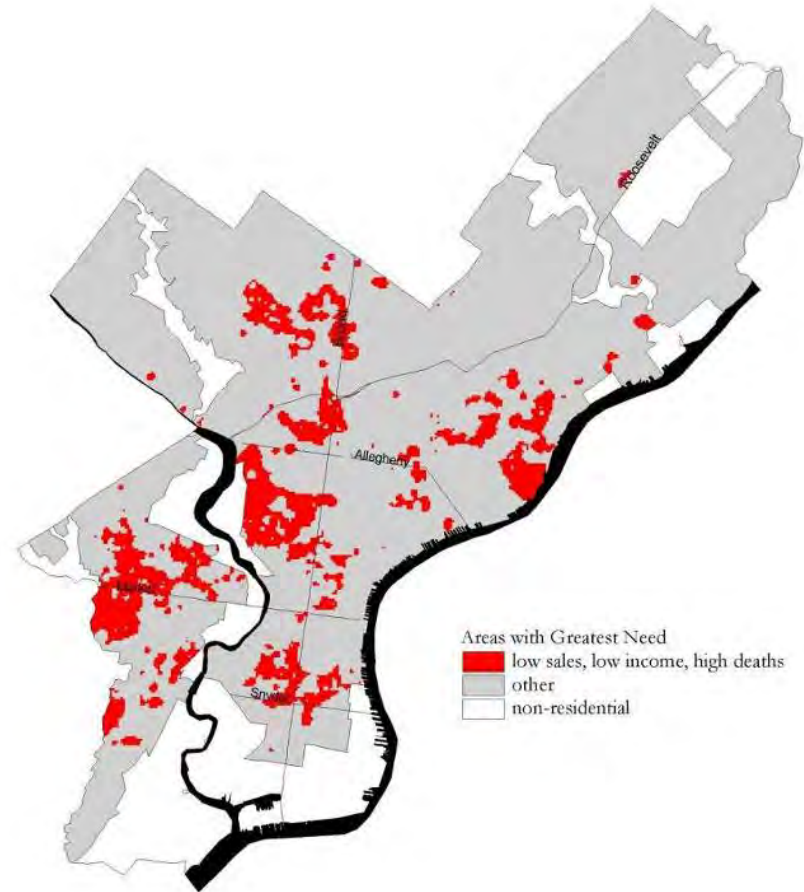
What is a Fresh Food Financing Initiative?

- \$120 million public-private partnership
- Grants and loans to supermarkets and grocery stores

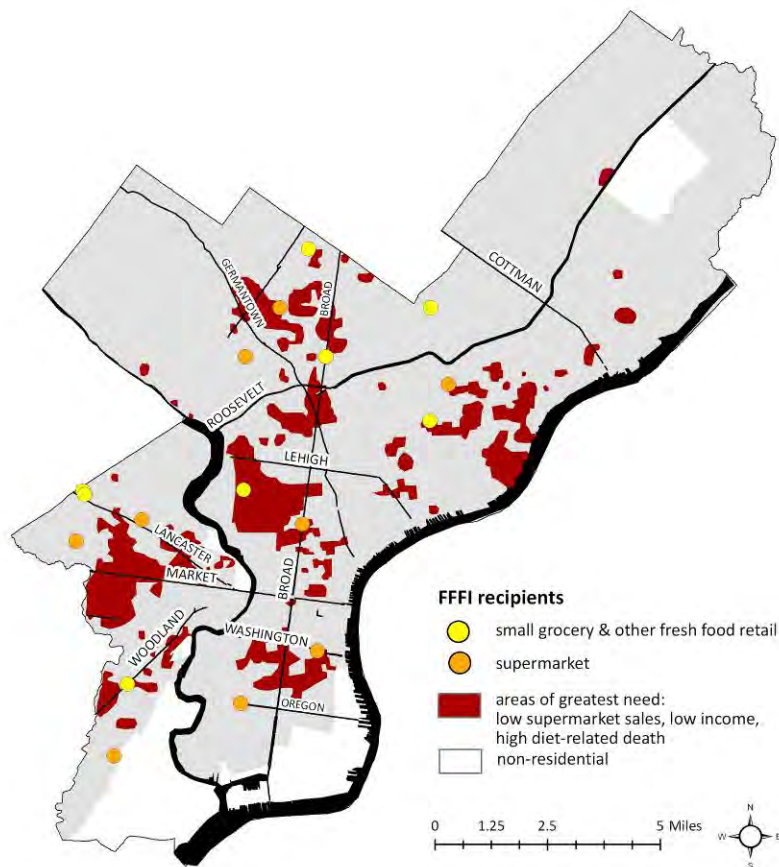


“Top 15 Innovations in American Government” – Harvard University’s Kennedy School of Government, 2009

Areas with Greatest Need for Supermarkets in Philadelphia



Areas with Greatest Need and FFFI-Funded Projects in Philadelphia



Accomplishes public health and economic development goals.



- 90 Projects
- 5,000 jobs
- 1.5 million square feet of retail
- \$165 million total project investment
- 500,000 people served

ShopRite Parkside, Philadelphia



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Kennie's Market, Gettysburg



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Healthy Corner Store Initiative



Keys to Success

- Creative partners



Capital at the point of impact.

- Flexible, responsive design



- Resources & authority

Replication of FFFI is underway in several states, and at the national-level.



New Orleans Fresh Food
Retail Incentive Fund

New York Healthy Foods,
Healthy Communities

Illinois Fresh Food Fund

California FreshWorks Fund

National Healthy Food Financing
Initiative

“We want to replicate your success in Pennsylvania all across America.”

-- First Lady Michelle Obama

Thank You!



Brian Lang

blang@thefoodtrust.org

www.TheFoodTrust.org