



Cooper Medical School
of Rowan University

Cooper Medical School of Rowan University: Investing in Our City

Paul Katz, MD

Breaking Ground Conference
November 1, 2011

Cooper Medical School of Rowan University

- Founded in 2009 as a partnership between Rowan University in Glassboro and The Cooper Health System
- First new medical school in New Jersey in 30 years
- Currently recruiting students for our charter class to begin in August of 2012
- First class will have 50 students; class size will increase over time to 100 students per class

CMSRU - Mission

Cooper Medical School of Rowan University is committed to providing humanistic education in the art and science of medicine within a scientific and scholarly community in which inclusivity, excellence in patient care, innovative teaching, research and service to our community are valued.

Core values include a commitment to diversity, personal mentorship, professionalism, collaboration and mutual respect, civic responsibility, patient advocacy and lifelong learning.



The Philadelphia Inquirer

Wednesday, March 19, 2008

Camden's Revitalization 'Eds and Meds' making a difference

Most days there's mostly bad news coming out of Camden, such as the wild shoot-out Monday involving a police officer and a naked man. But this long-beleaguered city is showing signs of recovery.

The seeds of Camden's revitalization efforts were sown by the state takeover five years ago that included a \$175 million aid package. Of that, almost \$48 million in state funds were earmarked for Camden's education and health-care institutions — key pillars in the economic and social fabric of the city.

The education and health institutions have parlayed \$32.5 million of the state aid with a \$314 million investment of their own, according to a study released last week. Much of the money has gone to new buildings, which in turn have helped spruce up the city's business district, create more jobs and boost spending. More important, key stakeholders are helping to lead a turnaround after years of neglect.

The biggest project so far is a \$220 million addition to Cooper University Hospital expected to be

completed later this year. Our Lady of Lourdes Medical Center spent \$54 million to double the size of its emergency room, while Camden County College built a \$24.4 million technology center, and CAMcare opened a \$11 million health center that treats uninsured and underserved patients. An additional \$15 million is earmarked for Rowan University, Virtua Health and the University of Medicine and Dentistry of New Jersey.

The biggest project so far is a \$220 million addition to the city's Cooper University Hospital.

but those institutions have yet to move their plans forward. Beyond the economic impact, the so-called "Eds and Meds" institutions are making a difference in the city. They now employ 1,250 city residents, a 31 percent increase since 2002. Their annual payroll has increased by \$10 million to \$33 million during the same period, a 45 percent increase. Camden's unemployment rate has dropped from

16 percent in 2002 to 9 percent and the institutions deserve some credit for that.

Community activists have long complained that the takeover — which put the city's government and school board under state control — neglected neighborhoods and focused primarily on the downtown and the waterfront.

They have some legitimate gripes; the state must do more to help neighborhoods. And the police need to be more aggressive about fighting crime everywhere. Meanwhile, Eds and Meds are helping to lead the way.

Cooper Hospital provides financial help for employees to buy homes in the neighborhood, while also maintaining three city parks for 20 years. They are also planting trees and leading neighborhood cleanup efforts.

The revitalization efforts are taking root and require a long-term commitment. The educational and health care institutions should be commended for their efforts. It's great to have good news coming out of Camden.

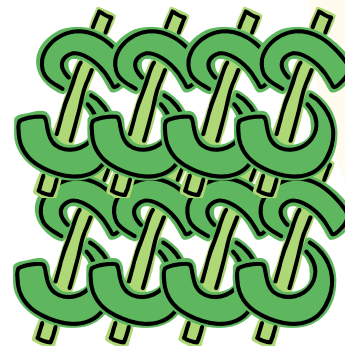


CMSRU providing job growth to the region

- Estimated 100+ new jobs within the next two years in the City of Camden, including
 - Information technology
 - Building management and operations
 - Environmental services
 - Research and teaching laboratory technical positions
 - Administrative support
 - Security and policing
 - Basic science faculty

CMSRU will generate a significant and positive economic impact

- Studies on economic impact of academic centers across the nation show a significant impact varying from \$2 to \$8 generated for the local economy for every one dollar spent by the institution*



CMSRU - Medical Education Building



CMSRU - Medical Education Building

- 200,000sf, 6 story building + penthouse
- \$139 million total project budget, financed by general obligation bonds of Rowan University and NJ EDA grant
- Will serve as the primary educational site for first and second year CMSRU students
- Contents
 - 24 active learning rooms
 - 250-seat high-tech auditorium
 - 120-seat multipurpose room
 - Satellite library
 - 3 floors of research and teaching laboratories

Construction contractors primarily NJ companies

- Project manager - Camden County Improvement Authority
- Construction manager - Joseph Jingoli & Sons (Lawrenceville, NJ)
- Architect - HDR (Princeton, NJ)
- Owner's rep - Greyhawk (Moorestown, NJ)
- Mechanical/HVAC - Dolan Mechanical (Sicklerville, NJ)
- Electrical - WPCS (Trenton, NJ)
- Plumbing - Falasca (Vineland, NJ)
- General construction - The Bedwell Company (West Chester, PA)

Project progress

January 2010



October 2011



Project completion scheduled June 2012

Building construction providing jobs to the city and region

- Currently ~200 workers on site, with peak workforce expected later this year of 350
 - Ironworkers
 - Sheet metal workers
 - Electricians
 - Concrete workers
 - Plumbers
 - Mechanical contractors
 - Masons
 - Carpenters
- Camden County workers - 141
- Camden City workers - 40
- 25% of hours worked by minority workers

Providing training opportunities for the workforce of the future

- Pre-apprentice program hosted by Camden County Improvement Authority's new Community Outreach Pre-Apprentice Training Program has 16 pre-apprentices on site full-time with 6 different contractors
- Shadowing program providing experience to 5 Camden City residents interested in careers in construction, working with Rowan, Cooper University Hospital, CCIA, Greyhawk, and Joseph Jingoli & Sons

www.LIVECamden.org

- Employer incentives to buy homes
 - Cooper University Hospital
 - Rowan University
 - Virtua Health
 - Our Lady of Lourdes Hospital
- Mayor Dana Redd - "Today we join prominent cities from across the nation – like Philadelphia, New York, Chicago and Baltimore – in launching an initiative designed to encourage people who work in Camden to buy homes here and raise their families here. Affordable, attractive housing in safe neighborhoods is a critical component of what is needed to revitalize our city."



“Camden is our classroom. Camden is our home”

