

CELEBRATING THE 1947 BETTER PHILADELPHIA EXHIBIT



“THE SHOW THAT GOT PHILADELPHIA GOING”

Opening in September 1947, the Better Philadelphia Exhibit attracted over 340,000 visitors over a two month run. The exhibit attempted to inspire Philadelphians to think seriously about big ideas and grand possibilities for their urban landscape—and to a great extent succeeded in doing so. While visionary in scope, many of the proposals were ultimately realized, such as the “greenways” of Society Hill and the replacement of the “Chinese wall.”

Please join us for a lecture and roundtable discussion celebrating the legacy of the 1947 *Better Philadelphia Exhibition*. **GREG HELLER**, president of the Ed Bacon Foundation, will present an in-depth look at the exhibit and the individuals who organized it. His talk will be followed by a roundtable discussion with **David Brownlee**, **James Kise**, and others on the exhibit's impact on the growth and development of Philadelphia in the postwar era.

For more information contact: Mary Anne Eves at 215-545-1076 or email ffaphila@hotmail.com



TUESDAY, SEPTEMBER 25, 2007

6:30 p.m. Free Event

Delaware Valley Regional Planning Commission, 8th fl, American College of Physicians Building, 190 N. Independence Mall West (corner of 6th and Arch), Philadelphia

Co-sponsored by the Society of Architectural Historians, Philadelphia Chapter and The Ed Bacon Foundation