

7 Values

Identified in Stakeholder Meeting on 9/29/2009

- Farming and Sustainable Agriculture
- Ecological Stewardship and Conservation
- Hunger and Food Access
- Fairness
- Economic Development
- Health, Healthy Eating, and Improved Relationship with Food
- Catch-all –collaboration; comprehensiveness; game-changing; systemic-thinking

9 Goals

Based on Stakeholders' Values and Presented at a Stakeholder Meeting on 12/4/2010

- Farming is a recognized, respected, and profitable occupation and both current and new farmers have access to affordable land and diverse markets.
- Food and farm workers everywhere have decent and fair working conditions and earn a living wage.
- Ecological resources are sustained, replenished and regenerated.
- People have access to, can afford to buy, and know how to cook healthy food that is culturally appropriate, socially nourishing and produced in ways that respect the environment and the producers.
- Diversity is recognized and valued as exhibited by the variety of crops grown, different farming practices, successful business models, and increased consumer choices.
- Farmland is treasured, preserved and available in a variety of scales and places.
- Stakeholders maintain open communication and personal connections and forge collaborative partnerships.
- Food and farming are cornerstones of a healthy regional economy, with adequate resources and support for business development and entrepreneurship.
- All of these goals can be met while being adaptable over time to changes in land, energy and climate.

10 Indicators

Selected in Stakeholder Meeting on 12/4/2010

- 1) Number of Farms with Value of Sales between \$50,000 and \$2.5 million (USDA Census of Agriculture)
- 2) Number of Watersheds with Agriculture as a Source of Water Pollution (Source TBD)
- 3) Number of Acres of Preserved Farmland (NJ and PA Department of Agriculture – Farmland Preservation Programs and DVRPC)
- 4) Percent of Population Eligible for SNAP and Receiving SNAP Benefits (American Community Survey)
- 5) Food System and Farm Worker Wages (Bureau of Labor Statistics)
- 6) Number of Farms with Net Gains (USDA Census of Agriculture)
- 7) Food Consumer Price Index for Selected Items (Bureau of Labor Statistics – Consumer Price Index)
- 8) Rates of Obesity and Overweight in Children and Adults (Centers of Disease Control and Prevention – Behavioral Risk Factor Surveillance System)
- 9) Proportion of Food Budget Spent on Fruits and Vegetables (Bureau of Labor Statistics – Consumer Expenditure Survey)
- 10) Regional Purchase Coefficients for Food Items (IMPLAN)