



Diversify Your Revenue: A Workshop *for* Business Improvement Districts

Please join Classic Towns of Greater Philadelphia, Collingswood BID, and Heritage Consulting, Inc. at a workshop for established downtown organizations interested in creating additional revenue to remain self-sufficient. This one-day workshop will inform participants about various sources and revenue-raising techniques that broaden a funding base.

WHEN Wednesday, October 5th, 2011
8:30 AM: Breakfast and Registration
9:00 AM: Program
12:15 PM: Lunch
1:30 PM: Tour of Downtown Collingswood

WHERE Collingswood Community Center
30 W. Collings Avenue (next to the firehouse)
Collingswood, NJ

COST \$25 and includes breakfast, lunch, and materials

RSVP Karen Cilurso at kpcilurso@dvrpc.org or
215-238-2876 by September 28th.
Comfortable walking shoes and weather-appropriate
clothing are recommended.

SPACE IS
LIMITED,
RESERVE YOUR
SEAT EARLY!

The Collingswood Community Center is within walking distance of the PATCO Collingswood Station.

Visit www.ridepatco.org/stations/collingswood.asp for more information.

This event is pending 2-4 AICP Certification Maintenance Credits.



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October 5th, 2011

WORKSHOP FEE: \$25 AND INCLUDES BREAKFAST, LUNCH, AND MATERIALS.

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

I WILL BE ATTENDING:

WORKSHOP

LUNCH

TOUR

PAYMENT:

MAKE CHECK OR MONEY ORDER PAYABLE TO: DVRPC

CREDIT CARD PAYMENT: VISA, MASTERCARD, DISCOVER (CIRCLE ONE)

CARD NUMBER: _____

EXPIRATION DATE: _____

SIGNATURE: _____

TOTAL AMOUNT ENCLOSED: _____

SEND COMPLETED FORM AND PAYMENT BY MAIL OR FAX:

Workshop c/o Classic Towns of Greater Philadelphia
Delaware Valley Regional Planning Commission
190 N. Independence Mall West - 8th Floor
Philadelphia, PA 19106-1520

Workshop questions, call Karen Cilurso, 215-238-2876

ALL REGISTRATIONS MUST BE RECEIVED BY SEPTEMBER 28TH, 2011